Peter reviewed a presentation about current activities and programming including a section on positioning the strategic community outreach.

- Internships (Full-time summer internships, some in partnership with Michigan State)
- Red Pine Radio (community radio production workshop)
- Introduction to Digital Audio workshop (fee-based two day workshop)
- Transom Storytelling Workshop
- Interlochen Arts Academy coursework

The third bullet of the Mission Statement is what our focus for conversation was ... “bringing new voices to public media.”

There was significant discussion about the Red Pine Radio workshop (and their awesome branding logo!)

- About 10 people are regular producers out of about 40 who took the digital production course
- There have been about ten of their stories carried on IPR since last September
- Could there be opportunities to partner with others to get more stories on the air?
  - “Hearsay”
  - “UpNorthLive”
  - “Front Street Writers”
- Could Red Pine Radio producers do more “Digital Postcards” to get divergent locations and stories on the air?
- The community producers should not be entirely sequestered from the pros. There should be ways to have them enhance the news work with community contributions, like the issue of high water levels in the Great Lakes.
• The Red Pine Radio system should be accessible. It should be widely known how you suggest or pitch a story to Red Pine.

It was noted there were three layers of engagement:
1. Storytelling as a standalone
2. Community organizations or issues
3. Red Pine Radio model

An idea was floated about getting a ½ Executive Producer position who would coordinate all the Red Pine Radio producers and work with community organizations (i.e. The Arts) to grab additional content