FANFARE



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From the desk of Tom Hunt *Executive Director*

"The electronic media provide an immediacy and intimacy that can bring Americans together... These magnificent electronic extensions of ourselves can teach, and heal, and inspire, if we use them not for the ruthless pursuit of the least common denominator but for their highest human potential."

-- 1979 Carnegie Commission Report on the future of Public Broadcasting

This lofty statement from the 1979 Carnegie Commission proved to be more prophetic than the writers had intended. The comment was really an indictment of the state of media at the time, and a statement of hope for what public broadcasting could be. Although there has been significant change in media, the concern is greater than ever.

Not long ago, an op-ed piece in *The Christian Science Monitor* said:

"...In the cacophonous world of audio journalism, noncommercial public radio has come to occupy a special place, airing voices and opinions rarely heard in commercial broadcasting and treating complex topics with a depth and subtlety seldom found elsewhere. Growing numbers of Americans are tuning out commercial radio and television networks for which they pay nothing but often get little in return. Instead, they are paying for quality programming on local public radio stations by covering some operating expenses..."

The piece goes on to make the case for increased federal funding for public broadcasting. That is another subject to be discussed at another time, but it describes remarkably well the media environment in which we operate today.

Media consumers are showered with choices. In the last edition of *FanFare*, I talked about the digital dashboard found in today's automobiles. It presents many audio options, including broadcast and HD radio. Abundant choices are wonderful, but what about the quality of content?

Unfortunately today, most media producers continue to seek the lowest level to attract audience. For example, two of the biggest stories at the end of the summer were the Miley Cyrus episode, and the ongoing strife in Syria. Sadly, Cyrus' performance at the Video Music Awards generated more than twice as much coverage and on-air conversation than potential U.S. involvement in Syria. It is disturbing. Yes, I must admit that Miley Cyrus did get public radio air time. It was news, but her story was never the lead.

There is no question that the media landscape is changing, but is it a change for the better? The key is content. At Peoria Public Radio, we are very aware of the importance of substantive content on the international, national, regional and local level. There are a lot of media choices out there, but are they better choices? Our goal is to be the best choice every day.

And, the case for public broadcasting funding? Funding begins at home, and shortly you will have the chance to contribute to that all-important funding at the local level this month. Thank you for listening. We hope to hear from you!



Membership

A Very Special Thank You

It's because of you that Peoria Public Radio is a strong viable part of the central Illinois community. Your strong support is appreciated. Your financial contributions are always needed, and your time and talent are important as well. Some of you are Advisory Board volunteers, on air guests, phone volunteers, and RIS volunteers. Whatever capacity you contribute, Peoria Public Radio appreciates you.



Betty Beard Membership Manager

Peoria Public Radio is fortunate to have two very special groups of financial supporters: the Tower Society and the Sustainers.

The Tower Society is a group of our larger donors. Donor support is the cornerstone of public broadcasting. The Tower Society has been established to assure the continuation and expansion of Peoria Public Radio notable news and information, entertainment and music.

It was also established to recognize the most generous donors of the Peoria Public Radio family. Tower Society members are individuals who support Peoria Public Radio with an annual contribution of \$1000 or more. Your support and commitment help the station to provide excellent and unique programming every day. This group consists of 36 members.

The Sustainers are a group of donors that make a significant impact in maintaining the station. When you are a sustainer, you invest more of your contribution into news and programming.

Spreading your support over time is easier on your budget. Plus it gives Peoria Public Radio the security of a steady, reliable stream of program support.

By eliminating administrative expenses, more of your contribution goes into the programming. Plus, when enough members become Sustainers, we'll be able to create even shorter on-air drives.

You may have noticed that we have already reduced the drive by two days. It is because of your generosity. Currently, there are approximately 250 sustainers. Growing both of these groups will result in the security of a steady, reliable stream of program support.

Please consider becoming a member of one or both of these groups.

Peoria Public Radio in the Park 2013

Peoria Public Radio presented its second annual fundraising Concert in the Park on Friday, August 16th, 2013 in the Glen Oak Park Amphitheatre, off Prospect Road in Peoria. The audience was bigger than last year, and we offer our sincere thanks to all the talented performers who donated their time to entertain them (see page 5 for complete list).

