# RADIO STATION WJSU A PUBLIC TELECOMMUNICATION ENTITY OPERATED BY JACKSON STATE UNIVERSITY

# **AUDITED FINANCIAL STATEMENTS**

JUNE 30, 2013 (With Summarized Financial Information for 2012)

# RADIO STATION WJSU June 30, 2013

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# JACKSON STATE UNIVERSITY Management's Discussion and Analysis For the Years Ended June 30, 2013 and 2012

#### Overview of the Financial Statements and Financial Analysis

Jackson State University presents the financial statements for Radio Station WJSU-FM (the Station) for the fiscal years ended June 30, 2013 and 2012. There are three financial statements presented: the Statement of Net Assets, the Statement of Revenues, Expenses and Changes in Net Assets, and the Statement of Cash Flows.

This discussion and analysis of the Station's financial statements provides an overview of its financial activities for the year.

#### **Statement of Net Assets**

The Statement of Net Assets presents the assets, liabilities, and net assets of the Station as of the end of the fiscal year. The Statement of Net Assets is a point of time financial statement. The purpose of the Statement of Nets Assets is to present to the readers of the financial statements a fiscal snapshot of WJSU-FM. The Statement of Net Assets presents end of year data concerning Assets (current and noncurrent), Liabilities (current and noncurrent), and Net Assets (Assets minus Liabilities).

From the data presented, readers of the Statement of Net Assets are able to determine the assets available to continue the operations of the Station. They are also able to determine how much the Station owes vendors. Finally, the Statement of Net Assets provides a picture of the net assets (assets minus liabilities) and their availability for expenditure by the Station.

Net assets are divided into three major categories. The first category, invested in capital assets, net of related debt, provides the Station's equity in property, plant and equipment. The next asset category is restricted net assets. Expendable restricted net assets are available for expenditures by the Station but must be spent for purposes as determined by the donors and/or external entities that have placed item or purpose restrictions on the use of the assets. The final category is unrestricted net assets. Unrestricted assets are available to the Station for any lawful purpose of the Station.

The total assets of the Station decreased by \$6,596 from \$165,321 at June 30, 2012 to \$171,917 at June 30, 2013. The increase in total assets was primarily due to receipts received from the Corporation for Public Broadcasting at June 30, 2013. Net assets at June 30, 2013 totaled \$87,182 and included \$41,878 unrestricted net assets and \$45,304 invested in capital assets. Net assets at June 30, 2012 totaled \$91,184 and included \$25,416 unrestricted net assets and \$65,768 invested in capital assets. The decrease in total net assets of \$4,001 at June 30, 2013 is primarily due to depreciation against capital assets.

### Statement of Revenues, Expenses and Changes in Net Assets

Changes in total net assets presented on the Statement of Net Assets are based on the activity presented in the Statement of Revenues, Expenses, and Changes in Net Assets. The purpose of the statement is to present the revenues received by the Station, both operating and nonoperating, and the expenses paid by the Station, operating and nonoperating, and any other revenues, expenses, gains and losses received or spent by the Station.

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# JACKSON STATE UNIVERSITY Management's Discussion and Analysis For the Years Ended June 30, 2013 and 2012

Total operating revenues for the year ended June 30, 2013 were \$336,566, an increase of \$64,453 from operating revenues of \$272,113 for the year ended June 30, 2012. Operating expenses increased by \$77,026 due to increased programming and production costs. WJSU experienced a net operating loss in FY 2013 and FY 2012 of \$242,427 and \$229,854 respectfully. The Station had a decrease in net assets of \$4,002 in FY 2013 and a decrease in net assets of \$34,519 in FY 2012.

#### Statement of Cash Flows

The Statement of Cash Flows presents detailed information about the cash activity of the Station during the year. The statement is divided into three parts. The first part deals with operating cash flows and shows the net cash used by the operating activities of the Station. The second section deals with cash flows from capital and related financing activities. The third section reconciles the net cash used to the operating income or loss reflected on the Statement of Revenues, Expenses, and Changes in Net Assets. The cash of the Station increased \$13,445 from \$93,714 at June 30, 2012 to \$107,159 at June 30, 2013.

