## Rocky Mountain Community Radio Annual Conference 2015 KSJD Cortez, CO

## **November 11, 2015**

6-8pm Gather, Appetizers and Drinks Stonefish Sushi and More

November 12, 2015

8:30am Welcome and Breakfast Sunflower Theatre 8 East Main

9:00am Keynote Address Sally Kane NFCB

9:45 Break

10:00am Breakouts

Music Discovery News Intensive Money

AAA—The Next Look Back to Basics SEO-Analytics
Mike Henry Eric Whitney Dave Habrat
Paragon Music Montana Public Radio Kricket Lewis
BCI Media

11:45am Break

Noon Lunch **Sunflower Theatre** 

Keynote Address Colorado Creative Industries

Margaret Hunt, Dr. Bryce, Jesse Elliot

1:30 Breakouts

Music Discovery 2 Data Reporting Data in Development
Mike Henry Eric Whitney Beverly Hacker, MIS
Sally Kane, NFCB

2:45 Break

## 3:30 Sunflower Theatre

Plenary—Moderated Panel Discussion on Community Media RMCR Network Capacity, Opportunities and Challenges.

5:00 Happy Hour/Break Sunflower Theatre

7:00 Live Music Carute Roma Sunflower Theatre

November 13, 2015

9am

RMCR Business Meeting News Intensive Salesforce

**10am** Tour of Crow Canyon Archaeological Center (tentative).