

89.5 WNIJ DEKALB/ROCKFORD | 89.1 WNIE FREEPORT | 91.5 WNIQ STERLING | 91.3 WNIV LASALLE



89.5 WNIJ  
WHERE  
YOU  
LEARN  
SOMETHING  
NEW  
EVERY  
DAY



# ANNUAL REPORT FY2014

## NORTHERN PUBLIC RADIO



Dear Friends,

Northern Public Radio is 89.5 WNIJ. Northern Public Radio is Classical WNIU. Northern Public Radio is NIRIS. We are each of these. We are all of these. And we are here because of your continued support

89.5 WNIJ continues to invest in excellent national programs, like *Morning Edition* and *All Things Considered*, and our award winning reporters consistently produce excellent news stories and features about our region.

Classical WNIU provides the best in classical music programming to our audience 24 hours a day, seven days a week.

Our volunteer readers provide access to local news and periodical articles to more than 650 print-impaired citizens via NIRIS (Northern Illinois Radio Information Service).

Northern Public Radio is made possible thanks, in large part, to our generous listener-members, support from Northern Illinois University and the vital support of our local businesses and organizations through underwriting.

Thank you.

Sincerely,

Staci Hoste  
Director and General Manager  
Northern Public Radio

CLASSICAL  
WNIU  
MUSIC  
24  
HOURS  
A DAY  
SEVEN  
DAYS A  
WEEK

CLASSICAL WNIU | 90.5 & 105.7 DEKALB/ROCKFORD

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## MISSION STATEMENT

The mission of Northern Public Radio is to enrich, inspire and inform adults in northern Illinois through programs and services that share ideas, encourage thought, give pleasure and create community.

## AWARD WINNING JOURNALISM



Jenna Dooley, reporter and current host of *All Things Considered*, was awarded the Donald R. Grubb Distinguished Journalism Alumni Award from Northern Illinois University April 25, 2014.

## WHAT IS NIRIS?

NIRIS is a free, unique broadcast service that provides current print information to any person who is unable to read, hold a book or turn a page because of a visual, physical or learning disability. NIRIS users are loaned a receiver at no cost that picks up the NIRIS transmission. Our NIRIS volunteers read more than 25 newspapers, local food and shopping ads, book, popular magazines and special interest pieces to NIRIS listeners every week.

NIRIS programming is transmitted within a 60-mile radius of Lindenwood, Illinois. Within that listening area, there are an estimated 38,000 that may qualify for NIRIS service.

NIRIS depends on public support — financially, through volunteerism and by helping us get information about our service to those who might benefit from its use. Find out more by calling (815) 753-9000 or go online at [northernpublicradio.org/niris](http://northernpublicradio.org/niris).

## ANNOUNCEMENTS & EVENTS

Submissions for public service announcements, or PSAs, can be mailed to 801 N. First St., DeKalb, IL 60115, faxed to (815) 753-9938, or emailed to Guy Stephens at [gstephens@niu.edu](mailto:gstephens@niu.edu).

Our community events calendar is available online and lists educational, arts and entertainment events happening throughout Northern Illinois. To submit your event, visit [wnij.org](http://wnij.org), [wniu.org](http://wniu.org) and select *Submit Your Community Calendar Item* under the *Events* tab. All events are reviewed and approved before appearing on the site.

