

LIVE AUCTION ARTIST GUIDELINES

Alaska Native Art Auction

April 4, 2018

Hotel Captain Cook

Art Donation DEADLINE: March 12, 2018

*To donate, please contact
Cindy Hector – (907) 793-3528 or chector@KNBA.org*

Koahnic Broadcast Corporation is appreciative of your interest in donating to the 2018 *Alaska Native Art Auction*. All funds raised will go to support KBC's mission to be the leader in bringing Native voices to Alaska and the Nation. With your support we are able to produce programs such as *National Native News*, *Native America Calling*, and the Nation's only Native urban public radio station, *KNBA 90.3fm*.

This Auction is designed to feature artists, local and national, and original artwork to over 400 community leaders and KBC supporters. With your support, 2018 will be the most successful Auction to date!

Benefits of Donating. There are many good reasons to support our mission, including:

- Display of your artwork to an audience of over 400 VIPS
- Distribution of Artist Guide to hundreds of potential buyers
- One free Auction ticket (which includes dinner) for donations valued at \$500+
- Up to 20% commission on pieces raising \$500+ during the LIVE Auction
- Featured during Artist Spotlight, aired on KNBA and distributed to stations across Alaska

Commission. Donors submitting artwork valued at \$500+ are eligible to receive a commission of *up to 20%* on gross proceeds from the *sale of their artwork during the LIVE Auction*. Commission must be negotiated in writing *prior* to the Auction, and will be paid to LIVE Auction Artist *after* KBC receives full payment by purchaser.

Auction Attendance. Auction tickets are \$150 per person and include dinner. Donating artists receive:

- One (1) Auction ticket at no cost and one (1) Auction ticket for a guest at a reduced rate of \$75 *for art donations valued at \$500+*.
- An invitation for up to two Auction tickets at a reduced rate of \$75 per ticket, per person for art donations valued at \$499 or less.

To receive the benefits above, Donating Artists must fill out the attached **Donation Form** and **completed art by March 12, 2018**, and must **RSVP by March 29, 2018, to attend Art Auction** as a guest (see *Auction Attendance* subheading above). For questions or concerns, please contact Cindy Hector – (907) 793-3528 or chector@KNBA.org, or Lisa Nason – (907) 793-3540 or lnason@KNBA.org