

WBAA(AM) & WBAA-FM
EEO PUBLIC FILE REPORT
April 1, 2012 – March 31, 2013¹

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Director of Development	1-4	1

¹ This Report includes recruitment activity from March 22, 2012 through March 31, 2013.

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II. MASTER RECRUITMENT SOURCE LIST (MRS�)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Purdue University Website http://www.purdue.edu/hr/careers	No	5
2	Lafayette Journal & Courier Jonline.com	No	0
3	HigherEdJobs.com	No	1
4	Recruit Indy Alumni Only Career Fair (<i>see Sec. III</i>)	No	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			6

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participate in job fair	On October 20, 2012, the station co-sponsored the Indiana Broadcasters Association Employment Opportunity Fair at the Marriott North Hotel in Indianapolis. Station participants included our General Manager, who attended to meet with job applicants., discuss career opportunities in broadcasting, and accept resumes. We also ran on-air announcements to promote the event.
2	Participate in event/program sponsored by or on behalf of an educational institution relating to career opportunities in broadcasting (2)	On May 9, 2012 and, again, on November 1, 2012, our News Director spoke to a Media Ethics class at Purdue University. As part of the presentations, the News Director included a discussion of career opportunities in broadcasting generally and at the station specifically.
3	Participate in job fair	On August 23, 2012, the station participated in the Recruit Indy Alumni Only Career Fair. Station participants included our General Manager, who attended to meet with job applicants, discuss career opportunities in broadcasting, and accept resumes.
4	Participate in job fair	On March 16, 2013, the station co-sponsored the Indiana Broadcasters Association Employment Opportunity Fair at the Marriott North Hotel in Indianapolis. Station participants included our Interim General Manager, who attended to meet with job applicants, discuss career opportunities in broadcasting, and accept resumes. We also ran on-air announcements to promote the event.

5	Participated in scholarship program	<p>The station participated in the Indiana Broadcasters Association EEO/Scholarship Program for 2013. The station made a financial commitment to the program, ran announcements on air promoting the program and the availability of scholarship applications for high school and college students, and accepted applications for forwarding to the IBA. The Interim General Manager evaluated the applications received from our community of license and surrounding area, and made recommendations.</p>
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