AGENDA

NPR Illinois Community Advisory Board
March 5, 2024, 11:30 a.m. – 1 p.m.
Virtual only through Zoom
https://uis.zoom.us/j/8633883942?pwd=Wi83R1BKdmVMS0JVL3p4WtoMHA4QT09&from=addon

1. Call to order/Roll call (Jen McMillin, vice-chair)

2. Fiscal update (Randy Eccles)

3. Nominating committee update (Jen)
   a. Non-participant openings
   b. Last call for nominee applications
   c. Executive committee will begin reviewing nominees at end of meeting.

4. Member reports (you are our ears – Jen)
   a. How are you using NPR Illinois/media?
   b. What have you heard about NPR Illinois and NPR since the last meeting?
   c. Wins - what content or activity has best served our mission?
   d. What does the audience need?
   e. Suggestion for future LISTEN audience cohort/funding.

5. NPR Illinois update
   a. Engagement activities (Bea Bonner)
      i. Recent (4-H Leadership Program, Tiny Desk Contest, Student Podcast Challenge, Citizens Club (arts, immigration, health workers), Levitt Amp, and more.
      ii. Coming up (LISTEN Petersburg March 13, CORAL gala March 23, UIS CSPL Policy Summit April 23-24, LISTEN Healing - 6 events April-June)
   b. Editorial update (Sean Crawford)
      i. Election 2024 coverage (Sean)
      ii. NPR historical marker series (Randy)
      iii. Local Journalism Task Force (Randy)
         1. Final Report
         2. Governor’s office meeting
         3. Public Media Legislative Day (April 17)
      iv. Un-Debates (Randy)
   c. Fundraising update (Kate McKenzie)
      i. 100% CAB giving campaign.
      ii. Year-end drive results
      iii. Spring drive (April 6-12)
      iv. UIS Celebration of Philanthropy (May 1)
   d. Business update (Randy) - WIPA update Next Generation Warning System grant

6. Additional CAB member comments (Jen)

7. Adjournment (Jen) – Next meeting: June 4, 2024, 11:30 a.m. – 1 p.m.