** PUBLIC DISCLOSURE COPY **

Form **990**

Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047 18

Department of the Treasury Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public. Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

<u> </u>	ror th	e 20 18 calendar year, or tax year beginning U	OL I, ZOIO and	enaing C	<u> </u>	
В	Check if applicab	C Name of organization			D Employer identifi	cation number
	Addre	e UNIVERSITY RADIO FOUND	ATION, INC.			
	Name chan				56-1	803808
	Initial returr	Number and street (or P.O. box if mail is not de	livered to street address)	Room/suite	E Telephone numbe	r
	Final return	8801 J.M. KEYNES DR.			704-	549-9323
	termi ated	City or town, state or province, country, and	ZIP or foreign postal code		G Gross receipts \$	8,212,494.
	Amer returr	CHARLOTTE, NC 20202			H(a) Is this a group re	
	Appli	F Name and address of principal officer:11 •	JOSEPH O'CONNOR		for subordinates	? Yes X No
	pend	SAME AS C ABOVE			H(b) Are all subordinates i	ncluded? Yes No
				or 527	If "No," attach a	list. (see instructions)
		te: ► WWW.WFAE.ORG			H(c) Group exemption	
			ssociation Other >	L Year	of formation: 1993	■ State of legal domicile: NC
P	art I	Summary		~.		
ė	1	Briefly describe the organization's mission or most				
au		ENRICHES, AND INSPIRES. O				
Governance	2	Check this box if the organization disco				
ĝ	3	Number of voting members of the governing body			3	22
∞8	4	Number of independent voting members of the go				
ties	5	Total number of individuals employed in calendar				52 32
Activities &	6	Total number of volunteers (estimate if necessary)				0.
Ac		Total unrelated business revenue from Part VIII, co				0.
_	b	Net unrelated business taxable income from Form	990-1, line 38			
		Contributions and grants (Part VIII line 1h)			Prior Year 6,536,262.	Current Year 6,838,229.
цe	8	Contributions and grants (Part VIII, line 1h)			0,330,202.	0,030,229.
Revenue	9				263,558.	356,210.
æ	10	Investment income (Part VIII, column (A), lines 3, 4 Other revenue (Part VIII, column (A), lines 5, 6d, 8d			49,540.	136,323.
	12	Total revenue - add lines 8 through 11 (must equal			6,849,360.	7,330,762.
_	13	Grants and similar amounts paid (Part IX, column of			0,040,300.	0.
	14	Benefits paid to or for members (Part IX, column (0.	0.
S		Salaries, other compensation, employee benefits (3,036,456.	3,489,565.
Expenses	16a	Professional fundraising fees (Part IX, column (A),			798,837.	803,830.
þer	b	Total fundraising expenses (Part IX, column (D), lin	ne 25) > 2,192,0	35.	,	000,000
й	17	Other expenses (Part IX, column (A), lines 11a-11d	L 11f-24e)		2,986,476.	2,730,300.
		Total expenses. Add lines 13-17 (must equal Part			6,821,769.	7,023,695.
	19	Revenue less expenses. Subtract line 18 from line			27,591.	307,067.
sets or					eginning of Current Year	End of Year
sets	20	Total assets (Part X, line 16)			6,394,390.	6,552,368.
Net Ass	21	Total liabilities (Part X, line 26)			502,157.	468,720.
Fiel	22	Net assets or fund balances. Subtract line 21 from	n line 20		5,892,233.	6,083,648.
P	art II	Signature Block				
Und	der pen	alties of perjury, I declare that I have examined this return	, including accompanying schedule	s and statem	ents, and to the best of m	y knowledge and belief, it is
true	, corre	ct, and complete. Declaration of preparer (other than office	er) is based on all information of w	hich prepare	r has any knowledge.	
		gre O'GNO1				
Sig	ın	Signature of officer			Date	
He	re	H. JOSEPH O'CONNOR, PR Type or print name and title	ESIDENT		4/3/2020	
		Print/Type preparer's name	Preparer's signature	1	Date Check	PTIN
Pai	d	PAULA P. TILLEY	Phula OR	_	03/18/20 if self-employ	
	parer	Firm's name GREERWALKER LLP			Firm's EIN	56-1434747
	Only	Firm's address 227 WEST TRADE S	T, SUITE 1100		Tim o Liv	00 2101/1/
300		CHARLOTTE, NC 28			Phone no 70	4-377-0239
Ma	v the I	RS discuss this return with the preparer shown about			1. //0/10 110. 7 0	X Yes No

Pa	rt III Statement of Program Service Accomplishments
	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission: JOURNALISM THAT INFORMS, ENRICHES, AND INSPIRES. OUR VISION IS TO HELP
	CREATE A MORE KNOWLEDGEABLE AND ENGAGED COMMUNITY GROUNDED IN OUR
	SHARED HUMANITY.
2	Did the organization undertake any significant program services during the year which were not listed on the
	prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported.
4a	(Code:) (Expenses \$ 3,075,005 • including grants of \$) (Revenue \$
	IN FY19, WFAE NOTCHED SIGNIFICANT MILESTONES ON ITS WAY TO LOCKING IN
	ITS ROLE AS THE GO-TO SOURCE OF JOURNALISM, INFORMATION AND
	CONVERSATION IN THE CHARLOTTE REGION.
	IT BECAME CLEAR IN FY19 THAT WFAE REPRESENTS MORE THAN A TERRESTRIAL
	RADIO STATION FOR CHARLOTTE AND ITS SURROUNDING REGION. IT STAKED
	STRONG CLAIMS TO BEING THE GO-TO SOURCE OF JOURNALISM, INFORMATION AND
	CONVERSATION IN THE CHARLOTTE REGION. THE STATION BECAME A HUB FOR
	BREAKING NEWS VIA THE WORK OF THE STATION'S GROWING LOCAL NEWSROOM; AN
	INVESTIGATOR OF POLITICAL WRONGDOING AND THE MISSTEPS OF REGIONAL
	LEADERS; A FORUM FOR NUANCED EXPLORATIONS OF SUCH DIFFICULT LOCAL
	TOPICS AS AFFORDABLE HOUSING, HOMICIDES AND SEXUAL ASSAULT;
4b	(Code:) (Expenses \$ 399,601. including grants of \$) (Revenue \$ 42,957.
	BROADCASTING AND ENGINEERING - EXPENSES ASSOCIATED WITH BROADCAST
	STUDIOS, TRANSMITTERS, TOWERS, AND ANTENNAS, ENGINEER, IP
	INTERCONNECTS, SATELLITE FACILITIES, UTILITIES, REPAIR AND MAINTENANCE
	COSTS FOR STUDIOS, TRANSMITTERS, TOWERS, AND ANTENNAS.
4c	(Code:) (Expenses \$ 453,208 • including grants of \$) (Revenue \$
-10	PROGRAM INFORMATION - PROMOTION AND OUTREACH ACTIVITIES TO INFORM THE
	COMMUNITY OF LOCAL NEWS AND EVENTS OF INTEREST TO OUR LISTENERS. COSTS
	ASSOCIATED WITH HOSTING FORUMS, BRINGING IN PUBLIC RADIO PERSONALITIES
	TO SPEAK AND OTHER COSTS ASSOCIATED WITH INFORMING OUR LISTENERS BY
	NEWSLETTERS, E-BLASTS, OUTREACH MATERIALS.
	· · · · · · · · · · · · · · · · · · ·
4d	Other program services (Describe in Schedule O.)
	(Expenses \$ including grants of \$) (Revenue \$)
46	Total program service expenses 3, 927, 814,

Form 990 (2018) UNIVERSITY R
Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			37
	during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			37
_	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			v
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		v
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete	_		v
_	Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			Х
10	If "Yes," complete Schedule D, Part IV	9		Λ
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent	40		Х
44	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		Λ
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
2	as applicable. Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
а	Part VI	11a	х	
h	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	Ha		
Б	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
c	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	110		
·	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		Х
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			**
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			37
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,		v	
46	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	Х	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	4.	Х	
40	1c and 8a? If "Yes," complete Schedule G, Part II	18	Λ	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	40		Х
00-	complete Schedule G, Part III	19		X
_	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		^
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	24		Х
	domestic government on Fart IA, Column (A), intel 1711 Tes, Complete Schedule I, Farts Fand II	21		22

Form 990 (2018) UNIVERSITY RADIO F
Part IV Checklist of Required Schedules (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on		163	140
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
2 4a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete	٠.		v
	Schedule K. If "No," go to line 25a	24a 24b		X
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	240		
C	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			37
	complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			37
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	24		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	31		-21
32	Schedule N, Part II	32		х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		Х
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	36		Х
37	If "Yes," complete Schedule R, Part V, line 2 Did the organization conduct more than 5% of its activities through an entity that is not a related organization	30		-21
O1	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	Х	
Pa				
	Check if Schedule O contains a response or note to any line in this Part V			
			Yes	No
_	Enter the number reported in Box 3 of Form 1096. Enter ·0· if not applicable 1a 33			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	1c		
	(gambling) winnings to prize winners?	IU		

Form 990 (2018) UNIVERSITY RADIO FOUNDATION, INC.

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

_				1
_	5. "		Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 52			
		OL	Х	
D	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	21	
20	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) Did the organization have unrelated business gross income of \$1,000 or more during the year?	20		Х
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3a 3b		21
		30		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х
h	If "Yes," enter the name of the foreign country: ▶	48		21
D	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
50	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit	50		
ou		6a		Х
h	any contributions that were not tax deductible as charitable contributions? If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts	- Oa		
		6b		
7	were not tax deductible? Organizations that may receive deductible contributions under section 170(c).	OD.		
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	Х	
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Х	
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
•	to file Form 8282?	7c		Х
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the			
	sponsoring organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders 11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them.)			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note. See the instructions for additional information the organization must report on Schedule O.			
D	Enter the amount of reserves the organization is required to maintain by the states in which the			
_	organization is licensed to issue qualified health plans 13b Enter the amount of reserves on hand 13c			
		14a		X
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14a		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or	i+D		
10	excess parachute payment(s) during the year?	15		Х
	If "Yes," see instructions and file Form 4720, Schedule N.	13		
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		Х
	If "Yes," complete Form 4720, Schedule O.	.0		
	n 100, complete i diffi #120, conodulo C.			

Form 990 (2018) UNIVERSITY RADIO FOUNDATION, INC. 56-1803808 Page

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response

	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.			
	Check if Schedule O contains a response or note to any line in this Part VI			X
Sec	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 22			
	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 21			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
	officer, director, trustee, or key employee?	2		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
	of officers, directors, or trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		Х
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		Х
6	Did the organization have members or stockholders?	6		Х
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or			
	more members of the governing body?	7a		X
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or			
	persons other than the governing body?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
а	The governing body?	8a	Х	
b	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		X
<u>Sec</u>	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)	-		
			Yes	No
	Did the organization have local chapters, branches, or affiliates?	10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	77	
	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.		37	
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	X	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe		v	
40	in Schedule O how this was done	12c	X	
13	Did the organization have a written whistleblower policy?	13	X	
14	Did the organization have a written document retention and destruction policy?	14	Λ	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
_	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	45-	Х	
a	The organization's CEO, Executive Director, or top management official Other officers or key employees of the organization	15a	- 22	Х
b	Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	15b		
160	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
ioa		16a		Х
h	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation	IUa		
b	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure	100		
17	List the states with which a copy of this Form 990 is required to be filed ►SC			
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A if applicable), 990, and 990-T (Section 501(c)(3)	s only)	availa	ble
. •	for public inspection. Indicate how you made these available. Check all that apply.	_ (···y)		
	X Own website Another's website X Upon request Other (explain in Schedule O)			
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and	l finan	cial	
	statements available to the public during the tax year.	IGIT	-iui	
20	State the name, address, and telephone number of the person who possesses the organization's books and records			
	JEAN ZOUTEWELLE - 704-549-9323			
	8801 J.M. KEYNES DR., SUITE 91, CHARLOTTE, NC 28262			

Form 990 (2018)

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization n	or any related	orga	aniza	ation	cor	npe	nsat	ed any current officer, o	director, or trustee.	
(A)	(B)			_ (0				(D)	(E)	(F)
Name and Title	Average	(do	not c	Pos heck	ition more	than	one	Reportable	Reportable	Estimated
	hours per	box	, unle	ss pe	rson	is bot or/trus	h an	compensation	compensation	amount of
	week	_	Jei ai	uau	ii ecic	717 ti US	100)	from	from related	other
	(list any hours for	irecto						the organization	organizations (W-2/1099-MISC)	compensation from the
	related	e or o	age e			satec		(W-2/1099-MISC)	(***2/1099****100)	organization
	organizations	truste	al trustee)ae	mper		(11 2/ 1000 1/1100)		and related
	below	Individual trustee or directo	In stitution al	J.	Key employee	est co o yee	θľ			organizations
	line)	Indiv	Instit	Officer	Key e	Highest compensated employee	Former			
(1) ROSALYN ALLISON-JACOBS	4.00									
SECRETARY 2018		Х		Х				0.	0.	0.
(2) ED WILLIAMS	4.00									
BOARD CHAIR 2018, BOARD MEMBER 2019		Х		Х				0.	0.	0.
(3) RONALD LAMBERTH	4.00									
TREASURER 2018		Х		Х				0.	0.	0.
(4) RICHARD LANCASTER	4.00									
BOARD MEMBER 2018, TREASURER 2019		Х						0.	0.	0.
(5) MARK ETHRIDGE III	4.00									
VICE CHAIR 2018, BOARD CHAIR 2019		Х		Х				0.	0.	0.
(6) MOIRA LOCASCIO	4.00									
BOARD MEMBER 2018, SECRETARY 2019		Х		Х				0.	0.	0.
(7) NICK WHARTON	4.00									_
BOARD MEMBER 2018, VICE CHAIR 2019		Х						0.	0.	0.
(8) GLEN STEWART	1.00									
BOARD MEMBER 2018 AND 2019		Х						0.	0.	0.
(9) MEG WHALEN	1.00									
BOARD MEMBER 2018 AND 2019		Х						0.	0.	0.
(10) LINDA GREENWELL	1.00									
BOARD MEMBER 2018		Х						0.	0.	0.
(11) CAROLYN SHAW	1.00									
BOARD MEMBER 2018 AND 2019		Х						0.	0.	0.
(12) ANASA SINEGAL	1.00									
BOARD MEMBER 2018 AND 2019		Х						0.	0.	0.
(13) D. SCOTT ANDERSON	1.00									
BOARD MEMBER 2018 AND 2019		Х						0.	0.	0.
(14) BILAU SOYLU	1.00									_
BOARD MEMBER 2018		Х						0.	0.	0.
(15) CHARLES JOHNSON	1.00									
BOARD MEMBER 2018 AND 2019		Х						0.	0.	0.
(16) DAN CLODFELTER	1.00									
BOARD MEMBER 2018 AND 2019		Х						0.	0.	0.
(17) COURTNEY STRIBLING	1.00									_
BOARD MEMBER 2018 AND 2019		Х						0.	0.	0.

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Page 8

Form 990 (2018) UNIVERSI							_		20-1003	000	Pa	age o
Part VII Section A. Officers, Directors, True		ploy	ees/			ghe	st C		es (continued)			
(A)	(B)				C)			(D)	(E)		(F)	
Name and title	Average	(do	not c	Pos heck	ition more	than	one	Reportable	Reportable	Es	timate	∌d
	hours per	box	, unle	ss pe	rson i	is bot	h an	compensation	compensation		ount (of
	week (list any		- CC1 CL1		10010	,,,,,,,,	100)	from	from related		other	
	hours for	irecto						the	organizations		oensa	
	related	e or d	e e			sated		organization (W-2/1099-MISC)	(W-2/1099-MISC)	l	om the anizati	
	organizations	ruste	Ltrus		99	ubeu		(88-2/1099-181130)			ı nzatı İ relat	
	below	dual t	tiona	L	nploy	st cor	ı				nizati	
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former					
(18) WALTER CLARK	1.00											
BOARD MEMBER 2018 AND 2019		Х						0.	0.			0.
(19) ANGELA OLIVER	1.00											
BOARD MEMBER 2018 AND 2019		Х						0.	0.			0.
(20) SHARON BLALOCK	1.00							_				
BOARD MEMBER 2018 AND 2019	1 00	Х	<u> </u>					0.	0.			0.
(21) MARY TABOR ENGEL	1.00	١,,						_	0			^
BOARD MEMBER 2018 AND 2019	1 00	Х	_					0.	0.			0.
(22) DICK SESLER	1.00	X						0.	0.			0.
BOARD MEMBER 2018 AND 2019 (23) JOSE VEGA	1.00	^	-					0.	0.			<u> </u>
BOARD MEMBER 2019	1.00	X						0.	0.			0.
(24) GENE COCHRANE	1.00	125	\vdash					•	<u> </u>			<u> </u>
BOARD MEMBER 2019		x						0.	0.			0.
(25) GABRIELLA D. CHAPMAN	1.00											
BOARD MEMBER 2019		Х						0.	0.			0.
(26) H. JOSEPH O' CONNOR	50.00											
PRESIDENT AND CEO		Х		Х				218,301.	0.	1:	9,0	36.
1b Sub-total								218,301.	0.	1:	9,0	36.
c Total from continuation sheets to Part V	II, Section A							507,437.	0.		5,1	
d Total (add lines 1b and 1c)								725,738.	0.	7	4,2	<u>24.</u>
2 Total number of individuals (including but	not limited to th	nose	liste	ed a	bove	e) wł	no re	eceived more than \$100	0,000 of reportable			_
compensation from the organization										- 1	Yes	5 No
• 5:11											res	NO
3 Did the organization list any former officer line 1a? If "Yes," complete Schedule J for												Х
4 For any individual listed on line 1a, is the s								per compensation from		3		Λ
and related organizations greater than \$15	•							•	•	4	х	
5 Did any person listed on line 1a receive or										-		
rendered to the organization? If "Yes," con	•				-			ed organization of indiv		5		Х
	,											

Section B. Independent Contractors

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
·	UNDERWRITING SALES -	
	OUTSOURCED	735,788.
WGBH EDUCATIONAL FOUNDATION		
	MAIL SOLICITATION	207,996.
ALLEGIANCE FUNDRAISING, LLC		
PO BOX 9312, FARGO, ND 58106	MAIL SOLICITATION	129,880.

Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization
SEE PART VII, SECTION A CONTINUATION SHEETS

Form 990 UNIVERSI:	I.A KWDI(<u>ا</u> ر	<u>''Ol</u>	TML	JA'.	LTC	<u> </u>	, INC.	56-180	3808
Part VII Section A. Officers, Directors, Tru	ıstees, Key Er	nplo	yee	s, a	nd I	ligh	est	Compensated Employ	ees (continued)	
(A)	(B)			(0	C)			(D)	(E)	(F)
Name and title	Average				ition			Reportable	Reportable	Estimated
	hours	(cl	neck	all	that	app	ly)	compensation	compensation	amount of
	per week					۰		from the	from related organizations	other compensation
	(list any	tor				ploye		organization	(W-2/1099-MISC)	from the
	hours for	r direc				ne pe		(W-2/1099-MISC)	(organization
	related	stee o	rustee			ensal				and related
	organizations	nal tru	o nal t		ployee	moo				organizations
	below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(27) JEAN ZOUTEWELLE	50.00	드	드	0	ž	ェ	R			
CHIEF OPERATING AND FINANCIAL OFFICE	30.00			Х				140,776.	0.	15,136
(28) JEFF BUNDY	50.00		_	23				140,770.	0.	13,130
EXECUTIVE DIRECTOR OF BRANDING AND E	30100					х		137,442.	0.	14,802
(29) JU-DON MARSHALL	50.00								•	
CHIEF CONTENT OFFICER						Х		128,987.	0.	12,427
(30) JOBIE SPRINKLE	50.00							•		,
DIRECTOR OF IT/ENGINEERING						Х		100,232.	0.	12,823
			_							
		1								
								F07 437		FF 100
Total to Part VII, Section A, line 1c								507,437.		55,188

Га	1 L V II			e or note to any lin	e in this Part VIII			
		Check if Schedule O cont	<u>u</u>		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	Revenue excluded from tax under sections 512 - 514
nts nts	1 a	Federated campaigns	1a					
Contributions, Gifts, Grants and Other Similar Amounts	b	Membership dues	1b					
S, (Fundraising events						
aff		Related organizations						
S. H	е	Government grants (contribut	ions) 1e	343,490.				
tio S	f	All other contributions, gifts, gran	ts, and					
ğ		similar amounts not included above	ve 1f	6,494,739.				
d dt	g	Noncash contributions included in lines	1a-1f: \$	120,095.				
<u>8 0</u>	h	Total. Add lines 1a-1f			6,838,229.			
Program Service Revenue	2 a b c			Business Code				
ran Sev	d							
og F	е							
Δ.		All other program service reve						
	g	Total. Add lines 2a-2f						
	3	Investment income (including						
	_	other similar amounts)			124,907.			124,907.
	4	Income from investment of tax	•					
	5	Royalties						
		Our community	(i) Real 34,376	(ii) Personal				
		Gross rents	34,370					
	b		34,376	<u> </u>				
		Rental income or (loss)			34,376.			34,376.
		Net rental income or (loss)			34,370.			34,370.
	1 a	Gross amount from sales of assets other than inventory	(i) Securities 1,025,891	(ii) Other				
	h	Less: cost or other basis	1,020,032					
		and sales expenses	794,246	342.				
	_	Gain or (loss)						
		Net gain or (loss)			231,303.			231,303.
ne		Gross income from fundraising including \$	g events (not					,
. Revenue		contributions reported on line Part IV, line 18	•	180,497.				
Other	h	Less: direct expenses		87,144.				
Ó		Net income or (loss) from fund		, ,	93,353.			93,353.
		Gross income from gaming ac			,			,
		Part IV, line 19		a				
	b							
	С	Net income or (loss) from gam	ning activities					
	10 a	Gross sales of inventory, less	returns					
		and allowances		a				
	b	Less: cost of goods sold		•				
		Net income or (loss) from sale		>				
		Miscellaneous Revenu	е	Business Code				
	11 a	DATA CHANNELS		519100	8,582.	8,582.		
	b	MISCELLANEOUS REVENUE		900099	12.	12.		
	С							
	d	All other revenue						
		Total. Add lines 11a-11d			8,594.			
	12	Total revenue. See instructions		▶	7,330,762.	8,594.	0.	483,939.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 2 Grants and other assistance to domestic individuals. See Part IV, line 22 3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and key employees 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 7 Other salaries and wages 8 Pension plan accruals and contributions (include	72,879.
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 2 Grants and other assistance to domestic individuals. See Part IV, line 22 3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and key employees 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 7 Other salaries and wages 8 Pension plan accruals and contributions (include	72,879.
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 2 Grants and other assistance to domestic individuals. See Part IV, line 22 3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and key employees 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 7 Other salaries and wages 8 Pension plan accruals and contributions (include	72,879.
2 Grants and other assistance to domestic individuals. See Part IV, line 22 3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and key employees 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 7 Other salaries and wages 8 Pension plan accruals and contributions (include	
individuals. See Part IV, line 22 3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and key employees 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 7 Other salaries and wages 8 Pension plan accruals and contributions (include	
Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Other salaries and wages Pension plan accruals and contributions (include	
organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and key employees 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 7 Other salaries and wages 8 Pension plan accruals and contributions (include	
individuals. See Part IV, lines 15 and 16 4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and key employees 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 7 Other salaries and wages 8 Pension plan accruals and contributions (include	
4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and key employees 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 7 Other salaries and wages 8 Pension plan accruals and contributions (include	
5 Compensation of current officers, directors, trustees, and key employees 403,531. 115,392. 215,260. 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 7 Other salaries and wages 2,588,798. 1,783,082. 389,231. 48 8 Pension plan accruals and contributions (include	
trustees, and key employees 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 7 Other salaries and wages 8 Pension plan accruals and contributions (include	
Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Other salaries and wages 2,588,798. 1,783,082. 389,231. 4 Pension plan accruals and contributions (include	
persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 7 Other salaries and wages 2,588,798 1,783,082 389,231 4 8 Pension plan accruals and contributions (include	16,485.
persons described in section 4958(c)(3)(B) 7 Other salaries and wages	16,485.
7 Other salaries and wages 2,588,798. 1,783,082. 389,231. 4 8 Pension plan accruals and contributions (include	16,485.
8 Pension plan accruals and contributions (include	16,485.
112 526 92 140 10 000	
	12,377.
9 Other employee benefits 178,509. 130,456. 26,466.	21,587.
10 Payroll taxes 205,201. 127,417. 48,883.	28,901.
11 Fees for services (non-employees):	
a Management 7,106. 7,106.	
b Legal 5,872. 1,802. 4,070.	
c Accounting 21,500. 21,500.	
d Lobbying	
	03,830.
f Investment management fees 11,952.	
g Other. (If line 11g amount exceeds 10% of line 25,	
column (A) amount, list line 11g expenses on Sch O.) 82,541. 73,295. 134.	9,112.
	05,879.
13 Office expenses 22,465. 2,873. 12,303.	7,289.
14 Information technology 162,174. 80,069. 7,000.	75,105.
15 Royalties	
16 Occupancy 371,900. 296,182. 47,035.	28,683.
17 Travel 75,810. 26,938. 29,871.	19,001.
18 Payments of travel or entertainment expenses	
for any federal, state, or local public officials	
19 Conferences, conventions, and meetings	3,617.
20 Interest 950.	
21 Payments to affiliates	
22 Depreciation, depletion, and amortization 73,541. 68,019. 3,143.	2,379.
23 Insurance 45,188. 26,982. 13,357.	4,849.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line	
24e amount exceeds 10% of line 25, column (A)	
amount, list line 24e expenses on Schedule O.)	
a PROGRAM FEES 877,021. 877,021.	<u> </u>
	50,271.
	01,230.
d BANK AND TRANSACTION FE 98,528. 1,710. 6,903.	89,915.
e All other expenses 150,117. 89,692. 21,779.	38,646.
	92,035.
26 Joint costs. Complete this line only if the organization	
reported in column (B) joint costs from a combined	
educational campaign and fundraising solicitation.	
Check here if following SOP 98-2 (ASC 958-720)	

