

Podcasting 101



What are Podcasts?

If you love talk radio or have ever listened to an audio book, podcasts are right up your alley! It's like listening to your favorite storyteller whenever you want—plus, many podcasts are free.

Podcasts allow you to access on-demand content wherever you are. Simply use the tech of your choice—smart phone, tablet, smart speaker, computer—to listen when works for you!

Try It Out: Three Easy Steps

1. Navigate to the platform of your choice. Try one of these: Apple Podcasts, Stitcher, Google Play Music
2. Search your podcasts. May we suggest: *Bear Brook*, *Civics 101*, *Outside/In?* Press play to enjoy immediately or download an episode (if you want to listen at a later time)
3. Subscribe to the podcast so future episodes automatically download

Why Podcast?

While tuning the dial to NHPR is always a go-to, podcasts allow you to customize your listening experience to fit your mood, interests and activities.

Try them out while you...

Run: listen to a heart-pumping true-crime story

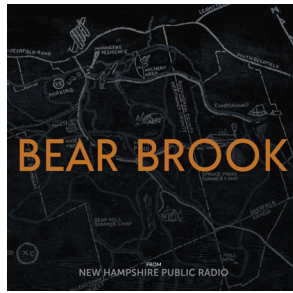
Walk: Learn more about nature or travel while you explore your surroundings

Clean: enjoy hosts with pizzazz and personality to get you through the to-do list

Commuting: Get in-depth perspectives on cultural issues, health, government or whatever your interests may be



NEW HAMPSHIRE PUBLIC RADIO



Grab Your Phone!

Apple:

(iPhones come with the Apple Podcasts App)

- Open the Apple Podcasts App
- Search *Bear Brook* (or the NHPR podcast of your choosing)
- Click the subscribe button
- OR stream an episode by clicking play
- OR click the plus sign next to an episode, then click the download icon to save the episode to your device

Android:

- Download the Google Play Music App in the Google Play Store (if not already pre-loaded on your device)
- Open the Google Play Music App
- Search *Bear Brook* (or the NHPR podcast of your choosing)
- Click the subscribe button
- OR stream an episode by clicking play
- OR check the box to receive a notification when new episodes download to your device

Extras

Give NPR One a try—the public radio app that lets you stream news, local stations and podcasts anywhere, anytime.

Catch up on the nationally produced shows you hear on NHPR by perusing NPR's Podcast Directory at npr.org/podcasts. *Wait, Wait...Don't Tell Me!*, *Hidden Brain*, *1A* and many more are all on tap.