EEO Public File Report

**September 22, 2020 to September 30, 2021**
Bethel Broadcasting Inc.


**Full-time vacancies** during the reporting period: 2

**News Reporter**
- **Date filled:** 11/16/20
- **Recruitment Sources:** KYUK Website, YK Delta Job Center, CPB Jobline, Delta Discovery
- **Interviews:** 7
- **Referral interview Sources:** 7 from CPB Jobline
- **Referral Source of Hired Applicant:** CPB Jobline

**Archive Manager**
- **Date filled:** 9/20/2021
- **Recruitment Sources:** KYUK Website, YK Delta Job Center, CPB Jobline, Delta Discovery
- **Interviews:** 1
- **Referral interview Sources:** 1 from KYUK website- www.kyuk.org
- **Referral Source of Hired Applicant:** KYUK website- www.kyuk.org

**Contact Info:**
-KYUK/Bethel Broadcasting Inc: 640 Radio St., PO Box 468, Bethel, Alaska, 99559. Main Phone number (907) 543-0331
- CPB/Corporation for Public Broadcasting: 401 9th Street, NW, Washington, DC, 20004-2129. Main Phone Number: 202-879-9600
- YK Delta Job Center. 460 Ridgecrest Dr, Suite 112, PO Box 1607, Bethel, AK 99559-1607
-The Delta Discovery, (907) 543-4113, realnews@deltadiscovery.com
P.O. Box 1028, 401 Ridgecrest Drive
Bethel, Alaska 99559
Outreach Initiatives
During the reporting period, this Employment Unit engaged in the following outreach initiatives:

LKSD Media Ready Internship  We run a program in partnership with the Lower Kuskokwim School District called LKSD “Media Ready”. Selected High School students participate for one semester, learning multimedia skills. This reporting period 8 students participated.
  Semester Fall ‘20: 4 Students
  Semester Spring’21: 3 Students
  Semester Fall ’21: 1 Students

Media Bridge Internship Program
We started a program to transition High school graduates into a professional career in media. This year we served 2 students

LKSD Summer Work & Internship Program ran through the summer and gives students whose circumstances may be a barrier between them and employment a chance to gain valuable work experience and training during summer. This period we served 1 student.

ONTC Internship Program. BBI works with a tribe, the Orutsararmiut Native Traditional Council, to provide local, low-income, youth with work and broadcast experience. This is in the form of a summer youth work program for students 15-18 years old. This reporting period 2 students participated as a result of COVID pandemic.

Gear Up - Career Tour
We partner with a college and career readiness program called Gear Up to provide in-depth and hands on “opportunities tour” of our station to students from various villages. Through the program kids explore careers in journalism, radio and video production and all the careers behind the mic, as well as our scholarship and internship program. This year we hosted 2 tours in October.

Gear Up Tour 1: 14 students
Gear up Tour 2: 35 students

Yup’ik Word of the Week- Skills and Career Development
We worked with 17 students in the Spring Semester from Bethel Regional High School developing their media skills through our audio and visual program called Yup’ik Word of the Week. Students work with our staff and instructors to create short videos. We weave in career opportunities in media into the program.
**Career and Culture Camp with 4H**
We partnered with the local 4H club, in July, to show elementary and junior high aged kids career fields and provide hands on training through the production of PSAs, and station IDs.
Camp 1: 20 Students
Camp 2: 16 students
Camp 3: 22 students.

**John Active Memorial Scholarship**
KYUK created a scholarship fund and program to award the John Active Memorial Scholarship to celebrate the life and honor the legacy of Aqumgaciq John Active, a pioneer in native media and a fierce advocate of Yup’ik language and culture. These Scholarship are awarded to college students pursuing a career in media or communications. This period we provided one scholarship.

Shane Iverson,
BBI General Manager