Form 990 (2018) Part X | Balance Sheet

Pa	rt X	Balance Sheet			
		Check if Schedule O contains a response or note to any line in this Part X			
			(A) Beginning of year		(B) End of year
	1	Cash · non-interest-bearing	465,050	1	638,552.
	2	Savings and temporary cash investments		2	508,950.
	3	Pledges and grants receivable, net			968,279.
	4	Accounts receivable, net	200 505		401,855.
	5	Loans and other receivables from current and former officers, directors,	-		
		trustees, key employees, and highest compensated employees. Complet			
		Part II of Schedule L		5	
	6	Loans and other receivables from other disqualified persons (as defined u			
		section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contri	putina		
		employers and sponsoring organizations of section 501(c)(9) voluntary			
S		employees' beneficiary organizations (see instr). Complete Part II of Sch I		6	
Assets	7	Notes and loans receivable, net		7	202,302.
ğ	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges	1 1/11 765	9	167,531.
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a 2,544,8	301.		
	b	Less: accumulated depreciation 10b 2,182,	390,491	10c	362,399.
	11	Investments - publicly traded securities	390,491 3,981,553	11	3,297,491.
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11	i e	13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	3,192	15	5,009.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	6,394,390		6,552,368.
	17	Accounts payable and accrued expenses	435,504	17	329,206.
	18	Grants payable		18	
	19	Deferred revenue		19	49,194.
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
es	22	Loans and other payables to current and former officers, directors, truste			
≝		key employees, highest compensated employees, and disqualified person			
Liabilities		Complete Part II of Schedule L		22	
_	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	90,320.
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X	of		
		Schedule D	<u> </u>	25	160 720
	26	Total liabilities. Add lines 17 through 25	502,157	26	468,720.
		Organizations that follow SFAS 117 (ASC 958), check here ► X	and		
Ses		complete lines 27 through 29, and lines 33 and 34.	4,763,419		4,879,035.
a	27	Unrestricted net assets			1,204,613.
Ba	28	Temporarily restricted net assets		+	1,204,013.
Net Assets or Fund Balances	29	Permanently restricted net assets		29	
Ē		Organizations that do not follow SFAS 117 (ASC 958), check here			
ខ្ម	20	and complete lines 30 through 34.		30	
se	30	Capital stock or trust principal, or current funds Paid-in or capital surplus, or land, building, or equipment fund	i e	31	
t As	31	Retained earnings, endowment, accumulated income, or other funds		32	
Se	32	Total net assets or fund balances			6,083,648.
	34	Total liabilities and net assets/fund balances	6 204 200		6,552,368.
	<u> </u>	Total habilitios and not association balances		_	Form 990 (2018)

га	Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	7,33	0,7	62.
2	Total expenses (must equal Part IX, column (A), line 25)	2	7,02		
3	Revenue less expenses. Subtract line 2 from line 1	3			67.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	5,89	$\frac{1}{2}, 2$	33.
5	Net unrealized gains (losses) on investments	5	-12		
6	Donated services and use of facilities	6		5,9	54.
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,				
	column (B))	10	6,08	3,6	47.
Pa	rt XII Financial Statements and Reporting	•			
	Check if Schedule O contains a response or note to any line in this Part XII				LX
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Ο.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		. 2a		Х
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		. 2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	e basis,			
	consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the				
	review, or compilation of its financial statements and selection of an independent accountant?		. 2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch				
3 a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sir	ngle Audit			
	Act and OMB Circular A-133?		. 3a		Х
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ	ired audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits		. 3b		
			Form	990	(2018)

SCHEDULE A

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

ZU 10

Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in 7 section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or 10 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 11 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. ☐ Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type II, Type III, Type III, functionally integrated, or Type III non-functionally integrated supporting organization. f Enter the number of supported organizations g Provide the following information about the supported organization(s). (i) Name of supported (iii) Type of organization (v) Amount of monetary (vi) Amount of other n vour gov (described on lines 1-10 organization support (see instructions) support (see instructions) Yes Nο above (see instructions))

Schedule A (Form 990 or 990-EZ) 2018 UNIVERSITY RADIO FOUNDATION, INC. 56-1803808 Page 2

| Part II | Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	ction A. Public Support						
Cale	endar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	4,688,512.	4,871,329.	5,851,342.	6,536,262.	6,915,759.	28,863,204.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	4,688,512.	4,871,329.	5,851,342.	6,536,262.	6,915,759.	28,863,204.
	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						
6	Public support. Subtract line 5 from line 4.						28,863,204.
	ction B. Total Support						, ,
	endar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
	Amounts from line 4	4,688,512.	4,871,329.	5,851,342.	6,536,262.	6,915,759.	28,863,204.
	Gross income from interest,		, ,		. ,	, ,	· · ·
•	dividends, payments received on						
	securities loans, rents, royalties,						
	and income from similar sources	157,534.	149,404.	133,608.	161,617.	159,283.	761,446.
۵	Net income from unrelated business						
3	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
10	or loss from the sale of capital						
	assets (Explain in Part VI.)						
44	Total support. Add lines 7 through 10						29,624,650.
	Gross receipts from related activities,	oto (soo instruction	nno)			12	50,419.
	First five years. If the Form 990 is for	•	,	d fourth or fifth to		<u> </u>	30,413.
10	organization, check this box and stor	•	s ilist, second, trill	u, lourer, or mer te	ax year as a section	11 30 1(0)(3)	ightharpoonup
Se	ction C. Computation of Publ		rcentage				
_	Public support percentage for 2018 (olumn (fl)		14	97.43 %
	Public support percentage from 2017					15	95.57 %
	a 33 1/3% support test - 2018. If the o						
100	stop here. The organization qualifies						► X
,	o 33 1/3% support test - 2017. If the control of th		ŭ		line 15 is 33 1/3%		
•	and stop here. The organization qual	-					
17.	a 10% -facts-and-circumstances tes						
176							
	and if the organization meets the "fact			-	•	-	
	meets the "facts-and-circumstances"		<u>.</u>				
	10% -facts-and-circumstances tes	-					
	more, and if the organization meets the		· ·				▶□
40	organization meets the "facts-and-circ		-	· ·			
18	Private foundation. If the organization	ni did not check a	DOX ON IINE 13, 16	a, 10D, 1/a, 0r 1/b		and see instruction:	

Schedule A (Form 990 or 990-EZ) 2018 UNIVERSITY RADIO FOUNDATION, INC. Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support	olow, ploade celli	pioto i dit iii)				
Cale	endar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
78	Amounts included on lines 1, 2, and 3 received from disqualified persons						
ŀ	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
•	Add lines 7a and 7b						
8	Public support. (Subtract line 7c from line 6.)						
	ction B. Total Support			1	_		-
Cale	endar year (or fiscal year beginning in) 🕨	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) 2018	(f) Total
	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
ŀ	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is fo	r the organization'	's first, second, thi	rd, fourth, or fifth t	ax year as a secti	on 501(c)(3) orgar	nization,
_	check this box and stop here		<u></u>				> L
	ction C. Computation of Publ					1 1	
	Public support percentage for 2018 (column (f))		15	%
	Public support percentage from 2017 ction D. Computation of Investigation					16	%
_	Investment income percentage for 20					17	%
	Investment income percentage from	•	5			18	
	a 33 1/3% support tests - 2018. If the			on line 14 and line			
	more than 33 1/3%, check this box a 33 1/3% support tests - 2017. If the	nd stop here. The organization did r	e organization qual not check a box or	ifies as a publicly s n line 14 or line 19	supported organiz a, and line 16 is m	ation ore than 33 1/3%	, and
	line 18 is not more than 33 1/3%, che		· ·	· · · · · · · · · · · · · · · · · · ·		-	n
20	Private foundation. If the organization	on did not check a	box on line 14, 19	a. or 19b. check t	nıs box and see ir	structions	▶ ∟

Part IV

Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- b Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below.
- b Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
1		
•		
2	L	
За		
- Ja		
3b		
3с		
- 50		
4a		
4b		
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Pa	rt IV Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
b	A family member of a person described in (a) above?	11b		
	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		
Sec	tion B. Type I Supporting Organizations			
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
<u> </u>	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations		1,,	
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).	4		
Sec	tion D. All Type III Supporting Organizations	1	<u> </u>	
000	tion D. All Type in Supporting Organizations		Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the		163	140
•	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Sec	tion E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the yea(see instructions	s).		
а	The organization satisfied the Activities Test. Complete line 2 below.			
b	The organization is the parent of each of its supported organizations. Complete line 3 below.			
С	The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see in	struction	s).	
2	Activities Test. Answer (a) and (b) below.		Yes	No
а				
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these	OL		
•	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below. Did the exceptation have the power to regularly appoint or elect a majority of the officers, directors, or			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>Provide details in</i> Part VI.	3a		
h	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each	Sa		
J	of its supported organizations? If "Yes " describe in Part VI the role played by the organization in this regard	3h		

Pa	rt V Type III Non-Functionally Integrated 509(a)(3) Supporti	ng Organ	izations	
1	Check here if the organization satisfied the Integral Part Test as a qualifying	ing trust on I	Nov. 20, 1970 (explain in	Part VI.) See instructions. A
	other Type III non-functionally integrated supporting organizations must of	complete Se	ctions A through E.	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
а	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
c	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other			
	factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
	see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by .035	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	ion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions)	6		
7	Check here if the current year is the organization's first as a non-function	ally integrate	ed Type III supporting org	anization (see
	instructions).			

