

MCPB State of the Station Report

Stuart Campbell September 2015

Summer One-Day Pledge Drive

Our August One-Day Pledge Drive was a big success. We exceeded our goal of raising \$25,0000.00.

Our programmers and staff did an outstanding job of creating special content in the form of testimonials and short produced pieces highlighting the many different kinds of programming we offer for our listeners.

Our Fall Pledge Drive has been scheduled for Saturday, October 17th through Sunday October 25th.

News Team

Our news team has done outstanding work recently, both with the Lake County fires, and the phone and Internet outages last Thursday. They've established relationships with many of the emergency contacts necessary to get up-to-the-minute information about developing emergencies, and they continue to learn from each incident to expand and deepen those relationships.

Infrastructure

Continuing work started by John Coate, our Operations Manager, Rich Culbertson, has nearly completed the work and testing necessary to establish redundancy in our main broadcast equipment. Once done, we will have systems in place such that most equipment failures would be repairable within a very short time.

Programming

Clay Hawkins Dusty Roads & Dirty Strings alternating Saturdays 1 to 3 pm with Diane in the slot vacated by Ryan O'Corrigan.

WDan Houck has stepped away from his radio shows for the time being. Steve Scalmanini is now co-hosting the Discussion with Stuart Campbell. Bob Vaughan has been helping out on the comedy show and John McAllister is starting to step in as well.

Michael Arago is taking a break from Na Mele O Hawaii. Former programmers John Huxsol and Catherine Hart are filling in for him Sunday afternoons.

Valerie Kim has been hosting Nora Mitchel's former time slot alternate Fridays from 7 to 9 pm.

Pippa Thomas & Tony Miksak are filling in on the Monday morning classical slot alternating with Joel Cohen.

Doug Mosel has been on break from the Ecology Hour and should be returning soon.

Christina Gianelli has been hosting alternate Wednesday afternoons in the slot vacated by Larry Sawyer. She's calling it Mendo Blendo and playing an eclectic mix of music geared to a younger audience.

Dan McDonnell has been sitting in occasionally in the Thursday morning jazz slot.

Jane Fatcher is hosting Cannabis Hour Thursday mornings alternating with Mendocino Currents.

Reveal from the Center for Investigative Reporting was supposed to go weekly in June but that's been pushed back to January 2016. Until then, it airs once a month on Wednesdays at 1 pm. We're currently airing City Arts & Lectures the other Wednesdays.

Our early morning schedule from 4 to 5 am has had several changes. This is due to the high degree of unreliability with the David Packman show. His show is currently only airing Wednesday mornings. Living Planet & Counterspin air Monday mornings. Project Censored is Tuesdays. Making Contact & World in Progress are Thursday and Climate One on Friday.