

ANNUAL REPORT 2013

## Roots and Branches making connections one-on-one

It has taken steady care and nourishment to make a KMUW grow and succeed through its decades of service. The news, whether from national programs or the outstanding stories told by our own team, must be strengthened in order to maintain high quality journalism at a time when it's at risk.

Behind the scenes, our staff works tirelessly to enrich our programming and impact. However, the building blocks that really allow the station to flourish are the relationships we make with individuals just like you. By forming those bonds, KMUW is able to cultivate something extraordinary. Part of Wichita Public Radio's ability to improve comes from the gifts made by the station's donors, who are generously working to further KMUW's mission by enabling tangible improvements year after year.

In addition, KMUW's new Leadership for Philanthropy team is working to spread the vision of expanded news and music ser-

vices with growth of endowment resources and cultivation of major gifts of \$10,000 and above. Wichita Public Radio is also developing resources through estate planning, wills and bequests, to ensure future generations benefit from the erudite and entertaining programs on 89.1. Planned giving is an impor-

tant branch of our public radio tree, and those gifts may mean all the difference to the station in the years to come. I invite

Wichita Public Radio. You'll be glad that you did, especially as KMUW

you to take part in the stewardship and financial growth of

continues to serve you and your community in increasingly

vital ways in the future.

Mark Main

Kind regards,

Mark McCain



### Mission Statement:

Wichita Public Radio is a trusted source of local, national and world news, providing its audience with a broad discussion of ideas and a distinctive blend of diverse music and entertainment, while operating as a significant public service of Wichita State University.

### Vision:

To fulfill its mission of public service, Wichita Public Radio will expand the reach and quality of its local news and information programming to become the standard for local reporting of substantive issues, current events of interest to the community and coverage of the arts in and around Wichita. KMUW will:

- Define its local music programming focus to reflect its mission to provide a unique blend of jazz, blues, world and adult acoustic alternative, with consistency of style, content and quality of presentation
- Reflect the core values of public radio in all programming elements
- Maximize staff capabilities through station-wide application of the core values of public radio, ongoing skills training, and continuing education opportunities to deliver identified results
- Evaluate allocation of resources within the station's key strategic areas to meet growth opportunities identified by the strategic plan
- Provide staff with contemporary and reliable technology to develop and deliver content to better serve the audience through various delivery systems
- Develop a strong, diverse and reliable resource base to adequately meet the current and future demands of the station

### KMUW Case Statement:

Wichita Public Radio provides an expansive service to the community, but there's so much more that can be done. In an effort to map out the station's future, we've created a case statement outlining the following needs of the station:

- More news staff, including more reporters, producers, editors and public relations assistants, to bring you more local news coverage
- A new physical space for our growing staff and updated equipment to keep our team technologically current and able to innovate
- A community space with a flexible theater area for performances and events, an expanded kitchen area for hospitality and a larger conference room for community meetings to discuss public issues
- A second Wichita Public Radio station, so that one frequency can broadcast news and information all day, and the other can air music 24/7

## State of the Station

Your public radio station continues to thrive with your attention and generous support. Although KMUW was hit with an additional \$30,000 funding cut from the state legislature, the station's programming schedule has continued to improve, its news coverage has continued to expand and its community impact has continued to broaden. Some of the programming changes you've heard in the last year include:

- Snap Judgment, the intriguing new show from NPR, now airs at 1pm on Saturdays. Winner of the Public Radio Talent Quest, Glynn Washington delivers a raw, musical brand of storytelling, daring listeners to see the world through the eyes of another.
- *RadioLab* is an experiential investigation that explores themes and ideas through a patchwork of people, sounds and stories. This magazine-style show airs Saturdays at 2pm.
- And although this wasn't a change we designed, NPR canceled the popular afternoon show *Talk of The Nation*. To fill the void with more compelling listening, KMUW now airs the second hour of *Here and Now* followed by *The World*. These programs are proving to be valuable additions, and we are still proud to bring you *Science Friday* from 1-3pm to wrap up each workweek.

