

KASU

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WAVE LENGTHS

unique and enriching member-supported radio



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KASU's Spring Spectacular Kristy Cates - Development Director

Let's shake off the winter doldrums by celebrating the spectacular sections of KASU Thursday, March 7, 2019. In the Dean B. Ellis A-State Library Flag Lobby we will spotlight the music, news, arts and views provided by spectacular listeners who support our spectacular staff and original programs. The Spectacular Spring Event will be from 4 p.m. to 7 p.m. The parking lot behind the library will have spots marked off for our guests if you R.S.V.P. to dselden@astate.edu by March 6, 2019. Light refreshments and spectacular acoustic music from Cory Jackson, 2018 Arkansas Country Music Association artist of the year, will be provided.

Since you are partners in this radio station, we hope you will attend KASU's Spring Spectacular as we celebrate your support. We will have a recorder ready to tape your testimonials to air during our Spring Fundraiser that begins March 25. This event will help us warm the soil needed for listeners' donations supporting our varied programming.

Arkansas Roots is "red hot" and celebrating five years with Marty Scarbrough and Mike Doyle showcasing Arkansan musicians from a variety of genres. For the first time, we will be selling t-shirts and caps with the stylish *Arkansas Roots* logo. Bring \$20 for a t-shirt and \$10 for a cap; we accept cash and checks. Plus, we will add more original programming soon. Be sure to check out Marty Scarbrough's article inside. You know that programming requires funding, and you have always responded generously to our fundraising goals.

Our goal for the Spring Fundraiser is \$43,000. At this time, we will begin with \$19,798 given by sustainers--those who contribute monthly. Sustainers are essential rays of sunshine providing photosynthesis to KASU. Sustainers truly energize and enliven our staff and programming monthly. If you are a sustainer--thank you! We need you to

- call us about any sustaining gifts using credit cards when those cards are updated (870-972-3486 or kasu.org/give);
 - consider adding more to your monthly support--just \$5 more adds up;
 - make sure we have your email (kcates@astate.edu).
- If we have your email, you should have received three "Shortwave" emails about KASU. Emails reduce our carbon footprint.

Your contributions, whether as a sustainer or annual/semi-annual donator, can be given during the Spring Fundraiser or before it begins. You can always give online at kasu.org/give.

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Spring Spectacular

sustainers
underwriters
listeners
donors
sponsors
supporters

MUSIC
HOSTS
VIEWS
ARTS
PROGRAMMING
NEWS
STAFF
PODCASTS
ONLINE
RADIO

MARCH 7, 2019
4 P.M. to 7 P.M.
ARKANSAS STATE UNIVERSITY
DEAN B. ELLIS LIBRARY
FLAG LOBBY

R.S.V.P. TO
dselden@astate.edu
FOR RESERVED PARKING

WAVE PEAKS

With Mark Smith - Station Manager



When Mike Doyle retired as KASU's station manager on June 30, 2018, he had established KASU as a public media service poised for continued progress. I found myself in the enviable position of taking over management of a station that is active in its community and loved by its listeners, with a dedicated staff of professionals, all of whom were already my colleagues and friends. I could not have dreamed of a smoother transition.

Mike is still very active in KASU as a volunteer, continuing to co-host *Arkansas Roots*, and emceeing occasional events, and I have been very pleased to have him readily available as a resource for me as I learn my new position.

In 2018, KASU welcomed two new employees. Mike Bradsher was hired as station engineer just prior to

Mike Doyle's retirement, and Kristy Cates was hired as KASU Development Director. Both Mike and Kristy have hit the ground running and have been outstanding additions to the KASU team.

KASU has many exciting and challenging developments ahead for 2019. We have a new streaming service to better serve our streaming listeners; we will be replacing our antiquated automation system, which allows us to transition smoothly between satellite programming and local content; we have a new wi-fi hotspot device to improve our live news coverage capability; and we are adding new local programs and developing concepts for more of those. In addition, we are beginning the process of replacing our aging transmitter, which will be a major expense, but an important one for improving our service to you!

You are the reason that KASU is able to move forward and meet every challenge. With your support, KASU will continue to provide the enduring programming you expect, along with fresh local programming that is truly unique. Thank you!

