

FANFARE



David Greene, co-anchor of Peoria Public Radio's *Morning Edition* will be the featured speaker at the Peoria Public Radio Gala, April 3 at 6:00 at the Par-A-Dice in East Peoria. Call (309) 677-3868 for Information and Reservations.



From the desk of Tom Hunt

Executive Director

Having just returned from the annual meeting of public radio station managers in Washington, D.C., I find myself reflecting on the incredible potential NPR stations have as we plunge into the second decade of the 21st century.

There is no question that technology is having an incredible influence on what we do and how we do it. While it is indeed scary, it is at the same time exhilarating. We in public media have a number of significant factors in our favor that makes it clear we will continue to grow. The most important thing is that public stations are local stations. We live to serve our specific communities. This is a major difference from our commercial counterparts, who are owned by large corporations. If you do a market analysis almost anywhere, you will find a disturbing "sameness" of each station. They tend to show no significant substance, good or bad in their programming. The disc jockeys or announcers all use the same music playlists, and say nothing of any importance. Programmers seem to be afraid to innovate, or perhaps they are not allowed to try something new and different.

Secondly, public stations are committed to the goals set forth in the 1979 Carnegie Commission Report on the Future of Public Broadcasting: "The electronic media provide an immediacy and intimacy that can bring Americans together. These magnificent electronic extensions of ourselves can teach, and heal, and inspire, if we use them not for the ruthless pursuit of the least common denominator, but for their highest human potential."

These are goals that public media work to achieve daily.

Finally, we embrace technology. We make the best use of new technology to gather news and bring it to you every day. And it's paying off. There are those who predict the demise of over the air radio, yet radio

listening is growing. Internet radio provides an increase in media choices. It's fun to "tune in" to different parts of the world on line. Interestingly, internet listeners from other parts of the planet listen on line to Peoria Public Radio. We are definitely part of the world of internet radio.

According to a study by Arbitron (now Nielsen Audio) in 2012, time spent listening to public radio is stable compared to the previous year. Time spent listening has increased significantly among younger listeners, especially men, and more teens are listening to public radio. This is significant growth in the last five years, and is reflected in our local numbers, showing an increase in younger listeners.

Peoria Public Radio is part of a growing network of news/talk public radio stations. This format now accounts for a third of all public stations, and about one half of all public radio listening nationally.

It's an exciting future and new year for Peoria Public Radio! Thanks for being part of it.



Membership

The Year in Review

As I reflected over the past year with an attempt to set goals for the New Year, I thought I'd share some of Peoria Public Radio's community involvements. Part of the station's mission is to be community focused with a dual purpose. We aim to inform and educate central Illinois about the world around them and bring awareness to Peoria Public Radio.

In February the News Department participated in the "Kellar Guest Reader Week." This activity was as rewarding to the staff as it was to the young people.

April was a busy month at Peoria Public Radio. We hosted Diane Rehm, of *The Diane Rehm Show* at the Country Club of Peoria. Approximately 60 people attended a private reception and 240 attended the dinner. Our semi-annual membership drive also took place in April and involved several community volunteers. I hosted a group of travelers on our trip, "April in Paris."

In May Peoria Public Radio was the host for a live "theatercast" of *Wait, Wait Don't Tell Me* at the Willow Knolls Theater. In June Peoria Public Radio staff members were emcees for "Rhapsody in Bloom," a Peoria Park District event. July 3, the "Fireworks Spectacular," another Park District event, was hosted by a Peoria Public Radio staff member.

"Concert in the Park," the station's fundraiser featuring local talent, was held at the Glen Oak Amphitheater in August. Peoria Public Radio had a booth at the Fine Art Fair in September and Cindy Dermody hosted a group of travelers to Europe. Our other semi-annual membership drive, involving several more volunteers was held in October.

During the month of November, WCBU members rolled up their sleeves and performed many acts of kindness for the tornado victims. We also participated in the Red Cross Telethon for the city of Washington. In addition to their superb news coverage, the News Department hosted a "Don't Shoot" Town Hall Meeting. This outreach initiative reached the community on so many different levels. Many people became aware of Peoria Public Radio through the Town Hall Meeting. In December a staff member emceed Holiday Shop & Stroll, a Forest Park Nature Center event. In December the Journal Star Family Christmas Sing was hosted by a Peoria Public Radio Staff member.

