

KMUW Studio Naming Opportunities



Performance Broadcast Studio (350 mentions)	\$45,000
Master Control Broadcast Studio (320 mentions)	\$40,000
Commentary Recording Studio (250 mentions)	\$25,000
Fearey Production Studio (250 mentions)	\$25,000 - named
Music Recording Studio East (250 mentions)	\$25,000
Music Recording Studio West (250 mentions)	\$25,000
Stand-Up Recording Studio (150 mentions)	\$20,000

- **On-Air Recognition.** Individuals, families, anonymous donors, foundations or trusts will receive special on-air recognition for up to 10 years.
Example: If the Jane & John Doe Family names the Performance Broadcast Studio, they will receive 350 on-air mentions. "Support for KMUW comes from listeners like you, and from the Jane & John Doe Family."
- **Room Signage.** Each named studio or room will be marked with a stainless brushed steel sign panel that designates sponsor credit and will remain affixed for at least 10 years.
- **Lobby Recognition.** Studio Level Sponsorships will also receive credit engraved on the lobby display.
- **Event at KMUW.** Naming sponsors will have an opportunity to host an event for 50 guests at KMUW.

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