Create@State Podcast Nearing 25th Episode

Johnathan Reaves - News Director

Research on an endangered species of red wolves and bats. Translational research labs between St. Bernards and Arkansas State for better medical outcomes. Rice research. Cancer research. Bringing art to life. These are just a few of the many research topics that have been featured on the Create@State podcast.

Shortly after A-State Connections premiered, I called Emily Devereux. She is the Executive Director of Research and Technology Transfer at Arkansas State. I was looking for some story ideas and asked her if she had any suggestions. Did she ever! She works closely with faculty researchers about their projects and knew how they involve students in their work. The idea to have a weekly segment on A-State Connections featuring the collaborative work between faculty and students formed in September.

A partnership was formed which led to the Create@State podcast. It is called, "Create@State Podcast: Making Connections That Count." The features air in the second segment of the show and are released to mobile devices every Thursday. Devereux and Jessica Blackburn, Director of Foundation and Corporate Development at A-State, help find the interviews and send them my way. I get to talk to researchers and students who are working to make an impact in the region. This research takes place year-round. Every April, students' work is showcased during the Create@State Symposium. It allows students to present their work and be judged on their oral, poster, and creative presentations in a professional conference setting. This year's Create@State Symposium takes place Monday, April 15 through Wednesday, April 17.

It is hard to believe, but the Create@State podcast is reaching its 25th episode in March! You can subscribe to the podcast by searching Create@State on iTunes or Google Play. Please rate us and leave us a review. We would love to hear from you. It is also available on the Create@State podcast page on kasu.org (where you can find individual episodes), and also on demand on the NPR app!

I am always amazed when I do these interviews about the amount of great research that is taking place at Arkansas State! A-State Connections airs every Saturday morning at 11 a.m. on KASU. A-State Connections and the Create@State podcast would not be possible without your support of KASU. Thank you and keep listening for the 25th episode of the podcast, airing the week of March 9th. We could not do what we do without you.

*A-State
Connections*

CREATE@
ST/ATE
PODCAST

Making Connections that Count

KASU PROGRAM GUIDE

SHORT FEATURES:

MONDAY - FRIDAY

Marketplace
Morning Reports
5:50 a.m. & 7:50 a.m.

Calendar Lore
5:42 a.m., 8:19 a.m. &
2:59 p.m.

Classical Music
Mon: Chicago Symphony
Tues: Chamber Music Society
of Lincoln Center and
Millennium of Music

Wed: Spoleto Chamber
Music Festival and
Grand Teton Music Festival

Thurs: Early Music
Now and Fiesta!

Fri: New York Philharmonic

★ ★ ★

THURSDAY

Come Away With Me
4:44 p.m.

★ ★ ★

FRIDAY

Arkansongs
12:20p.m. & 5:20 p.m.

★ ★ ★

SATURDAY

Traveling Arkansas
with Kim Williams
1:06 p.m.

★ ★ ★

SUNDAY

Come Away With Me
8:35 a.m.

★ ★ ★

MONDAY

Traveling Arkansas
with Kim Williams
12:20 p.m.





	Monday-Friday		Saturday	Sunday
5:00 AM	NPR's Morning Edition <i>Local updates with Brandon Tabor at 6:04, 6:43, 7:04, 7:43, 8:04, 8:43</i>		Celtic Connections	Millennium of Music
6:00 AM			Music From the Isles	Early Music Now
7:00 AM			NPR's Weekend Edition <i>with Scott Simon</i>	NPR's Weekend Edition <i>with Rachel Martin</i>
8:00 AM				
9:00 AM	1A <i>with Joshua Johnson</i>		Ask Me Another	Music & Spoken Word
10:00 AM			Wait Wait... Don't Tell Me	Music From the Isles
11:00 AM			A-State Connections	Woodsongs Old Time Radio Hour
12:00 PM	Arkansas Roots		Arkansas Roots	Down Home Harmonies
1:00 PM	Here and Now			
2:00 PM				
3:00 PM	NPR's All Things Considered		Car Talk	Bluegrass Breakdown
4:00 PM			<i>NPR's Weekend All Things Considered</i>	<i>NPR's Weekend All Things Considered</i>
5:00 PM			American Routes <i>with Nick Spitzer</i>	6 Degrees of the Delta
6:00 PM	Fresh Air <i>with Terry Gross</i>	Fresh Air Weekend		
7:00 PM	Performance Today <i>with Fred Child</i>		Beale Street Caravan	Hand Crank Radio
8:00 PM			Rhythm & Grooves	Mister Rogers' Rock Collection
9:00 PM	Classical Music <i>(See sidebar)</i>		Blues Where You Least Expect It	Putumayo World Music Hour
10:00 PM			Something Blue	Jazz Tonight
11:00 PM	Jazz Overnight	Smokestack Lightning		
12:00 AM				
1:00 AM				
2:00 AM				
3:00 AM				
4:00 AM	<div>MON - THURS</div> <div>FRIDAY</div>		Beale Street Caravan	Hand Crank Radio