As we enter the New Year, plans are to be just as involved in the community, if not more. We are making plans to host a live broadcast of *Whad'Ya Know?* March 22. The spring membership drive will be March 24 - 29, Lee Wenger is hosting our trip to Greece April 2 - 11 and our Public Radio Gala will feature David Greene, one of the *Morning Edition* hosts at the Par-A-Dice Hotel on April 3.

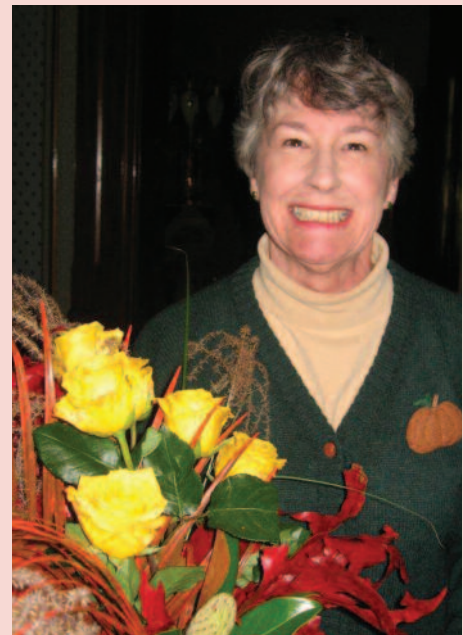
Stay tuned to hear more detailed information about these upcoming events.



Betty Beard
Membership
Manager

Volunteer of the Year

Peoria Public Radio is proud to announce our Volunteer of the Year, Joan Ruppman. Joan has volunteered in different capacities. She has served on the Advisory Board two terms as well as completed a term that a previous Board member could not complete. She has volunteered answering the phones as well as an on-air guest. She is now serving as the Development Committee Chair. We appreciate Joan's support and dedication to the station.





Cindy Dermody
Underwriting
Manager

Underwriter's Spotlight



Snowman Studios Gallery *Enhances Our World through Art*

In November, Snowman Studios Gallery in downtown Canton celebrated its second anniversary. Husband and wife team Scott and Tracy Snowman renovated the historic building at 35 South Main Street in 2011. Featuring hand-painted gold tin ceilings, exposed brick walls, and beautiful moldings, the gallery is reminiscent of days gone by. An 1890's parlor organ and antique furniture showcase handmade jewelry, vintage purses, and hand-dyed silk scarves. The walls are covered with original art and prints created by eight different Snowman family members. Gallery services include art restoration, murals, fine art commissions, custom signs, and student art lessons.



The Snowmans explain, "Serving the artistic needs of central Illinois is a great joy for both of us. We have met the most interesting people along the way and it is very rewarding to realize that we have contributed something positive to our community through the creation and restoration of art."

Since 1989 Scott and Tracy Snowman have been serving the Canton area, completing thousands of works of art including murals, paintings, drawings, signs and restorations. Their training includes Bachelor's Degrees in Art Education from Western Illinois University, Master's Degrees in Art from the University of Illinois at Springfield and

Master's Degrees in Science Technology from Western Illinois University. Currently both teach at Spoon River College. The couple published their first children's book, 'Twas the Night Before a Green Christmas, in 2011.



Information at snowmanstudios.com or (309) 357-5270.



Advanced Information Services

Advanced Information Services Inc. (AIS) began operations in 1986 with the vision to grow and be profitable while creating high wage, high technology jobs in Central Illinois by making quality the number one goal. The company is singularly focused on software applications development, modernization, and enhancement services.

AIS is a winner of the prestigious Institute of Electrical and Electronics Engineers (IEEE) Computer Society Software Process Achievement Award for performance excellence. AIS is one of only 25 organizations in the U.S. certified at Carnegie Mellon University Software Engineering Institute (CMU/SEI) Capability Maturity Model Integration (CMMI) Maturity Level 5.

AIS team is the winner of the 2013 U.S. Government Information Security Leadership Award (GISLA) in the Federal Contractor category, awarded by (ISC)2®, the world's largest information security professional body.

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AIS is a valued supplier to Fortune 50 corporations and defense and civilian agencies of the U.S. Government. Additional information at AISHeartland.com or (309) 999-4850.



News Notes

Happy New Year from the Peoria Public Radio News Team!



Tanya Koonce
News Director

2013 was indeed a year full of interesting twists and turns. Denise Molina-Weiger and her husband Erich Weiger welcomed their son Noah into the world in February. We also added a local newscast to our line-up. Please don't forget to join us for the newscast at 1:30 weekdays.