# NORTHERN ILLINOIS RADIO INFORMATION SERVICE

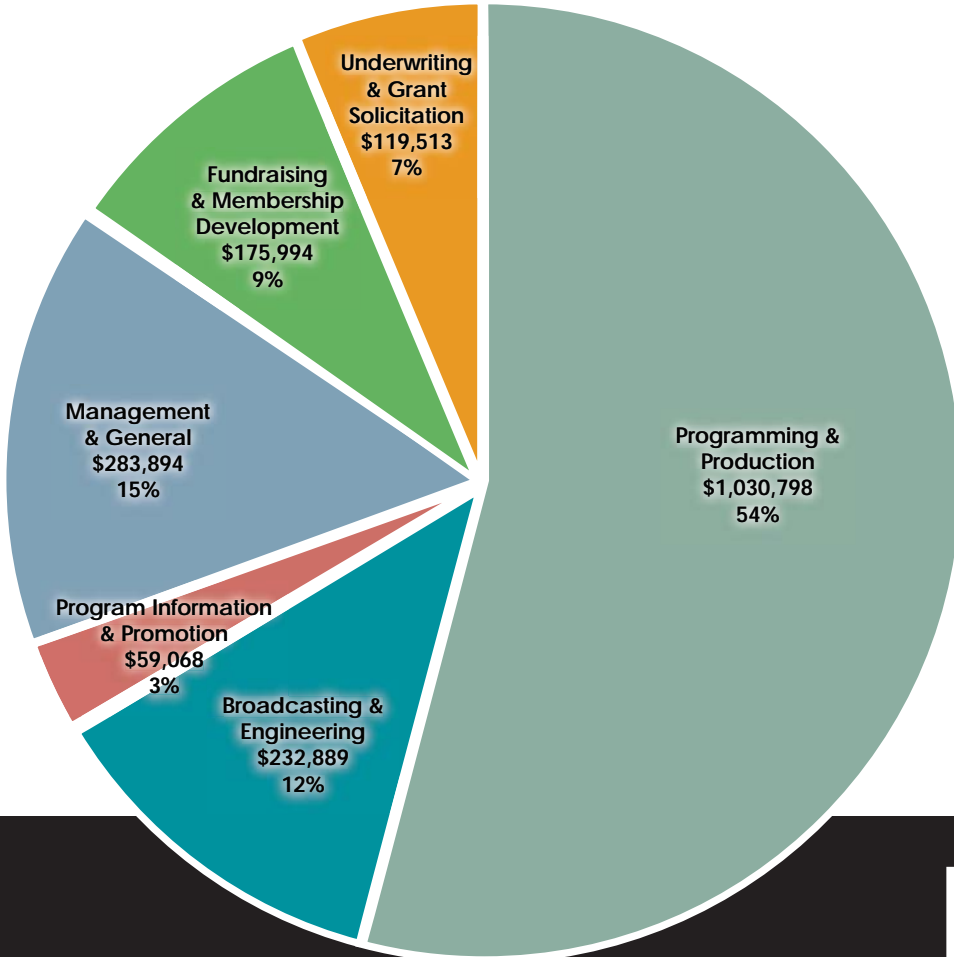
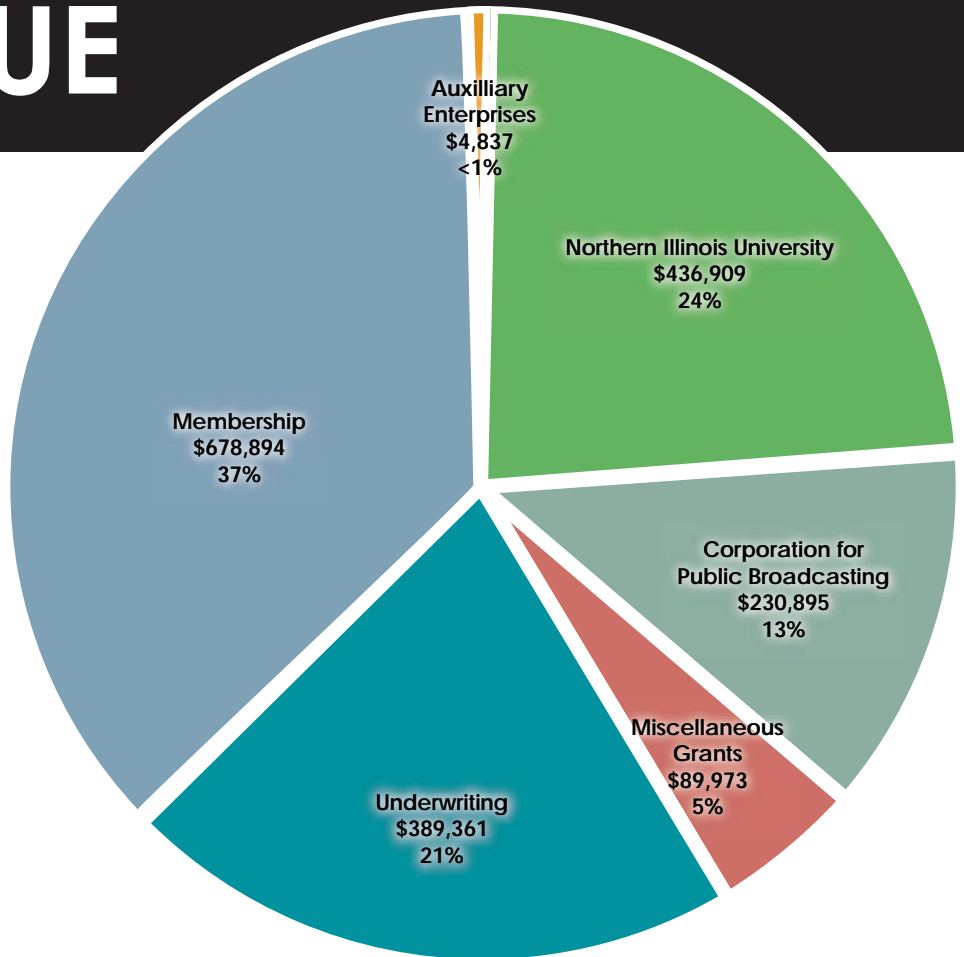