New Show and Music Events

Marty Scarbrough - Program Director

Sunday, March 3, a new, locally-produced program will be coming to KASU: Mr. Rogers' Rock Collection! Volunteer host Dennis Rogers is a life-long Northeast Arkansas resident whose career in broadcasting began in 1962 for KWYN-AM in Wynne. While a student at what was then Arkansas State College, Rogers was the chief announcer for KASU. His career also includes work at KBTM, KNEA and KAIT.

The idea behind the radio show is to present a wide variety of outstanding progressive rock music from the 1960s to the present by both well-known and obscure artists. Upcoming episodes of Mr. Rogers' Rock Collection will focus on the topics of blues rock, Beatles covers, Memphis music, and psychedelic music.

Rogers told KASU, "I've always loved music of all kinds, and once you've been in radio, it gets in your blood. You always want to be involved with radio in some way."

Mr. Rogers' Rock Collection will be broadcast at 8:00 p.m. Sundays beginning March 3 on your connection to music, KASU.



KASU will continue to present live musical events around the region throughout 2019. Now in its seventeenth year, the Bluegrass Monday concert series continues to bring top-tier bluegrass musicians to the Collins Theatre in Paragould each month. The March 25 concert will feature the family ensemble Williamson Branch whose YouTube videos have had millions of views.

On April 22, David Davis and the Warrior River Boys will return to present an evening of hard-drivin' traditional bluegrass. May 20 will feature a performance by the Pennsylvania-based band Remington Ryde, a group nominated for the Entertainers of the Year award given by the Society for the Preservation of Bluegrass Music in America.

KASU is pleased to partner once again with the organizers of the A-State Delta Symposium to present the Arkansas Roots Music Festival on Saturday, April 13, at City Water and Light Park in the West End Neighborhood of Jonesboro. The free festival will include multiple musical acts performing blues, rockabilly, acoustic music and more. An announcement will be made soon regarding the performers at this year's festival.

With support from Arkansas Steel Associates, KASU will once again bring live music to downtown Newport this summer and early fall. Concerts will be held May 21, June 18, August 20, September 17, and October 15. These performances will be at the Terry Scoggins Memorial Stage at 412 Front Street in Newport. These concerts will also be free of charge, and this year's performers will be announced soon.

KASU seeks partners to bring even more unique live musical events to communities around Northeast Arkansas. If your group, organization or business would like to financially support KASU's musical events, contact KASU Corporate Relations Director Doreen Selden at dselden@astate.edu.

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Dean of Liberal Arts & Communication

Dr. Carl Cates

Station Manager

Mark Smith

Broadcast Production Engineer

June Taylor

Program Director

Marty Scarbrough

Development Director

Kristy Cates

Corporate Relations/

Underwriting Director

Doreen Selden

News Director

Johnathan Reaves

Morning Edition Producer/Host

Brandon Tabor

Arkansas Public Media Reporter

Ann Kenda

Chief of Broadcast Engineering

Mike Bradsher

Administrative Assistant

Karen Kender

Programming / Operations Assistant

Nathan Taylor

Production Assistant

Rebekah Colvin

Music Librarian

Tristan Arquitt

Graphic Designer

Tim Arquitt, Jr.

