KOAHNIC BROADCAST CORPORATION JOB DESCRIPTION

Job Title: KBC Climate Desk Producer—Temporary Position through 2021

Job Overview: The KBC Climate Desk Producer will create, curate, and manage production of news stories and features about Alaska Native communities and individuals responding to the impacts of climate change. The emphasis of this programming will be on adaptation and resilience, from the Alaska Native perspective. The Producer will oversee radio and online production, and impact measurement, for the project from date of hire to June 30, 2021. This is a full-time position.

Essential Job Responsibilities:
The KBC Climate Desk Producer will:

- Create KBC Climate Desk project reports and features to be shared on KNBA, across Alaska and nationwide via NV1 and Public Radio Exchange (PRX), via the national programs National Native News and Native America Calling, and online via The RIVR and NV1 streams, websites, podcasts, and social media.
- Curate and collect radio and online reports and features for the project from other producers, including KBC staff, contract producers, and stringer reporters for National Native News and other outlets.
- Request, collect and review public documents, reports, and other sources of information relevant to the project.
- Lead social media efforts and impact measurement for the project, communicate with partner organizations, and cultivate new partners.
- Oversee and post content for special Climate Desk webpage of Knba.org, rewriting where applicable.
- Understand the basics of reaching digital audiences, writing for the web, and using social media.
- Pitch stories to NPR with KBC brand.
- Report from the Alaska Federation of Natives Convention in 2020 and other appropriate gatherings.
- Work with Alaska Native youth to help them learn to produce their own climate stories at events such as the 2020 Elders and Youth Conference.
- Focus on a “Solutions Journalism” emphasis on adaptation and resilience for project content.
- Include some “engagement journalism” methodology such as crowdsourcing for leads, and including a “Take Action” button on a website, linked to site/s where the public can provide support or buy-in.
- Use an impact-tracking tool such as Impact Tracker from the Center for Investigative Reporting, to create a record of real-world impact, and measure progress towards furthering our impact priorities.
- Follow KBC Personnel and Ethics policies.
- Other duties as assigned.

Qualifications:

1. At least five (5) years’ experience working in a broadcast, print, or news environment, or equivalent.
2. Ability to work collegially and effectively with multiple stakeholders and audiences.
3. Demonstrated experience producing news and features for radio and online distribution.
4. Understand the basics of reaching digital audiences, writing for the web, and using social media, both for reporting and disseminating stories.
5. First-hand experience with Native American media/journalism or related role in Alaska Native or Native American communities.
6. Competent in broadcast operations, editing (audio, video, photo) software.
7. Ideal candidate has an awareness of best practices in producing programs of highest broadcast standards and journalistic integrity.
Salary:
Salary Range: $35,000-$50,000 per year, dependent on experience. (16.82/hour-$24.04/hour)

Because of the position’s temporary status, no benefits will be provided beyond that applicable in personnel policy.

To apply, send a cover letter, work sample, and resume via U.S. Mail to:

Human Resources
KNBA
3600 San Jeronimo Dr., Suite 480
Anchorage, AK 99508

Applicants may also submit materials via email to HR@knba.org

Application Deadline is December 18, 2019.

Koahnic Broadcast Corporation is an Equal Opportunity Employer.