Thanks to Joan Creager and the busload of visitors she brought from the Illinois Independent Order of Svithiod in town from all over the state for their annual convention. They wrote several congratulatory notes and made a generous donation to the Peoria Public Radio Radio Information Service for the Blind!



Lee Wenger Director RIS

Thanks also to the Universalist Unitarian Church of Peoria for the loan of their Clavinova electronic piano; to volunteers Dolores Schoolman, Albert Schoolman, Sarah Scott, Tom Dermody, Orko Manna, Kathy Hunt and Erich Weiger for helping the Peoria Public Radio staff man the gates; to the Haddad family from Haddad's on Main; to Frank and Sydney Abdnour from Spotted Cow; and to Samantha Conrad, Todd Pilon, Mary Keltner and the crew from the Peoria Park District.

Like last year, the comments from the audience and the performers were wonderful! We will most likely do a variety concert again next year, so if you enjoyed the evening, please tell people about it and urge them to come to Peoria Public Radio in the Park 2014!

Continued on page 5



Cindy Dermody Underwriting Manager

Underwriter's Spotlight



Shoppes at Grand Prairie –Where outside is STILL in Style!

This year the Shoppes at Grand Prairie celebrated its ten-year anniversary and it continues to be Central Illinois' premier shop-

ping destination. This open-air lifestyle center is conveniently located just off I-

74 and Rt. 6 at War Memorial Drive and Rt. 91. The tenant mix at the Shoppes is comprised of nearly fifty retailers ranging from upscale fashion to casual wear; all anchored by Bergner's, Dick's Sporting Goods and DSW Shoes.



Shoppes welcomed eleven new stores in the past two years, including the newest store opening October 24th. Marshalls, offering brand name

and designer fashions for the entire family, will be the third largest tenant of the Shoppes, occupying 28,000 square feet. "Marshalls has an emphasis on value and an ever-changing product offering. Each store receives an average of 10,000 new pieces of merchandise every week. This format will be a nice complement to our existing col-

lection of tenants," said Greg Slowiak, Shoppes at Grand Prairie General Manager.

Known for fun and fashion, the Shoppes host multiple signature events throughout the year that draw thousands of customers from through-

out the region. This fall, the Shoppes will celebrate the harvest with Treats on the Prairie on Thursday, October 31st. This not-so-scary Trick-or-Treat event is perfect for families with small children. There are plenty of games, activities and candy for

the little ones and lots of new fall fashions for the whole family!

Santa and Mrs. Claus will arrive by horse-drawn carriage on Saturday, November 23rd to kick-off the holiday season. This annual start of holiday shopping is marked by

the lighting of the huge, festive tree in center court and the return of Shoppe-A-Long, the giant rocking horse. Additional information at ShoppesatGrandPrairie.com or (309) 692-3672.





World Affairs Council

PAWAC: Bringing the World to Central Illinois

For more than forty years, the Peoria Area World Affairs Council has been bringing the world to Central Illinois. PAWAC is a non-partisan, educational organization open to all individuals. PAWAC's mission is to promote a better understanding of the world among members, students and the community through public programs that bring national and international experts to Central Illinois. The Peoria council is affiliated with the national World Affairs Councils of America and the Foreign Policy Association.

The Peoria Area World Affairs Council hosts an evening program on the third Thursday of the month, featuring a speaker of recognized expertise and an optional dinner and reception. A question and answer session is included in every program. Throughout the year, the programs focus on various issues around the world, and how those issues affect Central Illinois.

Each spring, the Peoria Area World Affairs Council hosts a conference with in-depth discussion by national experts of a particular country, region, or issue of current international importance. PAWAC also sponsors programs for high school students. The annual International Scholastic Bowl invites students from twenty-four area schools to test their knowledge of world events, leaders, and issues. Additional educational outreach is offered through a summer world affairs workshop for students and teachers, and curriculum development workshops for teachers.

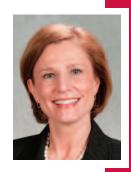
For more information about the Peoria Area World Affairs Council, please visit their website at www.pawac.org, or call (309) 677-2454.

News Notes

Fall in Central Illinois is such a great season. It's the season that generally starts the end of one year, and settles us in for winter and the holiday season.

