Grantee In	formation
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ID	1290
Grantee Name	KHSU-FM
City	Arcata
State	CA
Licensee Type	University

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 ▼

Please enter the number of FULL-TIME RADIO employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of F	ull-Time Radio Em	ployees			Jump t	o question: 1.1 ▼
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Tota
Officials - 1000						
Managers - 2000	1				2	
Professionals - 3000					1	
Technicians - 4000						
Sales Workers - 4500						
Office and Clerical - 5100						
Craftspersons (Skilled) - 5200						
Operatives (Semi- Skilled) - 5300						
Laborers (Unskilled) - 5400						
Service Workers - 5500						
Total	1	0	0	0	3	
1.1 Employment of F	ull-Time Radio Em	ployees			Jump 1	o question: 1.1 ▼
Major Job Category / Job Code /	African American	Hispanic	Native American	Asian/Pacific		
Joint Employee Officials - 1000	Males	Males	Males	Males		Tota
Officials - 1000					1	
Managers - 2000						
Professionals - 3000					1	

Technicians - 4000

11/14/2018							Print Survey
Sales Workers - 4500						1	
Office and Clerical - 5100						0	
Craftspersons (Skilled) - 5200							
Operatives (Semi- Skilled) - 5300							
Laborers (Unskilled) - 5400							
Service Workers - 5500							
Total	0	0		0		0 4	
1.1 Employment of Fu	ıll-Time Radio E	mployees				Jump to question: [1.1 ▼
Major Job Category / Job Code / Joint Employee Officials - 1000						Persons with Disabi	lities
Managers - 2000							
Professionals - 3000							
Technicians - 4000							
Sales Workers - 4500							
Office and Clerical - 5100)						
Craftspersons (Skilled) -	5200						
Operatives (Semi-Skilled) - 5300						
Laborers (Unskilled) - 540	00						
Service Workers - 5500							
Total							0
1.1 Employment of Fu	ıII-Time Radio E	mployees				Jump to question: [1.1 ▼
Please enter the gender a person with disabilities lis			ale).				
1.2 Major Programmir	ng Decision Mak	ers				Jump to question: [1.2 ▼
Please report by gender a major programming decis decisions about program result in a double-countin programming decisions s by job category above, in	sions. Include the s acquisition and pro g of some full-time hould be included i	tation general manago oduction, program deventhe employees; employe in the counts for this it	er if appropriate relopment, on-ai es having the re	Major pr r program	ogramming decis	sions include . This item should	
1.2 Major Programmir	ng Decision Mak	ers				Jump to question: [1.2 ▼
Of the full-time employee have responsibility for ma			cluding the stati	on gener	al manager,		
1.2 Major Programmir	ng Decision Mak	ers				Jump to question	n: 1.2 ▼
	African nerican	Hispanic	Native American	Asian	/Pacific N	White, on-Hispanic	Total

11/14/2018						Print Survey
Female Major Programming					2	2
Decision Makers						
Male Major Programming Decision Makers					1	1
Total	0	0	0	0	3	3
4.2 Employment of D	art Time Bodie Em	mlayeee				
1.3 Employment of P Please enter the number			The first arid		Jump to question: 1.3	5 🔻
includes all female emploand the last grid includes	oyees, the second grid	d includes all male empl	oyees,			
1.3 Employment of P	art-Time Radio Em	ployees			Jump to q	uestion: 1.3 ▼
Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000						0
Managers - 2000						0
Professionals - 3000		1			1	2
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200						0
Operatives (Semi- skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	0	1	0	0	1	2
1.3 Employment of P	art-Time Radio Em	ployees			Jump to q	uestion: 1.3 ▼
Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total
Officials - 1000						0
Managers - 2000						0
Professionals - 3000				1	1	2
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200						0
Operatives (Semi- skilled) - 5300						0

