

KASU

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WAVE LENGTHS

unique and enriching member-supported radio



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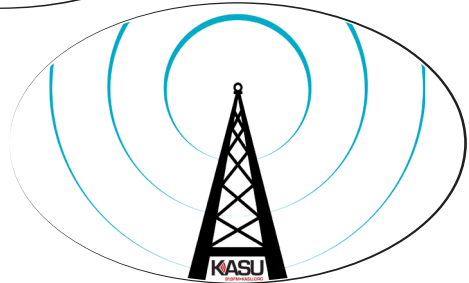
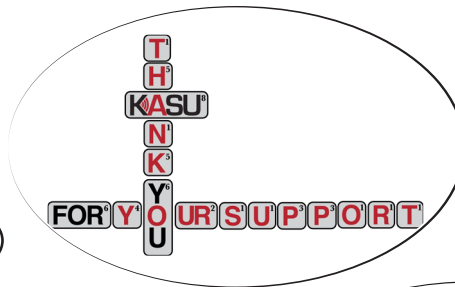
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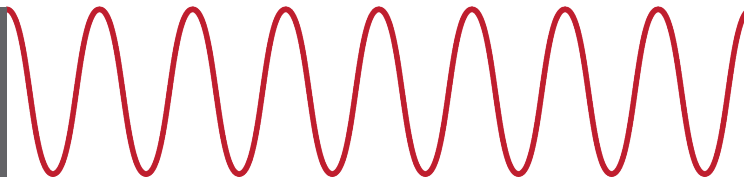
You are the reason for our successful season!



Thank you for giving our community the presents of music, news, arts, and views. Your contributions keep **KASU's** presence on 91.9 FM and kasu.org!

WAVE PEAKS

With Mark Smith - Station Manager



It has been a very busy year at KASU. We are upgrading equipment. We are still working toward acquiring a new transmitter.

We have added new programs and are working on other ideas for more to come.

We have been fortunate to work with some amazing students this year, as I mentioned in our last WaveLengths. Hannah Dunton, Bethany Colvin, and Timothy Arquitt have been tremendous assets in our operation, assisting in strategic planning and communication, production, and graphic communication respectively. In addition, Reace Barnett has helped with production work, and Somer Shannon has helped in script writing and various other projects.

KASU has again enjoyed bringing live music to communities throughout the region in 2019. April showers moved the *Arkansas Roots* Music Festival

indoors, but we had a good turnout at the Fowler Center for this event. Weather also affected our Monster Groovez Concert Series in Newport, but we still had good crowds for these concerts from May through October. In contrast, the weather was absolutely perfect for the KASU Music Nights at the Johnny Cash Heritage Festival in Dyess in October. Hundreds enjoyed our variety of music in the Dyess Colony Circle. And we once again presented Jazz for the Holidays with Gary Gazaway and Friends in Pocahontas. Bluegrass Monday in Paragould has wrapped up another outstanding year with a great performance by No Time Flatt from west Tennessee. We won't have a December concert due to the holidays, but Bluegrass Monday will return in January with Monroe Crossing from Minnesota.

We have high hopes that 2020 will provide even more opportunities to improve our service to you with trusted news, unique music, presentations of the arts, and diverse views. Your generous support empowers us to keep doing what we do for you. We thank you for your support and wish you a very Merry Christmas and a safe and Happy Holiday Season!

Connecting with the Community

By: Johnathan Reaves, News Director

It is hard to believe, but we are about to put a "wrap" on 2019 and put a nice shiny bow on the year it has been in news. From local and regional news coverage to impeachment hearings, KASU and NPR have been your sources for everything that has been happening. 2020 shows no sign of slowing down, with a presidential election right around the corner. Local races are also taking shape, and we will keep you updated every step of the way. You can expect Congressional interviews to keep you informed, interviews with those who are seeking office locally, and live election coverage on social media, on the web, and on air. We are also partnering with NPR and the Associated Press to provide additional resources on our website.

Speaking of our website at kasu.org, you can expect some exciting changes to come very soon!! The website is going to be overhauled with a much fresher look and an easier interactive experience for users. Submitting events to the Community Calendar will be easier, as well as searching for stories. Local and regional news, news from the Associated Press, and NPR will all be available in a much cleaner format. As always, you will be able to stream the station on the site, and you will also be able to donate! We are excited about these changes in 2020.

Thank you for being a loyal listener and contributor to KASU. We can't do what we do without you. From the KASU news department, we wish you a very happy holiday season and a Happy "News" Year!

KASU PROGRAM GUIDE

CLASSICAL MUSIC

Mon: Chicago Symphony
 Tues: Chamber Music Society of Lincoln Center and Millennium of Music
 Wed: Milwaukee Symphony
 Thurs: Early Music Now and Fiesta!
 Fri: New York Philharmonic

SHORT FEATURES:

MONDAY - FRIDAY

Marketplace Morning Reports
 5:50 a.m. & 7:50 a.m.

Calendar Lore
 5:42 a.m., 8:19 a.m. & 2:59 p.m.