Volunteers

Dr. Bill Clements, "Hairy Larry" Heyl,

Jere Repass, Larz Roberts, Mike Luster,

Dennis Rogers, LaDawn Fuhr

Student Worker

Bethany Colvin

Graduate Assistants

Matthew Emery and Ahmed Deen



- In grades 5th - 12th?
- Put together a podcast with your classmates!
- Podcasts must be between 3 - 12 min. long
- Podcasts must *not* have music
- Have your teacher submit that podcast to NPR
- Learn awesome new skills in the process!
- Submissions close on March 31, 2019
- Winners will be featured on air!
- Before starting a podcast read through the official rules

www.npr.org/studentpodcastchallenge

Underwriters Provide Great Events KASU

Doreen Selden -Corporate Relations & Underwriting Director

Here's a quick update of some of the great things KASU has been doing these past few months, thanks to the involvement and support of our underwriters.

KASU staff and guests, underwriters Amy and Sean Flaherty of True Hope Counselling, and Lee and Laura Kneibert, attended the **Jonesboro Chamber of Commerce Annual Awards Dinner**. The evening was multi-culturally themed including dance demonstrations and a fashion show. We learned what's happening in business and education in our region.

The second annual **KASU Jazz for the Holidays** concert in Pochontas kicked off the season with a cast of talented musicians including Robert Bolin, Tim Crouch, Gary Gazaway, Lisa Ahia, Joy Sanford, John Long, and David Eckert. Thanks to the underwriters who made that event possible: River Bank, Lesmeister Guest House, City Pharmacy, Bella Piazza, and The Bellemey Group.

In January, KASU took part in the annual Acre of Hope hosted by the **Food Bank of Northeast Arkansas**. Billy Bean of Gregg-Langford-Bookout Funeral Home was

our guest. In addition to amazing food and great company, the event raised \$50,818 — meaning 201,332 meals for hungry residents of northeast Arkansas!

If you missed KASU at the **Paragould Chamber Showcase** on February 21, we will be at the **A-State Career Fair** on February 27, and on March 13 in the Reng Center. KASU is always looking for student interns and volunteers, and we are

grateful that A-State Career Services is an underwriter of KASU. You can find us in our usual location in the First National Bank Arena at the **Jonesboro Business Expo on April 3**. Please drop by our booth and get your bling.

KASU will once again offer live music as part of **Newport's Downtown Entertainment Series**, thanks to the support of Arkansas Steel Associates. Events kick off in May and run through October; keep listening and go to KASU.org for details.

Bluegrass Monday is still drawing crowds every fourth Monday at the Collins Theatre in Paragould, thanks to underwriting support from Bibb Chiropractic, Posey Peddler, NEA Bluegrass Association, Overton Siding Windows & Doors, Holiday Inn Express in Paragould, Friend Printing and Terry's Café. These businesses make it possible for KASU to bring world-class entertainers from all over the United States to our region.

Finally, **thanks to all who underwrite programming on KASU**: We appreciate your support! Those not already mentioned include:

Bebop Beatniks, The Collins Theatre, Delta Dental, Delta Symphony, Dental Solutions, Dickey Tree Service, Edge Coffeehouse, First National Bank, Fowler Center, Foundation of Arts, Golden Grotto, Gotay's Jewelry, IBEW, InvisionEyecare, Jonesboro Prosthetic and Orthotic, James & Sally McLarty, Paragould Liquor, St Bernards Expo, Supertints, and Textbook Brokers.

Please remember these businesses when you are in need of the products and services they offer.

We need your support! We want to tell our listeners that you — or your organization — are helping KASU provide quality news, information, arts and music to our region, and to listeners all over the world.

Please consider becoming an underwriter — sponsor an event, a favorite show, or just sponsor KASU! Underwriting gifts start as low as \$150 a month, and KASU is a not for profit charitable entity. Your gift is tax deductible. Contact me today to get started, and thank you for your support!

Doreen Selden 870.972.2709 / dselden@astate.edu



General Manager of Gregg Funeral Homes Bill Dean and Emeritus Station Manager

P.O. BOX 1930
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QUALIFIES FOR A TAX DEDUCTION.



kasu.careasy.org/home

LEAVE A LEGACY WITH **PLANNED GIVING**



You can leave a legacy of Music, News, Arts and Views for generations to come by naming KASU as a beneficiary in your will or living trust. Your planned gift to KASU through the ASU Foundation will ensure that the long tradition of excellent radio programming continues for future generations of KASU listeners. For more information about how to leave a lasting legacy for KASU, contact Erika Krennerich Shudy, Director of Planned Giving, at 870-972- 2941, or email her at echudy@astate.edu.