## FREQUENCIES

KUNC Broadca	sts on
Front Range	91.5
Boulder	102.7
Breckenridge	90.7
Buena Vista/Salida	
Dillon	88.1
Eagle Valley	
Estes Park	90.7
Golden	91.7
Grand County	91.9
Haxtun/Holyoke	90.5
Julesburg/Ovid	

Leadville	91.7
Minturn/Vail	90.9
Morgan County	96.7
North Park	101.3
Steamboat Springs	
Sterling	90.3
Wray	
Yuma	
<b>KJAC Broadca</b>	sts on
Front Range	. 105.5
Steamboat Springs	88.9
Breckenridge	94.3





1901 56th Avenue, Suite 200, Greeley, CO 80634-2950 800.443.5862 kunc.org n p r



# DEAR FRIENDS,



PRESIDENT & CEO

NEIL BEST

BILL KURTZ BOARD PRESIDENT One of the large challenges facing our society is the rapidly encroaching "news deserts" i.e. communities without local news reporting. In Colorado in the last few years one out of five newspapers no longer exist. There are 40% fewer professional journalists working in Colorado than just a decade ago.

As an organization we are focused on a providing a strong, vibrant and independent news source. This year the CRNC Board of Directors looked to community needs in developing a strategic vision for the future. As adopted, this vision includes KUNC being "The most trusted news leader for the Front Range, informing, connecting and representing communities across the region, reflecting and amplifying issues important to them locally, regionally and nationally–We embrace local and give voice to unheard Colorado."

In 2019 we focused on developing additional reporting resources to cover vital issues. In September we launched a Monday-Thursday 30-minute news magazine, Colorado Edition, that focuses specifically on reporting on those issues

which are vital to all of us who call Colorado home. At the same time our strategic vision calls on KUNC to "deepen relationships with existing audiences and grow new ones across platforms." To that end we continued the expansion of our community events where our staff can meet the community to hear differing perspectives. We also expanded our commitment to reporting on digital platforms, along with the strong broadcast schedule.

Relating to the music discovery found on the Colorado Sound, the Board of Directors approved a commitment to "Curating the unique musical spirit of Colorado for audiences wherever they are-uncovering and re-discovering eclectic music that people actually want to listen to. Distinctively creating the sound and feeling of Colorado." We have established a separate set of initiatives to accomplish this vision: to engage with the Colorado music scene across platforms; to grow by building on Colorado roots; and position for national opportunity.

Working to accomplish these initiatives, the Colorado Sound is building on its commitment to

Colorado music with an increased presence of artists who call Colorado home on the daily playlists. Our staff also partnered with the Fort Collins Musicians Association to encourage and support Colorado bands who entered NPR's Tiny Desk Contest, with a chance to gain national attention.

We recognize 2020 offers new opportunities and challenges. Please know that as a board of directors and staff we are prepared to address both with a continuing zeal.

#### WARM REGARDS,

Neil Best

**P.S.** We are focused on looking forward but can't help but notice that next year will mark 20 years since KUNC left the University of Northern Colorado and became an independent community organization. Our strength, moving forward, will be the same as it was in 2001. A wonderfully supportive community of members. Thank you.

#### **CRNC BOARD OF DIRECTORS**

Mitzi Moran

**Karl Gills** 

**Keith Marsden** 

Dani Grant

**Barbara Dunn** 

**Bill Kurtz** 

**Geneve Huxley** 

**Sarah Stokes Alexander** 

**Gary Chappel** 

J.P.Moon

**Steven Summer** 

**Teresa Valerio Parrot** 

Vanessa Otero



## The Colorado Sound: The Sound and Feeling of Colorado

The Colorado Sound furthered its vision to curate the unique musical spirit of Colorado for audiences wherever they are and to distinctively create the sound and feeling of Colorado. Whether celebrating significant dates like International Women's Day with a full day music from female artists, the 50th anniversary of Apollo 11 with 24 hours of moon music from every genre under the sun, or Colorado Day with only Colorado performers all day long, The Colorado Sound brought creative and informative programming to its growing audience of music fans. The station deepened its commitment to supporting and developing the local music scene by helping several Northern Colorado artists record and submit entries to NPR's Tiny Desk Contest, and partnered with the Fort Collins Musicians Association on In Tune- A series of conversations about mental health and creatives.



## FINANCIALS AT A GLANCE

Thank you to the 16,262 Members who helped KUNC & The Colorado Sound inform, inspire, and strengthen the community through public media!



