

moving
TO A Sound Future



It's just the beginning...

Spokane Public Radio

Top right: Spokane
Public Radio/KPBX Kids'
Concerts; bottom left:
Bela Fleck with Brian
Flick and Victor Wooten;
bottom right: author
David Sedaris; and far
right, Northwest Bach
Festival Director Zuill
Bailey



*Spokane Public Radio's mission is to provide
high-quality artistic, educational and
informational programming that enhances
and enlivens the cultural life and civic
discourse of our listening communities.*

Inland Folk with Dan Maher

BBC World Service

Friday Night Jazz

All Things Considered

Wait, Wait – Don't Tell Me! Car Talk

National Public Radio

Radio Lab

Fresh Air

Morning Classical with Verne Windham

Radio Remix

Morning Edition

A Prairie Home Companion

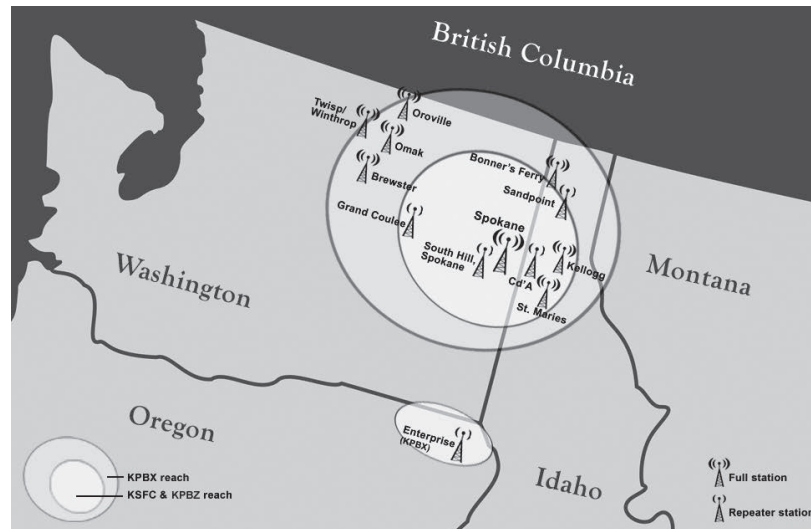
moving TO A Sound Future

Spokane Public Radio is moving. Not just to a new building—the very foundations of our service are changing, improving, and growing. It's the beginning of a new era of service from Spokane Public Radio (SPR).

Spokane Public Radio is achieving new levels of service, technology, and reach. We are adding and improving broadcast services and expanding news coverage. We're building new platforms with digital news feeds where people can find the latest national and regional stories. We're improving civil emergency notifications. We're initiating ways to bring public radio to the deaf and deaf-blind. We're building digital archives where information from past stories can be searched.

It's just the beginning...

Spokane Public Radio serves the Inland Northwest, including Eastern Washington, North Idaho, and into Montana and Oregon. We reach both urban and rural communities. In some places, SPR is the only broadcast media available. Spokane Public Radio provides listeners with opportunities to engage in relevant and meaningful conversations, share cultural touchstones, and build constructive connections. We look for a variety of viewpoints to broaden and inform dialogue and decision making. We link listeners to the world.



BUILDING A BETTER QUALITY OF LIFE

THE EQUATION IS SIMPLE: INFORMED CITIZENS EQUAL HEIGHTENED AWARENESS, CIVIL DIALOGUES, BETTER SOLUTIONS—EVEN ENLIGHTENMENT. SPR offers 750,000 people in our region free and easy access to important news, information, culture, and entertainment. We exist because we're important to an informed society and to people's lives. Spokane Public Radio aspires to inspire.

KPBX KSFC KPBZ

Our current building is no longer sufficient for current operations let alone the dynamic growth we're experiencing. New challenges will invariably arise. Spokane Public Radio is moving—to a stable home that allows for growth.

LAYING NEW FOUNDATIONS

THE RECENT RECESSION TAUGHT SOME HARD LESSONS: vagaries of economics, changing technologies, shifting powers, and even the weather can create significant challenges to SPR operations. As your home provides a base of security and stability, the foundations of our service to you are based in ours.



ESTABLISHING A NEW HOME

MUCH OF MODERN LIFE NOW LIVES IN “THE CLOUD,” BUT PUBLIC RADIO IS STILL POWERED BY PASSIONATE PEOPLE AND HIGH-TECH EQUIPMENT. SPR’s staff works with increasingly complex technologies to bring our signal to radios, computer screens, and digital devices.

Yet a radio station still requires brick and mortar—a facility to make our public service happen. SPR is acquiring and remodeling Fire Station No. 3 on N. Monroe in Spokane, Washington. The building is uniquely suited to meet our needs for broadcast operations, stability, and growth.

