Print Survey
Page 1 of 12

ID	1562
Grantee Name	WCBE-FM
City	Columbus
State	ОН
Licensee Type	Local Authority

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 ✓

Please enter the number of FULL-TIME RADIO employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

and the last grid include	s all persons with dis	abilities.					
1.1 Employment of F	ull-Time Radio Em	nployees				Jump to	question: 1.1 🗸
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					2		2
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100					1		1
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	3	0	3
1.1 Employment of F	ull-Time Radio Em	nployees				Jump to	question: 1.1 🗸
Major Job Category / Job Code /	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	T-4-1
Joint Employee Officials - 1000	Males	Males	Males	Males	Males	Males	Total
Officials - 1000							0
Managers - 2000					1		1
Professionals - 3000					4		4
Technicians - 4000							0
Sales Workers - 4500					1		1
Office and Clerical - 5100					0		0

Print Survey Page 2 of 12

Craftspersons (Skilled)						0
Operatives (Ser Skilled) - 5300	mi-						0
Laborers (Unski 5400	illed) -						0
Service Workers	s -						0
Total		0	0	0	0	6	0 6
1.1 Employme	ent of Full-Time Ra	dio Employees			Jump to questi	ion: 1.1 🗸	
Major Job Cate Job Code /					Persons with D		
Joint Employee Officials - 1000	е				Persons with D	Isabilities	
Managers - 200	0						
Professionals -							
Technicians - 40	000						
Sales Workers -	- 4500						
Office and Cleri	cal - 5100						
Craftspersons (Skilled) - 5200						
Operatives (Ser	ni-Skilled) - 5300						
Laborers (Unski	illed) - 5400						
Service Workers	s - 5500						
Total						0	
1.1 Employme	ent of Full-Time Ra	dio Employees			Jump to questi	ion: 1.1 🗸	
	e gender and ethnicity abilities listed above (e	of each e.g. 1 African American	n female).				
1.2 Major Pro	gramming Decision	n Makers			Jump to questi	ion: 1.2 🗸	
major programn decisions about result in a doubl programming de	ning decisions. Include program acquisition a le-counting of some fu ecisions should be inc	e the station general mand production, progra	anager if appropriate m development, on- ployees having the r this item and again,	ployees having respor e. Major programming air program scheduling responsibility for makin	decisions include , etc. This item should		
1.2 Major Pro	gramming Decision	n Makers			Jump to questi	ion: 1.2 🗸	
		Question 1.1, how ma programming decisions		ation general manager,			
1.2 Major Pro	gramming Decision	n Makers				Jump to que	estion: 1.2 🗸
	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female					1		1
Major Programming Decision Makers							
Male Major Programming Decision Makers					1		1
Total	0	0	0	0	2	0	2

Print Survey
Page 3 of 12

1.3 Employment of P	art-Time Radio El	mpioyees			Jump to question: 1.	3 🗸	
Please enter the numbe ncludes all female empl and the last grid include	loyees, the second g	rid includes all male e	elow. The first grid employees,				
1.3 Employment of P	art-Time Radio E	mployees				Jump to	question: 1.3 🗸
Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Tota
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					2		2
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- skilled) - 5300							0
_aborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	2	0	2
1.3 Employment of P	Part-Time Radio E	mployees				Jump to	question: 1.3 🗸
Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					2		2
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) · 5200							0
Operatives (Semi- skilled) - 5300							0
_aborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	2	0	2
1.3 Employment of P	art-Time Radio E	mployees			Jump to question: 1.	3 🗸	
Major Job Category / Job Code							
					Persons with Disabili	ties	
Officials - 1000					Persons with Disabili	ties	
Officials - 1000 Managers - 2000					Persons with Disabili	ties	

