### FREQUENCIES

**KUNC Broadcasts on**

<table>
<thead>
<tr>
<th>Location</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front Range</td>
<td>90.7</td>
</tr>
<tr>
<td>Boulder</td>
<td>102.7</td>
</tr>
<tr>
<td>Breckenridge</td>
<td>90.7</td>
</tr>
<tr>
<td>Buena Vista/Salida</td>
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</tr>
<tr>
<td>Dillon</td>
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</tr>
<tr>
<td>Eagle Valley</td>
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</tr>
<tr>
<td>Estes Park</td>
<td>88.1</td>
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<tr>
<td>Golden</td>
<td>89.1</td>
</tr>
<tr>
<td>Grand County</td>
<td>91.9</td>
</tr>
<tr>
<td>Haxtun/Holyoke</td>
<td>88.5</td>
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**KJAC Broadcasts on**

<table>
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<tr>
<th>Location</th>
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<tbody>
<tr>
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<tr>
<td>Steamboat Springs</td>
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<tr>
<td>Breckenridge</td>
<td>94.3</td>
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DEAR FRIENDS,

2019 has been a year of opportunities and challenges for Community Radio for Northern Colorado (CRNC). As an organization both were addressed with enthusiasm and a continuing commitment to serve the community.

One of the large challenges facing our society is the rapidly encroaching “news deserts” i.e. communities without local news reporting. In Colorado in the last few years one out of five newspapers no longer exist. There are 40% fewer professional journalists working in Colorado than just a decade ago. As an organization we are focused on providing a strong, vibrant and independent news source. This year the CRNC Board of Directors looked to community needs in developing a strategic vision for the future. As adopted, this vision includes KUNC being “The most trusted news leader for the Front Range, informing, connecting and representing communities across the region, reflecting and amplifying issues important to them locally, regionally and nationally—We embrace local and give voice to unheard Colorado.”

In 2019 we focused on developing additional reporting resources to cover vital issues. In September we launched a Monday-Thursday 30-minute news magazine, Colorado Edition, that focuses specifically on reporting on those issues which are vital to all of us who call Colorado home. At this same time our strategic vision calls on KUNC to “deepen relationships with existing audiences and grow new ones across platforms.” To that end we continued the expansion of our community events where our staff can meet the community to hear differing perspectives. We also expanded our commitment to reporting on digital platforms, along with the strong broadcast schedule. Relating to the music discovery found on the Colorado Sound, the Board of Directors approved a commitment to “Curating the unique musical spirit of Colorado for audiences wherever they are—uncovering and re-discovering eclectic music that people actually want to listen to. Distinctively creating the sound and feeling of Colorado.” We have established a separate set of initiatives to accomplish this vision: to engage with the Colorado music scene across platforms; to grow by building on Colorado roots; and position for national opportunity.

Working to accomplish these initiatives, the Colorado Sound is building on its commitment to Colorado music with an increased presence of artists who call Colorado home on the daily playlists. Our staff also partnered with the Fort Collins Musicians Association to encourage and support Colorado bands who entered NPR’s Tiny Desk Contest, with a chance to gain national attention. We recognize 2020 offers new opportunities and challenges. Please know that as a board of directors and staff we are prepared to address both with a continuing zeal.

P.S. We are focused on looking forward but can’t help but notice that next year will mark 20 years since KUNC left the University of Northern Colorado and became an independent community organization. Our strength, moving forward, will be the same as it was in 2001. A wonderfully supportive community of members. Thank you.

WARM REGARDS,
Neil Best

PRESIDENT & CEO

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CRNC ANNUAL REPORT | 2019 | 4
The Colorado Sound: The Sound and Feeling of Colorado

The Colorado Sound furthered its vision to curate the unique musical spirit of Colorado for audiences wherever they are and to distinctively create the sound and feeling of Colorado. Whether celebrating significant dates like International Women’s Day with a full day of music from female artists, the 50th anniversary of Apollo 11 with 24 hours of moon music from every genre under the sun, or Colorado Day with only Colorado performers all day long, The Colorado Sound brought creative and informative programming to its growing audience of music fans. The station deepened its commitment to supporting and developing the local music scene by helping several Northern Colorado artists record and submit entries to NPR’s Tiny Desk Contest, and partnered with the Fort Collins Musicians Association on In Tune- A series of conversations about mental health and creatives.
KUNC: Committed to being the most trusted news leader for the Front Range

KUNC’s commitment to being the most trusted news leader for the Front Range brought more local reporting to our listeners and national recognition to one of our reporters. KUNC launched Colorado Edition, as a 4-times a week, half-hour, locally produced news magazine that’s also available as a podcast. Hosted by Erin O’Toole and Henry Zimmerman, Colorado Edition allows greater opportunity to partner with other organizations to expand our coverage and take a deeper look at the important stories happening in our local communities.

KUNC reporter Michael de Yoanna won a national Murrow Award for investigative reporting for his story on a Denver landlord who refused to rent a space to restaurant owners who are Muslims, and we continued to find ways to engage listeners in live settings. Luke Runyon hosted River Voices: The Confluence of Art & Science, an experimental music exhibition featuring music created from hydrographs of Colorado rivers along with conversation about water-related issues facing our region, and Erin O’Toole hosted a discussion with NPR Public Editor Elizabeth Jensen and Ad Fontes Media Founder Vanessa Otero about NPR’s standards of journalism, and media bias.

In June, KUNC hosted Science Friday for a live broadcast from our studio, and a sold-out live event at Chautauqua Auditorium in Boulder. Science Friday is just one of the national programs that featured contributions from KUNC reporters; many of our reporters and hosts were heard on Morning Edition, All Things Considered, 1A, The Takeaway, and Reveal.