Fire Station No. 3 will accommodate the delivery of traditional broadcasting, HD digital radio, online streaming, and even locally produced video. Features will include new broadcast and production studios, audio/video recording and editing bays. The space will house an expanding news department, local productions, new digital resources, and a new performance studio.



Seula Lee, a performer from MusicFest



PERFORMING FOR TODAY AND TOMORROW

Great broadcasts and productions require great facilities. From public lectures to symphony concerts to films, we'll have the ability and the expertise to bring these to live broadcast or to record and edit later for production of finished programs. In addition, HD video recording and editing equipment will bring a new dimension to our web and digital stories.

SPOKANE PUBLIC RADIO IS BUILDING A STATE-OF-THE-ART PERFORMING ARTS RECORDING STUDIO. For most of its history, Spokane Public Radio has hosted, produced, and broadcast live musical performances, public forums, debates, educational events and more. We've produced and broadcast these remotely from venues around our listening area. SPR will continue this practice, but it's time to bring some of these events back into the station so people can experience and engage with these events firsthand.

Fire Station No. 3 will feature a beautiful, acoustically tuned performance and recording space. It will house a stage, about 50 seats, and first-rate audio/video recording and projection facilities.

It will allow us to share these events with our communities—and the world.

EDUCATING FOR A SOUND FUTURE

SPR HAS A LONG TRADITION OF TRAINING THE NEXT GENERATION OF PROFESSIONAL BROADCASTERS. We are working with local institutions of higher education and NPR to develop professional trajectories for our protégés. The *Moving to a Sound Future* is a move toward more space and professional facilities to help us do more. And at the same time, we'll greatly expand SPR's own news department and capacity for growth.

SPR offers internships to prepare the next generation of broadcast professional in journalism, production, marketing, finance, sales, fundraising, and more. Tomorrow's radio begins today.

Former SPR
Reporter/ATC Host
Amanda Loder
(Statelmpact New
Hampshire)



Interns Evan
Winiger and
Mark Kinney



SPR Reporter/ATC Host Paige Browning



Intern Nicole
Crapps



Intern Heather
Kashmitter



EMBRACING THE COMMUNITY

SPOKANE PUBLIC RADIO EXISTS FOR THE COMMUNITY—AND THE COMMUNITY GIVES BACK IN MAJOR WAYS. More than 300 volunteers give their time and attention to SPR from the volunteer governing board to the front desk to the mail room. Volunteers help produce programs and answer phones at fund drives. They help us staff annual record sales and usher at events. They stuff envelopes and much more.

But they all have something in common: a vision of a service and a community that's made better—one volunteer and one listener at a time.

SPR's mission is to keep the public informed and enlightened—but also engaged with us as their public radio service and with their communities. SPR has a long tradition of presenting and hosting concerts, health forums, kids concerts, news and arts interviews, and more. It works both ways: We maintain a presence at public events so people can talk directly to "the voices behind the microphone."



Fire Station No. 3 has changed remarkably little from its construction around 1917 (see 1922 image, top left). The recent commercial owners took great pride in retaining its historical features as will SPR with assistance from the National Endowment for the Humanities as well as state and local government preservation agencies.



ENSURING CONTINUITY

THE PAST MEETS THE FUTURE AT SPOKANE PUBLIC RADIO. The historic Fire Station No. 3 is a beautiful early twentieth-century structure located on N. Monroe St. in the West Central District of downtown Spokane. It's listed on the National Historic Register as a handsome example of early twentieth-century architecture.

At the same time, the building has great potential for future use and the growth of our service. We'll keep the character of the building, but we'll remodel the inside to accommodate SPR services for generations to come. It will house today's staff and technology—and tomorrow's.

Spokane Public Radio began from humble beginnings in a visionary audiophile's South Hill basement. For nearly 35 years, SPR has delivered an excellent broadcast service from a second story walk-up on Spokane's North Monroe Street. We are still growing, to serve the increasing demands of growing audiences hungry for music, news, information, arts, public affairs, and community involvement.



CONSERVING RESOURCES

At the completion of the project, the Fire Station No. 3 will be Leadership in Energy and Environmental Design (LEED) Certified “Silver” at the very minimum.

SPOKANE PUBLIC RADIO HAS ALWAYS MADE THE MOST OF LIMITED RESOURCES. We are committed to operating in a sustainable and environmentally sensitive manner, to stewarding funds and gifts carefully, and to expanding our service where it can do the most good in the most efficient ways possible.

SPR’s Fire Station No. 3 will celebrate this heritage by honoring the building’s unique and historic design features, recycling materials whenever possible, and assuring that our space and operations will leave a light environmental footprint.

