Northern New Mexico Radio Foundation Board  
Minutes of May 23, 2013, Meeting  
Community Foundation Conference Room

In attendance:


Electronically: Jim Fitzpatrick

Staff: Linda Highhill; Lucinda Marker and George Weston arrived at 2:00 p.m.

Meeting was called to order at 1:36.

Approval of Minutes of April Meeting moved by Ruth, seconded by Lois, passed unanimously.

General Manager’s Update and Budget Review – Linda reported on financials noting that the outstanding debt on the line of credit has been reduced to $15,400 and underwriting is above budget. Linda also reported that we are in the new space at DeVargas at least through Christmas and maybe for a year. The book sale is scheduled for August 2nd & 3rd. Linda noted that the fundraising letter would be going out shortly, and that there would be no on-air fund drive if the letters produce $50,000 in receipts; if not, a two-day, on-air fund drive would be done in August. There will be a signing party for the fund-drive letters on June 4th at 10:30 at Lois’ house.

Pancho moved to remove the Gail Sheehy event from the budget. Frank seconded. The motion was amended first to add removal of the Bruce Besser event, and then to move to a rolling budget. The amended motion passed unanimously.

Development Committee Report

Ruth reported on Development Committee matters. With regard to the list of sponsors that Board members had proposed, Ruth moved that these businesses be identified as “corporate sponsors” with a
broadened series of ways that corporate sponsors can assist KSFR that Lucinda has been working on. Lois seconded the motion and it passed unanimously. Lucinda will present her ideas on this corporate sponsorship program and on other fundraising and marketing matters to the Board at the July 25th meeting.

**George Weston Report** – George discussed his perspective on the relationship between the Board and Staff, on his background, and on two “shovel-ready” projects. The first project is a dedicated digital radio network to connect SFCC/ SF Baking Company/DeVargas to the West Alameda Tower at a cost of $3,348. He recommended moving ahead on that project. The second project is backup for the Parajito Transmitter. He recommended waiting a couple of years on that.

**Nominations Committee Report** - Frank noted that the Board had voted to have the nominating committee proceed with interviewing Dave Bueschel. An interview will be scheduled upon Tom Johnson’s return. Lois moved and Ruth seconded that the nominating committee proceed with interviewing John Andrews, Diane Karp and Deborah Holloway for board positions. The motions passed unanimously. Helena will talk to John Andrews and Marilyn will talk with Deborah Holloway. Diane Karp will not be available till the fall.

**New Business** – Marilyn reported that the Chair had established the following committees:

- Liaison with SFCC – Jim, Frank and Marilyn
- Research and Analytics – Tom
- Program Committee – Lois and Helena

Lois moved and Ruth seconded having Helena be the Vice-President and Pancho be the Treasurer. The motion passed unanimously.

The meeting adjourned at 4:15 p.m.