

Overview

ALL segments in the series are produced in high definition. The show also includes captioning for the hearing impaired as well as descriptive video, and it's still a "free" offer.

#7700 Series - Celebrating 43 Years on PBS

TITLE	CREATIVE LIVING WITH SHERYL BORDEN
LENGTH	26/30's
CATEGORY	How-To
DISTRIBUTED BY	Westlink, Albuquerque, NM
PROGRAM SUPPLIER	KENW-TV, Portales, New Mexico
PROGRAM DESCRIPTION	Creative Living is designed for the active lifestyles of the 21st Century. Topics range from the traditional areas of foods/nutrition, clothing and fashion, and home furnishings, to health and beauty, art, travel trends, computers and education. There's something for EVERYONE — men, women and children.
PROMOTIONAL MATERIALS	Press Release Biographical Sketch Individual Program Descriptions Spot Copy for 10-20-30 Seconds Guests' Contact Information
VIEWER INQUIRIES	Creative Living c/o KENW-TV 1500 S. Ave. K - Station #52 Portales, New Mexico 88130 (575) 562-2112 sheryl.borden@enmu.edu
PRODUCER/HOST	Sheryl Borden
FEED INFORMATION	This new High Definition 26-show series will be fed beginning Wednesday, March 6, 2019, 1300 - 1330 (ET) HD05.
COST	FREE! FREE! FREE!
BOOKLET OFFER	An attractive booklet, "The 7700 Series," will be available via the Internet. There is no charge for downloading the booklet. (Past booklets are also available online as well.) We also offer a free e-Newsletter for viewers who want to sign up on the web page at: kenw.org .