NIRIS

FOR  
PRINT-  
IMPAIRED  
LISTENERS

# REVENUE

## FISCAL YEAR 2014



**TOTAL REVENUES:**

\$ 1,830,959

**TOTAL EXPENSES:**

\$1,902,156

For a complete copy of our FY2014 audited financial statements, please visit *About Us* at [northernpublicradio.org](http://northernpublicradio.org) or call (815) 753-9000 to request a printed copy.

# EXPENSE

# PLEASE SUPPORT THE BUSINESSES THAT SUPPORT NORTHERN PUBLIC RADIO

1st Step Chiropractic  
AARP Illinois  
Abreo Restaurant  
American Institute of Architects-NI Chapter  
Anderson Japanese Gardens  
Angelic Organics  
Annie's Little Pots  
Artists' Ensemble Theatre  
Arts Mineral Point  
Aspen Counseling and Consulting  
Aurora Greenfest  
Austin's Violin Shop  
Autumn On Parade  
Barb City Manor  
Basketcases Unlimited  
Beloit College  
Beloit Health System  
Ben Gordon Center  
Benassi Family Dentistry  
Blackhawk Technical College  
Blumen Gardens  
BMO Harris Bank Center  
Bockman's Auto Care  
Books On First  
Brian Bemis Toyota  
Burpee Museum of Natural History  
Byron Museum of History  
Cocoa Cuvee  
Campbell, Johnson & Hotopp P.C.  
Candlelight Walk Association of Oregon  
Cherryvale Tire & Auto Service  
Choices Natural Market  
City of Elgin  
Comfort Keepers of Northwest IL  
Community Foundation of Northern Illinois  
Creative Therapeutics  
David Boccignone of Ameriprise Financial  
DeKalb Chamber of Commerce  
Discover Sycamore  
Dixon Main Street  
Downtown Beloit Association  
East West River Festival  
Edgebrook Center  
Egg Harbor Cafe  
Electric Limo Co  
Elgin Community College Arts Center  
Elgin Master Chorale  
Elgin Symphony Orchestra  
Ellwood House Museum  
Emmanuel Episcopal Church  
Enders Flowers  
First Lutheran Church  
First National Bank and Trust Company  
Fish Window Cleaning  
Fit Me Wellness  
Five Forks Market  
Foster & Buick Law Group  
Fox Valley Harp Studio  
Fox Valley Orchestra  
Fox Valley Repertory  
Franklin's Frames & Art  
Garrett's Restaurant & Bar  
Gary W. Anderson & Associates, Architects  
Genesis Home Healthcare  
Gilydis Vein Clinic  
Girl Scouts of Northern Illinois  
Goodwill Industries of Northern Illinois  
Gordon Hardware & Supply  
Great Clips  
Great Harvest Bread Co.  
Greenfire Market  
Greenwich Village Art Fair  
Harper College  
Hauser-Ross Eye Institute  
Hayes' Body Shop  
Hazzard Free Farm  
Hearing Help Express  
Heartland Bank and Trust Company  
Hemmens Cultural Center  
Hicks Insurance Agency  
Hidden Timber Gardens  
Highland Community College  
Holly Mathiesen of Thrivent Financial  
Hornbaker Gardens  
Huntley Horticulture Service  
Hy-Vee  
Illinois Railway Museum  
Illinois Renewable Energy Association  
Illinois SBDC At Elgin Community College  
J Carlson Growers  
Janesville Performing Arts Center  
Jeff Keicher State Farm  
Johnson Creek Hardwoods  
Jonamac Orchard  
Just Goods, A Fair Trade Marketplace  
Kate's Pie Shop  
Keith Country Day School  
Ken Spears Construction  
Kickstand Productions  
Kilbuck Creek Resort  
Kimberly Barrios American Family Insurance  
KishHealth System  
Kishwaukee College  
Kishwaukee Symphony Orchestra  
Klehm Arboretum and Botanic Garden  
Ladd Upholstery Service  
Lake Geneva Symphony Orchestra  
Lakeside Legacy Arts Park  
Lehan Drugs  
Lincoln Inn Family Restaurant and Bakery  
Live Nation Comedy  
Mark Gerard of Charles Schwab  
McHenry County College  
Members Alliance Credit Union  
Mendelsohn Performing Arts Center  
Midway Village Museum  
Miller Eye Center  
Mineral Point Artisans Guild  
Montessori Private Academy  
NICOR Energy  
Nitelite Promotions  
NIU Convocation Center  
NIU Department of University Relations  
NIU- Ellington's  
NIU Graduate School  
North Winnebago Chapter, Thrivent Financial  
Northern Illinois Hospice  
Northern Illinois Water Works  
Northern Rehab Physical Therapy Specialists  
Octane Restaurant  
Orom Restaurant  
OSF Saint Anthony Medical Center  
Otto's Nightclub  
Paramount Theatre  
Pinecrest Community  
Pita Pete's  
Plum River Farm  
Princeton Theatre Group  
Princeton Tourism  
Priority Promotions of Sycamore  
Procure Centers  
Randall J Manus, Attorney At Law  
Raue Center For The Arts  
Reiki Energy International  
Renew DeKalb  
Rock River Valley Blood Center  
Rock Valley College  
Rockford Area Music Industry-RAMI  
Rockford Christian Schools  
Rockford Coronado Concert Association  
Rockford Dance Company  
Rockford Health System  
Rockford Lutheran School  
Rockford Nephrology Associates  
Rockford Orthopedic Associates  
Rockford Park District  
Rockford Symphony Orchestra  
Rotary Botanical Gardens  
Schmeling Building Supply  
SERVPRO of Rockford  
Severson Dells Environmental Foundation  
Shawn Blobaum of Thrivent Financial  
Sinnissippi Centers  
South Street Coffee  
Spectrum Progressive School  
Spring Creek United Church of Christ  
St Charles Singers  
St Olaf Band  
Starved Rock Lodge and Conference Center  
Stratford Inn Mitchel Lounge  
Sunday Knits  
Sundog IT  
Sweet Earth Jewelry & Gifts  
Sycamore Antiques  
The Friends of NIU Libraries  
The Law Office of Jim Black & Associates  
The Little Traveler  
The Music Academy  
The Nature Conservancy  
The Next Picture Show  
The Rock River Times  
Timber Lake Playhouse  
Todd Tompkins of Thrivent Financial  
Turner Law Offices  
Unitarian Universalist Church  
Unitarian Universalist Congregation of Rock Valley  
Unitarian Universalist Fellowship of DeKalb  
Unitarian Universalist Society of Geneva  
University of Illinois Extension, Winnebago County  
UPS Store- Midwest  
Valley Plastic Surgery Center  
Vintage Illinois Wine Festival  
Visit Beloit  
Wesley Willows Senior Living Community  
Winnebago Buy Local  
Womanspace  
Woodstock Mozart Festival  
Woodstock Opera House  
YWCA of Rockford