#### **Economic Outlook**

WJSU-FM is not aware of any currently known facts, decisions, or conditions that are expected to have a significant impact on the financial position or results of operations during this fiscal year beyond those unknown variations having a global effect on virtually all types of business operations.



#### INDEPENDENT AUDITOR'S REPORT

To Jackson State University WJSU Radio Station Jackson, Mississippi

We have audited the accompanying statement of net assets of WJSU, (a public non-commercial educational FM radio station operated by Jackson State University) as of June 30, 2013 and 2012, and the related statements of revenues, expenses, and changes in net assets and cash flows for the years then ended.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

#### **Opinions**

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets of WJSU, as of June 30, 2013, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

#### **Report on Summarized Comparative Information**

We have previously audited WJSU's 2012 financial statements, and our report dated December 19, 2012, expressed an unmodified opinion on those audited financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2012, is consistent, in all material respects, with the audited financial statements from which it has been derived.

#### **Other Matters**

#### Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis on pages 1 through 2 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplemental information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

#### Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements of WJSU, taken as a whole. The schedules on pages 16 through 17 are presented for purposes of additional analysis and are not a required part of the financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole

Ridgeland, Mississippi January 17, 2014

# JACKSON STATE UNIVERSITY

# Statement of Net Assets June 30, 2013

(With Summarized Financial Information for 2012)

Assets	2013	2012
Current Assets: Cash and cash equivalents Beneficial interest in assets held by JSU Development Foundation Grants Receivable Due from University	\$ 107,159 13,564 4,690 1,200	\$ 93,714 5,839 - -
Total Current Assets	<u>126,613</u>	99,553
Fixed Assets: Furniture and equipment Less: accumulated depreciation Net Fixed Assets	927,458 (882,154) 45,304	927,458 (861,690) 65,768
Total Assets	\$ <u>171,917</u>	\$ <u>165,321</u>
Liabilities and Net Assets Current Liabilities: Accounts payable Refundable advances	\$ 5,655 	\$ 1,446 
Total Current Liabilities	<u>84,735</u>	<u>74,137</u>
Total liabilities	<u>84,735</u>	74,137
Net Assets		
Unrestricted Invested in Capital Assets	41,878 <u>45,304</u>	25,416 <u>65,768</u>
Total Net Assets	<u>87,182</u>	91,184
Total Liabilities and Net Assets	\$ <u>171,917</u>	\$ <u>165,321</u>

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### JACKSON STATE UNIVERSITY

Statement of Revenues, Expenses, and Changes in Net Assets
For the Year Ended June 30, 2013
(With Summarized Financial Information for 2012)

OPERATING REVENUES:	Unrestricted	Capital Assets	2013	2012
CPB Community Service Grants Indirect administrative support Cash contributions Contributions (Underwriting)	\$ 106,443 101,574 47,568 80,981	- - - -	\$ 106,443 101,574 47,568 80,981	\$ 111,109 64,772 16,296 79,936
TOTAL OPERATING REVENUES	336,566	-	336,566	272,113
OPERATING EXPENSES: Program Services: Local Programming & production Broadcasting	274,234 23,479 297,713	- <u>19,850</u> 19,850	274,234 43,329 317,563	249,239 45,467 294,706
SUPPORTING SERVICES:  Management & General  Underwriting	196,451 64,365 260,816	614  614	197,065 64,365 261,430	142,766 64,495 207,261
TOTAL OPERATING EXPENSES	558,529	20,464	<u>578,993</u>	501,967
OPERATING INCOME (LOSS)	(221,963)	(20,464)	(242,427)	(229,854)
NONOPERATING REVENUES: University Appropriation TOTAL NONOPERATING REVENUES	238,42 <u>5</u> 238,42 <u>5</u>	<u> </u>	238,425 238,425	<u>195,335</u> <u>195,335</u>
INCREASE (DECREASE) IN NET ASSETS	16,462	(20,464)	(4,002)	(34,519)
Net assets, beginning of year	25,416	65,768	91,184	125,703
Net assets, end of year	\$ <u>41,878</u>	45,304	\$ 87,182	\$ <u>91,184</u>

