

KCCU Mission Statement

The mission of KCCU-FM is to provide news, music and cultural programming to listeners living in southwestern Oklahoma and northern Texas. The station strives to enhance the quality of life of listeners by raising public awareness of, and encouraging attendance at, cultural and educational events.

KCCU also promotes public awareness of the academic programs and events at Cameron University while encouraging residents and potential students to actively consider the university as a source of higher education.