Print Survey Page 4 of 12

Technicians - 4000							
Sales Workers - 4500							
Office and Clerical - 5100							
Craftspersons (Skilled) - 5	5200						
Operatives (Semi-skilled)	- 5300						
aborers (Unskilled) - 540	00						
Service Workers - 5500							
Total							0
I.4 Part-Time Employi	ment					Jump to	question: 1.4 🗸
Of all the part-time employ vorked 15 or more hours			ny worked less	s than 15 hours per v	week and how	many	
I.4 Part-Time Employs	ment					Jump to	question: 1.4 🗸
Number working less than	15 hours per wee	k					4
I.4 Part-Time Employr	ment					Jump to	question: 1.4 🗸
Number working 15 or mo	re hours per week	:					
1.5 Full-Time Hiring						Jump to	question: 1.5 🗸
Enter the number of full-ti Do not include internal pr					II-time status o	luring the	îscal year.)
1.5 Full-Time Hiring						Jump to	question: 1.5 🗸
No full-time employees we	ere hired (check he	ere if applicable)					
1.5 Full-Time Hiring						Jump to	question: 1.5 🗸
Major Job Category / lob Code	Minority Female	Non-Minorit	v Female	Minority Male	Non-Minori	tv Male	Total
Officials - 1000	Initionity i citiate	Tron-minori	y r cinaic	minority male	Tron-minion	ty maic	0
Managers - 2000							0
Professionals - 3000						1	1
Technicians - 4000							0
Sales Workers - 4500							0
Office / Service Workers 5100-5500							0
Total	0		0	0		1	1
I.6 Full-Time and Part	-Time Joh Onen	inas				lump to	question: 1.6 V
Enter the total number of previously filled positions egardless of whether they whether it was filled by an the promotion of an employeewly created position to leave the state of the stat	full-time and part-ti and newly created y were filled during internal or an exte byee who stays in e	ime openings that positions. Include the year. If a job ernal candidate. Dessentially the sal	e all positions opening was to not include a me job but has	that became availab filled during the year as job openings any a different title (i.e.	le during the find th	cancies in scal year, ardless of ted throug	h
I.6 Full-Time and Part	-Time Job Open	ings				Jump to	question: 1.6 🗸
Number of full-time and pa		-					4
I.7 Hiring Contractors	;					Jump to	question: 1.7 🗸
During the fiscal year, did	you hire independ	ent contractors to	provide any o	f the following service	ces?		
1.7 Hiring Contractors						Jump to	question: 1.7 🗸

Print Survey Page 5 of 12

			Check all that apply
Underwritting solicitation related activities			
Direct Mail			
Telemarketing			
Other development activities			✓
Legal services			✓
Human Resource services			
Accounting/Payroll			
Computer operations			
Website design			
Website content			
Broadcasting engineering			~
Engineering			
Program director activities			
None of the above			
Comments			
Question	Comment		
No Comments for this section			
2.1 Corporate Management			Jump to question: 2.1 🗸
	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer	1.00	\$ 77,833	6
Chief Executive Officer - Joint		\$	
Chief Operations Officer		\$	
Chief Operations Officer - Joint		\$	
Chief Financial Officer		\$	
Chief Financial Officer - Joint		\$	
2.1 Corporate Management			Jump to question: 2.1 🗸
Please list the Other Job titles in this sub-category ne	ot listed above		
2.2 Communication and Promotions			Jump to question: 2.2 ✓
	# of Employees	Avg. Annual Sa	
Publicity, Program Promotion Chief		\$	
Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief		ş	
Communication and Public Relations, Chief - Joint		\$	
2.2 Communication and Promotions			Jump to question: 2.2 🗸
Please list the Other Job titles in this sub-category ne	ot listed above		
2.2 Programming and Productions			h to [0.0 : :]
2.3 Programming and Productions	# of Employees	Avg. Annual Salary	Jump to question: 2.3 Average Tenure

Print Survey
Page 6 of 12

Programming Director		\$	
Programming Director - Joint		\$	
Production, Chief		\$	
Production, Chief - Joint		\$	
Executive Producer		\$	
Executive Producer - Joint		\$	
Producer		\$	
Producer - Joint		\$	
2.3 Programming and Productions			Jump to question: 2.3 ✔
Please list the Other Job titles in this sub-category n	ot listed above		Jump to question. 2.5 ♥
2.4 Development and Fundraising			Jump to question: 2.4 ✔
	# of Employees	Avg. Annual Salary	Average Tenure
Development, Chief		\$	
Development, Chief - Joint		\$	
Member Services, Chief		\$	
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief		\$	
Membership Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief		\$	
Auction Fundraising, Chief - Joint		\$	
2.4 Development and Fundraising			Jump to question: 2.4 ✔
Please list the Other Job titles in this sub-category n	ot listed above		
2.5 Underwritting and Grant Sollicitation			Jump to question: 2.5 ✓
Indonuriting Chief	# of Employees	Avg. Annual Salar	
Underwriting, Chief	1.00	\$ 57,07	5 2
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	
2.5 Underwritting and Grant Sollicitation			Jump to question: 2.5 🗸
Please list the Other Job titles in this sub-category n	ot listed above		
2.6 Broadcast Engineering and Information 1	-		Jump to question: 2.6 ✓
	# of Employees	Avg. Annual Sa	lary Average Tenure