## **KUNC: Committed to being the most trusted news leader for the Front Range**

KUNC's commitment to being the most trusted news leader for the Front Range brought more local reporting to our listeners and national recognition to one of our reporters. KUNC launched Colorado Edition, as a 4-times a week, half-hour, locally produced news magazine that's also available as a podcast. Hosted by Erin O'Toole and Henry Zimmerman, Colorado Edition allows greater opportunity to partner with with other organizations to expand our coverage and take a deeper look at the important stories happening in our local communities.



KUNC reporter Michael de Yoanna won a national Murrow Award fo investigative reporting for his story on a Denver landlord who refused to rent a space to restaurant owners who are Muslims, and we continued to find ways to engage listeners in live settings. Luke Runyon hosted River Voices: The Confluence of Art & Science,



r	an experimental music exhibition featuring music created from
	hydrographs of Colorado rivers along with conversation about water-
ł	related issues facing our region, and Erin O'Toole hosted a discussion
è	with NPR Public Editor Elizabeth Jensen and Ad Fontes Media Founder
	Vanessa Otero about NPR's standards of journalism, and media bias.

In June, KUNC hosted Science Friday for a live broadcast from our studio, and a sold-out live event at Chautauqua Auditorium in Boulder. Science Friday is just one of the national programs that featured contributions from KUNC reporters; many of our reporters and hosts were heard on Morning Edition, All Things Considered, 1A, The Takeaway, and Reveal.

## UNDERWRITERS

Advanced Medical Imaging **AEG Presents Denver** Aims Community College Alpine Ear Nose & Throat, Inc. Amara Massage Therapy & Wellness Amy's Green Cleaners Arc of Larimer County Arktos Direct Care Art On The Rockies A-Train Marketing Communications Inc. B.A.S.E Camp Bath Garden Center and Nurserv Beaver Meadows Resort Better Electric, Inc **Big O Tires** Boulder County Farmers Market BreckCreate Breckenridge Film Festival Brewster Timber Frame Company Can'D Aid

Candlelight Dinner Playhouse Caribou Office Center for Health, Work & Environment Chippers Lanes City of Chevenne - Chevenne Civic Center City of Fort Collins - Golf City of Fort Collins Climatewise Program City of Fort Collins Communications City of Fort Collins Environmental Services-Recycling City of Fort Collins Environmental Services-Air Quality City of Fort Collins Lincoln Center City of Fort Collins-Civic Engagement City of Greeley City of Greeley - Festivals City of Greeley Water Conservation City of Lonamont Colorado Allergy & Asthma Centers, P. C.

Colorado Ballet **Colorado Energy Office** Colorado Iron & Metal Colorado New Play Festival Colorado Water Center Columbine Health Systems Comcast Community Foundation of Northern Colorado Coopersmith's Pub and Brewing Cordillera Property Owners Association Credit Union of Colorado **CSU College of Business** CSU Communications Studies CSU Ethics Colloquium CSU Institute for The Built Environment CSU Libraries CSU Veterinary Teaching Hospital CU Presents Colorado Shakespeare Fest David Chase Furniture and Design Davinci Sign Systems, Inc.

**Dellenbach Motors Dermatology Center of The Rockies** Desk Chair Workspace Devotchka-Una Volta Tours LLC **Dualtone Records** Eagle Chamber of Commerce Ehrlich Tovota Elderhaus **Elevated Sandwiches Elevations Credit Union** Emporium Presents Estes Park Wedding Association Eye Center of Northern Colorado FC Bikes **Firefly Handmade** Fireplace Warehouse Etc. First National Bank Fiske Planetarium FOCO Cafe Food Bank for Larimer County Fort Collins Connexion Fort Collins DDA

Fort Collins Museum of Art Fort Collins Museum of Discovery Fort Collins Nursery Fort Collins Symphony Fortified Collaborations Front Range Pool Table Company Garden City Business Association Gay & Lesbian Fund for Colorado Golden Poppy Herbs Google-PHD USAC Greelev DDA Greelev Museums **Greeley Stampede Griggs Achievement** Growing Self Counseling & Coaching GSG Architecture Guaranty Bank & Trust Company Hank's Pet Food Happy Lucky's Teahouse Health District of Northern Larimer County **High Hops Brewery** 

