Newark Public Radio (WBGO-FM)

Equal Employment Opportunity Public File Report February 1, 2010 – January 31, 2011

The purpose if this report is to comply with Section 73.2080(c)(6) of the Federal Communications Commission's EEO rules. The report can be found in the public inspection file at 54 Park Place, Newark, New Jersey, and on the station's website, www.wbgo.org. This report contains the following information:

- 1) A list of the full-time vacancies filled by the Reporting Station during the Reporting Period
- 2) For each such vacancy, the recruitment source(s) utilized to fill the vacancy identified by name, address, contact person and telephone number.
- 3) The recruitment source that referred the hiree for each full-time vacancy during the Reporting Period
- 4) Data reflecting the total number of persons interviewed for full-time vacancies during the Reporting Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies
- A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(6) of the FCC's EEO Rules during the Reporting Period.

Six-full-time positions were filled at WBGO during the reporting period.

(1) Operations Assistant

In May 2010, WBGO began recruitment for the position described above. As a recruitment tool we placed job wanted ads on craigslist.org, and wbgo.org.

- 21 resumes were received
- 5 candidates were interviewed

The candidate selected was recruited from New York University and started on June 7, 2010.

(2) Customer Services Coordinator

On May 14, 2010, WBGO began recruitment for the position described above. As a recruitment tool we placed job wanted ads on craigslist.org, wbgo.org, idealist.org and New York.com.

298 resumes were received

A total of 15 candidates were interviewed

The candidate selected was recruited from WBGO.org and started on August 9, 2010.

(3) Major Gifts Officer

There was no posting for the position described above, the individual was hired internally.

- 1 resume was received
- 1 candidates was interviewed

The candidate John Newcott was selected as in internal promotion on January 24, 2011.

(4) Account Manager

On November 16, 2010, WBGO began recruitment for the position described above. As a recruitment tool we placed job wanted ads on craiglist.com, All Access, Berkley College, and direct email database.

47 resumes were received.

A total of 7 candidates were interviewed

The candidate selected was recruited from rbr.com and started on December 20, 2010.

(5) Development Associate

In February 2010, WBGO began recruitment for the position described above. The Individual was recruited via word-of-mouth.

1 resume was received

1 candidate were interviewed

The candidate selected was recruited via word-of-mouth and started on April 18, 2010.

(6) Development Events Officer

In July 2010, WBGO began recruitment for the position described above. As a recruitment tool we placed job wanted ads on wbgo.org. and idealist.com.

The candidate selected was recruited from wbgo.org and started on September 20, 2010.

Appendix A

ANNUAL EEO PUBLIC FILE REPORT FOR BROADCAST STATIONS

COVERING THE PERIOD FROM 2/1/2010 TO 1/31/2011

Reporting Station(s) <u>WBGO-FM</u> Call Sign(s)

Summary of Full-Time Job Vacancy Information

Full-time Positions Filled	Total # of Interviewees from all Recruitment Sources for the Position	Recruitment Sources Used
Operations Assistant	5	wbgo web site, craigslist, idealist.org
Customer Services Coordinator	15	craigslist.org, wbgo.org, idealist.org, newyork.com
Major Gifts	1	Internal promotion
Account Manager	7	Craiglist.com, All Access, Berkley College, direct email database.
Development Associate	1	Word-of-Mouth
Development Events Officer	1	wbgo web site, craigslist, idealist.org

Appendix B

ANNUAL EEO PUBLIC FILE REPORT FOR WBGO (FM) COVERING THE PERIOD FROM 2/1/2010 TO 1/31/2011

Recruitment Source Information

Newark Public Radio, Inc. www.wbgo.org 973-624-8880

Craig's List www.craigslist.org

Idealist www.idealist.co

Berkley College <u>www.berkleycollegeonline</u> 1-800-446-5400 ext. WBW

New York. Com www.newyork.com

Direct Mail