The Illinois River reached historic flood heights. The Downtown Peoria Pere Marquette Marriott Hotel opened for business after a massive reconstruction process funded with city assistance. East Peoria celebrated its new downtown in 2013. And the greater Peoria community lost four iconic figures: Jim Maloof, Royce Elliott, Pete Vonachen and Gary Sandberg.

The passing of long-time at-large Peoria City Councilman Gary Sandberg was not only a great loss in the way of an immense amount of institutional memory for the city, it also constituted the fifth new face around the 11 person horseshoe. Beth Jensen was selected to fill the remainder of Sandberg's term. She joined the other new or returning council members who were elected to district seats. Chuck Grayeb and Jim Montelongo returned to the council to serve the second and fourth district constituents. Denise Moore and Casey Johnson were new to the council last year and they serve the first and fifth districts.

The Washington, Pekin and East Peoria communities are still recovering from the tornadoes and straight-line winds that tore through the Midwest November 17th. We wish each person and business the best and smoothest possible circumstances in dealing with aftermath of that destruction. That will no doubt be something that figures prominently in the lives of some of our friends and neighbors this year.

Looking at the year to come, we hope Mother Nature brings us gentle treatment by comparison to last year's flood and twisters. We look forward to seeing the progress on the revitalization of Downtown Peoria, the continued growth in East Peoria's new downtown and Washington's rebuilding. Peoria Public Radio will also share with other media partners in helping host the Illinois News Broadcasters Association Spring Convention in Downtown Peoria on April 11 - 13. We also, of course, look forward to continue sharing the local news of the day with you in the coming year.

The Peoria Public Radio News Team wishes you and your family a happy and healthy 2014. Thank you for continuing to listen to and support Peoria Public Radio.



Join us as we
visit Greece &
Cruise the
Aegean Sea
April 2-11.
Call 677-4907



Program Notes

Bye, Bye, Blackbird – A Farewell to “Jazz from the Hilltop”

With the start of the new year, Peoria Public Radio regrettably brings down the curtain on one of our long-running programs. Last fall, we made the difficult decision to end production of “Jazz from the Hilltop.”

Nathan Irwin
Program Director

Since the show’s debut, back in 2001, hosts Ed and Janet Kaizer have given listeners a unique look into the world of jazz – with their own interpretations of selections from the classic jazz repertoire, and through the many guest performers they’ve brought to Studio A over the years. Guests on the show offered a “who’s who” of the local jazz scene: Preston Jackson, Todd Kelly, Paul Weddle, Cherilee Wadsworth Walker, Carl Anderson and many more. At its best, “Hilltop” achieved something that no amount of spinning CDs in a control room ever could – it gave listeners a chance to hear from performers in their own words, learn about the history of the art form, and experience the energy of live improvisation firsthand.

“Jazz from the Hilltop” owes its success first and foremost to Ed and Janet, whose efforts on behalf of the show are appreciated more than these few sentences can convey. Week after week, they made the trek to the studio (often during a busy work week), carefully thought out the set list for each broadcast, and worked the phones to line up guest performers. They endured late nights, more than a few unanticipated equipment crashes and the occasional last-minute guest cancellation.

But along the way, Ed and Janet Kaizer delivered a truly unique program, which changed the way many of us look at, and listen to, jazz. Their enthusiasm, dedication and sense of humor have brightened our studios, and our program schedule, and we are profoundly grateful.

In With the New

In place of “Hilltop,” “Fresh Air Weekend” comes to Peoria Public Radio, airing Saturdays at 8:00 p.m. These special weekend editions of the popular program collect the best of the preceding week’s interviews with musicians, filmmakers and authors, and offer a chance to catch up on a conversation you may have missed during the week. Recent guests have included Steven Sondheim, Billy Crystal, Linda Ronstadt, Bruce Dern and many more. Make “Fresh Air Weekend” a part of your weekend, beginning January 4th.

WCBU2 Series Looks At Young Pianists

Tune to Classical WCBU2 in February for the American Pianists Association Classical Fellowship Awards. This four-part series follows a year-long competition in which five musicians compete for one of the most prestigious prizes available to an American pianist. We follow them through solo recitals, chamber music, new music, and concerto performances. The series airs Thursday nights – February 6, 13, 20 and 27th – at 8:00 p.m. on Classical WCBU2. As always, you can listen on an HD radio receiver, or online at www.peoriapublicradio.org.