## 2014 IN NEWS

**January:** Janet Yellen is confirmed as the first woman Fed Chairman ... Massive protests cause turmoil in Ukraine ... A relentless winter takes its toll on northern Illinois residents and on salt supplies.

**February:** The Sochi Winter Olympics begin ... Chinese and Taiwanese officials meet for the first time in 65 years ... Budget cuts shrink U.S. Army to pre-WWII size ... First same-sex marriages held in Cook County.

**March:** Russia sends troops into Crimea to support secession from Ukraine ... President Obama introduces NSA reform plan ... A Malaysia Airlines flight disappears with 239 people ... Cold weather freezes pipes in northern Illinois; many residents without water.

**April:** Nearly 300 girls kidnapped by Boko Haram in Nigeria ... U.S. Supreme Court eliminates caps on political contributions ... Iraq War veteran kills three people and himself at Fort Hood ... Gov. Quinn announces new route and funding for Chicago-Rockford train service.

**May:** Eastern Ukraine rebellions get more violent ... U.S. swaps Taliban prisoners for Sgt. Bowe Bergdahl ... U.S. unemployment drops to 6.3% ... The Emerald Ash Borer infestation spreads across Illinois.

**June:** Islamic State takes control of Mosul in Iraq ... Palestinians for unity government ... U.S. Supreme Court rules against contraceptives mandate in Obamacare ... Anchor Hocking closes three plants in Sterling and Dixon.



*Encore* is a series hosted by Eric Hradecky that broadcasts recordings of recent local arts performances on Classical WNIU.

Thank you to **Wesley Willows Senior Living Committee** for sponsoring *Encore* broadcasts of Rockford Symphony Orchestra Classics concerts during the 2014-15 season.

