

Date

Address Block

Dear,

I write today to ask that you support funding for [insert station] through annual federal appropriations to the Corporation for Public Broadcasting.

As a supporter of [insert station] —I wanted to share just how important federal funds are to the local services [insert station] provide to your constituents. For \$1.35 per American per year—less money than the cost of a single cup of coffee—[insert station] brings local, regional, national and international programming to nearly [insert] listeners.

Federal funding through annual appropriations to the CPB supports the entire foundation of a system that has been one of America's most successful models of a community-centric grant program. The revenue base provided by Congress enables stations like [insert station] to raise \$6 for every federal grant dollar. This enables local stations to invest more deeply in their own local programming.

[Insert station] is independently owned and operated and managed locally by professionals who are accountable to community leaders and listeners who represent the diverse backgrounds of our communities. On average, 28% of daily public radio programming is locally produced by station staff. Most of [insert station] revenue is audience-sensitive, coming either from individual local contributors or from local businesses and foundations that support the work of [insert station].

*Optional:*

*Public radio also plays an essential, expanding role in America's music culture and America's music economy. Classical, jazz, folk, independent, bluegrass and world are music formats offered by [insert station], and all are being eliminated elsewhere as economically unsustainable.*

*Public radio is a communications lifeline during times of emergencies, especially when the power grid is down. 93% of the U.S. population has access to a public radio signal. Many public radio stations provide critical services to disabled Americans. Radio reading services in every major market in the United States provide millions of visually impaired persons the ability to function more independently in their communities.*

I hope you will support continued funding for [insert station].

Thank you for your time and consideration.

Sincerely,