KMUW has also added several new commentaries to our lineup of local spotlights in the community. Most recently, we've begun airing:

- *Past and Present,* a historical segment rotating among three professors of history at Wichita State University Dr Robin Henry, Dr Jay Price and Dr Robert E Weems Jr. It airs every other Tuesday during *Morning Edition*.
- *OnWords* highlights the impact and influence of language on our daily lives. Lael Ewy, professor of English at WSU, provides surprising insights every other Tuesday at 12:30pm and during *All Things Considered*.
- *A Musical Life*, which focuses on locals with harmonious talents as interviewed by Jedd Beaudoin, KMUW's producer and host of *Strange Currency*. It airs every other Friday at 12:30pm and during *All Things Considered*.
- Your Move is a segment from Samuel McConnell that runs the gaming gamut from a ragged deck of cards to online behemoths of entertainment. Check it out every other Thursday at 12:30pm and during *All Things Considered*.

At Wichita Public Radio, there's a lot to enjoy, but there's even more still to come. Three more local segments are in the works for *Morning Edition* or *All Things Considered* slots. Stay tuned and keep in touch as we grow KMUW with each passing day.



### Staff Awards

Kansas Association of Broadcasters Awards:

- Carla Eckels received second place in the Complete News Feature category for her story *Music Therapy Helps Motivation*, *Communication*.
- Carla Eckels received second place in the Spot News category for her story A World Of Fish In Northeast Wichita.
- Jedd Beaudoin and Andrew Bales received first place in the Editorial/Commentary category for Into It: Henry Ford Builds Colony In Brazilian Forest.
- Fletcher Powell and Dr. Jay Price received honorable mention for the Editorial/Commentary for Price's piece: Past and Present: Kellogg, The Lost Thoroughfare.
- Jedd Beaudoin and Andrew Bales received second place in Public Radio Exchange's Zeitfunk Awards for "Most Licensed Producer by Public Radio Remix."
- Chris Heim's show Global Village won Best World Music Radio Show from the Readers' Choice Awards.

## Growing Connections

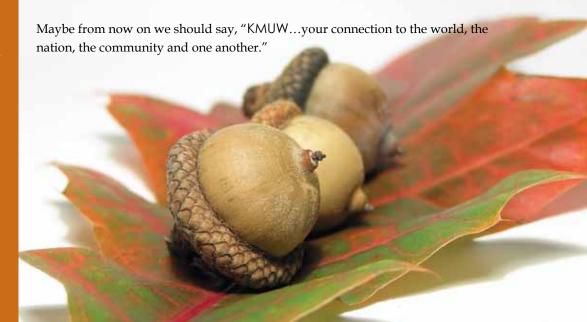
We often say that KMUW is "your connection to the world." Hopefully that still rings true, but we've learned that Wichita Public Radio is your connection to one another, too. We're always excited to hear about strengthened business relationships that local retailers and service providers have made with each other because of their common connection as KMUW underwriters.

Pam Bishop, co-owner of Cero's Candies, got started supporting KMUW after Shelly Stilger, the owner of long-time KMUW underwriter Twist Yarn Shop, recommended sponsorship of KMUW. Since then:

- Prairie Harvest in Newton has begun carrying Cero's chocolates while Cero's carries some of Prairie Harvest's products.
- Grace Hill Winery did a wine and chocolate pairing with Cero's, as well as other collaborations.
- Cero's often teams up with Reverie Coffee Roasters.
- Bishop found a construction crew to help remodel the shop's new location through fellow underwriter, Leon Moeder of Stor-All Self Storage. Moeder met Darcy Bishop, Pam's daughter and Cero's co-owner, while riding with KMUW's Radio Flyers bicycling team.

Gary Jones, owner of LivingSound, also made or improved community connections since underwriting KMUW.

- LivingSound helped source a large motorized screen for viewing movies at the Historic Newton Fox Theatre, another underwriter of Wichita Public Radio.
- At The Monarch, LivingSound recently tuned up the restaurant's indoor sound and installed new outdoor sound. Jones connected with employee Christina Calhoun while biking the Wichita area with the KMUW Radio Flyers bicycling team.
- LivingSound has also solidified connections with the Tallgrass Film Association, especially since both organizations partnered with KMUW in a Music Tasting in October of 2011.



