



Career Presentation: Content Creator

Directions: In small groups or pairs, research and present one (1) of the topics listed below. Projects can be one (1) of the following: a presentation, poster, artwork, video, or podcast. Presentations should be informative, creative, and persuasive, while demonstrating strong public speaking and presentation skills.

Project Requirements

- Include accurate and relevant information about your chosen topic.
- Be creative and engaging in your presentation format.
- Incorporate visuals that enhance your presentation.
- Include at least one interactive element, such as a short skit, quiz, poll, demonstration, or Q&A.
- Be prepared to present your work clearly and confidently to the class.

1. What Does a Content Creator Do?

Explore the main duties and responsibilities of a content creator.

2. Marketing Strategies

Ethics in advertising

All about logos

Anatomy of viral trends

3. Being An Entrepreneur

Pros and cons of being an entrepreneur

Stories of real teenagers who became entrepreneurs.

How to turn a hobby into a business

4 Career Pathways

Types of content creator jobs

Education and training programs

Career advancement opportunities

Career Presentation Rubric:

20 Points - Depth of Knowledge

20 Points - Use of Vocabulary (at least 5 terms)

20 Points - Creativity

20 Points - Public Speaking

20 Points - Visual Aid