★ ★ ★

SUNDAY

Come Away With Me
 8:35 a.m.

★ ★ ★

MONDAY

Traveling Arkansas
 with Kim Williams
 12:20 p.m.

★ ★ ★

WEDNESDAY

Delta Health
 5:18 p.m.

★ ★ ★

THURSDAY

Come Away With Me
 4:44 p.m.

★ ★ ★

FRIDAY

Arkansongs
 12:20 p.m. & 5:20 p.m.
 Delta Health
 7:19 a.m.

★ ★ ★

SATURDAY

Traveling Arkansas
 with Kim Williams
 1:06 p.m.



| <div><div>800</div><div>KASU</div></div> | Monday-Friday | | Saturday | Sunday | | |
|--|--|----------------------|---|--|---------------------------|-------------------------|
| 5:00 AM | NPR's Morning Edition <i>Local updates with Brandon Tabor at 6:04, 6:43, 7:04, 7:43, 8:04, 8:43</i> | | Celtic Connections | Millennium of Music | | |
| 6:00 AM | | | Music From the Isles | Early Music Now | | |
| 7:00 AM | | | NPR's Weekend Edition <i>with Scott Simon</i> | NPR's Weekend Edition <i>with Rachel Martin</i> | | |
| 8:00 AM | | | | | | |
| 9:00 AM | 1A | | Ask Me Another | Music & Spoken Word | | |
| 10:00 AM | | | Wait Wait... Don't Tell Me | Music From the Isles | | |
| 11:00 AM | Fresh Air <i>with Terry Gross</i> | | A-State Connections | Woodsongs Old Time Radio Hour | | |
| | | | | Tradition | | |
| 12:00 PM | Arkansas Roots | | Arkansas Roots | Down Home Harmonies | | |
| 1:00 PM | Here and Now | | | | | |
| 2:00 PM | | | Ozark Highlands Radio | | | |
| 3:00 PM | NPR's All Things Considered | | Car Talk | Bluegrass Breakdown | | |
| 4:00 PM | | | <i>NPR's Weekend All Things Considered</i> | <i>NPR's Weekend All Things Considered</i> | | |
| 5:00 PM | | | Marketplace | American Routes <i>with Nick Spitzer</i> | 6 Degrees of the Delta | |
| 6:00 PM | Fresh Air <i>with Terry Gross</i> | Fresh Air Weekend | | | | |
| 7:00 PM | Performance Today <i>with Fred Child</i> | | Beale Street Caravan | Hand Crank Radio | | |
| 8:00 PM | | | Rhythm & Grooves | Mister Rogers' Rock Collection | | |
| 9:00 PM | Classical Music <i>(See sidebar)</i> | | Blues Where You Least Expect It | Putumayo World Music Hour | | |
| 10:00 PM | | | Something Blue | Jazz Tonight | | |
| 11:00 PM | Jazz Overnight | MON - THURS | FRIDAY | | | |
| | | | Audio Explorations | Smokestack Lightning | Jazz Overnight | |
| 12:00 AM | | | Midnight Special | | | |
| 1:00 AM | | | Women In Music | | | |
| 2:00 AM | | | Putumayo World Music Hour | | | Beale Street Caravan |
| 3:00 AM | | | Woodsongs Old Time Radio Hour | | | Hand Crank Radio |
| 4:00 AM | | | | | | |

Delta Health

By: Marty Scarbrough, Program Director

JONESBORO -- KASU, 91.9 FM and kasu.org, in collaboration with the New York Institute of Technology (NYIT) College of Osteopathic Medicine at Arkansas State University will present a new two-minute segment titled *Delta Health* in December. This basic health segment is hosted by Dr. Brookshield Laurent, chair of clinical medicine at NYIT College of Osteopathic Medicine at A-State. Laurent will be sharing with KASU listeners the knowledge of health to create communities of wholeness and well-being.

Delta Health will focus on health issues particularly relevant to the Arkansas Delta population. This two-minute health segment is slated to begin December 4 at 5:18 p.m. as a local feature during NPR's *All Things Considered*. The segment will broadcast again December 6 at 7:19 a.m. during NPR's and KASU's Morning Edition with local host Brandon Tabor. This program will continue to air twice a week on Wednesday afternoon and Friday morning.

Delta Health will discuss issues such as: isolation, vaping, fatty liver, blood clots, cancer, prostate cancer, mental health, opioid overdose, kidney health, cough, insomnia and urinary incontinence. Each segment defines and describes the issue while offering resources to consult for more information.

NYIT aims to alleviate the significant primary care physician shortage in Arkansas and the Mississippi Delta. More information about NYIT's mission, community activities, and degree opportunities is available at NYIT.edu/Arkansas.

Scotland Tour

By: Doreen Selden, Corporate Relations Director



I am very excited to announce that KASU will be hosting a 10-day escorted tour of Scotland, including the Highlands. This fabulous adventure is scheduled for September 2020, so be listening to KASU for more details. Also, be

sure to tune into *Music from the Isles*, with Mike Doyle on Sunday mornings for more exciting details about the trip! If you would like additional information, please contact me at dselden@astate.edu or call 870-972-2709.

