



Eastern New Mexico University

FCC Issues Programs List

3rd Quarter Issues List for Station KENW-TV
July 1st to September 30th, 2021

Section I. Issues.

The station has identified the following issues as significant issues facing our communities in this quarter:

- A. COVID-19:** The problems caused by the pandemic in our area.
- B. Education:** Issues relating to education in our region.
- C. Health Matters:** The problems associated with health and healthcare in rural areas during a pandemic.
- D. Governmental Matters:** Matters of public interest involving government and government agencies.
- E. Gender and Race:** Matters concerning gender and race problems and discrimination.
- F. Environment:** Issues associated with climate change and the impact of other environmental problems.

Section II. Responsive Programs

The station has broadcast programming that deal with the issues listed above. Programming that ~~does~~ those various issues are listed below.

Public Service Announcements-- KENW-TV, FCC Issues, Q3 – 2021

- Employment Opportunities- 7/01/2021 through 9/30/2021: 2 minutes each (at various times daily between main programming elements: of current local job openings on KENW 3-1, 3-2, 3-3
- Weather on the Hour- 7/01/2021 through 9/30/2021: 1 minute each (at the top of every hour) of graphical update on weather conditions for communities in the viewing are on KENW 3-1, 3-2, 3-3
- COVID Vaccinations- 7/01/2021 through 9/30/2021: 1 minute each (15 times daily) of Information about COVID Vaccinations on KENW 3-1, 3-2, 3-3
- Vaccinations (Non-COVID)- 7/01/2021 through 9/30/2021: 1 minutes each (15 times daily) of Information about routine, Non-Covid Vaccinations on KENW 3-1, 3-2, 3-3

A: COVID-19 -- KENW-TV, FCC Issues, Q3 -- 2021

7/13/2021 and 7/15/2021 – You Should Know, 9:00 p.m. and 8:30 p.m. – 30 Minutes

Interview with Steve Cook, author of the book *Lifeonaire: An Uncommon Approach to Wealth, Success, and Prosperity*. In the interview, Cook pointed out eleven ways to be grateful and how being grateful will lead a person to success. He also emphasized that gratefulness would clear away the depressing fog left by the receding pandemic.

7/24/2021 – Report from Santa Fe, 6:00 p.m. – 30 Minutes

Dr. David Scrase, cabinet secretary for New Mexico's Department of Human Services, reports on current pandemic conditions in New Mexico. Right now, 64.1 percent of New Mexicans are fully vaccinated and 72.1 percent of New Mexicans, 18 and older, have had at least one shot; so that part is going well. This data is from February 1st, when people started getting vaccinated. About 96 percent of all current COVID cases have been in people who are not fully vaccinated; 95 percent of COVID hospitalizations are in patients who have not been fully vaccinated; and 98 percent of deaths from COVID are in people who have not been fully vaccinated. People say, "Well, why isn't it just 100 percent," Because the vaccine is not 100 percent effective, No one ever said it would be. When a vaccine is 90 percent effective it means that it keeps 90 percent of people from getting the virus, but it also means that it does not keep 10 percent of people from getting the virus. That, of course, will depend on exposure, and on people wearing masks and social distancing.

7/27/2021 and 7/29/2021 – You Should Know, 9:00 p.m. and 8:30 p.m. – 30 Minutes

Interview with Cindy Stark MD, PhD, discussing things people can do concerning mental health during the wrap up and recovery from the COVID 19 pandemic. Her suggestions included, staying positive, getting exercise, participating in inspirational activity and maintain good sleeping habits and hygiene.

9/18/2021 – Report from Santa Fe, 6:00 p.m. – 30 Minutes

Don Usner is a photojournalist who recently published the book *A Photographer's Journal of Life During the Pandemic*. He is also currently working with *Searchlight New Mexico*, a non-partisan news organization dedicated to investigative and public service journalism in the interest of the people of New Mexico. The project started out as an effort to get a sense of what the state was going through as Covid19 was taking off. The plan was to follow its progress in several places in the state and see how different places were responding. The primary interest was in geographical diversity and the projected ended up with some very interesting towns, which included: Shiprock, Gallup, Las Vegas, Anthony and Carlsbad. Originally, it was envisioned as a year-long project, thinking surely that the pandemic would be over by then. The project ended up documenting with photographs the struggles of the communities and individuals during the pandemic and the heroic efforts of groups and individuals to weather the pandemic.

B: Education -- KENW-TV, FCC Issues, Q3 -- 2021

8/7/2021 – Report from Santa Fe, 6:00 p.m. – 30 Minutes

Cheryl Alters Jamison is one of America's experts on home cooking and one of America's premiere food

writers. She is a cookbook author, food expert, and a radio host of a show called “Heating it Up.” She has also been named the Edible New Mexico Local Hero and the best food writer twice. Cheryl was food editor for the *New Mexico Magazine* for a period of time and is considered an authority on American regional cuisine. Her newest book is called *Texas Q* and is about Texas barbeque. Cheryl discusses the importance of food in our lives, especially during the current pandemic, and talks about the history and derivation of some of our favorite Southwest dishes.

C: Health Matters -- KENW-TV, FCC Issues, Q3 – 2021

7/3/2021 – Report from Santa Fe, 6:00 p.m. – 30 Minutes

Alan Arkin, actor, director, author extraordinaire, discusses, with host Lorene Mills, his life’s work and his career as an author and writer. His recent novel, *Out of My Mind*, was written because he felt that the pandemic was making everybody depressed, with some people feeling there was no reason to go on. Arkin explains the situations that arose in his life that gave him an absolute affirmation that there is more to this existence than just what is seen when we are walking around, washing the dishes, cleaning the house, and going about our business. There were affirmations to him that there was more to this existence of ours than we see on a daily basis. Alan Arkin felt other people might profit from reading about his experiences.