ILLUMINATING THE WAY

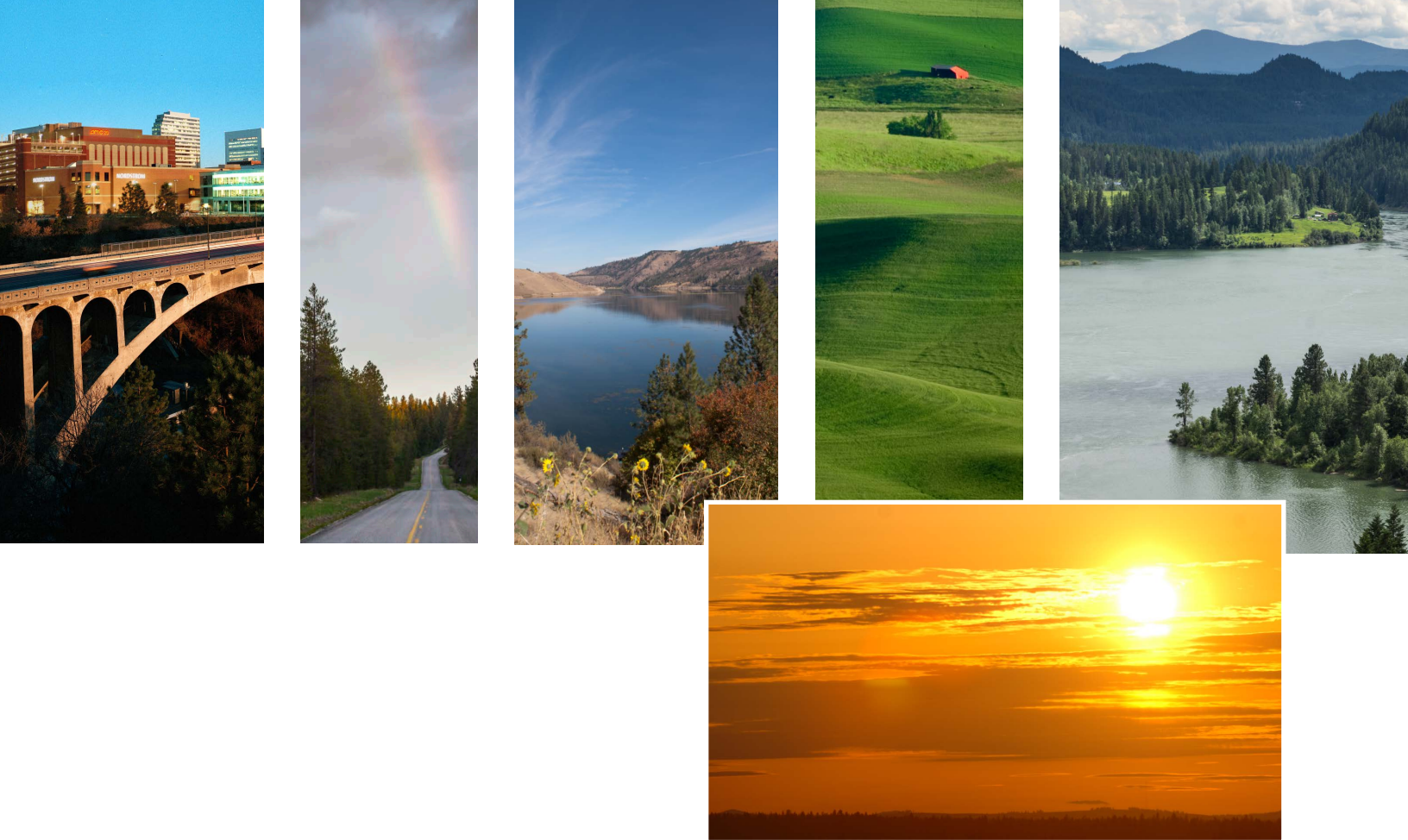
Our society has an increasing need for quality journalism and accurate information. To meet this increasing demand, we are strengthening partnerships locally and nationally. We’re building live digital newsfeeds and story archives.

SPOKANE PUBLIC RADIO IS MEETING THE CHALLENGES AHEAD WITH A UNIQUE SYNERGY OF TALENT, TRADITION, TECHNOLOGY, AND VISION. We are looking ahead with thoughtful strategic planning and a deep understanding of the roles we play in the lives of our listeners and communities. We are gathering and developing the resources and capabilities necessary to the stability and quality of the services we provide, now and well into the future.

The *Moving to a Sound Future* campaign is bringing these plans and growing services to life.

Left to right: SPR/Northwest News Network Reporter Jessica Robinson; and Former SPR Reporter Lakshmi Singh (NPR Newscaster/Contributor to Latino USA)





LIGHTING A MATCH

A fire station may seem an odd place to light a match, but there is no better place.