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# JACKSON STATE UNIVERSITY

# Statement of Cash Flows

For the Year Ended June 30, 2013 (With Summarized Financial Information for 2012)

	2013	2012
CASH FLOWS FROM OPERATING ACTIVITIES:  Cash received from contributions, grants, underwriting and miscellaneous receipts  Cash paid to vendors and suppliers  Cash paid to employees	\$ 178,498 (171,475) (232,003)	\$ 153,002 (147,575) (197,722)
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES	(224,980)	(192,295)
CASH FLOWS FROM NONCAPITAL FINANCING AND OTHER ACTIVITIES Allocations from the University	238,425	<u>195,335</u>
NET CASH PROVIDED BY (USED IN) NONCAPITAL FINANCING AND OTHER ACTIVITIES	238,425	195,335
CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES	•0	
NET CASH USED IN CAPITAL AND RELATED FINANCIAL ACTIVITIES	<b>-</b> 8	-
NET INCREASE (DECREASE) IN CASH	13,445	3,040
CASH, BEGINNING OF YEAR	93,714	90,674
CASH, END OF YEAR	\$ <u>107,159</u>	\$ 93,714
RECONCILIATION OF NET OPERATING REVENUES (EXPENSES)  TO NET CASH PROVIDED (USED) BY OPERATING ACTIVITIES: Operating Income (Loss) Adjustments to reconcile Net Income to Net Cash Provided (Used) by Operating Activities:	\$ (242,427)	\$ (229,854)
Depreciation	20,464	28,557
Changes in operating assets and liabilities: (Increase) Decrease grants receivable (Increase) Decrease accounts receivable (Increase) Decrease beneficial interest in assets held by JSU Fdtn Increase (Decrease) accounts payable Increase (Decrease) refundable advances	(4,690) (1,200) (7,725) 4,209 6,389	7,633 (1,159) 2,528
NET CASH PROVIDED (USED) BY OPERATING ACTIVITIES	(224,980)	(192,295)

#### NOTE 1 - ORGANIZATION'S HISTORY AND OPERATING STRUCTURE

The Jackson State University Radio Station (WJSU) is a non-commercial, educational FM radio station. The station went on the air to conduct test programs on August 3, 1975 and was granted its operating license on June 1, 1976. WJSU is owned by the Board of Trustees, Institutions of Higher Learning of Mississippi.

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

- A. <u>Basis of Accounting</u> The financial statements of Jackson State University Radio Station (WJSU), are presented on the accrual basis of accounting. The financial statements have been prepared in accordance with the regulations of the Corporation for Public Broadcasting (CPB) and the Governmental Accounting Standards Board (GASB).
- B. <u>Financial Statement Presentation</u> The organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets temporarily restricted net assets, and permanently restricted net assets.
- C. <u>Cash and Cash Equivalents</u> For purposes of the statement of cash flows, cash equivalents include time deposits, certificates of deposit, and all highly liquid debt instruments with original maturities of three months or less that are not restricted for specific purposes.
- Donated Property and Equipment Donations of property and equipment are recorded as support at their estimated fair value at the date of donation. Such donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Organization reclassifies temporarily restricted net assets to unrestricted net assets at that time.
- E. <u>Donated Services</u> Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization.
- F. <u>Expense Allocation</u> The cost of providing various programs and other activities have been summarized on a functional basis in the Statement of Activities and in the Statement of Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- G. <u>Fund Accounting</u> The accounts of the Organization are maintained in accordance with the principles of fund accounting. Under fund accounting, resources for various purposes are classified for accounting and reporting purposes into funds established according to their nature and purpose. Separate accounts are maintained for each fund; however, in the accompanying financial statements, funds that have similar characteristics have been combined into fund groups.
- H. Property and Equipment Property and equipment are carried at cost or, if donated, at the approximate fair value at the date of donation. Acquisitions in excess of \$5000 are capitalized. Property, furniture, equipment and buildings are depreciated over their useful lives ranging from 5 to 40 years.