Schedule A (Form 990 or 990-EZ) 2018

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued) Section D - Distributions **Current Year** Amounts paid to supported organizations to accomplish exempt purposes 2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity 3 Administrative expenses paid to accomplish exempt purposes of supported organizations Amounts paid to acquire exempt-use assets 4 Qualified set-aside amounts (prior IRS approval required) 5 Other distributions (describe in Part VI). See instructions. 6 Total annual distributions. Add lines 1 through 6. 7 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions. Distributable amount for 2018 from Section C, line 6 Line 8 amount divided by line 9 amount (iii) (i) (ii) Underdistributions Distributable **Excess Distributions** Section E - Distribution Allocations (see instructions) Pre-2018 Amount for 2018 1 Distributable amount for 2018 from Section C. line 6 Underdistributions, if any, for years prior to 2018 (reasonable cause required- explain in Part VI). See instructions. Excess distributions carryover, if any, to 2018 a From 2013 **b** From 2014 **c** From 2015 d From 2016 e From 2017 Total of lines 3a through e g Applied to underdistributions of prior years h Applied to 2018 distributable amount i Carryover from 2013 not applied (see instructions) i Remainder. Subtract lines 3g, 3h, and 3i from 3f. 4 Distributions for 2018 from Section D, a Applied to underdistributions of prior years **b** Applied to 2018 distributable amount c Remainder. Subtract lines 4a and 4b from 4. Remaining underdistributions for years prior to 2018, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in Part VI. See instructions. Remaining underdistributions for 2018. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in Part VI. See instructions. Excess distributions carryover to 2019. Add lines 3j and 4c. 8 Breakdown of line 7: a Excess from 2014 **b** Excess from 2015 c Excess from 2016 d Excess from 2017 e Excess from 2018

Schedule A (Form 990 or 990-EZ) 2018

Schedule A	(Form 990 or 990-EZ)	2018 UNI	VERSITY	RADIO	FOUNDA	TION,	INC.	56-1803808	Page 8
Part VI	Supplemental I Part IV, Section A, Ii line 1; Part IV, Section	nformatio nes 1, 2, 3b, on D, lines 2	In. Provide the 3c, 4b, 4c, 5a, and 3; Part IV,	explanations 6, 9a, 9b, 9c Section E, lin	s required by , 11a, 11b, an es 1c, 2a, 2b,	Part II, line Id 11c; Part 3a, and 3b	10; Part II, line t IV, Section B, b; Part V, line 1;	17a or 17b; Part III, line 12; lines 1 and 2; Part IV, Sectio Part V, Section B, line 1e; P	n C.
	Section D, lines 5, 6 (See instructions.)	, and 8; and	Part V, Section	E, lines 2, 5,	and 6. Also c	omplete th	is part for any a	additional information.	

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service **Schedule of Contributors**

➤ Attach to Form 990, Form 990-EZ, or Form 990-PF.
➤ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2018

Name of the organization **Employer identification number** UNIVERSITY RADIO FOUNDATION, 56-1803808 Organization type (check one): Filers of: Section: X 501(c)(3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** 🔟 For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions. **Special Rules** For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II. 🔟 For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III. 🔟 For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year ______ > \$ Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization

Employer identification number

UNIVERSITY RADIO FOUNDATION, INC.

56-1803808

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	al space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1		\$343,490.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

Name of organization

Employer identification number

UNIVERSITY RADIO FOUNDATION, INC.

56 - 1803808

Part II	Noncash Property (see instructions). Use duplicate copies of Part II if a	additional space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$_	

Name of organization

Employer identification number

	חדחגם		TNTC
UNIVERSITY	RADIO	FOUNDATION.	I INC.

56-1803808

Part III	from any one contributor. Complete columns (a completing Part III, enter the total of exclusively religious,) through (e) and the following li	ne entry. For o	i01(c)(7), (8), or (10) that total more than \$1,000 for the ye organizations be year. (Enter this info anno) \$\$			
(a) No.	Use duplicate copies of Part III if additional	space is needed.	70 01 1000 111 1				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held			
-		(e) Transfer o	of gift				
		(e) Transier C	n giit				
-	Transferee's name, address, a	nd ZIP + 4	Re	elationship of transferor to transferee			
(a) No. from	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held			
Part I	(b) i dipose oi giit	(c) Ose of gift		(a) Description of now girt is field			
ŀ		(e) Transfer o	l of gift				
	Tuonofouso's name address a	nd 7ID . 4					
-	Transferee's name, address, a	nd ZIP + 4	R6	elationship of transferor to transferee			
(a) No. from	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held			
Part I							
	(e) Transfer of gift						
	Transferee's name, address, a	elationship of transferor to transferee					
	-			·			
(a) Na							
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held			
		(e) Transfer o	of gift				
	Transferee's name, address, a	nd ZIP + 4	Re	elationship of transferor to transferee			

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047 18 Open to Public Inspection

Name of the organization

UNIVERSITY RADIO FOUNDATION,

Employer identification number 56-1803808

	organization answered "Yes" on Form 990, Part IV, line	(a) Donor advised funds	(b) Funds and other accounts
4	Total number at end of year	(a) Donor advised fullus	(b) I dilds and other accounts
1	Total number at end of year		
2			
3 4	Aggregate value of grants from (during year)		
4 5	Aggregate value at end of year	witing that the coasts hold in denor ad-	ligad funda
3	are the organization's property, subject to the organization's e	-	
6	Did the organization inform all grantees, donors, and donor ad		
o	for charitable purposes and not for the benefit of the donor or		
Pa	rt II Conservation Easements. Complete if the organizer	enization answered "Yes" on Form 990	
1	Purpose(s) of conservation easements held by the organization		, raitiv, into r.
•	Preservation of land for public use (e.g., recreation or ed	` <u> </u>	storically important land area
	Protection of natural habitat	· —	ertified historic structure
	Preservation of open space	i reservation of a ce	itilied historic structure
2	Complete lines 2a through 2d if the organization held a qualifie	ad conservation contribution in the form	n of a conservation easement on the last
_	day of the tax year.	ed conservation contribution in the for	Held at the End of the Tax Year
а			
	Total acreage restricted by conservation easements		
c			*********
	Number of conservation easements included in (c) acquired at		
-	listed in the National Register		I I
3	Number of conservation easements modified, transferred, rele		
·	year ▶	acca, extinguished, or terrimated by the	no organization daring the tax
4	Number of states where property subject to conservation ease	ement is located	
5	Does the organization have a written policy regarding the period		- f
_	violations, and enforcement of the conservation easements it		
6	Staff and volunteer hours devoted to monitoring, inspecting, h		
	>	3	3 1,111
7	Amount of expenses incurred in monitoring, inspecting, handli	ing of violations, and enforcing conserv	vation easements during the vear
	\\$	3	
8	Does each conservation easement reported on line 2(d) above	e satisfy the requirements of section 17	70(h)(4)(B)(i)
	and section 170(h)(4)(B)(ii)?	·	
9	In Part XIII, describe how the organization reports conservatio		
	include, if applicable, the text of the footnote to the organization	·	
	conservation easements.		
Pa	rt III Organizations Maintaining Collections of	Art, Historical Treasures, or	Other Similar Assets.
	Complete if the organization answered "Yes" on Form 9	990, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116 (ASC	C 958), not to report in its revenue state	ement and balance sheet works of art,
	historical treasures, or other similar assets held for public exhi	bition, education, or research in further	rance of public service, provide, in Part XIII,
	the text of the footnote to its financial statements that describ	es these items.	
b	If the organization elected, as permitted under SFAS 116 (ASC	C 958), to report in its revenue stateme	nt and balance sheet works of art, historica
	treasures, or other similar assets held for public exhibition, edit	ucation, or research in furtherance of p	public service, provide the following amounts
	relating to these items:		
	(i) Revenue included on Form 990, Part VIII, line 1		> \$
			L •
2	If the organization received or held works of art, historical trea	sures, or other similar assets for financ	ial gain, provide
	the following amounts required to be reported under SFAS 11	6 (ASC 958) relating to these items:	
а	Revenue included on Form 990, Part VIII, line 1		> \$
b	Assets included in Form 990, Part X		

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		28,432.		28,432.
b Buildings		72,017.	69,816.	2,201.
c Leasehold improvements		104,097.	96,660.	7,437.
d Equipment		2,022,211.	1,725,188.	297,023.
e Other		318,044.	290,738.	27,306.
Total. Add lines 1a through 1e. (Column (d) must		mn (B), line 10c.)		362,399.

