

**Minutes**  
**IPR Philanthropy Committee**  
**Community Advisory Council**  
**Thursday, January 16, 2020**  
**3 p.m., IPR Studio A**

Advisors present: Larry Mawby, Marcia Curran, Bill Northway and Walt Muellenhagen

ICA Trustees present: Nancy Hoagland and Susan Kettering

Staff present: Peter Payette, Emily Culler, Kathleen Kasdorf and Betsy LePoidevan

Meeting began at 3:05

**Planned Giving:** Kathleen Kasdorf presented an overview of planned giving efforts at IPR followed by discussion.

**Fundraising:** Emily Culler presented results for fundraising at calendar year-end and the November drive. Discussion followed. Emily also presented opportunities to assist with fundraising by doing outreach to donors and potential donors.

**Conservation journalism:** Peter presented a one-page document that describes efforts in environmental reporting and immediate plans to expand the IPR Science and Conservation desk. Discussion about how to raise money for this work followed.

Meeting was adjourned at 4:30