





### Section 3: Longer-Term Recruitment Initiatives Implemented During Previous Year

No.	Initiative	Description	Scope of Involvement	Personnel Involved
1	Hosted Job Fair	Expose college students to broadcasting environment and volunteer opportunities.	The University of Montana hosted Welcome Feast and a Fall Student Employment & Volunteer Fair in September 2018. MTPR staffed a booth at both events. They passed out literature, discussed public radio, and answered questions about volunteer job opportunities and procedures at MTPR. Hundreds of student stopped by the booth at the Welcome Feast while an estimated 150 attendees stopped by during the student employment/volunteer fair.	Anne Hosler, MTPR Membership Manager; Suzanne Grist, MTPR Volunteer Coordinator
2	College Internship Program	Expose college students to broadcasting environment	MTPR and MontanaPBS participated in the University of Montana School of Journalism Job and Internship Fair held in April 2018. The staff interviewed prospective interns during the day-long event. Two interns were added to the MTPR News Department, two interns were hired for the MTPR development department and two interns joined the	Ray Ekness, MTPR GM John Twiggs, KUFM-TV Producer Michael Marsolek, MTPR Prog. Director Anne Hosler, MTPR Membership Mgr. Eric Whitney, MTPR News Director

			MontanaPBS staff for the summer of 2018. Students receive college credit and part-time pay.	
3	Communications Courses Taught at UM by Broadcast Media Center Staff/Programs with Educational Institutions Relating to Broadcasting Careers	Outreach activity to inform the public of broadcasting opportunities at MTPR and MTPBS	John Twiggs, KUFM-TV Television Producer, was an adjunct professor in the Univ. of Montana School of Journalism. In a class on television news documentary program production, Twiggs taught research, fact checking and confirmation, writing, interviewing, filming, and editing and mentored the students in the ethics and methods of television journalism and documentary film making. The class also met with MTPBS producers for feedback on their project. The finished student-produced program, <i>Montana Jails: Slammed for Solutions</i> ” examined the issue of overcrowding in Montana jails and aired on MontanaPBS in May 2018. (Link: <a href="https://watch.montanapbs.org/video/montana-jails-slammed-for-solutions-8fytsx/">https://watch.montanapbs.org/video/montana-jails-slammed-for-solutions-8fytsx/</a> )	John Twiggs, MTPBS TV Producer Ray Ekness, GM, MontanaPBS-Missoula Gus Chambers, MTPBS TV Producer

4	Scholarship Program	Offer students an opportunity to receive financial assistance for tuition.	KUFM Radio and TV participate in a scholarship program through the Montana Broadcaster's Association and the Greater Montana Foundation to support students who want to pursue a career in Broadcasting.	Ray Ekness, KUFM GM
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