WESTERN MICHIGAN UNIVERSITY
BOARD OF TRUSTEES ANNUAL MEETING
THURSDAY, JANUARY 22, 2015

The Board of Trustees formal session was called to order by Chair Hettinger at 11:30 a.m. on Thursday, January 22, 2015, Ballroom, Bernhard Center. The agenda was accepted as presented by Chair Hettinger on a motion by Trustee Bolger, supported by Trustee Debel. The meeting was moved to a ballroom to accommodate the large crowd in attendance. The minutes of the November and December meetings were approved as presented.

Remarks by the Chair – Attachment A
Remarks by the President – Attachment B
Remarks by Faculty Senate President Dennis Simpson – President Simpson reported on the activities of the Senate.
Remarks by the WSA President Abby Wallace and GSA President Damon Chambers. President Wallace and President Chambers talked about the work of their associations and plans for the future.

Update on the Western Michigan University Home Stryker, M.D. School of Medicine. Dr. Hal Jenson reported on the first year in operation of the Medical School and its first class of beginning students. Dr. Jenson gave a very informative report on the enthusiasm of the students and the community.

Report on Valley Dining Center. Vice President Anderson and her staff reported on plans for the new Valley Dining Center to provide food service for the Valley residence halls.

Election of Officers. Following a motion by Trustee Bolger, supported by Trustee Debel, the following officers were elected for the upcoming year--

Chair - Trustee James Hettinge
Vice Chair – Trustee Ken Miller
Secretary – Betty Kocher
Treasurer and Assistant Secretary – Jan Van Der Kley
Assistant Treasurer - Patti VanWalbeck

Approval of Trustee Emerita Status – Jeanne Carlson. As moved by Trustee Johnston, supported by Trustee Debel, the recommendation was approved by the Board of Trustees. Attachment C.

Lease Agreement between Western Michigan University and Western Michigan University Homer Stryker, M. D. School of Medicine. As presented by Treasurer Van Der Kley, the Board of Trustees on a motion by Trustee Miller, supported by Trustee Asmonga-Knapp, approved the lease agreement. Chair Hettinger abstained citing a conflict of interest re involvement with another medical facility.

Consent Items. As presented by Chair Hettinger, the following consent items were approved on a motion by Trustee Bolger, supported by Trustee Debel—Gift Report, Grant Report, Personnel Report, Program Items, Board Dates for remainder of 2015, including the addition March 25, and Authority to Confer Degrees (2015).

Public Comments. Remarks by WMU-AAUP President Lisa Minnick and several speakers Who spoke in support of Dr. Alex Enyedi whose contract as Dean was not being renewed And was returning to the Faculty.
The meeting was adjourned at 1:10 p.m.

Respectfully submitted,

Betty A. Kocher

Secretary

(Prior to the meeting, newly appointed Trustee Jeffrey Rinvelt was officially sworn in by Judge Curtis Bell as Trustee of Western Michigan University.)
James Hettinger  
Board Remarks  
Jan. 22, 2015

Good morning, and thank you all for being with us this today. This morning, we are pleased to welcome back for a second term of service, Trustee William Johnston and to welcome a new member. Trustee Jeffrey Rinvelt of Ann Arbor was sworn in this morning and is already at work getting to learn the issues, challenges and opportunities that are part of this University's future. Welcome, Jeff. We're glad to have you aboard. Welcome back Bill. We're delighted to have the continued benefit of your counsel.

New sexual misconduct policy--the right thing to do.

One of the challenges facing all of higher education is that of sexual misconduct and the need to address both the needs of students, faculty and staff and the expectations of the federal agencies that provide guidelines on such topics. I want to commend WMU's administration for being proactive and moving forward to aggressively to assess and revise the University's
policies and procedures—not because of the kind of federal investigation that some of our sister institutions face, but simply because it's the right thing to do to ensure this is a safe, fair and welcoming campus community. The new interim policy went into place last week, and a final version will be in place for the fall, after members of the campus community have had a chance to provide feedback. On behalf of the board, I want to offer our thanks.

Best for Vets Designation--Work with National Guard base

Since we last met in full formal session, the University has been honored once again—and for the fifth consecutive year—as one of the nation's Best for Vets colleges and universities. WMU is the ONLY Michigan university to be included for all five years that the ranking has been announced by Military Times' Edge magazine. The annual recognition reflects the full range of opportunities for vets this university has put in place since 2007. We led the way in this state and we were among the national leaders on this front.