9/14/2021 and 9/16/2021 – You Should Know, 9:00 p.m. and 8:30 p.m. – 30 Minutes

Interview Dr. Robin A. Wells concerning the Dolly Parton’s Imagination Library. Many mothers and expectant mothers were surprised to learn that books matching their child’s age, starting at birth, are given to them free from the Imagination Library. Dr. Wells represents the library in our viewing area.

D: Governmental -- KENW-TV, FCC Issues, Q3 – 2021

7/31/2021 – Report from Santa Fe, 6:00 p.m. – 30 Minutes

Stephanie Garcia Richard, Land Commission for the State of New Mexico, explains what her office does for the State of New Mexico. More than 90 percent of the state’s revenue goes to what is called “common schools.” Those are essentially K12 public education students throughout New Mexico. That money goes through the public education department and is distributed to school districts throughout New Mexico. The other large beneficiaries are our special schools, like the New Mexico School for the Deaf, New Mexico School for the Blind, and the New Mexico Military Institute in Roswell. In addition, the University of New Mexico, New Mexico State University, Eastern New Mexico University and all of the other New Mexico universities are beneficiaries. Besides these, there are some other various diverse institutions. Richard discusses the importance of the state’s funding to these various organizations.

8/29/2021 – Cultura, 12:00 p.m. – 30 Minutes

The two segments on this episode were; a look into the history of a local music festival that singer songwriter Michael Martin Murphey has put on for nearly 10 years in Red River New Mexico. Interview with the Director of New Mexico Department of Veteran Services on what they offer Veterans in the

state of New Mexico.

9/19/2021 – Cultura, 12:00 p.m. – 30 Minutes

The two segments on this episode were; an exploration into the complexity of the legal and humane treatment of wild horses in the state of New Mexico. Mora, New Mexico residents and their plan on the restoration of a local landmark.

9/25/2021 – Report from Santa Fe, 6:00 p.m. – 30 Minutes

Mario Jimenez, III, works for Common Cause, an organization whose goal is to bring people together to build a better democracy in New Mexico. They want to help make government open, transparent and accountable to the people, not to any governmental entity. In this program, Jimenez discusses various issues, including some threats to our election system and to our democracy. He explains that he has gone full circle from working in the government sector and conducting elections, assisting with the candidates and their campaigns, to now working in the nonpartisan sector. He says he is now able to focus on democracy issues and issues that are going to be affecting the general public, rather than any party or person. Jimenez discusses with Host Lorene Mills the importance of County Clerks and how free and fair elections are insured in New Mexico.

E: Gender / Race -- KENW-TV, FCC Issues, Q3 – 2021

7/10/2021 – Report from Santa Fe, 6:00 p.m. – 30 Minutes

Stuart Ashman, CEO of the International Folk-Art Market in Santa Fe, tells about the beginnings of the now famous New Mexico Folk Art Market. A group of folks thought it would be a great idea for Santa Fe, for the state, and for artists to have such a market. So, they were allowed to have the Milner Plaza on museum hill where they were set up with a small office in the Udall building. Then Governor Richardson helped fund a \$300,000 grant to get them going and the rest is history. The first year, they didn't know how many people were going to come, but it was a huge success, and it has been growing ever since. In 2019, the folk-art market sold \$3.1 million dollars of art in 22 hours. There were 160 artists, from 52 countries. In addition, in that year the market let U.S. born artists participate; something that had never been allowed previously.

F: Environment -- KENW-TV, FCC Issues, Q3 -- 2021

8/21/2021 – Report from Santa Fe, 6:00 p.m. – 30 Minutes

Laura Paskus is a journalist who has been covering water and environmental issues in New Mexico for two decades. She is a freelance journalist working with *New Mexico In Depth*, *New Mexico Independent*, *New Mexico Political Report*, the *Santa Fe Reporter*, the *New Mexico Magazine*, *Audubon*, and *High-Country News*. Paskus is also the producer of an exquisite series that is featured on the weekly New Mexico PBS TV program *In Focus*; it is called, "Our Land: New Mexico's Environmental Past, Present and Future." She is also author of *At the Precipice, New Mexico's Changing Climate*. Host Lorene Mills asked Paskus to discuss current conditions and the warning signs of climate change in our state, namely:

Elephant Butte Reservoir is at nine percent of its capacity; part of the Rio Grande is drying up for miles; earlier this year, the New Mexico State Engineer and the Interstate Stream Commission told farmers not to plant because there was not going to be enough water. Paskus discusses the warnings signs that have been building for a long time and what we can do about climate change.

9/04/2021 – Report from Santa Fe, 6:00 p.m. – 30 Minutes

Kyle Dickman is a journalist, author, former editor of *Outside Magazine*, and he is the author of *On the Burning Edge: A Fateful Fire and the Men Who Fought It*. He used to fight fires in California and then he got into journalism and was hired by *Outside Magazine*. In 2013, there was a tragic fire where 19 guys died fighting the Yarnell Hill Fire in Arizona. Dickman reported a long piece on that for *Outside* and then he turned that piece turned into the book, *On the Burning Edge*. He also wrote the book called *Paradise Lost*, which is about the Camp Fire, one of the worst fires in California, that burned the town of Paradise. In this program, Dickman discusses fire, climate change, forest management, the future, and what we can do about it.