Each dollar leverages matching dollars from the State of Washington and the National Endowment for the Humanities.

The math is powerful. Each dollar contributed is worth about \$1.40. For example, \$100=\$140. \$1,000=\$1,400. \$100,000=\$140,000. And so on. It's a highly effective investment.

Every gift has an impact. *Moving to a Sound Future* will help SPR change our corner of the world for the better, in the most significant ways possible: to inform, to entertain—and to enlighten.

This project marks the beginning of a new era in public broadcasting for our region.

The historic Fire Station No. 3 will help SPR deliver opportunities and information so people can learn and grow. It will help bring our area the very best in local music, arts, news, public affairs—and SPR will take our local and regional voices to a national stage.

SPR's staff, board, volunteers, and hundreds of listeners have invested their time and their dollars to make Spokane Public Radio's public service an ongoing reality.

moving TO A Sound Future

CONTACTING SPR



For private gifts to the station, please contact:

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(509) 328-5729

(800) 328-5729



For business gifts and inquiries, please contact:

Kathy Sackett, Corporate Director

ksackett@kpbx.org

(509) 328-5729

(800) 328-5729



For other inquiries or questions, please contact:

Cary Boyce, President and General Manager

cboyce@kpbx.org

(509) 328-5729

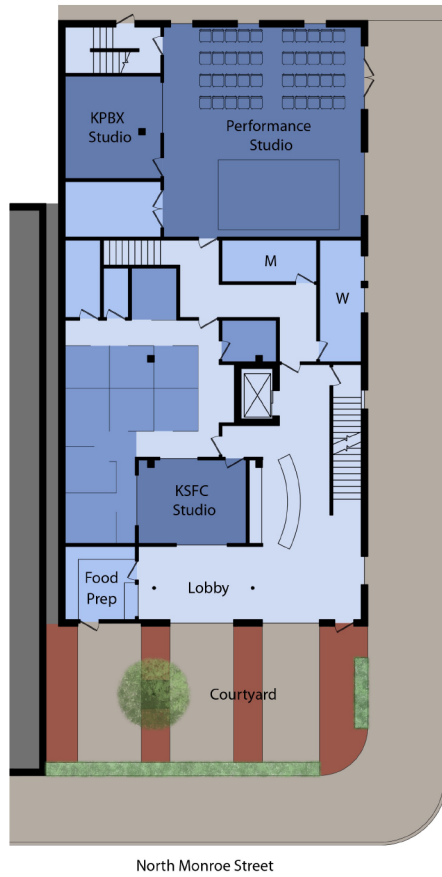
(800) 328-5729

For legal or tax questions, please consult your advisor or attorney.

Spokane Public Radio, Inc. is a 501(c)3 not for profit organization.

There may be substantial tax benefits with a gift to SPR.

Please designate any gifts to this project as a capital campaign gift.



- Studio
- Office
- Support
- Circulation

SPR Fire Station No. 3

Floorplans

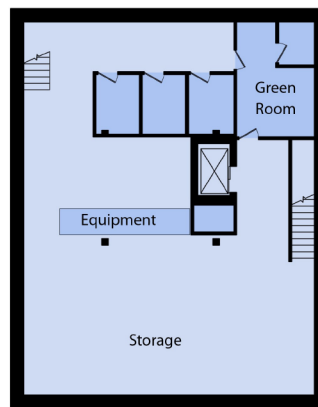
Preliminary Draft

MAIN FLOOR PLAN
4,350 sq. ft.



- Office
- Support
- Circulation

UPPER FLOOR PLAN
4,350 sq. ft.



LOWER FLOOR PLAN
2,550 sq. ft.

CREDITS

WRITING

Ed Renouard and Cary Boyce

DESIGNING

Dave Richardson

IMAGING

Fire Station No. 3, SPR personnel, and Spokane images by Don Hamilton, Hamilton Studio Filmmaking and Photography; staff and Inland Northwest images by David Sams; Spokane Public Radio events and guests by Shelley Sharp, Janean Jorgensen, David Sams, and Julia Shauble

ARCHITECTING

Digital architectural drafts by Copeland Architecture and Construction, Inc.

PRINTING

Hearn Brothers Printing

HUNTING, GATHERING, ORGANIZING

Neesha Schrom

EDITING AND PROOFING

SPR Staff and Volunteers

THANKING

Thanks to all of the past and present board members, volunteers, underwriters, donors, members, listeners, and staff for helping us become a great public broadcasting service for our communities, state, and nation. It's been a great three and a half decades. And it's just the beginning...

Printed on paper of 10% recycled content with biodegradable inks.



ENGINE CO. - 3 1229

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Spokane Public Radio