



NEW ENGLAND PUBLIC MEDIA'S ETHICAL FUNDRAISING STANDARDS

New England Public Media believes that ethical behavior fosters the development and growth of fundraising professionals and enhances philanthropy and volunteerism at organizations like ours. NEPM's development and major gift staff, senior management team, members of the NEPM Board of Directors, and volunteers engaged in fundraising recognize their responsibility to act ethically in seeking philanthropic support. NEPM's fundraisers will abide by these standards.

PUBLIC TRUST, TRANSPARENCY & CONFLICTS OF INTEREST

We will:

- not engage in activities that may harm NEPM or its donors.
- not engage in activities that conflict with our fiduciary, ethical and legal obligations to NEPM or its donors.
- disclose potential and actual conflicts of interest; not exploit any personal relationship with a donor, prospect, volunteer, client or employee
- comply with all applicable laws.
- recognize our individual boundaries of professional competence.
- present and provide products and/or services honestly and without misrepresentation.
- never knowingly infringe the intellectual property rights of other parties.
- protect the confidentiality of all privileged information relating to NEPM and its donors.
- never disparage competitors.

SOLICITATION & STEWARDSHIP OF PHILANTHROPIC FUNDS

We will:

- ensure that all solicitation and communication materials are accurate and correctly reflect NEPM's mission and use of solicited funds.
- ensure that donors receive informed, accurate and ethical advice about the value of contributions.
- ensure that contributions are used in accordance with donors' intentions.
- ensure proper stewardship of donor relations, including making timely reports on the use and management of donations.
- obtain explicit consent by donors before altering the conditions of financial transactions.



TREATMENT OF CONFIDENTIAL & PROPRIETARY INFORMATION

We will:

- not disclose privileged or confidential information to unauthorized parties.
- adhere to the principle that all donor and prospect information created by an organization or client is the property of that organization or client.
- adhere to our policy against the sale or exchange of donor lists to any organization.
- when stating fundraising results, use accurate and consistent accounting methods that conform to the relevant guidelines adopted by the appropriate authority.

COMPENSATION, BONUSES & FINDER'S FEES

We will:

- neither offer or accept payments or special considerations for the purpose of influencing the selection of radio or online programs, products or services.
- not pay finder's fees, commissions or percentage compensation based on contributions.