Fall 2021 Enrollment Data Update
October 12, 2021
Presenters: Karissa Yee Findley, Ritu Khanna, Meghan Wallace
Purpose:
To examine our current year enrollment compared to prior years and estimate impacts on FY 2022-23 revenue projections.

1. Current year enrollment compared to prior years
2. SFUSD enrollment in context
3. Next steps and data to monitor
Key Findings

- Mirroring a trend seen around the state and country, SFUSD enrollment has declined (-6.4%) since the pandemic started, particularly in early the grades.

- The high school Class of 2025 entered as a smaller cohort than other years and that trend is continuing from 9th grade to 10th grade.

- It does not appear that SF families chose private or charter school alternatives in high numbers.

Key Takeaways

- It appears unlikely we will see an immediate “bounce back” to pre-pandemic enrollment levels given that enrollment declines have been a widespread phenomenon, and demographic trends in SF do not point to a large, near-term increase in children.

- We need to establish program capacities based on current reality by looking holistically. Capacities determine staffing needs and student seats, and should reflect our new normal of enrollment levels.

- Longer term shifts in our school portfolio can ensure that SFUSD offers program options and environments that families desire, and a zone-based student assignment system can offer families more predictability and confidence in choosing to enroll with the District.
DATA CONCLUSIONS:

SFUSD has 2,463 fewer TK-13 students enrolled for school year 2021-2022 compared to last school year. There has been a 6.6% (N=3,499) decrease since Fall 2019 (pre-pandemic), and a 4.7% decrease since Fall 2020.
In a more typical year, movement is expected during the school year with transfers in and out. Last year, we observed transfers out, but few transfers into the District. This Fall, we are starting off from that lower point and continue to see families exiting the system.

**DATA CONCLUSION:**

The total number of transfers-out was greater than the number of transfers-in by 659 students (during the 2020-21 school year).

**Source:** Synergy, CBEDS / EOY enrollment snapshots.

**Date:** CBEDS enrollment is captured each year on the first Wednesday of October. EOY enrollment is captured on the last day of school.

**Definition:** Enrollment snapshots include SFUSD non-charter schools.
# Enrollment by Grade Over Time

<table>
<thead>
<tr>
<th>Grade</th>
<th>2018-19 CBEDS</th>
<th>2019-20 CBEDS</th>
<th>2020-21 CBEDS</th>
<th>2021-22 CBEDS</th>
<th>Change (N) 2020-21 CBEDS vs 2021-22</th>
<th>Change (%) 2020-21 CBEDS vs 2021-22</th>
</tr>
</thead>
<tbody>
<tr>
<td>TK</td>
<td>432</td>
<td>424</td>
<td>386</td>
<td>382</td>
<td>-4</td>
<td>-1.0%</td>
</tr>
<tr>
<td>K</td>
<td>4,337</td>
<td>4,281</td>
<td>4,042</td>
<td>3,755</td>
<td>-287</td>
<td>-7.1%</td>
</tr>
<tr>
<td>01</td>
<td>4,259</td>
<td>4,298</td>
<td>4,192</td>
<td>3,857</td>
<td>-335</td>
<td>-8.0%</td>
</tr>
<tr>
<td>02</td>
<td>4,416</td>
<td>4,282</td>
<td>4,175</td>
<td>3,872</td>
<td>-303</td>
<td>-7.3%</td>
</tr>
<tr>
<td>03</td>
<td>4,202</td>
<td>4,399</td>
<td>4,205</td>
<td>3,856</td>
<td>-349</td>
<td>-8.3%</td>
</tr>
<tr>
<td>04</td>
<td>4,128</td>
<td>4,157</td>
<td>4,300</td>
<td>3,906</td>
<td>-394</td>
<td>-9.2%</td>
</tr>
<tr>
<td>05</td>
<td>4,035</td>
<td>4,023</td>
<td>4,021</td>
<td>3,973</td>
<td>-48</td>
<td>-1.2%</td>
</tr>
<tr>
<td>06</td>
<td>3,599</td>
<td>3,539</td>
<td>3,427</td>
<td>3,307</td>
<td>-120</td>
<td>-3.5%</td>
</tr>
<tr>
<td>07</td>
<td>3,560</td>
<td>3,620</td>
<td>3,510</td>
<td>3,292</td>
<td>-218</td>
<td>-6.2%</td>
</tr>
<tr>
<td>08</td>
<td>3,747</td>
<td>3,632</td>
<td>3,610</td>
<td>3,435</td>
<td>-175</td>
<td>-4.8%</td>
</tr>
<tr>
<td>09</td>
<td>3,890</td>
<td>4,084</td>
<td>3,691</td>
<td>3,737</td>
<td>46</td>
<td>1.2%</td>
</tr>
<tr>
<td>10</td>
<td>4,003</td>
<td>4,242</td>
<td>4,177</td>
<td>3,788</td>
<td>-389</td>
<td>-9.3%</td>
</tr>
<tr>
<td>11</td>
<td>3,987</td>
<td>4,006</td>
<td>4,169</td>
<td>4,066</td>
<td>-103</td>
<td>-2.5%</td>
</tr>
<tr>
<td>12</td>
<td>3,783</td>
<td>3,752</td>
<td>3,800</td>
<td>3,994</td>
<td>194</td>
<td>5.1%</td>
</tr>
<tr>
<td>13</td>
<td>241</td>
<td>195</td>
<td>193</td>
<td>215</td>
<td>22</td>
<td>11.4%</td>
</tr>
</tbody>
</table>