11/14/2018					Print Sur
Laborers (Unskilled) - 5400					
Service Workers - 5500					
Total	0	0	0	1	1
1.3 Employment of P	art-Time Radio Er	nployees		Jump to que	stion: 1.3 ▼
Major Job Category /					
Job Code Officials - 1000				Persons with	Disabilities
Managers - 2000					
Professionals - 3000					
Technicians - 4000					
Sales Workers - 4500					
Office and Clerical - 510	0				
Craftspersons (Skilled) -	5200				
Operatives (Semi-skilled	1) - 5300				
Laborers (Unskilled) - 54	100				
Service Workers - 5500					
Total					0
1.4 Part-Time Employ	yment			Jump to que	stion: 1.4 ▼
Of all the part-time employers	oyees listed in Ques s per week, but not f	tion 1.3, how many worke ull time?	d less than 15 hours pe	r week and how many	
1.4 Part-Time Employ	yment			Jump to que	stion: 1.4 ▼
Number working less that		<			
1.4 Part-Time Employ	/ment			lump to que	stion: 1.4 ▼
Number working 15 or m				Jump to que	4
4 E Full Time Hising					
1.5 Full-Time Hiring	time employees in e	ach category hired during	the fiscal year	Jump to que	stion: 1.5 ▼
(Do not include internal p	promotions, but do ir	clude employees who ch	anged from part-time to	full-time status during the fisca	al year.)
1.5 Full-Time Hiring				Jump to que	stion: 1.5 ▼
No full-time employees v	were hired (check he	re if applicable)			
1.5 Full-Time Hiring				Jump to que	stion: 1.5 ▼
Major Job Category / Job Code	Minority Female	Non-Minority Femal	e Minority Male	Non-Minority Male	Total
Officials - 1000	only i emale	.ton-minority i emai	ionty male	1	1
Managers - 2000			1		1
Professionals - 3000			1		1
Technicians - 4000					9

Sales Workers - 4500

11/14/2018						Print Survey
Office / Service Workers - 5100-5500						0
Total	0		2	0	1	3
1.6 Full-Time and Part	t-Time Job Openings				Jump to	o question: 1.6 ▼
previously filled positions regardless of whether the whether it was filled by ar the promotion of an emplo	full-time and part-time openi and newly created positions by were filled during the year, internal or an external cand oyee who stays in essentially be filled). If no full-time or pa	. Include all pos If a job openin lidate. Do not ir the same job	sitions that becar g was filled durin nclude as job ope but has a differer	ne available du g the year, inclu nings any posit nt title (i.e. wher	ring the fiscal year ude it regardless o tions created throu e there was no va	, f gh
1.6 Full-Time and Part	t-Time Job Openings				Jump to	question: 1.6 ▼
Number of full-time and p	art-time job openings					2
1.7 Hiring Contractors	5				Jump to	o question: 1.7 ▼
During the fiscal year, did	you hire independent contra	actors to provide	e any of the follo	wing services?		
1.7 Hiring Contractors	3				Jump to	o question: 1.7 ▼
11. 1					Che	eck all that apply
Underwritting solicitation	related activities					
Direct Mail						
Telemarketing						
Other development activit	ties					
Legal services						4
Human Resource service	es					
Accounting/Payroll						
Computer operations						
Website design						
Website content						
Broadcasting engineering	3					•
Engineering						
Program director activities	s					
None of the above						
Comments		0				
Question No Comments for this sec		Comment				
2.1 Average Salaries F	FULL TIME EMPLOYEES	ONLY			.lump to	o question: 2.1 ▼
			# of Employees	Avg. A	nnual Salary	Average Tenure
Chief Executive Officer		[1.00	\$	97,000	1
Chief Executive Officer	Joint	[\$		
Chief Operations Officer		[\$		

Chief Operations Officer - Joint

11/14/2018			Print S
Chief Financial Officer		\$	
Chief Financial Officer - Joint		\$	
Publicity, Program Promotion Chief		\$	
Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief		\$	
Communication and Public Relations, Chief - Joint		\$	
Programming Director	1.00	\$ 48,000	26
Programming Director - Joint		\$	
Production, Chief		\$	
Production, Chief - Joint		\$	
Executive Producer		\$	
Executive Producer - Joint		\$	
Producer	1.00	\$ 31,000	1
Producer - Joint		\$	
Development, Chief	1.00	\$ 53,000	9
Development, Chief - Joint		\$	
Member Services, Chief	1.00	\$ 31,000	1
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief		\$	
Membership Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief		\$	
Auction Fundraising, Chief - Joint		\$	
Underwriting, Chief	1.00	\$ 48,000	15
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	
Operations and Engineering, Chief		\$	
Operations and Engineering, Chief - Joint		\$	
Engineering Chief	1.00	\$ 65,000	26