### THANK YOU TO CORPORATE CHALLENGE PARTNERS

Northern Public Radio thanks the following business partners who provided Corporate Challenge funds during our Membership Campaigns:

#### Fall 2014

Benassi Family Dentistry  
Bockman's Auto Care  
First National Bank & Trust Company  
Hayes' Body Shop  
Heartland Bank  
Huntley Horticulture  
Ken Spears Construction  
Schmeling Building Supply

#### Spring 2015

Enders Flowers  
Huntley Horticulture  
Ken Spears Construction  
Schmeling Building Supply

For information on program sponsorship or how to become a Membership Campaign Corporate Challenge Partner, please call Janet Fischer or Kathy Scarpaci at (815) 753-9000



## SUPPORT THAT WORKS!

Financial support from our listener-members makes up 37% of our annual revenue. There are many way to give.

**Basic Membership** - Give a single, annual gift.

**Sustaining Membership** - Set up a monthly contribution from a debit/credit card or as an EFT from a bank account.

**Sound Futures** - Recognize Northern Public Radio in your estate planning in the form of bequests, life insurance, IRAs and trusts.

**Matching Gifts** - If you give to Northern Public Radio, your employer might match your contribution. Please contact your human resources department or call (815) 753-9000 to see if your employee matches charitable gifts.

**Vehicle Donation** - The Car Talk Vehicle Donation Service picks up your unwanted car, truck, SUV, etc. and turns it into a tax-deductible donation.

**Volunteer Time, Services and/or Goods** - Did you know that all of our NIRIS readers are volunteers? Volunteers increase what we can accomplish without adding to operational costs. In-kind food and supply donations from local businesses also greatly enhance station activities and volunteer visits and provide a unique way to get your company's name in front of our active, engaged audience.

**Help us spread the word!** Please encourage your friends and frequented businesses to support Northern Public Radio. Contact us to arrange to record a testimonial or send us your feedback — we just might quote you on that!

**July:** A Malaysia Airlines plane is shot down over Ukraine killing 298; tensions, violence increase ... Chinese hackers gain access to U.S. federal employee information ... Ebola outbreak erupts in West Africa ... State Rep. Chuck Jefferson steps down after discussion with Democratic leaders.

**August:** U.S. launches limited air strikes on ISIS; ISIS beheads American journalist ... A police officer shoots an unarmed black teen after altercation in Ferguson, Missouri ... Rockford School District plans to close 8 schools, build 2, rehab many.

**September:** Scotland votes to remain in United Kingdom ... NFL under fire for poor handling of domestic violence by players ... First Ebola case reported in U.S. ... Illinois looks for ways to reduce train-related deaths.

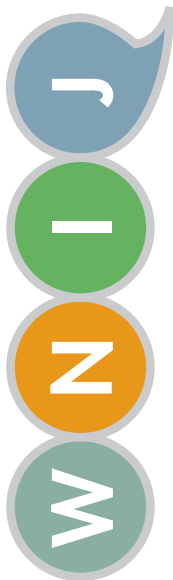
**October:** U.S. launches airstrikes inside Syria ... Gunman attacks Canadian Parliament ... Unemployment hits six-year low at 5.9% ... Faulty airbags cause recall of 14 million vehicles ... Businesses line up to provide medical marijuana supplies.


**November:** 43 missing college students spark protests in Mexico ... Republicans take control of Congress in mid-term elections ... President issues executive orders on immigration ... Spacecraft lands on a comet ... Illinois Gov. Quinn defeated by Republican Bruce Rauner.

**December:** Taliban attacks school in Pakistan, killing 145 ... Two New York City police officers murdered in squad car ... Newly re-elected Illinois Comptroller Topinka dies ... Faculty contract negotiations heat up at Kishwaukee College.



PROGRAM GUIDE



effective 7/2013	Mon. - Thurs.	Fri.	Sat.	Sun.
5 a.m.	 NPR NEWS With Local Host Dan Klefstad		<b>BBC</b>	
6 a.m.				
7 a.m.				
8 a.m.				
9 a.m.				
10 a.m.				
11 a.m.				
12 p.m.				
1 p.m.				
2 p.m.				
3 p.m.				
4 p.m.				
5 p.m.			Marketplace	
6 p.m.				
7 p.m.	The World			
8 p.m.				
9 p.m.				
10 p.m.				
11 p.m.				
12 - 5 a.m.	<b>BBC</b>			

Northern Public Radio is the broadcasting service of Northern Illinois University. For a complete staff directory, call or visit [northernpublicradio.org/contact-us](http://northernpublicradio.org/contact-us)