**Data Conclusions:**

- Elementary grades have experienced the largest decrease in the last two years.
- The high school Class of 2025 entered as a smaller cohort than other years and that trend is continuing from 9th grade to 10th grade.

*Source: Synergy, CBEDS. Date: CBEDS enrollment is captured each year on the first Wednesday of October.*
### Enrollment by Student Subgroup Over Time

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>African American</td>
<td>3,140</td>
<td>3,395</td>
<td>3,239</td>
<td>3,076</td>
<td>-163</td>
<td>-5.0%</td>
</tr>
<tr>
<td>American Indian</td>
<td>126</td>
<td>134</td>
<td>124</td>
<td>106</td>
<td>-18</td>
<td>-14.5%</td>
</tr>
<tr>
<td>Asian</td>
<td>16,818</td>
<td>17,678</td>
<td>17,377</td>
<td>16,489</td>
<td>-888</td>
<td>-5.1%</td>
</tr>
<tr>
<td>Decline to State</td>
<td>6,000</td>
<td>2,930</td>
<td>2,747</td>
<td>2,435</td>
<td>-312</td>
<td>-11.4%</td>
</tr>
<tr>
<td>Filipino</td>
<td>1,885</td>
<td>1,941</td>
<td>1,829</td>
<td>1,672</td>
<td>-157</td>
<td>-8.6%</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>14,394</td>
<td>14,969</td>
<td>14,776</td>
<td>14,675</td>
<td>-101</td>
<td>-0.7%</td>
</tr>
<tr>
<td>Multi-racial</td>
<td>2,926</td>
<td>3,555</td>
<td>3,706</td>
<td>3,811</td>
<td>105</td>
<td>2.8%</td>
</tr>
<tr>
<td>Pacific Islander</td>
<td>406</td>
<td>435</td>
<td>404</td>
<td>380</td>
<td>-24</td>
<td>-5.9%</td>
</tr>
<tr>
<td>White</td>
<td>6,924</td>
<td>7,897</td>
<td>7,696</td>
<td>6,791</td>
<td>-905</td>
<td>-11.8%</td>
</tr>
<tr>
<td>English Learner</td>
<td>14,925</td>
<td>15,220</td>
<td>13,982</td>
<td>13,625</td>
<td>-357</td>
<td>-2.6%</td>
</tr>
<tr>
<td>SPED</td>
<td>6,140</td>
<td>7,600</td>
<td>7,670</td>
<td>7,353</td>
<td>-317</td>
<td>-4.1%</td>
</tr>
<tr>
<td>Foster Youth</td>
<td>177</td>
<td>166</td>
<td>253</td>
<td>279</td>
<td>26</td>
<td>10.3%</td>
</tr>
<tr>
<td>Homeless</td>
<td>1,897</td>
<td>2,089</td>
<td>2,349</td>
<td>2,090</td>
<td>-259</td>
<td>-11.0%</td>
</tr>
</tbody>
</table>

**DATA CONCLUSION:**

Asian, White, and Filipino families left SFUSD in the greatest numbers. A significant proportion of Students who are Low-SES and Homeless also left SFUSD at higher rates.