Louise Grawey, longtime Radio Information Service Volunteer passed away Thursday, December 12.

Louise joined the Radio Information Service as a volunteer in 1983, shortly after the program started. In 1987 she became the Volunteer Coordinator, and continued in that capacity until her health forced her to step down in 2011. During her tenure, she was featured in several *Journal Star* stories, and TV news stories, which led to increases in requests for RIS radios, and annual support from the Oppenheim Foundation, which continues to this day.

Louise was a tireless advocate for the visually impaired in central Illinois and the guiding light of the Radio Information Service for almost 30 years. She will be missed by many volunteers, listeners, and colleagues in the Blind community, as well as many friends at Bradley University and Peoria Public Radio.

Services will be held Saturday, January 4th, 2014, at Resurrection Mausoleum in Peoria, with visitation at 10:30am and the service at 11:00.

PROGRAM SCHEDULES

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
5am						BBC NEWS	
6am			MORNING EDITION				
7am						WEEKEND EDITION	
8am							
9am			DIANE REHM			CAR TALK	
10am						WHAD'YA KNOW?	A PRAIRIE HOME COMPANION
11am			FRESH AIR				
12pm NOON			HERE & NOW			WAIT, WAIT!	CAR TALK
1pm						THIS AMERICAN LIFE	ON THE MEDIA
2pm			ON POINT				TRAVEL WITH RICK STEVES
3pm			THE WORLD			MOTH RADIO HOUR	MARKETPLACE MONEY
4pm						ALL THINGS CONSIDERED	
5pm			ALL THINGS CONSIDERED				
6pm	MARKETPLACE	PEORIA CITY COUNCIL		MARKETPLACE		A PRAIRIE HOME COMPANION	TED RADIO HOUR
7pm	THE WORLD			THE WORLD		THISTLE & SHAMROCK	STATE WEEK LIVING ON EARTH
8pm	FRESH AIR			FRESH AIR		FRESH AIR WEEKEND	MUSIC FROM THE HEARTLAND
9pm							
10pm							
11pm				BBC NEWS			
12am MIDNIGHT							
5am							

WCBU2
Digital Radio Program Schedule



Sample WCBU2 programs on line.
Visit www.wcbufm.org

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
5am							
6am			CLASSICAL MUSIC				
7am							
8am							
9am		PERFORMANCE TODAY				PERFORMANCE TODAY WEEKEND	SUNDAY BAROQUE
10am							
11am							
12pm NOON						STATE WEEK	RECORD SHELF
1pm		CLASSICAL MUSIC					
2pm						WORLD OF OPERA	MUSIC FROM THE HEARTLAND
3pm							
4pm		PERFORMANCE TODAY				CHICAGO SYMPHONY	CLASSICAL MUSIC
5pm							
6pm		CLASSICAL MUSIC				PIPEDREAMS	PITTSBURGH SYMPHONY ORCHESTRA
7pm							
8pm	CHICAGO SYMPHONY		MUSIC FROM THE HEARTLAND		SYMPHONY CAST	CLASSICAL MUSIC	
9pm							
10pm							
11pm				CLASSICAL MUSIC			
12am MIDNIGHT							
5am							

Peoria Public Radio

1501 W. Bradley Ave.
Peoria, IL 61625

Address Service Requested

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BRADLEY
UNIVERSITY

Main Office
(309) 677-3690

News
(309) 677-2772

Membership
Betty Beard
(309) 677-3868

Underwriting
Cindy Dermody
(309) 677-2340

Fax
(309) 677-3462

E Mail
wcbu@bradley.edu

STAFF:

Betty Beard
Membership Manager

Cindy Dermody
Underwriting Manager

Tom Hunt
Executive Director

Nathan Irwin
Program Director

Jim Jordan
Senior Engineer

Tanya Koonce
News Director

Denise Molina-Weiger
News Announcer

Lisa Polnitz
Office Support

Bill Porter
Chief Engineer

Brett Ring
Engineer

Alex Rusciano
News Reporter

Daryl Scott
Operations Manager

Lee Wenger
Director of Radio
Information Service

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PEORIA, IL
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UNDER *writers*

AIS
115 SW Adams St., Suite 103
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PeoriaPublicRadio.org. Click on "Support," followed by
"Underwriting" and then "Current Underwriters List."

*Please be sure to thank them for their support
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www.prms.org



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