Acquisition of non-expendable property are treated as expenditures of the program in the period the costs are incurred, and assets values are reported in the fixed assets account group. Property acquired is considered owned by the Organization while used in the program for which it was purchased or in future authorized programs. However, the Federal Government has a reversionary interest in property purchased or acquired with federal funds; its disposition as well as the ownership of any proceeds therefrom is subjected to the regulations of the funding source.

- I. Restricted and Unrestricted Revenue and Support Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized. All other donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statement of Activities as net assets released from restrictions. Federal grant awards are classified as refundable advances until expended for the purposes of the grants since they are conditional promises to give.
- J. <u>Estimates</u> The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.
- K. <u>Station License</u> The operating license for WJSU was granted on June 1, 1976 at no cost to the University; therefore, no purchase amount is being amortized and no amortization expense is included in the financial statements.

#### NOTE 3 - FINANCIAL INSTRUMENTS

The following methods and assumptions were used by WJSU in estimating its fair value disclosures for financial instruments:

Cash and cash equivalents: the carrying amounts reported in the statement of financial position approximate fair values because of the short maturities of those instruments.

The estimated fair values of WJSU's financial instruments, none of which are held for trading purposes, are as follows:

Financial assets:	Carrying Amount	Fair Value
Cash and cash equivalents	\$107,159	\$107,159

#### NOTE 4 - PROPERTY AND EQUIPMENT

At June 30, 2013, property and equipment consisted of the following:

	Cost Accum. Depreciation				Net	
Furniture and Equipment	\$	910,181	(864,877)	\$	45,304	
Motor Vehicles		17,277	(17,277)		_	
	\$_	927,458	(882,154)	\$	45,304	

#### NOTE 5 - COMPARATIVE FINANCIAL STATEMENT INFORMATION

The financial statements include certain prior-year summarized information in total but not by net asset class. Prior-year information is not provided for the notes to the financial statements. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended June 30, 2012, from which the summarized information was derived.

# NOTE 6 - FUNDING RECEIVED FROM CORPORATION FOR PUBLIC BROADCASTING COMMUNITY SERVICE GRANTS

During the year, Radio Station WJSU received approximately 18.51% of its revenues from the Corporation for Public Broadcasting (CPB). Below is a description of the Corporation for Public Broadcasting organization and its funding policy.

NOTE 6 - FUNDING RECEIVED FROM CORPORATION FOR PUBLIC BROADCASTING COMMUNITY SERVICE GRANTS (Continued)

CPB is a private, nonprofit grant-making organization responsible for funding more than 1,000 television and radio stations. CPB distributes annual Community Services Grants (CSGs) to qualifying public broadcasting entities. CSGs are used to augment the financial resources of public broadcasting entities and thereby enhance the quality of programming and expand the scope of public broadcasting services. Each CSG may be expended over one (1) or two (2) fiscal years (10/1 - 9/30) as described in the Communications Act, 47 United States Code Annotated, Section 396 (k) (7). In any event, each grant must be expended within two (2) years of the initial grant authorization. According to the Communication Act, funds may be used at the discretion of recipients for purposes relating primarily to production and acquisition of programming. Also, the grants may be used to sustain activities begun with CSGs awarded in prior years. Certain General Provisions must be satisfied in connection with application for and use of the grants to maintain eligibility and meet compliance requirements. These General Provisions pertain to the use of grant funds, record keeping, audits, financial reporting, mailing lists, and licensee status with the Federal Communications Commission.

