



## **Career Presentation: Outreach Coordinator**

Directions: Students will design a mini outreach campaign to address a need they identify in their community.

The presentation must include a minimum of **five (5)** slides detailing:

Goal of the campaign

Target audience

Activities or events planned

How you intend to promote the campaign (flyers, social media, etc.)

### **Career Presentation Rubric:**

20 Points - Depth of Knowledge

20 Points - Use of Vocabulary (at least 5 terms)

20 Points - Creativity

20 Points - Public Speaking

20 Points - Visual Aid