

**Sustaining  
Membership  
is Convenient  
For You**

*No checks to write  
No stamps to buy  
Your membership never expires*

and...

You're helping to sustain  
The Public Radio 90 programs  
and services you value!

**WNMU-FM, Public Radio 90**  
Northern Michigan University  
1401 Presque Isle Ave.  
Marquette MI 49855-5301  
WNMU-FM.ORG  
800-227-9668

**You can help sustain  
Public Radio 90  
beyond your lifetime  
with a legacy gift...**

*As a Public Radio 90 Sustaining Member, you already show your strong belief in the role of local public radio in informing and enriching the lives of listeners.*

*While annual memberships, grants, and underwriting are critical to the success of public broadcasting and provide an annual base of support for our programming, our future success is predicated on our ability to build a sustainable source of funding that provides for today, tomorrow, and the future as well.*

*By naming WNMU-FM, Public Radio 90 in your will or trust, you'll help sustain the valuable community service that Public Radio 90 is today and help ensure that future generations can enjoy and cherish all that local public radio has to offer.*

*If you have already included WNMU-FM, Public Radio 90 in your will or overall estate plans, thank you, and please let us know.*

For more information, visit our web site

**WNMU-FM.ORG**

Click on "Support Us" then "Legacy Gifts"  
or

Call us at 800-227-9668

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WNMU-FM is a  
Listener-supported  
Public Service of



Northern  
Michigan  
University



### *Giving Made Easy*

As a Sustaining Member, you decide how much you want to give to Public Radio 90 and how often. You designate the installment amount to be transferred from your bank, credit union or credit/debit card account. It is then electronically transferred to our WNMU-FM account. A record of your donations will appear on your monthly bank, credit union or credit/debit card statement. Your membership is automatically renewed each year without you having to do anything, so you can rest easy knowing you are helping to pay for the programs you value.

### *How Your Sustaining Membership Helps:*

- Sustaining Members provide a stable source of revenue to help WNMU-FM pay for the programs and services you value.
- Sustaining Membership eliminates the cost of printing and mailing installment reminder notices and reduces the cost of processing your donations.
- Sustaining Members help reduce the number of on-air fundraising days needed each year.

### *It's Easy to Get Started... and you can change it any time.*

- **Determine how much you want to donate to Public Radio 90 and how often.**  
The minimum amount is \$5 per month, and most Sustaining Members give monthly. You can also choose to give annually, semi-annually, or quarterly. NMU employees also have the option of using payroll deduction.
- **Complete and sign the attached authorization form and send it to WNMU-FM.**  
Installments can be paid from your checking or savings account at your bank or credit union, or you may use VISA, MasterCard, Discover, or AmEx credit or debit card.
- **Sit back and relax.**  
Your donations will be automatically deducted with a record of each transaction appearing on your bank/credit union or credit/debit card statement. Your membership is automatically renewed each year.

## Frequently Asked Questions

### **Can I use either my checking or savings account?**

Yes. If you choose to use your checking account, send us a voided check, which will have all the information we need. If you choose to use your savings account, simply send us a deposit slip from your account and indicate that your gifts should be drawn from your savings account instead.

### **How do I change my installment amount?**

Public Radio 90 will give you the opportunity to upgrade your gift amount each year when you receive your Sustaining Member anniversary letter. If you would like to change your amount at any other time, please call Member Services at 800-227-9668 and we will be happy to assist you. **If you are using a credit/debit card for your Sustaining Membership we will need your complete card number and expiration date to make any changes.**

### **What if I have questions about my bank/credit union or credit/debit card statement?**

Please contact Public Radio 90 Member Services immediately at **800-227-9668** if you have any questions regarding your statement, or if you have other questions or concerns. We will work with you to correct any problems and answer your questions.

### **Will you notify me when my credit/debit card expires?**

Yes. Public Radio 90 will contact you the month prior to your credit/debit card expiration date. Since card numbers are NOT stored in our donor database for security purposes, we will need your entire card number again in addition to your new credit/debit card expiration date.

### **Can I still get a thank-you gift for my donations?**

Yes. When you become a Sustaining Member you may select a thank you gift according to your annual giving level. You also have the option to select a thank you gift each year when you get your anniversary letter if you haven't already done so.

### **Are my donations still tax deductible?**

Yes! We will send you a tax receipt every January stating your total donation amount from the previous year and the fair market value of any thank-you gifts you received during that calendar year.

### **What do I do if I need to stop my Sustaining Membership?**

If you need to stop your Sustaining Membership automatic transfers simply contact Public Radio 90 Member Services at 800-227-9668, or send us a request in writing. If you contact WNMU there is no fee to stop your Sustaining Membership draws. **DO NOT contact your bank or credit card provider to stop your Sustaining Membership, they will charge you for the service.**

## Sustaining Member Authorization

(please print)

\_\_\_\_\_  
Date (\_\_\_\_\_) Daytime Phone

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
E-mail Address

### **Method of Contribution** (choose one)

Bank Account: (processed on the 15th of each month)

☐ Checking Account (voided check enclosed)

☐ Savings Account (deposit slip enclosed)

Credit/Debit Card: (processed on the 1st of each month)

☐ Visa ☐ MC ☐ Discover ☐ AmEx

\_\_\_\_\_  
Card # Exp. Date

**Amount per payment \$** \_\_\_\_\_  
☐ monthly ☐ quarterly ☐ semi-annually ☐ annually

☐ Please increase my payment amount from \$\_\_\_\_\_ to \$\_\_\_\_\_ per installment (*current Sustaining Members only*)

(optional) Initial here \_\_\_\_\_ for Inflation Guard  
*This automatically increases your gift by 10 percent annually (for example, your \$10 gift becomes an \$11 gift next year).*

**I understand that this agreement will remain in effect until I notify WNMU-FM Membership Services in writing. I also verify that I am the owner of the account to be drafted.**

\_\_\_\_\_  
Signature Date

***Thank You For Becoming a  
Sustaining Member of Public Radio 90!***

Please mail your completed authorization form to:  
WNMU-FM, 1401 Presque Isle Ave., Marquette MI 49855