As a longtime member of the Battle Creek community, I was enormously pleased to see WMU recently add service to the Air National Guard base in
that community to its careful attention to military needs. We now have a class of new students enrolled in course work tailored specifically to the schedule of members of the guard. More are planned, and they will include hybrid courses that are largely online and schedule the in-person class segments for weekends when guard members are in Battle Creek.

New course work and facilities aimed at industry needs

With each passing month and year, our University takes new and strong steps to meet the needs of both our students and the industries that will eventually employ them. I want to point to two initiatives recently unveiled. They involve craft brewing and financial management—not topics usually examined together.

When we met briefly in December, this board approved a new degree program that marries this University's expertise in sustainability with the needs of a small but growing and important Michigan industry—craft brewing. The full details were announced last week and received some intense coverage. A dozen of the state's leading craft brewers are involved in developing this rigorous, science-based program that is set to begin this fall.

And late last fall, we opened the Greenleaf Trust Trading Room in our Haworth College of Business. The hands-on learning environment includes
an electronic stock ticker, news screens and real-time Bloomberg trading terminals that allow our students to experience the pace of a real trading environment. And that's the environment that has become home base to the group of select finance majors who are managing a real WMU Foundation portfolio that began as $500,000 in 2009 and is now valued at more than $1 million.

New engineering dean
That kind of real world connection will only continue. Another good indicator is one of the personnel items on our agenda today--the appointment of a new engineering dean, Dr. Houssam A. Toutanji, professor and chair of civil and environmental engineering at the University of Alabama-Huntsville. He has a long track record of working with state and national industry and federal agencies to keep academia a critical part of the mix in economic and technological development.

Closing

And now, I'm going to turn the microphone over to President Dunn, who has some additional items to share with you.

...After President Dunn's remarks
Now it's time to hear from our student and faculty leadership. We have with us today Faculty Senate President C. Dennis Simpson; the president of the Western Student Association, Abby Wallace; and Anthony Pineda, vice president of the Graduate Student Association.
Opening

Good morning and welcome to you all. This is the start of a new year and the start of a new trustee's tenure on the board. I'd like to begin by adding my own welcome to Trustee Rinvelt. We're all looking forward to working with you.

It's been several months since we gathered here. A lot has happened, a lot continues to happen 2014 was a terrific year, and 2015 has all the earmarks of another marquee period.

I have a lot of good news to share, but before I do, I want to note the sad news of the death of a current member of the WMU community. Joel Kendrick, who died unexpectedly Tuesday morning, was director of our celebrated paper pilot plants and an innovator whose research focused on the use of recycled paper for such things as Starbucks coffee cups. Let's pause for a moment of silence to honor the work of Joel Kendrick and reflect on the innovation ethic he modeled for our paper and chemical engineering students.

(Moment of silence.) Thank you.
Accolades that speak to the heart of the University
I'd like to begin by noting that the University has received several accolades since we last met. Trustee Hettinger mentioned our fifth, consecutive Best for Vets designation. That speaks volumes about our service to veterans and our tradition of being an opportunity university.

There are a number of other recognitions to note. I'd like to begin with those that are among the most meaningful, because they represent student success and accomplishment.

Athletics
Athletic Director Kathy Beauregard is here with several of our student athletes. They're successful both on and off the playing field. We're so proud of their success. Our volleyball team won a MAC tournament championship in the fall--their fifth such championship. Our football team saw the biggest turnaround season for any Division I team in the nation and extended its season with an appearance at the Famous Idaho Potato Bowl in Boise. I'll ask Director Beauregard to introduce them.

Success both on and off the field are the mark of a true student athlete. With us today are members of the men's soccer team. The team holds the distinction of carrying the third-highest team grade point average among NCAA Division I institutions for the 2013-14 academic year.
The team boasted a **3.41 GPA**, the third straight season the Broncos have carried one of the top three team GPAs among Division I schools. WMU men's soccer had the highest Division I GPA in 2011-12 with a 3.45 and was second in last year's release for the 2012-13 season with a 3.46. Congratulations. Again, I'll ask Director Beauregard to introduce the players.

**Nonprofit Leadership**

Early this month, and as the result of intense student work during the national application process, our undergraduate program in nonprofit leadership was named the **single** program in the nation that exemplifies overall best practices in nonprofit career preparation and growth. Two dozen WMU students were in attendance at a Salt Lake City, Utah, conference **Jan. 7** when the Nonprofit Leadership Alliance announced that our program was this year's winner of the Sprint Program Excellence Award. Program director Janice Maatman is here today with several of the students who documented their work in such areas as service learning, internships, community involvement and grantsmanship. Janice, could you and your students stand so we can recognize your success and thank you for demonstrating both Bronco pride and professionalism?

**Additional accolades--USGBC and Carnegie**

As an institution, we're also very proud of our campuswide work on sustainability, it may seem like each time I address the board, I'm
sharing news of new recognition on this front. Today is no exception. Just before the holidays, we learned that the U.S. Green Building Council made its designation of the top 10 schools and individuals for green innovation at all educational levels. Western Michigan University captured the higher education category. The announcement lauded "20 years of WMU sustainability accomplishments in energy conservation efforts, recycling and waste reduction programs and support of cooperative research into green manufacturing practices."

And we returned to campus in January to news that the Carnegie Foundation for the Advancement of Teaching once again included us in its list of American colleges and universities who meet the demanding standards for the foundation's Community Engagement Classification. We've been part of that list since 2010 and it recognizes our institutional focus on work with the various communities we serve.

**College Access White House event**

In December, I was pleased to be invited to Washington D.C. for a White House-hosted event on college access. I interpreted that invitation, correctly I believe, to be yet another indicator of our University's strong and growing reputation as a place committed to opportunity for all qualified students. I was asked specifically to talk about a course being offered here for current and prospective high school guidance counselors, but I also found myself talking with people
about WMU's work with foster care youth and a number of other initiatives through which we work to expand access.

Coincidentally, at the same time I was in DC to talk about access, we were launching our new Foundation Scholarships, which are designed to make college possible for students with both high academic performance and demonstrated need. Ten new $50,000 awards were established to expand access and provide a foundation for students to reach their full potential. We'll be making those scholarship offers in March.

Meanwhile, this coming weekend and the next will draw some 800 academically talented high school seniors from around the nation to compete in our 32nd annual Medallion Scholarship Competition. At least 20 full Medallion Scholarships worth $50,000 each will be awarded this year as a result of this competition that is one of the largest such merit-based scholarship competition in higher education.

**New Admissions Director**

Access, opportunity and outreach will continue to be our recruitment hallmarks, and we've just hired another new person whose appointment is part of today's personnel recommendations Dachea (Duh-SHAY) Hill, director of admissions at Northeastern University will join us Feb. 9 as our new director of admissions. She brings a great deal of
experience and enthusiasm to the task of recruitment, and we're looking forward to having her as part of our community

**Faculty and student accomplishments**

And finally, I always like to close with brief comments about some of the accomplishments and accolades received by our faculty, staff and students. There is always a wealth of achievements to highlight. I've selected just one faculty honor and another for students

**Faculty accolades**

Dr. Debra Lindstrom, a professor in occupational therapy, our oldest and most highly ranked allied health discipline, has been chosen to receive the American Occupational Therapy Association's Roster of Fellows Award. The honor will be presented at the organization's 2015 Annual Conference and Expo on April 18 in Nashville, Tennessee. She will be recognized for her contributions as a clinical reasoning champion, educator, researcher, mentor and advocate.

**Student accolades**

Among our student accomplishments, I'd like to note that Daniel Floyd, a marketing major, has been awarded a U.S. Patent for a device that assists those with speech impediments, as well as others seeking to improve their articulation and elocution. Daniel perfected his
SpeechMaster Pro at our Starting Gate incubator for student entrepreneurs.

And now, I'll turn the mic back to Chair Hettinger so he may introduce our student and faculty leaders who will make remarks as well.
ATTACHMENT C

WHEREAS, Jeanne H. Carlson has provided dedicated and faithful service to Western Michigan University and the people of Michigan as a member of the University's governing board since 2007; and

WHEREAS, she has served the Board of Trustees with grace, wisdom and good humor, leading the governing board through a period of great accomplishment and external recognition for the University's efforts in such areas as sustainability, diversity and service to veterans and former foster care youth, all the while bringing to her role a unique sense of warmth, compassion and joy, as well as a deep knowledge of the University and its strengths; and

WHEREAS, her leadership helped pave the way for long-term new initiatives that have resulted in the additions of the disciplines of medicine and law to the University's graduate and professional education offerings; and

WHEREAS, as an alumna and a trustee, she has brought recognition to the University through her many professional accomplishments and honors, which include serving as president and chief executive officer of Blue Care Network of Michigan, serving as president of the Western Michigan University Alumni Association and being named a WMU Distinguished Alumna;

NOW THEREFORE BE IT RESOLVED, that the Western Michigan University Board of Trustees wholeheartedly and appreciatively grants the honorary title of Trustee Emerita to Jeanne H. Carlson, with all the rights and privileges appertaining thereto, in recognition of her devotion, dedication and service to the University.

Approved this twenty-second day of January, 2015