#### NOTE 7 - RELATED PARTY TRANSACTIONS

Jackson State University Development Foundation

<u>Nature of Relationship</u>: The Foundation was formed to promote and foster the educational and cultural interest of every kind and description of the University, a public institution of higher education and a public educational corporation of the State and to create a fund to be used for any program, project or enterprise undertaken in the interest of the University, and to promote and foster educational and cultural interests in the State.

<u>Description of Operations</u>: The Foundation acts largely as a fund-raising organization: soliciting, receiving, managing and disbursing contributions on behalf of the University. Most of the contributions received are designated by the donors to be used for specific purposes or by specific departments. In these instances, the Foundation serves essentially as a conduit, making the funds available as needed.

Amounts reflected as beneficial interest in assets held by the Foundation represent contributions held for the sole benefit of WJSU.

### NOTE 7 - RELATED PARTY TRANSACTIONS (Continued)

<u>Description of Operations: Continued</u>: Related party transactions, summary financial information and funds held by the Foundation on behalf of WJSU are as follows for the fiscal year ended June 30:

	2013		
Contributions and underwriting revenue received Funds expended on behalf of WJSU Net Increase(Decrease)	\$	44,518 36,793 7,725	
Net assets held for WJSU, beginning of year	<del>.</del>	5,839	
Net Assets held for WJSU, end of year	\$	13,564	

### NOTE 8 - SUBSEQUENT EVENTS

Subsequent events have been evaluated through January 17, 2014, which represents the date the financial statements were available to be issued. Subsequent events after that date have not been evaluated.

# WJSU RADIO STATION

# SUPPLEMENTARY INFORMATION

JUNE 30, 2013

# SCHEDULE A

# RADIO STATION WJSU of JACKSON STATE UNIVERSITY Schedule of Grant Expenses For the Year Ended June 30, 2013

	PROG	RAM SERVICES		SUPPORTING SERVICES	G	
	Programming and Production		Total Program Services	Management and General	Underwriting	Total Expenses
Salaries	\$ 140,384	=	140,384	35,000	-	\$ 175,384
Fringe benefits	31,140	_	31,140	25,479	(III	56,619
Supplies	5,290	3,527	8,817	7,213	·-	16,030
Travel	-	3,915	3,915	-	8 <b>-</b> -	3,915
Postage	352		586	480	D <b>-</b>	1,066
Contractual	14,622	9,748	24,370	19,940	0.₩	44,310
Equipment	-	5,061	5,061	-	8 <b>.</b>	5,061
Telephone	-	-	-	5,377	:-	5,377
Space cost		994	994	446	8₩	1,440
Dues & subscriptions	82,446	=:	82,446	76	8₩	82,446
Physical plant support	· <del>=</del>	-	284	21,028	S=	21,028
Institutional Support	:: <del></del>	-	:=	80,546	2=	80,546
Printing	:: <del></del>	<b>=</b> :	:-	732	8=	732
Underwriting	0) <del>=</del>	-	34	-	64,365	64,365
Miscellaneous Expense				210	1986	210
Total expenses						
before depreciation	274,234	23,479	297,713	196,451	64,365	558,529
Depreciation		<u>19,850</u>	19,850	614	<del></del>	20,464
Total Expenses	\$ 274,234	43,329	317,563	197,065	64,365	\$ 578,993

# RADIO STATION WJSU Schedule of Grant Expenses For the Year Ended June 30, 2013

	Co Serv	2011-2012 Community Service Grant 636566		2012-2013 Community Service Grant 636578		TOTAL	
Salaries and wages	\$	6,923		_	\$	6,923	
Fringe benefits	<u></u>	2,064	27	a <del>=</del>	-39	2,064	
Travel and meetings		2,998				2,998	
Dues and fees		6,363		65,816		72,179	
Contract services		9,416		8,250		17,666	
Equipment	7	1,677	-	2,936	: D	4,613	
TOTAL EXPENSES	\$	29,441		77,002	\$	106,443	