

\$300

**TWO-WEEK RUN
APPROACHING
YOUR SPECIAL EVENT**

**A GREAT ADD-ON
TO YOUR
LAGNIAPPE INTERVIEW**



SPECIAL EVENT AWARNNESS PACKAGE

WHAT YOU RECEIVE

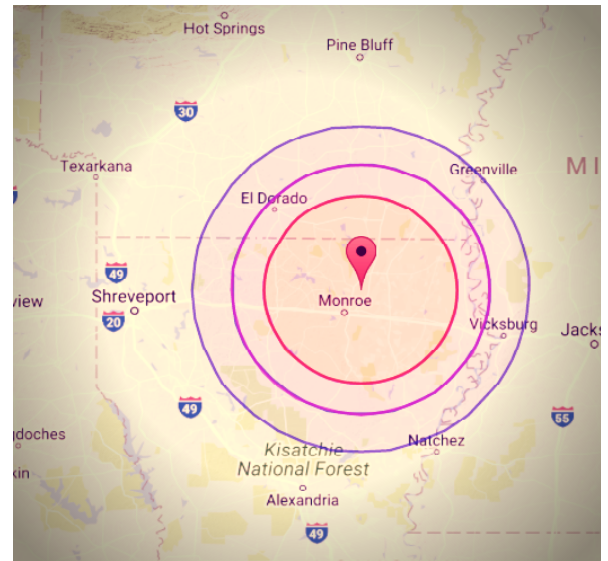
Reach KEDM's **LOYAL AFFLUENT LISTENERS** with 28 :15 underwriting messages over 14 days leading up to your event, spread equally throughout the day to ensure the **WIDEST** ability to reach audiences, no matter when they listen.

FREE BONUS #1 (\$200 VALUE)

- Your special event underwriting announcements will also be played on **KEDM2 IDEAS**, our 24-hour news and information service.
- **PLUS...** free professional voice-over talent and FREE production; AND you'll reach streaming audio listeners at kedm.org and audio services like Tunein Radio.

FREE BONUS #2 (\$150 VALUE)

- Reach listeners on the **AMAZON ALEXA**, **GOOGLE HOME**, and the **APPLE HOMEPOD**.
- Special **FREE BONUS MENTIONS** when available at station's discretion.



ABOUT 90.3 KEDM

90.3 KEDM is Public Radio for northeast Louisiana and southeast Arkansas. KEDM is operated by The **UNIVERSITY OF LOUISIANA AT MONROE** and is funded by a combination of listener support, business underwriting, grants and an investment in the public by ULM.

KEDM provides news and entertainment through a unique mix of local programming combined with programs from **NPR**, American Public Media, and others.



318-342-5556 KEDM.ORG