## News of Note: Selected News Stories of FY2013

### Jedd Beaudoin

- Wichita Musician Attributes Style To Family Influence
- Farewell To Frank Dudgeon
- Guitar Virtuoso To Perform With Wichita Symphony Orchestra

### Kate Clause

• Ghost Hunt In Wellington

### Carla Eckels

- Music Therapy Helps Motivation
- A World Of Fish In Northeast Wichita
- Jaime's story A Domestic Violence Survivor Speaks Out
- Do You Know Enough About the Affordable Care Act?

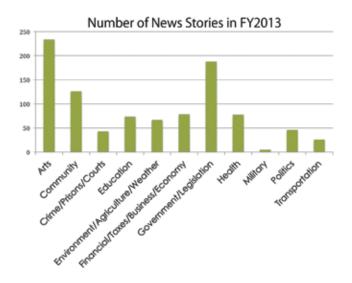
### Aileen LeBlanc

- Stories on the Affordable Care Act
- o Affordable Care Act May Prevent Trips To The ER
- o How The Affordable Care Act Is Going To Affect Your Business
- o Scam Sites Appear In Wake Of Health Insurance Marketplace
- · Stories filed for NPR
- o Court Case On Abortion
- o FBI Issues Water Alert For Wichita
- o Scam Health Care Sites

### Fletcher Powell

- The International Pancake Race
- Watch Us Believe (Eric Sexton and WSU in the Final Four)









### Fade in: Aileen LeBlanc

Maybe studying theater design helped Aileen LeBlanc develop a sense of the 'big picture.' The Detroit native taught the subject at university level in North Carolina before another form of story captured her interest. Her stage lighting skills opened up an opportunity for a part-time job running camera for the weekend news at an ABC affiliate at North Carolina, which led to an 11-year career in TV. LeBlanc followed this by starting her own advertising agency, which boasted Michael Jordan's mother's store Flight 23 by Jordan, as a client and eventually became LeBlanc Productions.



LeBlanc found her way to public radio while in a lull at her agency. She applied for a meager production job at WHQR and received a magazine-style arts and culture show instead. "Culture was defined as 'anything I felt like doing,' so it got into news and environment and hard issues," LeBlanc says. "I truly believe in the public service mission of local broadcasting." After seven years hosting that show along with All Things Considered, LeBlanc moved to the public radio station WYSO in Ohio to become the news director.

While in Ohio, LeBlanc created an independent documentary about Jewish Ethiopians trying to relocate to Israel, called Take Us Home. She took nearly five years to complete the film, which premiered in 2012. "I like to tell stories that are really simple in their concept, but relate to larger issues such as race, immigration and belonging," LeBlanc says. Take Us Home was featured in the Tallgrass Film Festival in October, 2013.

In September 2013, LeBlanc came to Wichita to become news director at KMUW. She hit the ground running and has already produced several

significant pieces on important community issues such as the Affordable Health Care Act. "Local news is what we're all about," she says. "Local news means everything when there's an issue in the community

people need to know about or when there's something to celebrate."

Brittany Welch Awesome show. Thank you for the information! Will you have an audio clip I can download and share with my friends? @ Unlike - Reply - x 1 - October 9 at 8:05pm - Edited 801 KMUW Glad you found it useful. Here's a link to the recap, which includes the full audio. http://bit.ly Like - October 9 at 8:12pm Brittany Welch Thank you! Like - October 9 at 8:36pm

One topic LeBlanc looks forward to highlighting is the family care doctor program in our state. "Kansas is a standout in the country, and Wichita's KU Medical School is one of the leaders in placing family doctors into rural and underserved communities," she says. "It's something to be quite proud of. Wichita has a lot to offer." While exploring the cuisine and diversity of her new home, LeBlanc stays busy paving the way for more local newsgathering. Her motive is simple. "It's about, 'What does the community need to know?'"



## Media Sponsorships: Connecting Our Communities

KMUW partnered with the following work and ours:

American Lung Association

Art For Your Ears

Arts on Broadway

Ballet Wichita

Bartlett Arboretum Treehouse Concert Series

Creative Rush

Chamber Music at the Barn

Friends University Fine Arts

Greater Wichita Area Sports Commission

Kansas Mennonite Men's Chorus

McPherson Opera House

Murdock Theatre

Music Theatre of Wichita

National MS Society

Newton Fox

Orpheum Theatre

People of Faith For Peace

Prairie Window Concert Series

Stiefel Theatre

Wichita Center For The Arts

Wichita Community Theatre

Wichita Grand Opera

Wichita Jazz Festival

Wichita River Festival

Wichita State University Fine Arts

YWCA Mardi Gras Party

### Wichita Public Library and KMUW connected for The Great Gatsby Music Tasting

In conjunction with Wichita Public Library's Big Read program, KMUW put on a musically themed event at Abode Venue in November 2012. The featured book was The Great Gatsby, so KMUW producer and host, Chris Heim, presented a talk on the music of the era. Guests also enjoyed Gin Rickeys and other themed beverages provided by Beyond Napa, appetizers from Larkspur and chocolates from Cero's Candies.









