

## What is WBGO?

From jazz to blues to classic soul, WBGO champions great music every day from our home in Newark, NJ. WBGO reaches audiences through public radio, the web and mobile, plus live events, so there's always a way to join what's going on. Add in-depth local and national news, and you have a critical community asset .

## WBGO is a worldwide community!

Do you love hearing good music brought to you by real, live humans who know their stuff? Tune in and join the listener-supported community at WBGO!

## Ways to SUPPORT THE MUSIC on WBGO:

Text WBGO to: 56512

Make a contribution 800.499.9246

Donate a vehicle 877.883.4227

Become a Volunteer 973.623.9386

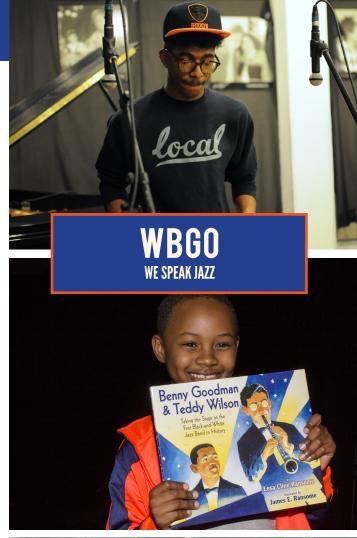
Promote Your Business

via Underwriting 973.624.8880

Photography: John Coltrane by Francis Wolf (courtesy of Mosaic Records), Michael Bourne & Rhonda Hamilton by Michael Weintrob Gary Walker, Dee Dee Bridgewater & Christian McBride (cover) photo by Isaiah McClain



54 Park Place Newark, NJ 07102 **WBGO.org** 







WBGO is the global leader in jazz radio, broadcasting from the jazz capital of the world. Founded in 1979, this publicly-supported cultural institution preserves and elevates America's music: jazz and blues.

WBGO seeks to educate, entertain and inspire the public by providing the highest quality, curated jazz and blues programming 24/7. We believe that jazz in all its forms represents America's cultural gift to the world, and we are committed to connecting our vibrant local community's past, present and future in the music to a global audience.

WBGO reaches a weekly audience of more than 400,000 in the New York/New Jersey metro area via 88.3FM. Through programs such as *Jazz Night in America*, produced in partnership with NPR and Jazz at Lincoln

Center, and WBGO's position as content provider to NPR, we reach millions more across the country. From our home base of Newark, New Jersey, we have long been an anchor institution in community engagement through our partnerships, concerts, education and news programming.

WBGO speaks jazz, and if you do too, support the music you love on this public radio station today!



Jazz is America's original art form, and WBGO keeps it relevant. Whether playing artists from the lexicon or those gigging today, we help connect listeners to the best of the music, while supporting the jazz scene. Through our Kids Jazz Concert Series and our in school program, Kids Jazz @ Play, WBGO is introducing the next generation to this cultural legacy. Since 1979 we've been doing it with support from listeners like you.

## **How to Support WBGO**

You can support WBGO by texting WBGO to 56512, by visiting WBGO.org and clicking on the Contribute Now button, or by calling 1-800-499-9246.

Benefits of Membership in WBGO begin at \$5 per month (\$60 per year). Contributions are tax deductible and keep this public radio station swinging.