Print Survey
Page 7 of 12

Operations and Engineering, Chief			\$				
Operations and Engineering, Chief - Joint			\$				
Engineering Chief			\$				
Engineering Chief - Joint			\$				
Broadcast Engineer 1			\$				
Broadcast Engineer 1 - Joint			\$				
Production Engineer			\$				
Production Engineer - Joint			\$				
Facilities, Satellite and Tower Maintenance, Chief			\$				
Facilities, Satellite and Tower Maintenance, Chief - Joint			\$				
Technical Operations, Chief			\$				
Technical Operations, Chief - Joint			\$				
Information Technology, Director			\$				
Information Technology, Director - Joint			\$				
Web Administrator/Web Master		1.00	\$	34,3	861		1
Web Administrator/Web Master - Joint			\$				
2.6 Broadcast Engineering and Information Tech	nology				Jump to au	uestion: 2.6	
Please list the Other Job titles in this sub-category not list							
2.7 Journalists, Announcers, Broadcast and Traff	fic				Jump to qu	uestion: 2.7	~
	# of Emplo	yees	Avg. Ann	ual Salary		Average Te	nure
News / Current Affairs Director		1.00	\$	50,315			23
News / Current Affairs Director - Joint			\$				
Music Director		1.00	\$	50,315			23
Music Librarian/Programmer			\$				
Announcer / On-Air Talent		1.00	\$	48,682			18
Announcer / On-Air Talent - Joint			\$				
Reporter		2.00	\$	50,034			22
Reporter - Joint			\$				
Public Information Assistant			\$				
Public Information Assistant - Joint			\$				
Broadcast Supervisor			\$				
Broadcast Supervisor - Joint			\$				
Director of Continuity / Traffic			\$				
Director of Continuity / Traffic - Joint			\$				
2.7 Journalists, Announcers, Broadcast and Traff	fic				Jump to qu	uestion: 2.7	~
Please list the Other Job titles in this sub-category not list	ed above						
						_	
2.8 Education and Community Engagement					Jump to qu	uestion: 2.8	V

Print Survey
Page 8 of 12

	# of Employees	Avg. Annu	ıal Salary A	verage Tenure	
Education, Chief		\$			
Education, Chief - Joint		\$			
Volunteer Coordinator		\$			
Volunteer Coordinator - Joint		\$			
Events Coordinator		\$			
Events Coordinator - Joint		\$			
Section 2. Average Salary Totals	8.00	\$	368,615	95	
2.8 Education and Community Engagement			lump to gue	estion: 2.8 🗸	
Please list the Other Job titles in this sub-category no	t listed above		Jump to que	Stion. 2.6 V	
comments Question	Comment				
No Comments for this section					
3.1 Governing Board Method of Selection			lump to que	estion: 3.1 🗸	
Enter the number of governing board members (incluex-officio members) who are selected by the following		d both voting and non-			
3.1 Governing Board Method of Selection			Jump to que	estion: 3.1 🗸	
Ex-Officio (Automatic membership because of anothe	r office held)				
3.1 Governing Board Method of Selection			Jump to que	estion: 3.1 🗸	
Appointed by government legislative body (including or other government official (e.g. governor)	school board)				
3.1 Governing Board Method of Selection			Jump to que	estion: 3.1 🗸	
Elected by community/membership				7	
3.1 Governing Board Method of Selection			Jump to gue	estion: 3.1 🗸	
Other (please specify below)			Jamp to que	0.1 1	
A Committee Depart Mathed of Collection					
3.1 Governing Board Method of Selection			Jump to que	estion: 3.1 🗸	
3.1 Governing Board Method of Selection			lump to que	estion: 3.1 🗸	
Elected by board of directors itself (self-perpetuating	oody)		oump to que	.ston. <u>0.1 </u>	
A Committee Board Mathed of Coloritor			_		
3.1 Governing Board Method of Selection	a abaya)		Jump to que	estion: 3.1 V	
Total number of board members (Automatic total of the	le above)			7	
3.2 Governing Board Members				estion: 3.2 V	
Please report the racial or ethnic group of the membe number of governing board members with a disability		ard by gender. Please	also report the		
3.2 Governing Board Members			Jump to que	estion: 3.2 🗸	
For minority group identification, please refer to "Instr	uctions and Definitions"	in the Employment su	bsection.		
3.2 Governing Board Members				Jump	to question: 3.2 🗸
African American Hispanic	Native American	Asian / Pacific	White, Non-Hispanio	More Tha	
Female 2 1			1		
Board					