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**WAVE
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unique and enriching member-supported radio

Program Guide **Community Calendar**
kasu.org/schedule kasu.org/community-calendar

Dean of Liberal Arts & Communication

Dr. Carl Cates

Station Manager

Mark Smith

Broadcast Production Specialist

June Taylor

Program Director

Marty Scarbrough

Development Director

Kristy Cates

Corporate Relations/Underwriting Director

Doreen Selden

870 - 972 - 2200 · P.O. Box 1930 · State University, AR 72467

News Director

Johnathan Reaves

Morning Edition Producer/Host

Brandon Tabor

Chief Engineer

Mike Bradsher

Administrative Assistant

Karen Kender

Administrative Support Specialist

Nathan Taylor

Production Assistant

Rebekah Colvin

Music Librarian & Photographer

Tristan Arquitt

Student Worker

Bethany Colvin

Strategic Communications Intern

Hannah Dunton

Graphic Designer

Tim Arquitt, Jr.

Volunteers

Dr. Bill Clements, Mike Doyle, LaDawn Fuhr, "Hairy Larry" Heyl, Mike Luster, Jerre Repass, Larz Roberts, Dennis Rogers, Somer Shannon, Reace Barnett

Year-End Fundraising Review

By: Kristy Cates, Development Director

You bolstered public radio in Jonesboro during 2019 with your various contributions. The Spring Fundraiser started March 25 with a goal of \$43,000. You helped us meet this goal, and you surpassed it by \$1,587. Here is one of my favorite comments from that fundraiser:

"Thank you guys for maintaining such high standards in. . . well. . . everything you do. Musical programming, broadcast journalism, and live musical events. Proud to be a supporter!"
-Kelly Panneck of Paragould

In the summer, KASU announced a Transmitter Fund to recoup some of the reserve funds that will have to be spent to replace the station's aging transmitter. The cost of a new transmitter is over \$93,000. We set up a tiered giving approach, with each tier named for a level of the atmosphere. We are MOST thankful to everyone who contributed to this fund, including:

- NEA Baptist Auxiliary - Ionosphere tier
- Two altruistic public radio heroes - Mesosphere tier
- The Arkansas State University System Foundation - Mesosphere tier

To see all who contributed, go to [kasu.org/Events/Transmitter Fund](https://kasu.org/Events/TransmitterFund). To date, the Transmitter Fund has raised a total

of \$19,282.93. KASU still has the donation page available if you as individual, your organization, or your business wants to contribute. Transmitter Fund donations can be made at: kasu.org/inspire.

October 21, KASU began its on-air appeal for the Fall Fundraiser. Once again, YOU exceeded the goal. On November 27, with a donation from interim chair of the School of Media & Journalism, Dr. Brad Rawlins, we met the goal. Then, as of December 2, KASU has a total of \$50,275.

- Thank you to our new members!
- Thank you to those of you who became sustainers!
- Thank you for the additions to amounts you already give!
- Thank you to those who purchased student memberships for yourselves or others!

We hope to add more! Make sure you check our website at kasu.org, our Facebook page at KASU Public Radio, and our Instagram @KASU radio for fundraising updates. Also, share our content on your social media accounts and provide inspiration and information to your friends and family in this new year. Thanks for supporting KASU! Please contact me at kcates@astate.edu or 870-972-4386 if I can be of any assistance.

Looking to the Future

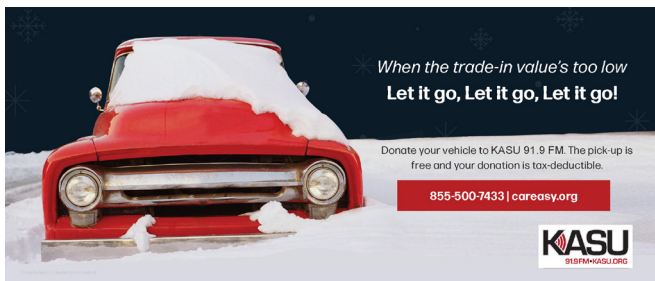
By: Marty Scarbrough, Program Director

Photos By: Tristan Arquitt



For the past three years, we at KASU have been very fortunate to have Tristan Arquitt on our part-time staff. She was initially hired as the station's music librarian, but she quickly demonstrated numerous skills which have been utilized in a variety of areas. In addition to keeping the station's music collection in order, she has assisted with the station's social media, been our staff photographer, done research for *Arkansas Roots*, produced on-air content, and done much more. Tristan graduates this month from Arkansas State University with a B.S. degree in creative media production with an emphasis in narrative media. Tristan, we at KASU wish you the best with all of your future endeavors! We know that you will be a wonderful asset to any future employer, just as you have been for KASU.

P.O. BOX 1930
STATE UNIVERSITY, AR 72467



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Learn more at kasu.careasy.org/home or call 870-972-2200 to get started.

kasu.careasy.org/home



In this season of giving, you can leave a legacy for the future. Please remember KASU when you are considering your year-end charitable giving or estate planning.