This year, of course, we also find ourselves knee-deep in political rhetoric. It's the birth of the midterm election season in which Illinois residents learn about the Democratic and Republican candidates who will be officially slated by voters in the Spring Primary.

It's also budget time for the City of Peoria and Peoria County. Those budget cycles always prove to make for some interesting news stories. This year, the City of Peoria is aiming to pass a two-year budget for the first time.



Tanya Koonce News Director

The City of Pekin has a fiscal year budget, but also has big ongoing news: the region's second largest city just opened the center part of Veteran's Drive. The Southernmost portion of the city's ring road is under construction with a slated completion date of October 2015. The Northernmost corridor is currently in the design phase. Pekin's Veteran's Drive project received nearly \$5 million in federal funding with the help of President Obama when he was still a U.S. Senator. The funding came with the assistance of then Congressman Ray LaHood. The project also has \$30 million dollars in state funding from the last capital bill.

And East Peoria's economic expansion continues in its new downtown. The population in the city's new downtown undoubtedly is expanding the city's tax base. That is worth watching to see where its city leaders take it.

Civic and state news continues to be important to the Peoria Public Radio News Team. But we also wish you personal success. This is our last membership publication of FanFare for the year. With that, we hope your 2013 has been happy, healthy and prosperous. Further, we wish you even more of the same in 2014. Thank you for continuing to listen and supporting Peoria Public Radio.



Peoria Public Radio in the Park 2013

(Continued from page 3)

Thanks to all these talented performers who donated their time:

Andy Hatfield -- 2011 National

Flatpick Guitar Champion

Wilanna Vogel -- Accordionist Jay Parker -- Vocalist

Dr. John Orfe -- Pianist

Dr. Todd Kelly -- Trumpeter

Darel Monteith -- Pianist

Charlie Brown -- Vocalist

Dave Schick -- Vocalist

Cheri Beever -- Vocalist

Lee Wenger -- MC and Vocalist

Chris Adams String Quartet

(Nick Xie, Leslie Koons, Lowell Koons,

Christopher Adams-Wenger)

Mindy Watkins -- Guitarist/Vocalist

Preston Searl -- Bassist

Dr. Joe Couri -- Guitarist / Vocalist

Brian Newell -- Saxophonist

Susan Hulin -- Accompanist for "Les Mis"

Denise Adams -- Pianist and Accompanist

Grace Friends Italy Choir -- Vocalists

directed by Dr. James Rimington

The Morton Civic Chorus --

Vocalists directed by Denise Adams

Cast members from "Company" at

Corn Stock, directed by Nate Downs

Cast members from "Les Mis" at

Peoria Players, directed by Connie Sinn



Nathan Irwin Program Director

Program Notes

Car Talk, Wait Wait and Prairie Home Companion Get "Super-Sized" for Membership Drive

Peoria Public Radio's fall membership drive is coming up in October. Saturday, October 19th is the last day of the drive, and with your help, we're going to try to end on a high note. To that end, we're planning special, extended editions of three of your favorite weekend shows: two hours each of *Car Talk* and *Wait Wait! Don't Tell Me!* plus, a rollicking three hours of *A Prairie Home Companion*. We're hoping to give you plenty of reasons to stay tuned throughout the day, and if you can take a minute or two between chuckles to help us out with your phone call, we'd really appreciate it.

Saturday, October 19th

9:00 to 11:00 a.m. - Car Talk (two hours)

12:00 to 2:00 p.m. - Wait Wait! Don't Tell Me! (two hours)

5:00 to 8:00 p.m. - *A Prairie Home Companion* (three hours)

The Mozart Festival

Tune to Classical WCBU2 in November for a series of concerts from *The Mozart Festival 2013*. For The festival, artists and thousands of visitors from around the world have



The Mozart Festival airs in November on WCBU2.

come to Salzburg, city of Mozart's birth, to celebrate Mozart. In this series of four special programs, artists introduce their performances in backstage clips; short location-recorded features tour the Mozarteum Foundation's priceless collections; and Mozart's genius is heard in world-class performances of his music. *The Mozart Festival* airs Tuesdays in November – November 5, 12, 19 and 26 – at 8:00 p.m. each night.

Finally, as this issue of Fanfare goes to press, we don't have any information about holiday programs. You can still count on Peoria Public Radio to be there with special shows to honor the season. To make sure you have the latest, sign up for our e-newsletter, and keep an eye on our web site.

