

KRWG-TV Local Content and Service Report (2013)

KRWG-TV is the PBS station located in Las Cruces, New Mexico. We are licensed by New Mexico State University and our offices are located on NMSU's Las Cruces campus. KRWG-TV is proud to be the only television station in southern New Mexico. We also provide unique services in the El Paso, Texas/Las Cruces, New Mexico service area.

All of the locally-produced programming listed below is posted online for viewing and archival purposes. Links to our online video services are available at www.krwg.org

PART I

Regular locally-produced programming:

Newsmakers

Newsmakers is a weekly half-hour program airing on KRWG-TV Thursday at 7pm, Saturday at 5pm and Sunday at 11am. The program includes in depth field reports as well as interviews. It is the only locally-produced television news magazine program on broadcast television in the El Paso, Texas/Las Cruces, New Mexico service area. Program partnerships are included in the detailed episode descriptions in the next section of this report. The episode descriptions also note political forums hosted at KRWG-TV.

Fronteras-A Changing America

Fronteras-A Changing America is a weekly half-hour program airing on KRWG-TV Thursday at 7:30pm, Saturday at 5:30pm, and Sunday at 11:30am. The program includes in-depth field reports, interviews, and roundtable discussions. It is the only locally-produced television program dedicated to Hispanic people and issues on broadcast television in the El Paso, Texas/Las Cruces, New Mexico service area. Program partnerships are included in the detailed episode descriptions in the next section of this report.

Your Legislators

Your Legislators is a weekly half-hour program that airs at various times during the New Mexico Legislative session. It includes interviews with various state legislators from the region. Full episode descriptions are in the next section of this report.

NMSU Sports Weekly

NMSU Sports Weekly is a weekly half-hour program that airs during the New Mexico State University sports seasons, which fill most of the year. The program includes field coverage as well as studio interviews.

News 22

News 22 is a half-hour newscast produced by students at New Mexico State University. The program airs three nights each week during most of the fall and spring semesters.

Chamber Economic Forum

This hour-long broadcast airs every few months on KRWG-TV in partnership with the Greater Las Cruces area Chamber of Commerce. The program includes a studio audience and allows audience members to ask questions of New Mexico State University economists. The economists present information and answer questions about the national economy, the state and regional picture, and the financial markets.

Forums

KRWG-TV airs forums with political candidates during election season. There are also "Issues and Answers" forums on major public policy debates. Forums are listed in the next section of this report under "Newsmakers."

PART II

Detailed program descriptions:

NEWSMAKERS

Thursday at 7pm. REPEATS: Saturday at 5pm and Sunday at 11am

The region's in-depth source for news from New Mexico and Texas. Every week, Newsmakers features the people, issues, and events that shape our community.

- 1/17 Viki Harrison, New Mexico Common Cause
- 1/24 Viki Harrison, New Mexico Common Cause (part two)
- 1/31 Jason Marks, Former NM PRC Commissioner
- 2/7 Jason Marks, Former NM PRC Commissioner (part two)
- 2/14 Paul Gessing, Rio Grande Foundation
- 2/21 Paul Gessing, Rio Grande Foundation (part two)
- 2/28 Doug Fine, Author, "Too High To Fail"
- 3/21 NMSU Model U.N. Team

3/28 NMSU Model U.N. Team and Japanese partners
 4/4 Model UN team at NMSU
 4/11 Terry Brunner, USDA NM Rural Development Director
 4/18 Domenici Institute Forum-defense budget cuts
 4/25 Chamber Economic Forum
 5/2 Centennial High documentary
 5/9 Documentary on the Las Cruces Bishops
 5/16 U.S. Senator Martin Heinrich
 5/23 Aggies Go Global director
 5/30 Aggies Go Global students
 6/6 Centennial High documentary (repeat)
 6/13 Documentary-Solar power in Dona Ana County
 6/2 Thiago Bahia, finalist to host Wild Kingdom
 6/27 Michael Zaragoza, United Way of Southwest NM CEO
 7/4 Valley Fever update
 7/11 LCDR Michael Newman, El Paso Navy
 7/18 Author Wendy Tremayne
 7/25 Dona Ana County DA Mark D'Antonio
 8/15 Author Doug Fine
 8/22 Chamber Economic Forum
 8/29 NMSU Student Regent Jordan Banegas
 9/5 "Papers - Stories of Undocumented Youth"
 9/12 "Bystanders--Ending Bullying"
 9/19 New Mexico In Depth's Heath Haussamen
 9/26 (Fronteras one hour forum with producer John Valadez)

10/3

This week, Newsmakers features a variety of local field reports, including:
 Efforts to attract new business to downtown Las Cruces; A summer camp run by NMSU for young people with autism; The JUMP program to help students academically at Las Cruces Public Schools; In depth coverage at NMSU's Domenici Public Policy Conference, including interviews with the major speakers; and NMSU's Eye on Research looks at efforts to preserve several varieties of Chile.