Print Survey
Page 9 of 12

Male Board Members	2 1		3
Total	4 1 0 0 2	0	7
3.2 Gover	ning Board Members Jump to question:	3.2 🗸	
	/acant Positions	0	
3.2 Gover	ning Board Members Jump to question:	3.2 🗸	
Total Numb	er of Board Members (Total should equal the total reported in Question 3.1.)	7	
3.2 Gover	ning Board Members Jump to question:	3.2 🗸	
Number of	Board Members with disabilities	0	
Comments			
Question	Comment		
No Comme	nts for this section		
4.1 Comm	unity Outreach Activities Jump to question:	4.1 🗸	
Did the grai formal com	t recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a spe onent designed to be of special service to either the educational community or minority and/or other diverse audience	cific, s?	
4.1 Comm	unity Outreach Activities Jump to question:	4.1 🗸	
	·	Yes/No	
Produce pu	olic service announcemnts?	Yes	
Did the pub	ic service announcements have a specific, formal component designed to be of special service to the educational	Yes	
	ic service announcements have a specific, formal component designed to be of special service to the minority and/or diverse audiences?	No	
Broadcast of	ommunity activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?	Yes	
	munity activities information broadcast have a specific, formal component designed to be of special service to the community?	Yes	
	munity activities information broadcast have a specific, formal component designed to be of special service to the munity and/or diverse audiences?	No	
-	tribute informational materials based on local or national programming?	Yes	
	mational programming materials have a specific, formal component designed to be of special service to the community?	No	
	mational programming materials have a specific, formal component designed to be of special service to the minority and/or diverse audiences?	No	
-	unity events (e.g. benefit concerts, neighborhood festivals)?	Yes	
	munity events have a specific, formal component designed to be of special service to the educational community?	No	
Did the con	munity events have a specific, formal component designed to be of special service to the minority community and/or ences?	No	
	illy created content for your own or another community-based computer network/web site?	Yes	
	ly created web content have a specific, formal component designed to be of special service to the educational	No	
Did the loca	ly created web content have a specific, formal component designed to be of special service to the minority and/or diverse audiences?	No	
Partner with district)?	other community agencies or organizations (e.g., local commerical TV station, Red Cross, Urban League, school	Yes	
Did the part	nership have a specific, formal component designed to be of special service to the educational community?	Yes	
Did the part	nership have a specific, formal component designed to be of special service to the minority community and/or diverse	No	
Comments			
Question	Comment		
No Comme	ats for this section		