Hixon Interiors Houska Automotive Iconergy IECRM: Independent **Electrical Contractors** Jax Mercantile Johnstown Ace Hardware Kaiser Permanente Kilwin's Chocolates & Ice Cream Lake Dillon Theatre Company Larimer Humane Society Larimer Lounge/Lost Lake/Globe Hall Lawson Adventure Park Leadville Colorado & Southern Railroad Lesa Ringkjob Agency Inc. Levitt Pavilion Little Theatre of The Rockies Lodovran.LLC Lomax Window & Door Co. Longmont Museum Loveland Design Carpet One Loveland Downtown District

Loveland Family Dentistry Loveland Housing Authority Loveland Youth Gardeners Macdonald Financial Services Mental Health Connections Metier Law Firm, LLC Minor & Brown Law Mishawaka Amphitheatre Moraine Music Nancy Rebek PR Northern Colorado Food Cluster Northern Colorado Intertribal Pow-Wow Association, Inc. Nuance Chocolate Of Monsters and Mountains Off The Hook Arts **Old Firehouse Books Old Town Spice Shop** Open Studios, Inc. Opera Fort Collins Opera Fort Collins Guild Opera Steamboat

the sea and the second

Orthopedic & Spine Center of The Rockies Outpost Sunsport Pathways Hospice of Northern Colorado Peloton Cycles Platte River Half **Plymouth Congregational Church** Poudre Pet and Feed Supply Poudre Valley REA Pringles Wine & Spirits Purvis Gray Thomson, LLP Reformation Dance Company Regis University Revolution Markets Rocky Mountain Family Physicians Sandstone Entertainment, Inc Senior Access Points of Larimer County Seniors Helping Seniors Shambhala Center Shining Mountain Waldorf School Ski Haus Steamboat Snowy Range Ski & Recreation Area

Sonoran Institute Spellbinders Steve Ray Law Strings Music Festival Summit Stone Health Partners Surgery Center of Fort Collins Swallow Hill Music Association Tagawa Gardens Ten Thousand Villages The Colorado Marathon The Cupboard The Gardens on Spring Creek The Heart Distillerv The Imaging Center The Light Center The Lvric The Welsh Rabbit The Windsor Gardener Tri-State Generation & Transmission UNC - School of Theatre, Arts & Dance

UNC - Schulze Speaker Series UNC /Greeley Jazz Festival Union Colony Civic Center University of Denver -Sturm College of Law University of Northern Colorado Ute Lodge Vail Health Washington's LLC Wellness Your Way Festival Whisky X Wild Birds Unlimited Wilderness Exchange Unlimited Wing Shack Women's Clinic of Northern Colorado Wonderbound Wunder Health Wyoming Historic Governors' Mansion YMCA of The Rockies Z2 Entertainment Zerorez Northern Colorado



## LEADERSHIP CIRCLE

### \$100,000+

William Witter

#### \$50,000-\$99,999

Anonymous(1) Amy and Paul Hach

## \$20,000-\$49,999

Patrick Spieles and Carol McMurry

#### \$10,000-\$19,999

Anonymous (1) Susan Bonsall Rosenberry The Chapin Family Charitable Remainder Trust Fleur and Bud Hampton Kim Jordan Joyleen and Denny Swanson

#### \$5,000-\$9,999

Anonymous (1) Neil and Joyce Best Jay and Kathy Bourland Cary Kinross-Wright Harry and Jody Love Gerald and Carole Makela Shannon Morgan Constance and Fred Platt Drs. John and Suzanne Rohde Linda Smoke and Scott Heath Carolyn Wagner Snyder Robert and Betty Tointon \$2.500-\$4.999 anonymous(4) Lorrie and Mark Anderson Ellen Blum The Colby Family Charitable Fund Donald and Yvonne Davidoff Cynthia and Doug Evans Greg and Diane Flebbe Karl and Mary Gills Bruce and Mary Jane Hall Jeffrey Harding Mark and Melissa Manassee Katherine Martinez Kevin and Teresa Parrot Malcolm and Janice Pitts Michael Porter Robert and Becca Reichenberger Charitable Fund Dave Renne and Paulette Middleton Bill Spindler Paul Stoecker Marvin Tavlor \$1,200-\$2,499 ANONYMOUS(15) David Abell Trinity Absinthe Neil Allen Sara Almond David and Carol Anderson Russ and Carol Atha