### National Radio Day

On August 20, 2012, the station celebrated radio by opening its doors to the public and encouraging listeners to stop by all day. We gave tours, ate lots of cookies and enjoyed talking with the dozens of people who visited, some of whom had never been to KMUW before, and all of whom learned more about what goes on behind the scenes at 89.1.

## Retirement Party and Volunteer Appreciation

KMUW's beloved host, Frank Dudgeon, retired in December of 2012 (although you may have heard him on air since when he occasionally filled in for other employees), and the station staff and volunteers gathered to celebrate at The Fiber Studio. Cero's provided gifts for the station's loyal volunteers, Tanya's Soup Kitchen provided entrées, and many of the volunteers and staff also brought potluck dishes to share in this informal gathering of radio lovers.

### Spring Pledge Drive Artist Show

In April of 2013, The Fiber Studio became the site of another KMUW featured artist event, this time displaying the work of Clark Britton. The long-time artist and retired WSU professor was featured in the pledge drive artist series that same month. Marchello's Restaurant catered the meal and Wichita Cake Company provided mountains of colorful cake balls in nearly a dozen different flavors.

### 6th Annual Fill your Mug

In July, KMUW's ice cream social - once again - didn't feature ice cream. Instead, visitors enjoyed Butterfinger, pistachio and coconut gelato from Caffe Moderne while they perused art on the walls of Anna Murdoc's Café and listened to music by The Raging Sea. Those who brought a KMUW mug to be filled had hefty helpings, as a crowd of over 200 savored every bite.

### Literary Feasts

KMUW has continued its partnership with Watermark Books & Café, engaging in a monthly book club and dinner with radio staff and listeners. The spectrum of books featured was wide, the meals Watermark provided were delicious and the conversations were engrossing.

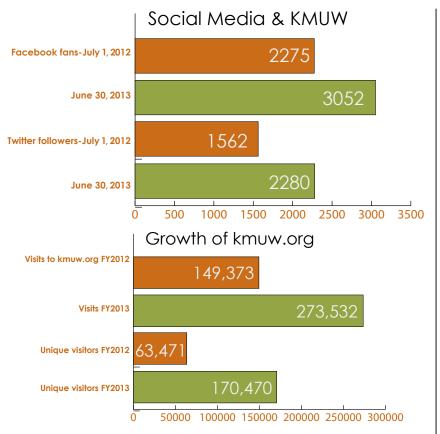


## NPR Digital Services Training One-Week Intensive

One-week intensive

In September, KMUW staffers spent a week learning new (and refreshing familiar) digital skills. Two editorial trainers from NPR Digital Services, Kim Perry and Teresa Gorman, came to Wichita from D.C. and Boston, respectively. The group worked on many different topic areas, including web and headline writing, engagement strategies, analytics and aggregation. Throughout the week, producers and reporters worked on stories, emphasizing the digital presentation. Carla Eckels created a fun and colorful story about kite flying in Wichita, and Kate Clause learned about some buildings in the Delano neighborhood that are thought to be haunted.

At KMUW, we understand how drastically the media landscape has changed and that it continues to do so at a rapid rate. We'll continue exploring how we can use our digital side to bring the best storytelling experience to our audience, no matter the medium. To that end, each time a reporter sets out on a new story, how it will look is now under just as much consideration as how it will sound.



# Equipment Upgrades

- Installed improved plate blocker in transmitter.
- Installed and configured new Allegiance web module to handle pledge entry, pledge drive accounting and display to on-air talent.
- Updated firmware in transmitter remote control system.
- Configured and installed nine new desktop computers for staff and on-air use.
- Improved the speed of the pledge entry forms on the secure network.
- Changed starter batteries on transmitter generator along with oil change and overall checks.



