

## What is WBGO?

From jazz to blues to classic soul. **WBGO** champions great music every day from our home Newark, NJ, WBGO reaches audiences through public radio, the web and mobile, plus live events, so there's always a way to join what's going on. Add in-depth local and national news. and you have a critical community asset.

## Ways to SUPPORT THE MUSIC on WBGO:

Text WBGO to 56512

Make a contribution
800.499.9246
wbgo.org/support

Promote Your Business
via Underwriting

973.624.8880

Photography: John Coltrane by Francis Wolf (courtesy of Mosaic Records), Michael Bourne by Michael Weintrob



WBGO is the global leader in jazz radio, broadcasting from the jazz capital of the world. Founded in 1979, this publicly-supported cultural institution preserves and elevates America's music: jazz and blues.

WBGO seeks to educate, entertain and inspire the public by providing the highest quality, curated jazz and blues programming 24/7. We believe that jazz in all its forms represents America's cultural gift to the world, and we are committed connecting to our vibrant local community's past, present and future in the music to a global audience.

WBGO reaches a weekly audience of more than 400,000 in the New

York/New Jersey metro area via 88.3FM. Through programs such as Jazz Night in America, produced in partnership with NPR and Jazz at Lincoln Center. and WRGO's position as content provider to NPR. we reach millions more across the country. From our home base of Newark, New Jersey, we have long been an anchor institution in community engagement through our partnerships, concerts, education and news programming.

