

MINUTES

of the



BOARD OF DIRECTORS MEETING

Friday, February 7, 2025

10:00 am

via Zoom

Present: Jeremy Steele, Mike Pacheco, Susan Nichols, Dick DeGueirn, Lorri Kershner, Jeff Pope, Susan Rudolph, Karmen Bryant, Jennifer Ferro

Absent: Liz Lambert

Staff: Elise Pepple, Yvonne Lujan, Claudia Saenz, Lindsey Hauck, Mitch Borden Travis Bubenik, Alberto de Leon

Meeting called to order at 10:03 am.

Roll call conducted by Yvonne Lujan. All in attendance except Liz Lambert.

1. Minutes and Financials

At 10:04 minutes were presented by Mike Pacheco. Jeff Pope makes a motion to accept the minutes as presented, seconded by Dick DeGuerin. All in favor, none opposed. Motion passes at 10:06.

At 10:05 financials presented by Elise and Jeremy Steele. Jeremy talks about how Public Media Company does so great at presenting to the group. Jeremy states that he likes the way it is laid out for everyone to review and passes to Elise for her to get into the details for the board. Discussion by Elise concerning funding and specifically CPB funding. Jeremy makes a motion to accept the financials as presented. Jeff asks a question prior to anyone seconding the motion. Questions concerning CPB funding and the chance of cuts to the funding. Jeff would like to know what is in place should this occur. Jennifer Ferro states there is too much uncertainty and no decisions can be made about the potential cuts at this time. Elise reminds the board that the review is of the current financials and she is not going to present the budget. Discussion continues about the recording of CPB funds with the uncertainty. Jeremy requests

that his motion for the financials be tabled. Jeremy moved for the board to move to executive session, seconded by Jeff. All in favor, none opposed. Motion passes at 10:15

Board enters back into regular session at 10:28. No motions coming from executive session.

Mike asks the board if there are any other questions about the financials and budget as presented. Motion made by Jeremy to approve the 2025 Budget and financials as presented, seconded by Dick. All in favor, none opposed. Motion passes at 10:30.

2. Station Report and Updates

At 10:31 Elise informs the board that no station report was being presented at this meeting. Elise discusses the fund raising calendar and the variety of initiatives which includes everything from events to foundations to drives and everything in between. Discussion begins about cultivating major donors. Susan Nichols discusses events being planned for community engagement in Odessa and Midland. Susan Rudolph asks about festivals in Marfa. Elise explains that there are some we could collaborate with and some that we already do but there is not the chance with others. Elise explains that Lindsey is now gathering the information for the dash report and that it will be changed to show our growth yearly instead of quarterly. Final comment by Mike stating that MPR is very active on social media and what a good push it is for the station.

Mike has an additional announcement. He informed everyone that this is Elise's last board meeting. Mike thanked Elise for being special to the station and all that she accomplished in her tenure at Marfa Public Radio. Each board member lets Elise know how grateful they are for the work she has done.

Yvonne requests a motion from the board to add Elise and Lorri Kershner to the bank account at Trans Pecos Bank. Jeremy makes a motion as just state, seconded by Lorri. All in favor, none opposed. Motion passes at 10:56.

At 10:57 Jeremy makes a motion for the board to move to executive session, seconded by Lorri. All in favor, none opposed. Motion passes at 10:57. Board moves to executive session.