## Fall 2012 Campaign: Artistic Similarities

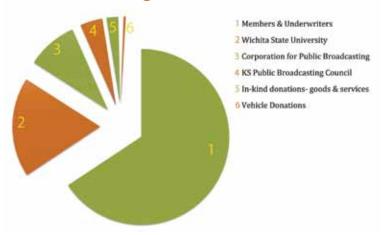
As a result of the state legislature cutting funding to KMUW by \$30,000, Wichita Public Radio needed to raise its goal to \$280,000. The station's community partner for the drive, Monart School of Art, donated a half-hour of art classes for each early mail pledge to the children of Youthville who have suffered abuse or neglect. At the scheduled end of the drive, the station still needed more than \$40,000 to meet its goal, so it continued on air for two extra days and then wrapped up successfully.

## Spring 2013 Campaign: Hot Meals & Hotter Goals

The goal was \$300,000. KMUW formed a partnership before the pledge drive began though; Eddy's Toyota agreed to purchase a hot meal for seniors in need through Meals on Wheels to help urge members to pledge early. The response from KMUW listeners was inspiring, and the station came very close to ending on time, receiving the last \$20,000 by 10am the Monday after the drive's scheduled end.

# You Are The Public in Public Radio

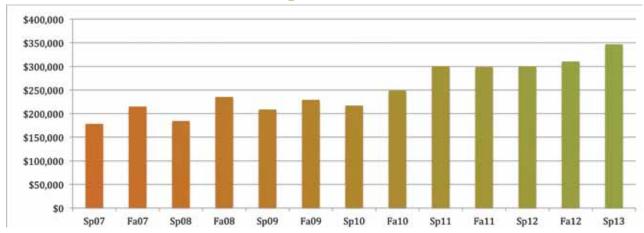
### **Funding Sources FY2013**



## Fall 2013 Campaign: Heart and Sole

To maintain our level of service to you after the state legislature cut yet another \$30,000 from our budget, our goal became \$325,000. We had a record-breaking early mail drive, partnering with Heads Shoe Store/New Balance Wichita to give a pair of new shoes to the children in TOP Early Learning Centers. KMUW received an outstanding 716 early pledges before the start of the drive. Ultimately, we continued the drive a day and-a-half beyond its scheduled end but met our crucial funding goal with your incredible support.

### Semi-Annual Pledge Drive - Member Dollars



Twelve vehicles were donated through the Car Talk Vehicle Donation in FY2013

## Stubblefield Society Progress Report

Wichita Public Radio's student membership group has entered its second year of activity. This group is an effort to build relationships with college students.

- Welcomefest KMUW staff crossed 17th St to the main WSU campus to spread the word about the station. Students signed up for KMUW membership by donating 89 cents, and received a "starter kit" packed with information about the station, goodies and coupons from local businesses as well as a membership card granting them access to seven local museums.
- Halloween Party Members and other college students joined KMUW staffers at the station on Halloween to have a free pizza lunch from Ziggy's and other treats as well as to meet and get to know one another and Wichita Public Radio better.
- Stubble Drive Stubblefield members were invited to participate in the spring 2013 pledge drive by "adopting" an item in the station, like the front desk bell, the stairway to the basement and studio microphones. The Stubble Drive resulted in more than \$75 in donations.
- Membership for the 2012-2013 school year grew to 150 students.

The fall of 2013 has already seen increased awareness among students on campus and greater membership numbers. After only three months of the new year's launch, membership has reached beyond 200. Staff has been making more forays onto campus by partnering with the Ulrich Museum of Art as well as making classroom presentations about public radio.

### Julie Brin: Administrawesome

Julie Brin makes things possible. The second-newest staff member at Wichita Public Radio started as assistant to General Manager Mark McCain in July. "There's still the learning curve, but I'm doing a lot of similar things that I used to do," she says. Brin came to KMUW from Newman University. Now, she's enabling the station to further its mission by taking on KMUW administrative duties, allowing McCain to develop those facets of the station that have been in need of attention for some time.



The shift is allowing KMUW to provide an even better service to listeners as a result. "I like the strategic planning here," Brin says, "and not just being satisfied with the way it's always been done. There's a degree of making do with what you've got, which you have at any nonprofit, but there's the constant striving for more here."

