

Digital Managing Editor



Reports To

News Director

The Digital Managing Editor is a new, senior newsroom role at WAMC, responsible for the strategy, performance, and evolution of WAMC's digital news products. This role blends editorial leadership with a product mindset, focusing on how audiences discover, consume, and engage with WAMC's journalism across digital platforms.

The ideal candidate is fluent in modern digital publishing, comfortable using data to guide decisions, and excited to build and improve products such as websites, podcasts, newsletters, and social media in a public media context.

Responsibilities and Duties

Digital Product Leadership

- Own the editorial strategy and day-to-day performance of WAMC's digital products, including web, newsletters, podcasts, and emerging platforms
- Translate newsroom goals into scalable digital workflows that support speed, quality, and consistency
- Partner with newsroom leadership to align digital product priorities with reporting resources and audience needs
- Identify opportunities to launch, test, and iterate on new digital formats and distribution strategies

Editorial & Operational Leadership

- Co-lead daily news meetings with an emphasis on digital-first storytelling, platform-specific execution, and audience impact
- Manage publishing schedules and breaking-news response across platforms
- Collaborate with reporters and producers in real time to adapt coverage based on developing stories and audience behavior
- Ensure editorial excellence, accuracy, and ethical standards across all digital outputs

Audience, Data & Optimization

- Use analytics, audience insights, and performance metrics to inform editorial decisions and product improvements
- Optimize digital content for discoverability, usability, and engagement
- Work with reporters, producers, editors, and digital media to maintain WAMC's digital platforms with regular attention to accuracy, updates, and user experience

Collaboration & External Partnerships

- Serve as a digital authority when working with staff reporters, editors, press officers, and newsroom partners within the New York Public News Network and beyond
- Communicate clearly with internal stakeholders across editorial, technical, and leadership teams
- Supervise 2–4 direct reports, including goal setting, performance management, mentorship, and professional development
- A flexible schedule including some nights, weekends, and holidays is required

Qualifications

- Strong newsroom background with hands-on experience managing digital platforms or products
- Supervisory experience and the ability to lead teams through change in a fast-moving, tech-driven environment
- Comfort working with content management systems, analytics tools, and digital publishing workflows
- Audio editing experience required, with an understanding of how audio fits into broader digital distribution strategies
- Excellent editing, copyediting, and quality-control skills for digital publication
- Ability to balance strategic thinking with execution in daily news operations
- Familiarity with public media, regional news ecosystems, and collaborative newsroom models
- Bachelor's degree in Journalism, Communications, or a related field; or equivalent professional experience

Salary range: \$60,000 – \$75,000