Schedule D (Form 990) 2018

Schedule [D (Form 990) 2018	UNIVERSITY	RADIO	FOUNDATI	ON,	INC.	56	-1803808	Page 3
		Other Securities.							. age -
	J	ganization answered "Yes'	on Form 9	90, Part IV, line 11	b. See	Form 990	, Part X, line 12.		
(a) Descri		gory (including name of security)		ook value			valuation: Cost or en	d-of-year market	value
(1) Finance	ial derivatives								
` '		s							
(3) Other	yo.a oquity intoloos								
(A)									
(B)									
(C)									
(D)									
(E)									
(F)									
(G)									
(H)									
	(b) must equal Form 99	0, Part X, col. (B) line 12.)							
Part VII	I Investments -	Program Related.							
	Complete if the or	ganization answered "Yes'	on Form 9	90, Part IV, line 11	c. See	Form 990,	Part X, line 13.		
	(a) Description o			ook value			valuation: Cost or en	d-of-year market v	value
(1)									
(2)									
(3)									
(4)									
(5)									
(6)									
(7)									
(8)									
(9)									
Total. (Col.		0, Part X, col. (B) line 13.) ►							
Part IX	Other Assets.								
	Complete if the or	ganization answered "Yes'			ld. See	Form 990	, Part X, line 15.		
		(a)	Description	n				(b) Book va	alue
(1)									
(2)									
(3)									
(4)									
(5)									
(6)									
(7)									
(8)									
(9)									
		Form 990, Part X, col. (B) lir	ne 15.)				>		
Part X	Other Liabilitie							_	
	•	ganization answered "Yes"	on Form 9				m 990, Part X, line 25	5.	
1.	• • • • • • • • • • • • • • • • • • • •	Description of liability		(b)) Book	value			
	deral income taxes								
(2)									
(3)									
(4)							-		
(5)							-		
(6)							-		
(7)									

(8)

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) 2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

_	_	·		
Part XI	Recond	riliation of Revenue ner	Audited Financial Statements	: With Revenue ner Return

	Complete if the organization answered "Yes" on Form 990, Part IV, line 12	a.	_		
1	Total revenue, gains, and other support per audited financial statements			1	7,393,246.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains (losses) on investments	2a	-121,607.		
b	Donated services and use of facilities		108,557.		
С	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII.)		87,485.		
е	Add lines 2a through 2d			2e	74,435.
3	Subtract line 2e from line 1			3	7,318,811.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	11,952.		
b	Other (Describe in Part XIII.)	4b			
С				4c	11,952.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			_5	7,330,763.
Pa	rt XII Reconciliation of Expenses per Audited Financial State		h Expenses per	Retu	ırn.
	Complete if the organization answered "Yes" on Form 990, Part IV, line 12				
1	Total expenses and losses per audited financial statements			1	7,201,830.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated services and use of facilities		102,602.		
b	Prior year adjustments	2b			
С	Other losses		07 405		
d	Other (Describe in Part XIII.)	2d	87,485.		100 005
е				2e	190,087.
3	Subtract line 2e from line 1			3	7,011,743.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1 1	11 050		
а	Investment expenses not included on Form 990, Part VIII, line 7b		11,952.		
b	/	4b			11 050
	Add lines 4a and 4b			4c	11,952. 7,023,695.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) rt XIII Supplemental Information.			5	7,043,093.
		.4.187 15	and Obs. Deat V. Base	4. D+	V Par O. Davit VI
	ide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Pa			4; Part	X, line 2; Part XI,
imes	2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any ac	aditional inioi	mation.		
PA	RT X, LINE 2:				
	11, 2212 21				
TH:	E ORGANIZATION IS A TAX-EXEMPT ORGANIZATION	ON UNDI	ER SECTION	501	(C)(3) OF
TH:	E INTERNAL REVENUE CODE AND, THEREFORE, N	O PROVI	SION FOR I	NCO	ME TAXES
HA	S BEEN RECOGNIZED IN THE ACCOMPANYING FIN.	ANCIAL	STATEMENTS	•	
TH:	E ORGANIZATION RECORDS LIABILITIES FOR IN	COME TA	AX POSITION	S T	AKEN OR
EX.	PECTED TO BE TAKEN WHEN THOSE POSITIONS A	RE DEE	MED UNCERTA	IN	TO BE
TTD	THE THE AMERICAN THE MANAGE AND THE	TDG 11		па	HOD
UP.	HELD IN AN EXAMINATION BY TAXING AUTHORIT	тЕ2• N() LIARILIT	ES	FUR
TTNT	TEDMATH THOOME MAY DOCUMENTONG DECORDED	ים אם סי	ר בוותוד ב	201	0 AND 2010
OM	CERTAIN INCOME TAX POSITIONS WERE RECORDE	U AS UI	OUNE 30,	ZUI	AND ZOTO.

PART XI, LINE 2D - OTHER ADJUSTMENTS:

FUNDRAISING EVENT EXPENSES

87,143.

Schedule D (Form 990) 2018 UNIVERSITY RADIO FOUNDATION, INC. Part XIII Supplemental Information (continued)	56-1803808 Page 5
RECLASSIFIED LOSS ON SALE OF ASSETS	342.
TOTAL TO SCHEDULE D, PART XI, LINE 2D	87,485.
PART XII, LINE 2D - OTHER ADJUSTMENTS:	
FUNDRAISING EVENT EXPENSES	87,143.
RECLASSIFIED LOSS ON SALE OF ASSET	342.
TOTAL TO SCHEDULE D, PART XII, LINE 2D	87,485.
	_
	_

SCHEDULE G

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2018

Open to Public Inspection

Name of the organization						Employer ide	ntification number
UNIVERS	SITY RADIO FOUNDAT:	ION,	IN	iC.		56-1803	808
Fundraising Activities required to complete this pa	• Complete if the organization answrt.	ered "Y	'es" o	n Form 990, Part IV,	line 1	7. Form 990-EZ	I filers are not
 1 Indicate whether the organization rai a X Mail solicitations b X Internet and email solicitation c X Phone solicitations d X In-person solicitations 2 a Did the organization have a written key employees listed in Form 990, F b If "Yes," list the 10 highest paid indicompensated at least \$5,000 by the 	e Solicita s f Solicita g X Specia or oral agreement with any individua Part VII) or entity in connection with inviduals or entities (fundraisers) purs	ation of ation of al fundra al (inclu profess	non-g gover aising ding o	overnment grants rnment grants events officers, directors, tru fundraising services	stees	X Yes	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) fund have d or cor contrib	Did raiser ustody itrol of utions?	(iv) Gross receipts from activity	tò (c	Amount paid or retained by) fundraiser ted in col. (i)	(vi) Amount paid to (or retained by) organization
MARKET ENGINUITY - 3131 E		Yes	No				
CLARENDON AVE, STE 105,	UNDERWRITING		Х	2,550,551.		813,383.	1,737,167.
ALLEGIANCE FUNDRAISING, LLC -							
PO BOX 9132, FARGO, ND 58106	MAIL SOLICITATIONS		Х	421,971.		239,624.	182,347.
FALCON FUNDRAISING							
INCORPORATED - 1690	TELEMARKETING		Х	101,131.		17,031.	84,100.
Total 3 List all states in which the organization or licensing. NC , SC	on is registered or licensed to solicit	contrib	- Dution:	3,073,653. s or has been notified		1,070,038. exempt from re	

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
						(add col. (a) through
				SQUAWKS	3	col. (c))
ne			(event type)	(event type)	(total number)	
Revenue	1	Gross receipts	136,125.	23,782.	20,590.	180,497.
	,	Less: Contributions				
	-	2000. COMMIDGARONE				
	3	Gross income (line 1 minus line 2)	136,125.	23,782.	20,590.	180,497.
	4	Cash prizes				
Se	5	Noncash prizes				
xpense	6	Rent/facility costs	4,000.		2,400.	6,400.
Direct Expenses	7	Food and beverages	27,105.	2,807.	4,192.	34,104.
	8	Entertainment				
	9	Other direct expenses	37,538.	39.	9,063.	46,640.
	10		n 9 in column (d)		>	87,144.
_		Net income summary. Subtract line 10 from li				93,353.
Pa	ırt l		answered "Yes" on Form	n 990, Part IV, line 19, or	reported more than	
	1	\$15,000 on Form 990-EZ, line 6a.		(b) Pull tabs/instant		(d) Total gaming (add
nue			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c)
Revenue						
	1	Gross revenue				
ses	2	Cash prizes				
Direct Expenses	3	Noncash prizes				
Direct	4	Rent/facility costs				
	5	Other direct expenses				
			Yes %	☐ Yes %	Yes %	
	6	Volunteer labor	No	No No	No No	
	7	Direct expense summary. Add lines 2 through	n 5 in column (d)		>	
	8	Net gaming income summary. Subtract line 7	from line 1, column (d)		>	
		ter the state(s) in which the organization condu	<u> </u>			
		the organization licensed to conduct gaming a	ctivities in each of these	states?		Yes No
b	If "	No," explain:				
10a	We	ere any of the organization's gaming licenses re	evoked, suspended, or to	erminated during the tax	year?	Yes No
		Yes," explain:				

