

MINUTES
KZYX & Z BOARD OF DIRECTORS MEETING
MONDAY MAY 4, 2014
SPACE THEATER, UKIAH

CALL TO ORDER: 6:15 p.m.

ROLL CALL: Eliane Herring, Bob Page, Ed Keller, Fran Kolinar, Stuart Campbell, Holly Madrigal, John Sakowitz, Meg Courtney, Absent: Laviva Dakers

APPROVAL OF MINUTES OF 3/3/2014

THANK YOU TO RETIRING BOARD MEMBERS : Fran Kolinar and Laviva Dakers

INDUCTION OF NEW MEMBERS: Jane Fatcher (Dist. 3), Paul Lambert (At-Large),
Meg Courtney (Dist. 4)

ELECTION OF NEW OFFICERS: Eliane Herring President, Stuart Campbell Vice President,
Bob Paige Treasurer, Meg Courtney Secretary

APPOINTMENT OF AUDIT COMMITTEE HEAD:
(Chooses committee members & serves w/ auditor) : Paul Lambert

ANNOUNCEMENTS / STATUS REPORTS: Board President Eliane Herring

- Upcoming pledge drive for Spring May 10 – 18
- New Three pledge drives/year \$85, 000 goal
- Station may lose NPR non-rural discount. As much as \$20, 000.
- Michael Kisslinger and Sheri Quinn are pairing up for news reports
- New: “Contact the Board” link on website. Stuart Cambell manager
- Outreach: We need more tabling, bumper stickers, hats, t-shirts
- **Next Meeting: July 7, 2014 Willits Library (Budget Meeting)**
- Report on Ukiah Signal and Studio: will have improved signal, convenient for programmers & guests, will have a presence inland
- Explanation of down-time caused by signal break from Cold Springs (see GM report)

MATTERS FROM BOARD MEMBERS

Stuart: Reported on a “robust election” and candidate forum. 35% of members voted. Newly formed CAB (Community Advisory Board) hard at work. A survey was sent out to the members on the back of the recent ballot. Results will be ready for July meeting. CAB Members: Bob Bushansky, Ellen Saxe, Steve Fish, Alexander Kramer, Jeness Hartley.

Holly: Thanked Space Theater. Encouraged non-elected members to stay involved and not get distracted by crisis. Asked about training for programmers.

Bob: The longest term board member. Goal is to move forward, work together, listen to all views. Would like to have more news.

John S.: Wants truth & reconciliation between himself and John Coate. Will write letters of support for the station. Will pre-record support for station. Won't be in town for pledge drive. “Smart money people not betting on economic recovery.” Doesn't think we will be bailed out. Noted passing of Michael Rupert “911 conspiracy realist” and “collapse activist”

Jane: Pointed to a KMUD small newsletter on their program guide which we may want to use as a model? Has been good at fundraising in the past. We need a fundraiser party, and a marijuana show on the air. Acknowledged CYBU 96.9 in Covelo

- a new station.

Paul Lambert: Wants to reach more people. Media access to more programmers. Bring in youth. List programs in local newspapers. List program guests as well as program. More volunteer participation. Introduced Sheri Quinn our new news programmer.

Meg: Nominated to be the “party person”. Wants to celebrate 25th anniversary w/staff and volunteers. No more rancor: it costs time and MONEY.

Ed: Programmers please send photos to ekeller@pacific.net which he will put on website. He is helping us find space for new Ukiah studio.

VOLUNTEER APPRECIATION:

Many people in the audience – too many to mention – were former board members and past and current programmers.

NOTE: I started a list but couldn't hear names or write fast enough. If you want me to post those I did get, and if any of you wants to add to it?

GENERAL MANAGERS REPORT: see report on website

PUBLIC COMMENT: (3 min.)

(note: Pres. announced that any comments put on paper would be entered in the minutes)

King Collins: What are the rules of order? What is the process for getting things on the agenda? Dialog? Minority opinion must be respected.

Dorothea Dorman: No coverage of Willits by-pass controversy. Referred to Paul Lambert's “snotty” comment during an interview. Should have call-in when big local issues are on air. No criticism of non-profits on air.

Michael Kisslinger: “Expert” on non-profit management. Again announced his availability to help with board members and programmers.

Sheila Dawn Tracy: Nothing in the GM report about vote tally of recent election or on KZ website. “Things are being changed on website”. (Note: Stuart responded that the tallies were posted on the website and it was mentioned on air multiple times). Submitted a letter to the board asking for formal acknowledgement from the board why she is not allowed to use alternative membership. Wants to have this reconciled by July 7 meeting. (Note: She has been notified that this is not a board decision)

David Gomer (?): Would like to hear expanded news about other areas in the county. GM should be clearer about statistics – for instance what is the time frame for getting a Ukiah studio?

Bill Taylor: Question about having ranked voting for elections? Suggested fundraisers for specific target groups.

Tom Melcher: Supports the variety of programs on KZYX and wants everyone to remember how valuable is this resource!

Mindy Carin: Cares about local stations problems. People can take these criticisms personally. Tired of bickering & squabbling. Invites people who are unhappy to go to the station (to help?) No volunteer should be turned away. Not GM's job to report on election results. Shawn Donovan helped start the station and it is the only one we have.

CORRECTIONS / REBUTTLES by Board Members:

Bob: It is difficult to nail down when the Ukiah studio will open. Used money for the studio elsewhere when we had a bad financial time.

John S. : Archiving shows is absolutely essential. Every public affairs program should be archived, but it is complicated.

Holly: Conversation about volunteer opportunities should be on July 7 board meeting agenda

John C. \$5000 is limit for GM check signing (response to question)

Reminder from Secretary: We have agreed not to do this!

DATE FOR NEXT MEETING: **Monday, July 7.** Venue to be announced.

MEETING AJOURNED: 8:30 p.m. (?) Followed by social hour.