Hailing from Indiana, Brin has degrees in environmental studies and French. "The problem was figuring out what I wanted, because I liked everything," she says. "That's where the lifelong learning we talk about at KMUW comes in." She moved to Wichita 20 years ago and wanted to get to know people, so she came to KMUW and became a volunteer.

Brin counts KMUW entertainment shows like *Wait...Wait Don't Tell Me!* and *Car Talk* among her favorites, but she also loves *Strange Currency.* "It can be intimidating to be around all these brilliant people," she says, "but everybody is just as nice and wonderful in person as they are on air."







## KMUW Street Team **Speed and Sparkle**

Wichita Public Radio's volunteer crew, the KMUW Street Team, assists the station in multiple ways. They represent KMUW at media sponsorship events, help answer phones during pledge drives, work on special projects and sweat.

The more athletic division of the Street Team has been busy in the last year making an impression. They have been running, walking and biking in the KMUW sponsored events, receiving distinction for their prowess. Wearing the KMUW shirts, they've even won a medal or two... or twelve.

- KMUW General Manager Mark McCain earned five running medals for first, second or third placements in his age group.
- Mark Venegas, eight-year KMUW volunteer, ran two Prairie Fire Marathons for KMUW and won a second place 5k medal in his age group.
- Zachary Gingrich-Gaylord, who works in community business advancement for KMUW, has won three medals all while running barefoot!
- Matt Hoss, one of the newer members, placed second at the Good Grief 5k.
- Chandra Stauffer, KMUW's digital director, earned a second place medal in her age group at the WSU Pumpkin Run.



#### **2013 KMUW Street Team Events:**

- Jingle Bell Run 4-mile and 1-mile
  - Canta Carol 5k
  - Pumpkin Run 5k
- Prairie Fire Fall Marathon series
- Bike MS Autumn Trails Classic
  - Race For Freedom 5k
  - KidzCope Good Grief 5k
  - Ballet Wichita Art Run 5k
  - Prairie Fire Spring Half Marathon and 5k
- Fight For Air Stairclimb and 5k



### Member Leadership

Wichita Public Radio gratefully acknowledges the generosity of these individuals businesses, and foundations for their generous gifts in support of current operations and special projects from July 1, 2012 through June 30, 2013.