11/14/2018			Print St
Engineering Chief - Joint		\$	
Broadcast Engineer 1		\$	
Broadcast Engineer 1 - Joint		\$	
Production Engineer		\$	
Production Engineer - Joint		\$	
Facilities, Satellite and Tower Maintenance, Chief		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
Technical Operations, Chief		\$	
Technical Operations, Chief - Joint		\$	
Education, Chief		\$	
Education, Chief - Joint		\$	
Information Technology, Director		\$	
Information Technology, Director - Joint		\$	
Volunteer Coordinator		\$	
Volunteer Coordinator - Joint		\$	
News / Current Affairs Director		\$	
News / Current Affairs Director - Joint		\$	
Music Director		\$	
Music Librarian/Programmer		\$	
Announcer / On-Air Talent	1.00	\$ 35,000	1
Announcer / On-Air Talent - Joint		\$	
Reporter		\$	
Reporter - Joint		\$	
Public Information Assistant		\$	
Public Information Assistant - Joint		\$	
Broadcast Supervisor		\$	
Broadcast Supervisor - Joint		\$	
Director of Continuity / Traffic		\$	
Director of Continuity / Traffic - Joint		\$	
Events Coordinator		\$	
Events Coordinator - Joint		\$	
Web Administrator/Web Master		\$	
Web Administrator/Web Master - Joint		\$	
Total	8.00	\$ 408,000	80

Comments

Question Comment

Question		С	omment		
No Comment	s for this section				
3.1 Governi	ng Board Method	of Selection			Jump to question: 3.1 ▼
		ard members (including the control of the control of the following records are control of the co	ng the chairperson and methods:	l both voting and non-	voting
3.1 Governi	ng Board Method	of Selection			Jump to question: 3.1 ▼
Ex-Officio (Au	utomatic membership	because of another	office held)		5
3.1 Governi	ng Board Method	of Selection			Jump to question: 3.1 ▼
	government legislati rnment official (e.g. g	ve body (including sc governor)	hool board)		20
3.1 Governi	ng Board Method	of Selection			Jump to question: 3.1 ▼
Elected by co	mmunity/membershi	р			0
3.1 Governi	ng Board Method	of Selection			Jump to question: 3.1 ▼
Other (please	specify below)				0
3.1 Governi	ng Board Method	of Selection			Jump to question: 3.1 ▼
3.1 Governi	ng Board Method	of Selection			Jump to question: 3.1 ▼
Elected by bo	oard of directors itself	(self-perpetuating bo	ody)		0
3.1 Governi	ng Board Method	of Selection			Jump to question: 3.1 ▼
Total number	of board members (A	Automatic total of the	above)		25
3.2 Governi	ng Board Member	r's			Jump to question: 3.2 ▼
	the racial or ethnic g verning board memb		of your governing boa	ard by gender. Please	also report the
3.2 Governi	ng Board Member	r's			Jump to question: 3.2 ▼
For minority of	group identification, p	lease refer to "Instruc	ctions and Definitions" i	in the Employment su	osection.
3.2 Governi	ng Board Member	rs			Jump to question: 3.2 ▼
Α	frican American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic Total
Female Board	1	1			6 8
Members Male	0	3			11 14
Board Members	•	3			11 14
Total	1	4	0	0	17 22
3.2 Governi	ng Board Member	r's			Jump to question: 3.2 ▼
	acant Positions				3
3.2 Governi	ng Board Member	'S			Jump to question: 3.2 ▼
	_		e total reported in Que	stion 3.1.)	25
3.2 Governi	ng Board Member	r'S			Jump to question: 3.2 ▼
	ard Members with di				54p to 445545

0

Yes/No

Yes

Comments

Question Comment

No Comments for this section

4.1 Community Outreach Activities

Jump to question: 4.1 ▼

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

4.1 Community Outreach Activities

Jump to question: 4.1 ▼

Produce public service announcemnts?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the educational community?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?	Yes

Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?

Produce/distribute informational materials based on local or national programming?

Did the informational programming materials have a specific, formal component designed to be of special service to the educational community?

Did the informational programming materials have a specific, formal component designed to be of special service to the minority Yes community and/or diverse audiences?

Host community events (e.g. benefit concerts, neighborhood festivals)?

Did the community events have a specific, formal component designed to be of special service to the educational community?

Did the community events have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?

Provide locally created content for your own or another community-based computer network/web site?

