



Photo Credit: Stephen Voss

WHQR's Annual Fundraising Luncheon featuring

Joshua Johnson

Host of NPR's 1A from WAMU

Friday, May 18th, 2018 from 12:00 p.m. – 1:30 p.m.
Grand Ballroom at the Wilmington Hilton Riverside

Joshua Johnson, the rising star at NPR and host of the show 1A, will serve as our luncheon speaker. Fans of *1A* have experienced Johnson's ability to navigate the most divisive issues in our society – from race relations to gun control to campaign law – in a manner that is consistently fair, consistently informative, and wholly representative of the kind of news we value as listeners and supporters of WHQR. Be a part of the luncheon with Joshua Johnson and experience the same nuanced approach to current events in-person that listeners have been hearing since *1A* hit the air.

Hear NPR's *1A* with Joshua Johnson on WHQR 91.3fm every weekday live from 10am until noon. More information about Joshua and *1A* are available at The1A.org.

WHQR Public Media began 34 years ago to meet community needs, and strives to offer news, music, entertainment and interaction to expand knowledge, encourage artistic appreciation, engage our community and promote civil discourse.



SPONSORSHIP OPPORTUNITIES

WHQR's Fundraising Luncheon Featuring **Joshua Johnson**, Host of *14*
Friday, May 18th from 12:00 p.m. – 1:30 p.m.

Grand Ballroom at the Wilmington Hilton Riverside

PRESENTING SPONSOR - \$7,500 (1 Available)

- Verbal Recognition and Speaking Opportunity (2 Minutes) at event
- Head table seating for 2 (with Joshua Johnson, WHQR Station Manager Michelle Rhinesmith, and event emcee Rob Zapple, among others)
- Premium location table for 10
- Logo on welcome signage at event entrance
- Reserved parking for 5 cars
- Logo in event program
- Logo with link on event website
- Invitation for 2 to Private Cocktail Reception with Joshua Johnson (details TBD)
- Recognition as Presenting Sponsor in event press releases
- Recognition in 150 promotional announcements
- Underwriting Package (260 total announcements –10 per week for 26 weeks, a \$4,160 value)

EVENT SPONSOR - \$5,000 (3 Available)

- Verbal Recognition at event
- Premium location table for 10
- Logo on welcome signage at event entrance
- Reserved parking for 2 cars
- Invitation for 2 to Private Cocktail Reception with Joshua Johnson (details TBD)
- Logo in event program
- Logo with link on event website
- Recognition in 50 promotional announcements
- Underwriting Package (130 total announcements –5 per week for 26 weeks, a \$2,340 value)

SPEAKER HOST SPONSOR - \$2,500 (10 Available)

- Verbal Recognition at event
- Premium location half-table for 5
- Invitation for 2 to Private Cocktail Reception with Joshua Johnson (details TBD)
- Logo on welcome signage at event entrance
- Logo in event program
- Logo with link on event website
- Underwriting Package (65 total announcements –5 per week for 13 weeks, a \$1,235 value)

TABLE HOST opportunities also available

- Guaranteed donation of \$1,000 or more for table of ten
- Business logo/signage at table
- Inclusion in event program (name listed as a corporate table host)



SPONSORSHIP AGREEMENT

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Please select your sponsorship level:

- PRESENTING SPONSOR - **\$7,500**
- EVENT SPONSOR - **\$5,000**
- SPEAKER HOST SPONSOR - **\$2,500**
- CORPORATE TABLE HOST - **\$1,000**

Sponsor Information:

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Signature: _____

Method of Payment:

- Check
- Credit Card # _____

Expiration Date ____/____

Send completed form to **Mary Bradley** at mbradley@whqr.org or by fax to 910-251-8693.

Call 910-343-1640 with any questions.