SPECIAL PROGRAMS

October 1, 9:00 p.m.

A Decade At War: Afghanistan, Iraq & Counterinsurgency

After a decade of war, the soldiers are home from Iraq and they are coming home from Afghanistan. But we are left to ponder and debate the important lessons from these wars. Consensus has hardly been reached on the effectiveness of the doctrine known as "counterinsurgency." In this special report from *America Abroad*, we hear from soldiers, military personnel and commanders; as experts discuss and debate the effectiveness of counterinsurgency and the future of warfare.

October 15, 9:00 p.m.

Are Drones The Best Option Against Terrorists?

Drones have been the centerpiece of counterterrorism efforts since the start of Obama's presidency. Their use has weakened al Qaeda and the Taliban, but civilian deaths have radicalized the public. Do drones hurt, or help, in our fight against terrorism?

November 5, 9:00 p.m.

Should We Break Up The Big Banks?

In 2008, big banks received 245 billion in taxpayer dollars to stabilize U.S. banking institutions. Today, banks that were once "too big to fail" are bigger. Was size a root cause of the financial crisis, or do economies of scale provide benefits to customers and investors?

December 3, 9:00 p.m.

Has The Right To Bear Arms Outlived Its Usefulness?

Gun ownership and homicide rates are higher in the U.S. than in any other developed nation, but gun violence has decreased over the last two decades even as gun ownership has increased. The U.S has changed since the Bill of Rights was introduced, so have guns. Is the right to bear arms as necessary today as it was in 1789?

Main Channel

PROGRAM SCHEDULES

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
5am						DDC I	IEWO	
6am		n.	IODAUNO EDITIO			BBC I	VEWS	
7am		IV	ORNING EDITIO	N				
8am						WEEKENI	EDITION EDITION	
9am						CAR TALK		
10am			DIANE REHM					
11am			FRESH AIR			WHAD'YA KNOW?	A PRAIRIE HOME COMPANION	
12pm			I IILOII AIII			WAIT WAIT	OAD TALK	
NOON			HERE & NOW			WAIT, WAIT!	CAR TALK	
1pm						THIS AMERICAN LIFE	ON THE MEDIA	
2pm			ON POINT			LIFE	TRAVEL WITH RICK STEVES	
3pm			THE WORLD			MOTH RADIO HOUR	MARKETPLACE MONEY	
4pm		ALL THINGS CONSIDERED				ALL THINGS CONSIDERED		
5pm		ALL	HINGS CONSID	EKED		A PRAIRIE HOME	TED RADIO HOUR	
6pm	MARKETPLACE			MARKETPLACE		COMPANION	STATE WEEK LIVING ON EARTH	
7pm	THE WORLD	PEORIA CITY		THE WORLD		THISTLE & Shamrock		
8pm	FRESH AIR	COUNCIL		FRESH AIR		JAZZ FROM	MUSIC FROM THE HEARTLAND	
9pm	THEOH AIN			THEOH AIN		THE HILLTOP		
10pm								
-								
11pm				BBC NEWS				
12am								
5am								





Sample WCBU2 programs on line. Visit www.wcbufm.org

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
5am							
6am			r	LASSICAL MUSI			
7am			U	LAGGICAL MICSI	· ·		
8am							
9am		DED	EODMANCE TO	DAV		PERFORMANCE Today	SUNDAY
10am		PER	FORMANCE TO	JAT		WEEKEND	BAROQUE
11am							
12pm						STATE WEEK	RECORD SHELF
1pm		C	LASSICAL MUSI	C		WORLD OF	MUSIC FROM
2pm						OPERA	THE HEARTLAND
3pm							
4pm		DED	CODIMANOE TO	DAV		CHICAGO	CLASSICAL MUSIC
5pm		PER	FORMANCE TO	JAY		SYMPHONY	
6pm				•		DIDEDDEANS	PITTSBURGH
7pm		C	LASSICAL MUSI	C		PIPEDREAMS	SYMPHONY Orchestra
8pm	CHICAGO		MUSIC FROM		SYMPHONY		
9pm	SYMPHONY		THE HEARTLAND		CAST	CLASSICA	L MUSIC
10pm							
11pm							
12am			C	LASSICAL MUSI	C		
5am							

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