

KRWG-TV Local Content and Service Report (2012)

KRWG-TV is the PBS station located in Las Cruces, New Mexico. We are licensed by New Mexico State University and our offices are located on NMSU's Las Cruces campus. KRWG-TV is proud to be the only television station in southern New Mexico. We also provide unique services in the El Paso, Texas/Las Cruces, New Mexico service area.

All of the locally-produced programming listed below is posted online for viewing and archival purposes. Links to our online video services are available at www.krwg.org

PART I

Regular locally-produced programming:

Newsmakers

Newsmakers is a weekly half-hour program airing on KRWG-TV Thursday at 7pm, Saturday at 5pm and Sunday at 11am. The program includes in-depth field reports as well as interviews. It is the only locally-produced television news magazine program on broadcast television in the El Paso, Texas/Las Cruces, New Mexico service area. Program partnerships are included in the detailed episode descriptions in the next section of this report. The episode descriptions also note political forums hosted at KRWG-TV.

Fronteras-A Changing America

Fronteras-A Changing America is a weekly half-hour program airing on KRWG-TV Thursday at 7:30pm, Saturday at 5:30pm, and Sunday at 11:30am. The program includes in-depth field reports, interviews, and roundtable discussions. It is the only locally-produced television program dedicated to Hispanic people and issues on broadcast television in the El Paso, Texas/Las Cruces, New Mexico service area. Program partnerships are included in the detailed episode descriptions in the next section of this report.

Your Legislators

Your Legislators is a weekly half-hour program that airs at various times during the New Mexico Legislative session. It includes interviews with various state legislators from the region. Full episode descriptions are in the next section of this report.

NMSU Sports Weekly

NMSU Sports Weekly is a weekly half-hour program that airs during the New Mexico State University sports seasons, which fill most of the year. The program includes field coverage as well as studio interviews.

News 22

News 22 is a half-hour newscast produced by students at New Mexico State University. The program airs three nights each week during most of the fall and spring semesters.

Chamber Economic Forum

This hour-long broadcast airs every few months on KRWG-TV in partnership with the Greater Las Cruces area Chamber of Commerce. The program includes a studio audience and allows audience members to ask questions of New Mexico State University economists. The economists present information and answer questions about the national economy, the state and regional picture, and the financial markets.

Political Forums

KRWG-TV airs forums with political candidates during election season. In 2012, we presented forums with candidates for Congress (NM-2), Dona Ana County Commission, and New Mexico State House and Senate. Forums are listed in the next section of this report under "Newsmakers."

PART II

Detailed program descriptions:

NEWSMAKERS

Thursday at 7pm. REPEATS: Saturday at 5pm and Sunday at 11am

The region's in-depth source for news from New Mexico and Texas. Every week, Newsmakers features the people, issues, and events that shape our community.

- 1/ 5** Evelyn Erhard Madrid, candidate for US Congress
- 1/ 12** Alexander Cotoia, candidate for Dona Ana County Commission
- 1/ 26** Paul Gessing, President of Rio Grande Foundation
- 2/ 2** Andrea Sandoval, Grafitti of War Project
- 2/ 9** Anthony Mora, University of Michigan immigration expert
- 2/ 16** Diana Hocker, Up with People
- 2/ 23** Senator Jeff Bingaman
- 3/ 1** Matthew Jacobson, Yale University immigration expert
- 3/ 22** Ike Trevino, Health Security for New Mexicans campaign
- 3/ 29** Rep. Steve Pearce
- 4/5** David Gutierrez, University of California at San Diego discusses the demographic revolution in the U.S.
- 4/12** Panel discussion with eight New Mexico teens regarding alcohol and other drugs
- 4/19** New Mexico U.S. Senate candidate Heather Wilson
- 4/26** USDA Deputy Director Kathleen Merrigan
- 5/3** Margarita Leza Porter, New America School-Las Cruces
- 5/10** Charlotte Brooks, Baruch College, speaks about Chinese immigration to the U.S.
- 5/17** Chamber Economic Forum
- 5/24** New Mexico U.S. Senate candidate Greg Sowards
- 5/31** Newsmakers documentary----Water Scarcity in New Mexico
- 6/14** Joseph Shepard, Western New Mexico University President
- 6/21** Issues and Answers---Immigration Reform
- 6/28** Fronteras reporter Monica Ortiz Uribe
- 7/5** Maria Hinojosa, PBS, discusses immigration policy
- 7/12** Megan Churchman, UTEP, discusses youth philanthropy
- 7/19** NMSU Rotaract program discusses philanthropy project for India
- 7/26** Attina Grossman, Cooper Union, discusses holocaust resettlement and aid
- 8/2** Documentary follows the F&A Dairy solar energy project in Las Cruces, NM
- 9/20** Lori Ana Loera, Health Action New Mexico, discusses federal health reform
- 10/4** Fred Nathan, Think New Mexico
- 10/11** Second Congressional Debate
- 10/18** State House Debates
- 10/25** State Senate Debates
- 11/1** Dona Ana County Commission Debates
- 11/8** Senator Tom Udall

11/15 NM Economic Development Secretary Jon Barela
 12/6 The Future of Spaceport America (forum)
 12/13 Robert Williams, Native American Law expert
 12/20 Dr. Cornell Menking, NMSU International programs
 12/27 Stan Blitz, author, "Bandstand: The Untold Story"

YOUR LEGISLATORS 2012

Saturday at 3:30pm and Sunday at 1pm (January and February)

The latest news during the legislative session in Santa Fe. Features interviews with New Mexico state legislators and state government experts.

Jan. 13 Senator Steve Fischmann
 Jan. 20 Senator Terry McMillan
 Jan 27 Rep. Andy Nunez
 Feb. 3 Senator Mary Jane Garcia
 Feb. 10 Senator Howie Morales
 Feb. 17 Rep. Joseph Cervantes

FRONTERAS: A CHANGING AMERICA

Thursday at 7:30pm. REPEATS: Saturday at 5:30pm and Sunday at 11:30pm

The region's weekly program covering the people and issues in KRWG-TV's border communities.

1/5 Future of the Community
 Ernesto Nieto, President of National Hispanic Institute (NHI)
 Malysa Sambrano, NHI Member
 Paola Payan, NHI Member
 Gabriella Morales, NHI Member

 1/12 College Student of the Year
 Paola Payan, College Student
 (National Hispanic Institute)

 1/26 Gender Roles
 Malysa Sambrano, NHI Member
 Ernesto Nieto, President of NHI
 Dr. Joseph Villegas,
 Villegas Research, Media & Instruction
 Karla Cuburu, NHI Member

 2/2 Border Dilemmas
 Dr. Anthony Mora, Author and Assist. Prof.
 "Casas Por Cristo" at the University of Michigan

2/9	Role of Latino Men David Sambrano, Victor Reyes Arthur Soto Vazquez, and Christopher Burge of the NHI Collegiate Leadership Network
2/16	Murder Capital Charlie Minn, Filmmak “Eugene Pedraza” of the World
2/23	National Hispanic Institute Ernesto Nieto, President Institute NHI
3/1	Education Today Jorge Guevara, Teacher “Bilingual Education” Las Cruces Academy
3/22	Scandal in Sunland Park Fred Martino Monica Ortiz-Uribe
4/5	Bill Santiago: Alcohol Follow-Up
4/19	Adriana Lopez Villareal
4/26	Ralph Ramos
5/3	Mary Gonzalez
5/10	Silvestre Reyes: Economic Forum
5/24	Brother Nick & Erik Tellez
5/31	Yolanda Silva
6/7	(repeat) Bill Santiago: Alcohol Follow-Up
6/14	Villescas/Yanez/Ramirez
7/12	Robert Lozano
7/19	Rebecca Soto
7/26	Cristina Parker
8/2	Villescas/Vasquez/Hernandez/Soto
9/20	Villescas
10/4	Russell Allen, Dona Ana County Republican chair
10/11	Immigration Roundtable
10/18	Mexodus Journalism Project
10/25	New Mexico Political Roundtable
11/8	Violence In Mexico
11/15	The Border & The Vote
12/6	NHI Future
12/13	Bill Santiago
12/20	Gang Life In Two Cities
12/27	Border Trade Boom