Tricia and James Baird

Ron and Gail Baker Robert and Diane Bassett Sarah Behunek Robert and Deborah Bennett Jim and Mary Bernard Mary Biggers Darlene Belt Blazek Dick and Reva Bond Lyle Bourne and Rita Yaroush John and Chervl Bradfute Kody Braisted Christopher and Margot Brauchli Denise and Mark Bretting Victoria Bridges Andrew and Laurie Brock Terrence Brown Charles Bruce James and Glennis Bunch Elizabeth Busch David Bye Tom and Jana Caldwell Patty Caraway Michelle and Cory Carroll Anthony and Patricia Catalano Candis Cebula Garv and Joe Chappel-Moenich Nathan Clark and Meghan Lake Clark Tobias Clary David and Cindy Cloyd Robin Cochran Cynda Collins Arsenault

The Community Foundation

Stephanie and Christopher Cox Brad and Lara Craig John da Cunha Eric Dahlgren and Lupe Aragon David and Elizabeth Dennis Debra and Dr. Douglas Dennis Elizabeth and Howard Diamond Connie and Douglas Dohn Thomas Dority and Susan Gapter-Dority Susan Dowdy Barbara Dunn Peter and Ellen Durst Bruce and Peggy Eigenberger Mark Esposito Harold and Carol Evans Carolyn Faeth Beth Firestein Susan and Tim Flynn Christian Fogstad and Linda DiMarzio Lloyd Fosdick Tom and Ginny Fowler Barbara Frank Karl Freund Linda Gallup Peter Geiser Phil and Barbara Gibbs Ken Goering James and Freddi Goodrich Joni Goodwin Andrea J Grant Dani Grant

Susan Grant David and Chris Greenaway Greenfaith Ministry Joe and Ellen Gregg William and Jean Griswold Eric Grubaugh Wendy and Jeff Gustafson Kathe and Stephen Haake Loretta and Gary Hammerslag Mike Henry Dick Hess Gary and Carol Ann Hixon William Hobler Loretta Hogg Karen Horn and Geof Roscoe Arlie and Tracy Huffman Laura and Kell Hulsey Carol Hunziker and Veronica Thomas Geneve Huxley Brad and Kathy lversen Jack Jewell Brent and Anita Johnson Christy and Drake Johnson Douglas Johnson Thomas and Tamara Jorden Angela King and David Rose Sonja Knaish William and Polly Kurtz Paul and Joan Lavell Jeffrey Lebesch Robert Leja and Heather Purcell Corliss and Gary Littlefield

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Ruth Sens Jane Shaw Jack Skjoldager Larry Soll and Nancy Maron John and Gail Squires Jim Steinberg Connie and Bob Stewart Sara Stokes-Alexander Drs. Chris Striebich and Tanya Argo Steven and Loraine Summer Linda Surbaugh and Lewis Bussev Ingrid Tague Carol and Keith Thompson Alan Tomlinson and Suzan Settlemire Ann and Simon Turner Bill Van Dyke and Susan Bridges Marcia Viets Jacqui and Hugh Wallace Mary Walters Patrick and Shannon Webb Blair and John Weibel Loree and Ward Weisman Ira Wertenteil Bart Wilking Harry L Willett Foundation Maggie R. and Stow Witwer Bud and Marie Wonsiewicz Chris Wright Karla and Ramin Younessi Michael Zarich



## EGACY CIRCLE

Anonymous (8) Christopher Ackerson Neil Allen Paul Antal Arne Assor Chip Bartholomay Neil Best Suzanne and Peter Birkeland Lyle Bourne and Rita Yaroush Barbara Brown Glennis and James Bunch Jana and Tom Caldwell Nancy Cassidy Florin Ciocanu Janet Cross Carie Dann Bruce and Peggy Eigenberger Audrey and Bob Enever

Beth Firestein Mary and Karl Gills Vicki and Tom Glassburn Eric T. and Cassidee Grubaugh Timothy Guenthner James Hardy Victoria Holzhauer and Charles Price John Hughes Laura and Keith Jacobson Elizabeth Jessup Eileen Jones Greg and Dorothy Kielian Mary Knief Susan Kurzweil Meg Lass Marjorie Leggitt Jan and Mark Lenga

Elizabeth Lord Eileen Malloy Phyllis and Gary Martinez Valerie Melville Nancy and Jon Mendenhall Rod Noble Karamjeet Pandher Vanessa and David Pinter **Gregory Pixley** Dr. Louann and David W. Reic Manuel Sarmina Kathleen Sears Daniel Tyler Christopher Unger Anita and Bruce Vaughn Steven Winston