10/10

Field reports include: An update on the flooding recovery efforts in La Union, New Mexico; the Dona Ana County Triage Center for mental health emergencies gets ready for staffing; an in depth look at pet overpopulation in the area; NMSU's Eye on Research looks at a project to desalinate water using solar power; Las Cruces' Branigan Library adds more electronic resources; and Western New Mexico University hosts a Native American pottery exhibit.

10/17

This week's field reports: A look at how a new triage center will help the Dona Ana County Detention Center; a conversation with Las Cruces District 6 city council candidate Mark Cobb; NMSU students mark National Coming Out Day; Eye on Research looks at advancements in cancer studies at New Mexico State University; and we'll visit with rodeo participants at the Southern New Mexico State Fair.

10/24

This week's field reports: A look at efforts to fight drug smuggling on the border; U.S. veterans seek a strong voice in defense policy; a conversation with Las Cruces District 6 city council

candidate Ceil Levatino; Eye on Research visits with an NMSU professor who helped advanced research in Costa Rica; new life for an historic Silver City hotel; and an in-depth look at the drone training program at Holloman Air Force base.

11/14

Fred Martino interviews New Mexico State University student Kevin Cardoza. Just seven years ago, Cardoza moved to Las Cruces from El Salvador. In that short amount of time, he learned to speak English and adjust to a new life in the United States. Now, he's thriving at NMSU, where he's been part of the Model United Nations team.

12/12

Field reports on this episode include: The increasing demand on area food banks; a program to teach students about sustainability through a community garden; local groups push for immigration reform; and high hopes remain for Spaceport America.

12/26

Field reports on this episode include: A series on local efforts to bridge the "digital divide;" a local group says the restoration of the Mexican gray wolf could lead to more eco-tourism; taking a sunset stroll at White Sands National Monument; and former Dona Ana County Republican Party Chair David Clements is running for the U.S. Senate in New Mexico.

YOUR LEGISLATORS 2012

Saturday at 3:30pm and Sunday at 1pm (January and February)

The latest news during the legislative session in Santa Fe. Features interviews with New Mexico state legislators and state government experts.

- 1/17 Guest: Sen. Mary Kay Papen
- 1/24 Guest: Sen. Lee Cotter
- 1/31 Guest: Garrey Carruthers
- 2/7 Guest: Rep. Terry McMillan
- 2/17 Guest: Mark D'Antonio
- 2/24 Guest: Milan Simonich
- 3/24 Guest: Rep. Jeff Steinborn

FRONTERAS: A CHANGING AMERICA

Thursday at 7:30pm. REPEATS: Saturday at 5:30pm and Sunday at 11:30pm

The region's weekly program covering the people and issues in KRWG-TV's border communities.

- 1/17 Manion Long / Sarah Nolan
- 1/24 Margarita L. Porter
- 1/31 Stefan Falke
- 2/7 Justin McHorse / Michael Ray
- 2/14 Jacqueline Rivers / Stevie Hansen
- 2/21 Rus Bradburd
- 2/28 Robert "Beto" O'Rourke
- 3/21 Suann Kenney-Noziska
- 3/28 David Stocum
- 4/4 Donald Gutierrez

4/11 Dr. Ruiz & Dr. Lara
5/2 Luis Alberto Urrea
5/9 Felix G. Provencio
5/16 Frederick Sandoval
5/23 Benjamin Alire Saenz
5/30 Lopez & Galindo
6/6 Rus Bradburd
6/13 Paul Dulin
6/20 Alicia Rascon
6/27 Sara Irving
7/11 Vicki Gaubeca
7/18 Kathryn Hanley
7/25 Alfredo Corchado
8/1 Spencer Herrera
8/15 Minerva Laveaga
8/29 The Bishops (Newsmakers special) 30min
9/19 Border Book Festival-Denise Chavez
9/26 John Valadez, Producer-Latino Americans (60minute special)
10/3 Elaine Hampton-"Anay's Will to Learn"
10/10 Dr. Katherine Souza-Big Brothers, Big Sisters of S.W. N.M.
10/17 Pearson & Foster-Bicycling in the Southwest
10/24 Dr. Christine Eber-"The Journey of a Tzotzil Maya Woman"
11/14 Barry Thatcher-Writing Across Borders
12/12 Nestor Valencia-Chamizal Treaty and the Border
12/26 Joe Savage-Water Shortages in New Mexico