



**BOISE STATE
PUBLIC RADIO**

MEDIA SPONSORSHIP REQUEST

Please include your event's media budget for radio airtime to help us determine the level of our sponsorship. A minimum cash contribution to Boise State Public Radio (BSPR) of \$600 is requested for nonprofits seeking sponsorship; \$1,200 for for-profits seeking sponsorship.

If we accept the media sponsorship, we match the number of underwriting spots purchased to announce the event. For a limited number of sponsored events, BSPR may also feature the event in one or more of the following ways: in our monthly members' e-newsletter, on our website, or through a web-based ticket contest. Applications must be sent at least 60 days in advance of the event to be considered.

<i>Request Information</i>		
<i>Organization:</i>	<i>Address:</i>	<i>Job Title:</i>
<i>Contact Name:</i>	<i>Email:</i>	<i>Tax ID:</i>
<i>Phone/Fax:</i>		
<i>Event/Sponsorship Information</i>		
<i>Name of Event:</i>	<i>Event Date:</i>	<i>Budget for BSPR: \$</i>
<i>Expected Number of Attendees:</i>		<i>Total Media Budget for Radio: \$</i>
<i>Description of Event:</i>		
<i>Sponsor Acknowledgement Opportunities</i>		
<input type="checkbox"/> <i>BSPR Banner at the Event</i> <i>Value: _____</i>	<input type="checkbox"/> <i>Display Table</i> <i>Value: _____</i>	
<input type="checkbox"/> <i>BSPR Logo on Posters, Programs and Other Event Materials</i> <i>Value: _____ # of posters and programs: _____</i>	<input type="checkbox"/> <i>Stage Acknowledgement at the Event</i> <i>Value: _____</i>	
<input type="checkbox"/> <i>Tickets to the Event</i> <i>Value: _____ # of tickets: _____</i>	<input type="checkbox"/> <i>Ad</i> <i>Size: _____ BW/Color: _____ Value: _____</i>	
<input type="checkbox"/> <i>Other:</i>		

Requested By:

Date:

Signature & Title of Organization Representative

- Attach any event information, ad specs, and logos, etc for our promotional purposes.
- Please fax form to (208)344-6631, or email to larrynewton@boisestate.edu with "Sponsorship Request" in the subject line.
- We will contact you to discuss sponsorship within 14 days of receiving your application. Thank you!
- Questions? Contact Larry Newton at (208) 426-3617.

OFFICE USE ONLY:

Received by:

Date:

Approved by:

Initials

Date:

Comments: