

# 2011-2012 ANNUAL EEO PUBLIC FILE REPORT

## Board of Regents, Murray State University

|                             |   |
|-----------------------------|---|
| Stations:                   | WKMS-FM, Murray, KY<br>WKMD(FM), Madisonville, KY<br>WKMT(FM), Fulton, KY |
| Reporting Period:           | March 22, 2011 to March 21, 2012  |
| No. of Full-time Employees: | 5 – 10  |
| Small Market Exemption:     | Yes   |

During the Reporting Period, one full-time position was filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

### INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in at least 4 **job fairs** by station personnel who have substantial responsibility in making hiring decisions.*

1. 10-5-2011 – Station Manager participated in MSU Career Placement Job Fair at Curris Center
2. 3-7-2012 – Station Manager participated in MSU Career Placement Job Fair at Curris Center

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

WKMS employs 5+ MSU Students as news interns. The interns worked between 10 to 35 hours a week. They are trained to produce air-quality work that meets NPR standards.

*Participated in **events** or **programs** sponsored by **educational** institutions relating to career opportunities in broadcasting.*

9-13-2011 – Station Manager presented at Freshman Orientation for Murray State University – 57 Students attended

*Participated in **other** activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.*

1-23-2012 – Operations Assistant gave Station Tour and presentation to Murray Cub Scouts-10 Tiger Club members/Pack 57.

### LIST OF POSITIONS FILLED

| DATE OF HIRE | JOB TITLE                       | RECRUITMENT SOURCE REFERRING HIREE  |
|--------------|---------------------------------|---|
| 6-01-2011    | NewMedia/Promotions Coordinator | Human Resources, Murray State University - <a href="http://www.murraystate.edu">www.murraystate.edu</a> |

### INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 2

| Recruitment Sources Used in Reporting Period | Number of Persons Interviewed that the Source Referred |
|--|--|
| Human Resources, Murray State University     | 2  |

### RECRUITING SOURCES USED

The following sources were used to recruit for the full-time New Media/Promotions Coordinator

| REFERRAL SOURCE                        | * | ADDRESS OF SOURCE  | CONTACT PERSON AT SOURCE | TEL. NO. AND E-MAIL ADDRESS OF SOURCE  |
|--|---|--|--------------------------|--|
| MSU Human Resources                    | Y | Murray State University<br>Murray, KY 42071                                    | Liz Hinton               | 270-809-3155<br><a href="mailto:lhinton@murraystate.edu">lhinton@murraystate.edu</a> |
| <i>The Paducah Sun</i>                 | N | 408 KY Ave, Paducah<br>KY 42003  | Julie Black              | 270-575-8700<br><a href="mailto:jblack@paducahsun.com">jblack@paducahsun.com</a>     |
| KY Public Radio News Exchange listserv | Y | <a href="mailto:kprlistserv@googlegroups.com">kprlistserv@googlegroups.com</a> | Submitted by Chad Lampe  | 270-809-4666<br><a href="mailto:clampe@murraystate.edu">clampe@murraystate.edu</a>   |
| CPB.org Jobline                        | Y | <a href="http://www.cpb.org">www.cpb.org</a>                                   | Submitted by Kate Lochte | 270-809-4745<br><a href="mailto:klochte@murraystate.edu">klochte@murraystate.edu</a> |

\* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.