Print Survey Page 10 of 12

5.1 Radio Programming and Production		Jump to	question: 5.1 🗸
Instructions and Definitions:			
5.1 Radio Programming and Production		Jump to	question: 5.1 🗸
About how many original hours of station program (For purposes of this survey, programming intende distribution to at least one station outside the grant	d for national distribution is d		
5.1 Radio Programming and Production		Jump to	question: 5.1 🗸
	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)		2,340	2,340
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		60	60
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)		1,625	1,625
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)		70	70
All Other (incl. sports and religious — Do NOT include fundraising)		0	0
Total	0	4,095	4,095
5.1 Radio Programming and Production		Jump to	question: 5.1 🗸
Out of all these hours of station production during t charge of the production? (Minority ethnic or racial American/Pacific Islander.)			
5.1 Radio Programming and Production		Jump to	question: 5.1 🗸
Approx Number of Original Program Hours			156
Comments			
Question	Comment		
No Comments for this section			
6.1 Telling Public Radio's Story		Jump to	question: 6.1 🗸
The purpose of this section is to give you an oppor community about the activities you have engaged in needs by outlining key services provided, and the I those services. Please report on activities that occi Responses may be shared with Congress or the pto post a copy of this report (Section 6 only) to thei (10) days after the submission of the report to CPE the report in an "About" or similar section on your v previously been optional. Response to this section mandatory.	n to address community ocal value and impact of ured in Fiscal Year 2019. ublic. Grantees are required r website no later than ten c. CPB recommends placing website. This section had	Joint licensee Grantees that have fi Content and Services Report as par requirement for TV CSG funding ma done so in the corresponding quesi long as all of the questions below w they relate to radio operations in su must include the date the report wa CPB along with the TV Grantee ID u submitted.	rt of meeting the ay state they have tions below, so were addressed as uch report. You is submitted to
6.1 Telling Public Radio's Story		Jump to	question: 6.1 🗸
Describe your overall goals and approach to adservices, such as multiplatform long and short-form partnership support, and other activities, and audient activities.	n content, digital and in-perso	n engagement, education services, con	
WORE :- 45 - 5	us City Cabaala in Cal·····	OLL Our mission is to produce and dis-	stribusta trusatad c t -

WCBE is the broadcast service licensed to Columbus City Schools in Columbus, OH. Our mission is to produce and distribute trusted content that informs, educates, entertains, and engages people who care about local, national and international programming. Daily news programming is supplemented by regional national and international public radio outlets, such as National Public Radio, American Public Media, British Broadcasting Corporation, Ohio Public Radio and the Ohio Statehouse News Bureau. WCBE employs 3 full-time staff dedicated to writing, producing and reporting local, national and international content. Local and statewide news is presented multiple times per hour during morning and afternoon drive times and in-depth reporting is produces as feature stories, web-accessible content, long-form interviews and podcasts. WCBE staff regularly engages with the Central Ohio community and provides programming to inform the public of local and

state issues, contributes to assisting and serving students, and produces local content in an effort to expand its listenership. "Space Radio" is a weekly WCBE-produced program hosted by an astrophysicist which features current astronomy news and addresses listener questions in a

highly listenable and engaging manner. WCBE's partnership with the Columbus Metropolitan Club, a non-profit organization which brings together businesses and other not-for-profit organizations through weekly panel discussions in front of a live audience which are then produced for broadcast weekly on WCBE. Interaction with CMC events provides WCBE staff the opportunity to associate with other Central Ohio organizations which often result in the creation of new mutually beneficial partnerships. The Columbus Blues Alliance, a non-profit organization dedicated to support and promote the musical genre's activities in Central Ohio, receives regular publicity during WCBE's weekly, locally-produced "Inside Blues" program. "We Amplify Voices" is a prime example of how WCBE serves Columbus City School students. Regular workshops partner CCS middle school students and professional musicians to produce original music and the stories behind the songs, which is then played on the air. "The Paragon Project" is another way CCS students are provided a "real world" experience. The PP provides an opportunity for student musicians to write, produce, perform and record songs and musical passages. Concerts give those students the opportunity to perform their music for a live audience and WCBE has featured the Paragon Project during "Live From Studio A" broadcasts. An extension of WCBE's locally produced programming comes in the form of podcasts, which provides local hosts a voice to address issues in the Central Ohio Community. "Prognosis Ohio," "The Art of Attention," "Musics Journeys" and "Please Touch The Art" discuss timely and relevant health concerns and important subject matter for the local art and music communities, for example.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

WCBE takes pride in being a valuable, contributing member in the Central Ohio community. One important way we do this is to engage in productive partnerships with community organizations and other news outlets. WCBE continued its longstanding internship program with Columbus City Schools, The Ohio State University and others. Ohio Public Radio and the Stathouse News Bureau provide WCBE with expanded state wide news coverage. The WCBE website features podcast collaborations with the community members. As listener habits evolve, the accessibility of these podcasts and the information discussed, such as medical, art and music news and issues, is easily accessible on any mobile electronic device. Partnerships within the community include, but are not limited to: Columbus City Schools, Mid-Ohio Food Bank, Actors' Theater, Bexley Public Library, DNO Produce, Green Columbus, Central Ohio Folk Music Society, Columbus Blues Alliance, Groove U, Columbus Recreation and Parks Department, Columbus Folk Music Society, Columbus Foundation, Ohio Environmental Council, Columbus Museum of Art, Dublin Arts Council and ProMusica Chamber Orchestra.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