### Tesla Society - Gold

annual gifts of \$2,500+

Jill & Thomas Docking

Lewis R Enns

Dr Alan J & Sharon K Fearev

Drs Martha S &

Daniel Housholder

Lynne S & Kenneth C Hunter

Rex & Denise Irwin

Drs Laura C & Philip J Knight

Dr Christopher A Moeller

Amber R Norris &

Matthew D Flesher

Lucynda J Raben DDS

Dr Suryakumar & Ann Reddy

Susan & David H Saidian

Drs David G Sollo & Natalie R Sollo

Keith D & Georgia Y Stevens

Jim & Linda Zaudke

### Tesla Society - Silver

annual gifts of \$1,500-\$2,499

Anna R Anderson & Christopher Shank

Julie A & Seth Anderson

Dr Jon Parks - Advanced Pain Medicine Associates

Stephen L Benson Psy D P A

Meribeth A & Dr Bruce R Buhr

Dr Barbara S Coats

Bruce B & Patricia A Cole

Dr James "Jed" & Paula Delmore

Sara & James Farley

Gloria G Farha Flentje &

Jack Focht

Kathryn A & H Jess Frieze

Walter S & Linda Grether

Peter W & Kay M Janssen

Drs Lisa S & Jeffrey V May

Thomas B & Billie L McDavitt

Kansas Leadership Center

Gary R Prothro

Dr Francis Leland Russell &

Mary Liz Jameson

M Cathy &

J Peter Schrepferman

Mary E Singleton

James J Snyder &

Dr Nancy McCarthy Snyder

### Tesla Society - Bronze

annual gifts of \$1,000-\$1,499

Robert J Adams

John & Nancy B Barton

Dr William R &

Mary Glover Beck

Rochelle A Boster

William C Cohen Jr

Lynda & Harold L Connell

Kevin Lindsev &

Barbara Decker-Lindsey

Nathaniel D Diedrich

Shirley J & Denis H Dieker, Jr

Scott L Dimick

Jean C & Charles K Eby

Dennis & Claudia J Ellerman

Timothy J Finnerty

Drs Steven Fogarty &

Dana Swenson

Anna & Larry Fralick

Stephanie L Galichia

William Gumma

Drs Rhea A Hartley &

Matthew Reed

Dr Anne T Harvey

Judy & Larry M Hatteberg

Nathan E Esau &

Tswelying Huang

Alfred James, III

Margaret M Kline

Grace E & Thomas A Kneil

Larry & Shelley Lee

Cheryl A & Richard A Lewis

Joyce M Markley Living Trust

Debra S McArthur

James D &

Penelope R McDonald

Jane C McHugh

Andrew & Jamie Mies

Mark D Miller

Chris M & Paula Miller

Susan L & Leon Moeder

Drs Steen & Jette L Mortensen

Todd W & M Laura Murphy

David T & Dr Patricia Powell

Mary Lou Prichard

**Gary Proctor** 

Carol L Reel

Rebecca M & Peter T Reynolds

Gary & Virginia Ruedebusch

Randall Schrag

Eric L Sexton &

Kathleen Bradshaw Sexton

Sam Shoffner

Dana M Smith

Donald K. & Lynn E Stephan

Beginning in 2014 the major donor levels will change:

Tesla Society: – Bronze: \$1000-\$1999; – Silver: \$2000-\$3499; – Gold: \$3500-\$4999 Edward R. Murrow Society: – Bronze: \$5000-\$9999; – Silver: \$10000- \$19999; – Gold: \$20000+ Cynthia Strand-Smart
Dean F & Sherry Taylor
Father Thomas L Wilson &
Dr Ruth M Weber
Michael Young
Virginia L Youse
Cdr Roger & Mary Zwemke

### Current Lifetime Members

25 years & more of giving

Elaine Doll Aaron Robert Adams Dr Phillip Allen Lana & Larry Bennett Marijean Berg Dr Bill & Susie Braun Lynn Burklund Joan L Caldwell Cynthia & Richard Carl Barry & Nancy Carroll David Clark Dr Barbara Coats Jack Cooper Dr David & Lois Crane William & Mary Cummings Jenny & John Davis Thomas and Jill Docking Charlene & David Evans Sara & James Farley Dr Alan and Sharon Fearey Timothy Finnerty Dr Sandy & Elly Fitzig Kathryn & Jess Frieze Mary Ann Gertsen Dr Hewitt & Judy Goodpasture Robert Harmon & Laura Fulton-Harmon Mary Harren Marlene & William Hayes Elizabeth Hicks Nancy & Clinton Hinman Raleigh & Rhandalee Hinman Ellen Holmes Drs Martha & Daniel Housholder Sally & Rodd Jones

Walter & Mary Ann Jost

Janet & Roger Kaufman J Andrew Kenyon Drs Philip & Laura Knight Ted & Nancy Knopp Alys & Joe Kowing Jim Lawing Leroy & Pat Lehman Jane & James Lewis Shirley & David Longfellow Nancy & William Lusk Jayne Seydell Milburn Rick and Marilyn Milhon Margaret & Paul Miller **Jean Mulford** Patricia & Ronald Myers Dr Walter & Kaye Myers Sharon & Kent Olmstead Diana & Dr John Palenz Linda & Dr Tim Paul Katie & Tom Pott Dr Gary & Jo Ann Pottorff Drs Diane & Bruce Quantic Howard & Barbara Redburn Karen & Curtis Rink Barbara & Glen Roths Sean Seamster Mary & James Sheldon Sigma Alpha Iota Margot Skinner Elvera & Don Skokan Mary-Dell & Daniel Smith Drs James Snyder & Nancy McCarthy Snyder Ann & Stephen Starch

Keith & Georgia Stevens
Dr William & Fay Terrell
Greg & Julia Thompson
Ann & Martin Ufford
Calvin & Nancy Wiebe
Norma & Marshall Williams
Ilsa Wolfe
Dr Arthur & Linda Youngman

