

VOCAL COACHING TIPS & TECHNIQUES

THE ISSUE

THE EXERCISE

THE WHY

The reporter sounds nervous and/or stiff.

Have them belly laugh while reading the copy. (Even serious copy – it's just an exercise.) Have them deliver it again naturally.

The laugh can release physical tension and make their delivery more natural, allowing them to be less rigid or self-conscious.

The reporter is speaking too fast. The words are running together.

Have them slow down to a drawl, fully finishing each word before moving on to the next. Have them say it again naturally.

This helps them focus on pacing, leading to more natural, rhythmic speech when they pick up the speed again.

The reporter is speaking too slowly and deliberately.

Have them read as fast as they can. Then have them deliver it again naturally.

This helps break the stiffness, making their delivery feel more fluid and spontaneous.

The reporter is flat and monotone.

Have them read in an exaggerated sing-song voice, then deliver it naturally.

This helps add variation and energy, making their speech more engaging and dynamic.

The reporter is speaking at a high pitch.

Have them read in a low, angry tone with their brow furrowed, then deliver it naturally.

This helps lower the pitch and add more control to their voice.

The reporter lacks energy and presence.

Have them read in an exaggerated, "over the top" angry tone, then deliver it again naturally.

This builds vocal strength and helps channel energy into a more natural, engaging delivery.