Sch	edule G (Form 990 or 990-EZ) 2018 UNIVERSITY RADIO FOUNDATION, INC. 56-1	8038	08 Page 3
	Does the organization conduct gaming activities with nonmembers?	Y	es No
	Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed		
	to administer charitable gaming?	Y	es No
13	Indicate the percentage of gaming activity conducted in:		
á	The organization's facility	13a	%
	An outside facility	13b	%
	Enter the name and address of the person who prepares the organization's gaming/special events books and records:		
	Name		
	Address		
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	. — Ye	es No
k	o If "Yes," enter the amount of gaming revenue received by the organization > \$ and the amount		
	of gaming revenue retained by the third party \$\sim \frac{1}{2} = \frac		
(: If "Yes," enter name and address of the third party:		
	Name		
	Address		
16	Gaming manager information:		
	Name ▶		
	Gaming manager compensation \$		
	Description of services provided		
	Director/officer Employee Independent contractor		
	Mandatory distributions:		
ć	Is the organization required under state law to make charitable distributions from the gaming proceeds to	Y	es No
ı	retain the state gaming license? Discrete the amount of distributions required under state law to be distributed to other exempt organizations or spent in the	. — 1	es INO
	organization's own exempt activities during the tax year > \$		
Pa	irt IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Pa	rt III line	s 9 9h 10h
	15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.	,	0 0, 00, 100,
SC	HEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISER	S:	
(I) NAME OF FUNDRAISER: MARKET ENGINUITY		
<u>`</u>	,		
(I) ADDRESS OF FUNDRAISER:		
21	21 E GLADENDON AVE GEE 105 DISCENTY AS 05016		
<u>31</u>	31 E CLARENDON AVE, STE 105, PHOENIX, AZ 85016		
(1) NAME OF FUNDRAISER: ALLEGIANCE FUNDRAISING, LLC		
<u>.</u>			
(I) ADDRESS OF FUNDRAISER: PO BOX 9132, FARGO, ND 58106		

Schedule G (Form 990 or 990-l Part IV Supplementa	EZ) UNIVERSIT	Y RADIO FO	UNDATION,	INC.	56-1803808 Page 4
Part IV Supplementa	al Information (continued	a)			
(I) NAME OF FUN	DRAISER: FALCO	N FUNDRAIS	ING INCORE	PORATED	
(I) ADDRESS OF	FUNDRAISER:				
1690 WATERTOWER	PLACE. SUITE	400A. EAST	LANSING.	MI 48823	
	,				
_					

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Inspection

Name of the organization

Part I Questions Regarding Compensation

Department of the Treasury

Internal Revenue Service

UNIVERSITY RADIO FOUNDATION, INC. **Employer identification number** 56-1803808

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (such as maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	X Compensation committee X Written employment contract			
	Independent compensation consultant X Compensation survey or study			
	Form 990 of other organizations X Approval by the board or compensation committee			
ı	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			
а	Receive a severance payment or change-of-control payment?	4a		X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		Х
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			37
	The organization?	5a		X
b	Any related organization?	5b		Х
	If "Yes" on line 5a or 5b, describe in Part III.			
•	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
	The organization?	6a		X
b	Any related organization?	6b		Х
	If "Yes" on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments			
	not described on lines 5 and 6? If "Yes," describe in Part III	7		X
3	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2018

Schedule J (Form 990) 2018 UNIVE

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

tble (E) Total of columns (F)	benefits (b)(l)-(b) in column (b) reported as deferred on prior Form 990	7,340. 237,337. 0.	0	6,983. 155,912. 0.	•0	152,244.	0 0																									
pu	compensation	11,696.	0	8,153.		. 7,977	0																									
(B) Breakdown of W-2 and/or 1099-MISC compensation	(ii) Bonus & (iii) Other incentive reportable compensation compensation	25,000.	0			4,500.	0.0																									
(B) Breakdown of W-2	(i) Base compensation	(1) 193,301.	(ii)	(i) 133,426.		(i) 132,942.	(ii) 🗵	(i)	(ii)	(i)	(ii)	(1)	(5)	(ii)	(1)	(E)	(1)	(ii)	(i)	(ii)	(1)	(ii)	(i)	(ii)	(i)	(ii)	(i)	(ii)	(i)	(ii)	(1)	(ii)
	(A) Name and Title	(1) H, JOSEPH O' CONNOR	PRESIDENT AND CEO	(2) JEAN ZOUTEWELLE	CHIEF OPERATING AND FINANCIAL OFFICE (II)	(3) JEFF BUNDY	EXECUTIVE DIRECTOR OF BRANDING AND E																									

SCHEDULE M (Form 990)

Noncash Contributions

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Employer identification number

UNIVERSITY RADIO FOUNDATION, 56-1803808 INC. Types of Property (a) (b) (c) (d) Noncash contribution Number of Method of determining Check if contributions or amounts reported on applicable noncash contribution amounts items contributed Form 990, Part VIII, line 1g Art - Works of art Art - Historical treasures 2 Art - Fractional interests 3 Books and publications Clothing and household goods 5 Cars and other vehicles 6 Boats and planes 7 Intellectual property 8 X 13 60,803.HIGH/LOW METHOD Securities - Publicly traded 9 10 Securities - Closely held stock 11 Securities - Partnership, LLC, or trust interests Securities - Miscellaneous 12 13 Qualified conservation contribution -Historic structures Qualified conservation contribution - Other... 14 Real estate - Residential 15 Real estate - Commercial 16 Real estate - Other 17 Collectibles 18 Food inventory 19 Drugs and medical supplies _____ 20 21 Taxidermy Historical artifacts 22 Scientific specimens 23 24 Archeological artifacts 54,647.FAIR MARKET (FUNDRAISING S) VALUE X 16 25 Other STAFF EVENT F 4,058.FAIR MARKET X VALUE 26 Other X 587. FAIR MARKET 27 Other (CONFERENCE VALUE 28 Other Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement 29 Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt purposes for the entire holding period? Х 30a **b** If "Yes," describe the arrangement in Part II. Х Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions? 31 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash Х contributions? 32a b If "Yes," describe in Part II. 33 If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked,

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule M (Form 990) 2018

SCHEDULE 0

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2018
Open to Public Inspection

Name of the organization

UNIVERSITY RADIO FOUNDATION, INC.

Employer identification number 56-1803808

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

KNOWLEDGEABLE AND ENGAGED COMMUNITY GROUNDED IN OUR SHARED HUMANITY.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

A FACILITATOR FOR COMMUNITY CONVERSATION AND INTERACTION ON AIR, ONLINE

AND IN-PERSON; A DESIRED DESTINATION FOR SOME OF THE REGION'S BEST

JOURNALISTS; AN IDENTIFIER OF COMMUNITY ASSETS - ESPECIALLY IN THE

LOCAL MUSIC ECOSYSTEM - THAT DESERVE TO BE VALIDATED AND CELEBRATED;

AND AN INNOVATOR IN PODCASTING, COMMUNITY ENGAGEMENT AND PRODUCTION.

IN TRACKING METRICS, WFAE'S DIGITAL GROWTH HAS BEEN SKYROCKETING WITH
WFAE.ORG USERS UP 146 PERCENT OVER FY18. WFAE PLACED IN THE TOP 20 OF
ALL NPR STATIONS IN SEVERAL BENCHMARKS FOR DIGITAL GROWTH. IN PART, ITS
DIGITAL AUDIENCE WAS SEEDED BY ITS POPULAR ROSTER OF PODCASTS,
AMPLIFIER, CHARLOTTE TALKS, SOUTHBOUND, FAQ CITY AND SHE SAYS.

THE STATION'S DIGITAL GROWTH CAME WHILE THE ORGANIZATION CONTINUED TO

SERVE THE CHARLOTTE COMMUNITY WITH THEIR RENOWNED DAILY LOCAL NEWS

SERVICE, AS WELL AS THE BEST PROGRAMMING FROM NPR, THE BBC, APM AND

OTHER CONTACT PARTNERS AROUND THE WORLD.

WFAE'S WEEKDAY PROGRAM, "CHARLOTTE TALKS" CONTINUES TO BE WHERE

CHARLOTTEANS GO TO STAY ON TOP OF WHAT'S HAPPENING IN THE REGION

WHETHER IT'S GROWTH, AFFORDABLE HOUSING, UPWARD MOBILITY, EDUCATION,

CRIME, THE ARTS AND MORE. FOR ON-DEMAND LISTENERS, THE CHARLOTTE TALKS

PODCAST REPEATEDLY RANKS IN THE TOP 25 IN PUBLIC RADIO STATION

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (For

Schedule O (Form 990 or 990-EZ) (2018)

Name of the organization UNIVERSITY RADIO FOUNDATION, INC. Employer identification number 56-1803808

PODCASTS.

THE STATION'S "SHE SAYS" PODCAST REACHED THE TOP 200 OF THE MORE THAN
HALF-MILLION PODCASTS OFFERED BY ITUNES; AND THE "AMPLIFIER" PODCAST
REACHED THE TOP 30 OF ALL MUSIC PODCASTS OFFERED BY ITUNES.

WFAE'S FUNDRAISING TEAMS POSTED THEIR FOURTH CONSECUTIVE YEAR OF RECORD

RESULTS. MEMBERSHIP SURPASSED A RECORD 21,000 CONTRIBUTORS, OF WHICH

MORE THAN HALF CONTRIBUTE TO THE STATION AS SUSTAINERS, AND A

NATIONALLY HIGH 32% OF SUSTAINING MEMBERS ARE UNDER 35 YEARS OLD.

