# WRKF Community Advisory Board Meeting Minutes October 11, 2017 Bistro Byronz

Members in Attendance: Barbara Clark Ginger Guttner Tom Lamparter Paul Massan Anne McCrory Rosemary Monaco Julie Baxter Payne Steve Sanoski

Members Not in Attendance: Chad Braden

The meeting was called to order at 5:55 p.m.

## **Old Business**

Paul thanked the CAB members for their help at the Founder's Luncheon. The CAB members then discussed the luncheon and possible speakers for next year. Suggestions for next year's speaker included Steve Scalise, John Goodman, Peter Sagal, Scott Simon, Steve Inskeep, Audie Cornish, Soraya Sarhaddi Nelson, Joshua Johnson, Walter Isaacson, Shankar Vedantam and others. The group agreed that the speaker should be a thought-leader.

Paul informed the group that WRKF and WWNO have received a collaborative grant for strategic planning from the Association for Public Broadcasting. The grant funds will be used to hire staff and editing support. A consultant will be brought in later this month.

Paul also informed the group that NPR has announced the creation of three regional news hubs: one in California, one in Texas and the third to cover Louisiana, Mississippi and Alabama. These hubs will be used as models for future hubs across the U.S. The plan is to use these hubs to strengthen local news by providing support to the regions so that public radio stations in those regions can share resources, thus providing better local news at lower costs for all.

Paul said there was noting new to report on the station's equipment.

## **Pledge Drive**

Baton Rouge met its goal.

#### Louisiana Book Fair

Barbara told the group that WRKF would have a table at the Louisiana Book Fair on October 28 between 10 a.m. and 4 p.m. She invited the CAB members to volunteer at the table.

#### Cuba Trip

Paul told the group that due to Department of State travel warnings, the upcoming Cuba trip was being canceled. He hopes it can be rescheduled.

## **CAB Member**

This was the last meeting for Steve and Rosemary, who is also stepping down as chair. Paul and Barbara presented Rosemary with a plaque in honor of her service to the CAB. The current member terms are as follows: Chad Braden, 2016-2018; Ginger Guttner, 2016-2018; Julie Payne, 2017-2019; Tom Lamparter, 2017-2019; Anne McCrory, 2017-2019. Ginger agreed to serve as secretary, and Tom agreed to serve as chair.

The meeting was adjourned at 7:32 p.m.

Respectfully submitted, Ginger Guttner