As a result of their association with WCBE, promotional partners and underwriters received increased awareness and attendance for community activities. WCBE again teamed up with DNO Produce for the annual "Fresh Cut Food Drive" in December, 2019. For every donation made to WCBE in that month, 3 pounds of fresh produce were donated to the Mid-Ohio Food Bank. A total of 1,158 donations were made during the campaign which resulted in 3,500 pounds of donated produce for the area's needy. During WCBE's Fall 2019 Fund Drive, staff volunteered to conduct "Random Acts of Kindness" throughout the community as incentives for listeners to donate. When certain monetary goals were met, staff members committed themselves to, for example, visit elderly shut-ins, volunteer as a PA announcer at area sporting events, and assist those who required help with everyday activities such as loading groceries into their cars.

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2019, and any plans you have made to meet the needs of these audiences during Fiscal Year 2020. If you regularly broadcast in a language other than English, please note the language broadcast.

A strategic goal of WCBE is to be reflective of Central Ohio and strive to better relate to more diverse audiences. We are striving to accomplish this by broad recruitment efforts, professional development training, and continuation of our aggressive intern program. We were able to provide unique learning opportunities for young people of all backgrounds. WCBE's news team provides a regular on-air and online presentation on important local issues, including: * Broadcasts informed listeners about reports of sex abuse by a former OSU team doctor as the number of cases began to grow, and in turn highlighted related deficiencies in procedures and state law. WCBE kept listeners aware of the lawsuits filed and the universities attempt to mediate, and also reported on the state medical board's efforts to clear the backlogged review of cases of abuse cases by doctors, and state lawmakers proposal to limit the statute of limitations on rape reports. * Agriculture remains one of the largest industries in Ohio, but the pressures on farmers - and that farms put on the environment - create an uncertain future. WCBE reported on the decline of small family farms and the rising popularity of urban farming. WCBE also reported on the state's efforts to help farmers mitigate the impacts of fertilizer runoff, and encouraging setting aside land for conservation. WCBE features music in a variety of languages (Árabic, French, Italian and Spanish, for example) within locally produced programming, such as Ante Meridiem and Global Village. Afropop Worldwide is an award-winning 60-minute world music program which airs each weekend on WCBE. Student interns from diverse backgrounds and nationalities are exposed to writing, idea generation and audio production through on-air promotional announcements. A weeknight news feature. National Native News, is a daily module covering current events in the Native American Community, WCBE provided coverage during Black History Month in February and Women's History Month in March with special news and music programming, Jazz Sunday, in particular, celebrated the artistry of African-American and female musicians and singers every weekend throughout those special

6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Local fundraising has proven to be a challenge and has impacted the success of WCBE's twice-annual fund drives. Competition for donor assistance and loss of underwriters are two reasons which prevent WCBE from maintaining reliable and sustainable funding from year to year. Financial assistance from the Corporation for Public Broadcasting had been a reliable revenue stream for funding programming. The value CPB's support makes CPB participation in WCBE's operations critical to our success.

Comments

Print Survey Page 12 of 12

Question	Comment
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No Comments for this section

7.1 Journalists Jump to question: 7.1 ✓

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists	7.1 Journalists Jump to question: 7.1 7.1											
Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	White, Non- Hispanic	More Than One Race	Other
News Director	1				1					1		
Assistant News Director												
Managing Editor												
Senior Editor												
Editor												
Executive Producer												
Senior Producer												
Producer												
Associate Producer												
Reporter/Producer												
Host/Reporter	1			1						1		
Reporter	1			1						1		
Beat Reporter												
Anchor/Reporter												
Anchor/Host												
Videographer												
Video Editor												
Other positions not already accounted for												
Total	3	0	0	2	1	0	0	0	0	3	0	0
Comments												
Question		Commen	t									

No Comments for this section