AS AUDIENCES RESPONDED POSITIVELY TO THESE ACCOMPLISHMENTS, SO TO DID

PROFESSIONAL ORGANIZATIONS WHO HONORED WFAE WITH A RECORD NUMBER OF

INDUSTRY AWARDS AND RECOGNITIONS IN FY19 INCLUDING:

THREE EDWARD R. MURROW AWARDS, THREE CHARLOTTE MAGAZINE "BEST OF THE

BEST" AWARDS AND TWO CREATIVE LOAFING CHARLOTTE "BEST OF" AWARDS. THE

SHE SAYS PODCAST WAS HONORED WITH A GRACIE AWARD FOR SARAH DELIA. SHE

SAYS WAS ALSO RECOGNIZED BY THE ONLINE JOURNALISM AWARDS AND WON A

QUEEN CITY PR AWARD FROM THE CHARLOTTE CHAPTER OF PRSA. FAQ CITY HOST,

NICK DE LA CANAL RECEIVED HEARKEN'S 2018 CHAMPIONS OF CURIOSITY AWARDS.

AMPLIFIER HOST JONI DEUTSCH WAS A WEBBY AWARD HONOREE. DEUTSCH WAS ALSO

RECOGNIZED BY THE UNITED WAY'S YOUNG LEADERS AWARDS AND WAS NAMED TO

THE CHARLOTTE AGENDA'S 30 UNDER 30 LIST.

WFAE'S SENIOR STAFF WAS HONORED WITH ELECTIONS TO MANY INDUSTRY BOARDS.

CEO JOE O'CONNOR WAS ELECTED TO THE NPR BOARD OF DIRECTORS. CHIEF

CONTENT OFFICER JU-DON MARSHALL WAS NAMED TO THE JOURNALISM ADVISORY

Name of the organization
UNIVERSITY RADIO FOUNDATION, INC.

Employer identification number 56-1803808

COUNCIL OF THE RELIGION NEWS SERVICE AND THE ADVISORY BOARD FOR REPORT

FOR AMERICA. EXECUTIVE DIRECTOR OF MARKETING & ENGAGEMENT, JEFF BUNDY

WAS ELECTED TO THE BOARD OF PRADO (PUBLIC RADIO ASSOCIATION OF

DEVELOPMENT OFFICERS).

FORM 990, PART VI, SECTION A, LINE 1:

THE OFFICERS APPOINTED BY THE BOARD OF DIRECTORS, AS PROVIDED IN ARTICLE

IV, SECTION 1, TOGETHER WITH THE PRESIDENT AND CEO, SHALL CONSTITUTE THE

EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS AND SHALL HAVE AND EXERCISE

THE AUTHORITY OF THE BOARD OF DIRECTORS IN THE MANAGEMENT OF THE BUSINESS

OF THE FOUNDATION BETWEEN THE MEETINGS OF THE BOARD, SUBJECT TO THE

LIMITATIONS ON COMMITTEE AUTHORITY SET FORTH IN CHAPTER 55A.

FORM 990, PART VI, SECTION B, LINE 11B:

THE RETURN WAS PREPARED BY AN INDEPENDENT ACCOUNTING FIRM WITH ASSISTANCE

AND OVERSIGHT BY MANAGEMENT. UPON COMPLETION AND REVIEW BY MANAGEMENT, THE

FORM 990 IS EMAILED TO EACH BOARD MEMBER AND THE AUDIT/FINANCE COMMITTEE

APPROVES THE FORM BEFORE FILING THE FORM 990 WITH THE IRS.

FORM 990, PART VI, SECTION B, LINE 12C:

A SIGNED CONFLICT OF INTEREST STATEMENT IS REQUIRED FROM EACH MEMBER OF THE BOARD OF DIRECTORS ANNUALLY. THE SIGNED STATEMENTS ARE MONITORED AND FILED BY THE CEO'S EXECUTIVE ASSISTANT. THE CEO'S EXECUTIVE ASSISTANT INFORMS

THE PRESIDENT AND CEO AND THE GOVERNANCE COMMITTEE CHAIR IF A STATEMENT IS NOT RECEIVED. THE CHIEF OPERATING AND FINANCIAL OFFICER AND THE PRESIDENT AND CEO MONITOR ALL OF THE FINANCIAL TRANSACTIONS, CONTRACTS, AND CONTRIBUTORS. THE GOVERNANCE COMMITTEE AND AUDIT COMMITTEE ARE NOTIFIED IF A CONFLICT IS NOTED. AN UNSIGNED STATEMENT IS CAUSE FOR REMOVAL FROM THE

Name of the organization **Employer identification number** UNIVERSITY RADIO FOUNDATION, INC. 56-1803808 BOARD OF DIRECTORS. FORM 990, PART VI, SECTION B, LINE 15A: THE COMPENSATION FOR THE PRESIDENT AND CEO OF UNIVERSITY RADIO FOUNDATION, INC (WFAE) IS DETERMINED BY THE EXECUTIVE COMMITTEE AFTER RECEIVING A RECOMMENDATION FROM THE COMPENSATION COMMITTEE. THE COMPENSATION POLICY INCLUDES AN ANNUAL PERFORMANCE BASED EVALUATION. THE COMPENSATION COMMITTEE POSITIONS TOTAL COMPENSATION COMPARABLE TO A SURVEY PRODUCED BY THE CORPORATION FOR PUBLIC BROADCASTING THAT IS REPRESENTATIVE OF NON-PROFIT BROADCASTING ORGANIZATIONS WITH SIMILAR MARKET SIZE AND OWNERSHIP. COMPENSATION FOR SENIOR STAFF IS DETERMINED BY A PERFORMANCE BASED EVALUATION CONDUCTED BY THE PRESIDENT AND CEO. FORM 990, PART VI, SECTION C, LINE 18: DOCUMENTS ARE AVAILABLE AT WFAE.ORG AND ARE AVAILABLE UPON REQUEST. FORM 990, PART VI, SECTION C, LINE 19: DOCUMENTS ARE AVAILABLE AT WFAE.ORG AND ARE AVAILABLE UPON REQUEST. FORM 990, PART XII, LINE 2C: THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR.

Form **8868** (Rev. January 2019)

Application for Automatic Extension of Time To File an Exempt Organization Return

Department of the Treasury Internal Revenue Service ► File a separate application for each return.

► Go to www.irs.gov/Form8868 for the latest information.

OMB No. 1545-1709

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Contracts	, for which an extension request must be sent to the IRS	S in paper	format (see instructions). For more	details on	the electronic		
filing of th	is form, visit www.irs.gov/e-file-providers/e-file-for-chari	ities-and-r	non-profits.				
Automa	atic 6-Month Extension of Time. Only subm	nit origin	al (no copies needed).				
All corpora	ations required to file an income tax return other than Form 7004 to request an extension of time to file incom	orm 990-T	(including 1120-C filers), partnership	s, REMIC	Cs, and trusts		
E				Enter filer's identifying number			
Type or	Name of exempt organization or other filer, see instructions.			Employe	Employer identification number (EIN) or		
print							
File by the	UNIVERSITY RADIO FOUNDATION, INC.			56-1803808			
due date for filing your return. See	Number, street, and room or suite no. If a P.O. box, see instructions. 8801 J.M. KEYNES DR.			Social security number (SSN)			
instructions.	City, town or post office, state, and ZIP code. For a foreign address, see instructions. CHARLOTTE, NC 28262						
Enter the Return Code for the return that this application is for (file			ate application for each return)			0 1	
Application		Return	Application			Return	
ls For		Code	Is For			Code	
Form 990 or Form 990-EZ		01	Form 990-T (corporation)			07	
Form 990-BL		02	Form 1041-A			08	
Form 4720 (individual)		03	Form 4720 (other than individual)			09	
Form 990-PF		04	Form 5227			10	
Form 990-T (sec. 401(a) or 408(a) trust)		05 06	Form 6069			11	
Form 990-T (trust other than above) JEAN ZOUTEWELLE			Form 8870 12				
• The be	ooks are in the care of > 8801 J.M. KEYNI		SUITTE 91 - CHAR	Отты	NC 2826	2	
	one No. \triangleright 704-549-9323	<u> </u>	Fax No.		1, 110 2020	<u></u>	
	organization does not have an office or place of business	s in the Ur	-				
	s for a Group Return, enter the organization's four digit (check this	
box 🕨 🛚	. If it is for part of the group, check this box	1	ich a list with the names and EINs of				
the ▶[NOV. 15 0000						
2 If th	If the tax year entered in line 1 is for less than 12 months, check reason: Initial return Final return Change in accounting period						
3a If th	this application is for Forms 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less					_	
	any nonrefundable credits. See instructions.			3a	\$	0.	
	is application is for Forms 990-PF, 990-T, 4720, or 6069	,	•		1.	0	
	mated tax payments made. Include any prior year overp			3b	\$	0.	
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by				1	1		

Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-EO and Form 8879-EO for payment

LHA For Privacy Act and Paperwork Reduction Act Notice, see instructions.

using EFTPS (Electronic Federal Tax Payment System). See instructions.

Form **8868** (Rev. 1-2019)

instructions.