### Society of 1949

annual gifts of \$400-\$999

Gregory A & Cynthia A Abbott David & Katherine Abel Ann & Thomas A Adrian Joel W & Gaylene Alderson Dr Phillip M Allen Stan & Gretchen Lee Andeel Brian S Bailey **Janet S Baird** Shelli Jo Baker Cynthia R Barber-Mundt Dr John W & Deborah J Bardo Charles A Baughman & Kate Pepper Hannah & Aaron C Beach Jedd R Beaudoin Patricia & Dr Roy J Beckemeyer Steve Bohan Alisha Bond Pam Bowers Patrick W Bovarski & Betsy J Morrison Dr Mary C Boyce & Mary Desch Katherine Bradfield Kent & Pattie Bradley Dr William T. & Mary S Braun III Margot A Breckbill David L Breckbill & Janice Fulton Alta E Brock Dr Elisha J Brumfield

### Online Personal Interface

Set up your login to:

Lee & Ronald Starkel

- Update your address, telephone and email information
- See your giving history and membership status
- Tell us about your listening preferences
- Print your tax receipt
- Send us glowing compliments or glowering concerns
   OPI puts you in control
   kmuw.org -- click on Support or call 978-6789

Society of 1949 cont.

Stephanie Bryan

Drs Jeanne & Charles Burdsal Catherine & Edward Burns

Donald E Burrow

Stephen N & Marilyn Burrows Arthur D Busch & Joanne Lofland

Patrick R Butler & Beryl Silkey

Ioan L Caldwell

John Campbell & Dr Betty Smith Campbell

Barbara Y & Mark H Chamberlin

Leanne R & Tom Chase Crystal Chitwood Philippe Ciholas Nancy Clark

Paul R Clark Mary A Cole

Dr Mary Coplen D Rex Cornelius

Tommy L Crabb Nancy & Dr Charles Craig

Jack Cross & Pey Lee **Jackie & Bernie Cummins** 

Rabbi Michael A & Kay Davis

Ryan W Doll &

Joan Michelle Wagner Anita K & David Dorf

Peter Eash-Scott

Ann K & Roger G Eastwood

Ann T Egelhof J Eric Engstrom Karla Fazio Pete Ferrell

Kathi R & Rev Philip R Fischer

Dr Leslie Fox Page Mark R Freitag Anthony Giardina & Karen Van Embden

Susan R George & Bryan Patten Dr Richard L & Dona Gibson

Barbara Gingrich

Charles G & Sandra L Goentzel Dr Hewitt & Judy Goodpasture

Charles M Graber Jennifer Graham-Rateliff & Joseph Rateliff

Sonia Greteman

Curtis D Gridley & Tracy A Hoover Marilyn A & David Grisham

Lawrence M & Annette Gurney

Lisa A Gustin

Kimberly S & Douglas L Hague Drs Gary D & Cathy Harmon

Vernon C & Elizabeth K Harshfield

Susan F & Larry R Harvey Marlene F & William L Hayes Father Kent Hemberger

Dr Robin C Henry Linda Hickok

Patricia Higgins Steven & Anabeth Hind

Raleigh & Rhandalee Hinman

Nancy C & Clinton R Hinman

Timothy C Hodge Kellie E Hogan Linda S & Pat Hogan

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- Mid-America All Indian Center

- City Arts

College Hill United

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Cowley Community College

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Hesston-Bethel Performing

Arts

**Hutchinson Fox Theatre** 

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Museum

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Kansas Medical Center

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Ten Thousand Villages -

The Bike Cave

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Kansas Surgery & Recovery Center has underwritten more than \$100,000 to KMUW since 1998. Ashley Simon, Chief Financial Officer, says, "It's always made sense for us and been a good fit. Our CEO also believes in giving back to the community, so this is one way we can do that as well."

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## Season's Needings

There are many ways you can help Wichita Public Radio better serve you and your community, and we can use every gift of time, talent or treasure to move forward.

- Tis the Season The end of the calendar year is a perfect time to support KMUW. Wichita Public Radio can take your gift and put every dollar of it to the best use in improving the program service you rely on every day.
- Sustain the Station Members who make automatic monthly payments allow KMUW to plan for the future. Provide the station with valuable foresight become a sustainer and help your station on an on-going basis today.
- IRA Giving The IRA charitable transfer legislation allows you to make gifts of up to \$100,000 from your individual retirement account (IRA) to KMUW, tax-free, if you are 70 1/2 or older and make your gift by December 31, 2013. The transfer generates neither taxable income nor a tax deduction, so you can benefit even

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