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**Source:** Synergy, CBEDS. **Date:** CBEDS enrollment is captured each year on the first Wednesday of October.
SFUSD Enrollment Dropped at Rates Similar to Other Northern California and Coastal Areas

PPIC Analysis
SFUSD Public Enrollment Trends Compared to Benchmarks

Last year, overall enrollment drops in San Francisco closely matched decreases across the state and country. Kindergarten enrollment in San Francisco declined less dramatically than in the state and country.

Source: SFUSD data — CBEDS. National data — National Center for Education Statistics data (link). State data — California Department of Education data (link). Date: CBEDS enrollment is captured each year on the first Wednesday of October.
DATA CONCLUSION:

During the pandemic, SF families did not appear to choose private or charter school alternatives over the District schools in high numbers. Private school and charter school enrollment remained fairly steady between SY19-20 and SY20-21.
SFUSD Pre-K enrollment has not yet rebounded to pre-pandemic levels.

DATA CONCLUSION:

SFUSD preschool enrollment dropped 47% (568 students) between 2019-20 and 2020-21. However, that gap is narrowing with a -28% difference (335 students) between Fall 2019 and Fall 2021.

Source: SFUSD PreK Enrollment database. Date: 2018-19 through 2020-21 use enrollment after 10 days. 2021-22 uses enrollment on 10/1/2021.
The broader City context indicates fewer children in the near future.

-17% fewer SF babies born during pandemic

Jan 2020 vs Jan 2021 Pandemic “baby bust” from ABC7 News

+77% more moves out of SF in 2020

Mar-Nov 2020 Postal service analysis by SF Chronicle

13% of SF residents are children, lowest in U.S.

2020 Census analysis by SF Chronicle
Enrollment Decreases Impact District Funding

SFUSD LCFF Base Grant Projected to Decrease by $34.9M

6.6% decline in Enrollment from 19-20 SY has implications on attendance-based funding

Sources: Base grant estimates based on SFUSD CBEDs data from October 2019 and October 2021.
<table>
<thead>
<tr>
<th>Goal</th>
<th>Objectives</th>
<th>Status</th>
</tr>
</thead>
</table>
| **Increase enrollment by rebuilding trust and interest in SFUSD** | - Implement learning recovery strategies using Covid-19 emergency relief funds to extend instructional learning time & close opportunity and achievement gaps  
- Research parental beliefs and preferences to understand how school attributes influence requests  
- Replace our current district-wide choice system for student assignment with a zone-based system that prioritizes diversity, predictability and proximity  
- *Develop a bold vision and a clear roadmap to creating high demand for all SFUSD schools because we offer a portfolio of program options and environments families desire* | In Process  
In Process  
In Process & Resources TBD  
Resources TBD |
| **Maximize state funding determined by ADA** | - Promote regular attendance with families/ offer support to families with higher needs  
- Build capacity for sites to accurately capture attendance data on an ongoing basis                                                                 | In Process  
Needs improvement |
| **Maximize state and federal funding determined by Multipurpose Family Information Forms (MFIF)** | - Engage Sites & Families to maximize completion of MFIFs to accurately capture our Unduplicated Pupil Percentage (UPP) and Title I allocations  
- Improve Synergy to make it easier and more likely for families to submit the MFIFs online                                                                 | Needs improvement  
In Process |
Next Steps

**Data Points to Monitor This School Year**

1. SY 2021-2022 Transfers
2. Average Daily Attendance
3. Movement of Students in OLP and ODLP
4. Enrollment Cycle Starting for SY 2022-2023
5. State and National Trends
6. Immigration Patterns

**Implications for Action**

1. Short term - new normal reflected in capacities and budget projections

2. Longer term - portfolio of schools offer what families want; new student assignment system helps families have greater confidence their student will be assigned to a match that meets their needs
Thank you