

The Iowa Public Radio, Inc. Board of Directors met telephonically/virtually on October 21, 2021 with the meeting originating from Iowa Public Radio, 2111 Grand Avenue, Des Moines, IA. Present for the meeting were Chairman Bob Downer, Vice Chairman Warren Madden and Directors Jeneane Beck, Katie Byers, Lijun Chadima, Nora Everett, Jacy Johnson, Mary Kramer, Cassie Mathes, Doug Moore, Greg Schnirring, Marsha Ternus and Doug West. Directors Steve Firman, Zach Mannheimer, Helen Miller, Julie Monson and Mary Rayburn were absent. Present from Iowa Public Radio were Myrna Johnson, Kelly Edmister, Jordan Bahnsen, Andrea Hansen, Katherine Perkins, Al Schares and Steve Schoon.

Chair Downer called the meeting to order at 1:09 p.m. Roll call was taken with each director stating their location.

Bob Downer – from Iowa City
Doug Moore – from Ames
Jacy Johnson – from Ames
Katie Byers – from Des Moines
Mary Kramer – from Urbandale
Warren Madden – from Ames

Cassie Mathes – from Cedar Falls
Greg Schnirring – from Sac City
Jeneane Beck – from Iowa City
Lijun Chadima – from Cedar Rapids
Nora Everett – from Des Moines

Based on the responses provided, the requirements of Section 21.8(1)(c) were satisfied and it was appropriate to proceed with approval of the agenda.

Agenda

Chair Downer requested a motion to approve the agenda. Director Everett moved and Director Chadima seconded to approve the agenda. Motion approved.

Director Ternus joined the meeting at 1:12 p.m.

Minutes

Chair Downer requested a motion to approve the minutes. Director Madden moved and Director Kramer seconded to approve the September 16, 2021 minutes, as presented. Motion approved.

Chairman's Report

Chair Downer reported that recent activities would be covered in specific agenda items.

Old Business

Chair Downer indicated there was no old business.

Executive Director Report

Executive Director Johnson provided a brief report on recent activities including new hires, progress on the Iowa City AoIP project, recent programming changes and the launch of Studio One All Access. Johnson reported that a plan to change the signal of translator K284CN from WOI-AM (news) to WOI-FM HD2 (classical) programming was in progress now that the 4-year waiting period required by the FCC has been fulfilled.

Director West joined the meeting at 1:19 p.m.

Annual Report

Johnson provided an annual report of highlights from FY21 including the ongoing local and national news coverage, building Studio One All Access as a backstage pass to the Iowa music scene, fundraising breaking the \$5 million mark ahead of when anticipated and continued creativity with many new ideas explored during what was a challenging year for staff. Johnson indicated the work done with Public Media Company as part of the license transfer project identified issues and opportunities that will be addressed as IPR makes the shift to a community licensee.

FCC License Transfer Project Update

Johnson provided an update on the license transfer project noting that meetings with the Board of Regents have become more detail-oriented, a draft simultaneous representation agreement with Gray Miller Persh LLP was being reviewed and that a communications plan was being drafted.

Strategic Plan Kick-Off

Johnson reported that a refresh of the strategic plan was kicking-off with a survey to be completed by staff and Board members.

Finance Report

Director of Finance Edmister reviewed the financial report through September 30, 2021 and provided an update on the FY21 audit process. Director West moved and Director Madden seconded to accept the financial report as of September 30, 2021. Motion approved.

Director Mathes departed the meeting at 2:05 p.m.

Finance Committee Report

Committee Chair Everett presented the annual report of the Finance Committee which included review of audit reports, review of the annual operating budget and work with Public Media Company regarding the business model developed as part of the license transfer project.

Governance Committee Report

Committee Chair Madden presented the annual report of the Governance Committee noting that all activities were related to the license transfer project.

Development Committee Report

In Committee Chair Monson's absence, Development Director Hansen presented the annual report of the Development Committee which included approval of the gift acceptance policy, establishing the Journalism Impact Fund and reviewing overall fundraising initiatives.

Campaign Planning

Hansen provided an update on campaign planning indicating that Isaacson/Syverson Consulting had been contracted with to provide pre-campaign planning. This will include ensuring IPR is prepared internally to conduct a campaign, expand awareness of IPR's needs for the future, identify campaign participants and assess the amount of support available.

Work From Home Policy

Johnson introduced a draft Work From Home policy indicating we have learned we can work from home when necessary. The policy will allow managers to work individually with their employees to determine the appropriate work arrangement considering the needs of both the team and the employee.

Director Kramer departed the meeting at 2:34 p.m.

After discussion regarding consistent application of the policy and equipment inventory guidelines, Director Ternus moved and Director Madden seconded to approve the policy. Motion approved.

Committee Membership

Chair Downer suggested that current committee membership remain as is to provide consistency through the license transfer project with the exception of adding the licensee directors to committees, if willing. Director West moved and Director Moore seconded to approve the current committee membership and adding licensee directors. Motion approved.

Adjourn

As there was no additional business, the meeting was adjourned at 2:42 p.m.