Did the locally created web content have a specific, formal component designed to be of special service to the educational community?

Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?

Partner with other community agencies or organizations (e.g., local commercial TV station, Red Cross, Urban League, school district)?

Did the partnership have a specific, formal component designed to be of special service to the educational community?

Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse Yes audiences?

Comments

Question Comment

No Comments for this section

5.1 Radio Programming and Production

Jump to question: 5.1 ▼

Instructions and Definitions:

5.1 Radio Programming and Production

Jump to question: 5.1 ▼

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

5.1 Radio Programming and Production

Jump to question: 5.1 ▼

For National Distribution

For Local Distribution/All Other

Total

Music (announcer in studio playing principally a sequence of musical recording)	0	3,300	3,300
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		30	30
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)		250	250
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)		0	0
All Other (incl. sports and religious — Do NOT include fundraising)		130	130
Total	0	3,710	3,710
5.1 Radio Programming and Production		Jump to ques	stion: 5.1 ▼
Out of all these hours of station production during the y	ear for about how many was a minorit	y ethnic or racial group member	in principal

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production

Jump to question: 5.1 ▼

Approx Number of Original Program Hours

450

Comments

Question Comment

No Comments for this section

6.1 Telling Public Radio's Story

Jump to question: 6.1 ▼

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2017. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2017 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ▼

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

Most of KHSU's public affairs programs are produced by community volunteers. A number of them hold journalism degrees and/or have expertise in specific areas of community concern, such as social justice and environmental sustainability. KHSU also taps the expertise of Humboldt State University faculty, staff, and students. Although not required to do so, KHSU works closely with a Community Advisory Board, which brings issues and concerns to our attention. In the past year, KHSU added a diversity series to local programming, focusing on giving voice to under-represented groups in our communities of license. We also added a 24/7 Spanish-language service to our program offerings, and Spanish-speaking HSU students are producing local content for that service.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ▼

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

As noted above, in the past year, KHSU added a diversity series to local programming, focusing on giving voice to under-represented voices in our communities of license. That initiative involves working with a number of local groups and individuals from under-represented voices. KHSU also added a 24/7 Spanish-language service to our program offerings, and Spanish-speaking HSU students are producing local content for that service. That service was funded by five local and statewide foundations committed to giving voice to under-represented voices. In the coming year, we expect to add additional local programming with community voices. We are also working with local Native tribes to produce more programming that gives voice to their concerns and views. These initiatives have a particular focus on working with Native youth in media training and experience.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ▼

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KHSU regularly ranks among the top-rated radio stations in our region. In surveys of our listeners, it is primarily our news and public affairs programming that draws them to KHSU. Measuring the direct impact of that programming is difficult, but the combination of high ratings and a stated desire by our audience to learn about important issues would suggest that KHSU and its listeners are connecting to their communities in a meaningful way. Anecdotally, KHSU's large audience and their high engagement reflects impact in the form of a number of community groups and non-profits seeking out our support and thanking us for helping them further their mission.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ▼

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2017, and any plans you have made to meet the needs of these audiences during Fiscal Year 2018. If you regularly broadcast in a language other than English, please note the language broadcast.

In 2017, we launched a diversity series and provided continuing public affairs programming about local racial and ethnic issues. We also began broadcasting a 24/7 Spanish-language public radio service. In 2018, we are launching an Immigrant Voices series to tell the stories of our undocumented neighbors, we are working with Native youth to launch a radio series of announcements, stories, and public affairs programming.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ▼

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB funding for KHSU is the difference between simply surviving and being able to move forward and address community issues. Without CPB funding, we would be forced to make cuts in both depth and breadth of programming, both local and national.

Comment

Comments

Question

No Comments for this section

7.1 Journalists

7.1 Journalists

Host/Reporter

Jump to question: 7.1 ▼

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	White, Non- Hispanic	Other
News Director											
Assistant News Director											
Managing Editor											
Senior Editor											
Editor											
Executive Producer											
Senior Producer											
Producer											
Associate Producer											
Reporter/Producer											

Jump to guestion: 7.1 ▼

11/14/2018					Print Sur	t Survey								
Reporter		1				1				1				
Beat Reporter														
Anchor/Reporter														
Anchor/Host														
Videographer														
Video Editor														
Other positions not already accounted for														
Total	0	1	0	0		1		0		1	0	0	0	

Comments

Question Comment

No Comments for this section